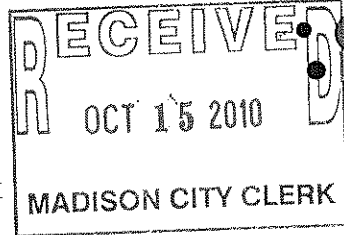


Memorandum



MurphyDesmond
LAWYERS

To: ALRC and City Clerk
City of Madison

From: Rick Petri

Re: Request for Referral of Alcohol Beverage License
Application for Retro, 111 West Main Street

Date: 14 October 2010

I first spoke to Attorney Lichte, the building owner, on September 27 regarding a memo from ACA Roger Allen and the interpretation of several parts of the ALDO as it relates to the above application. I was subsequently retained to draft an opinion for Attorney Lichte.

During our conversations, it became apparent to me that from a broader perspective, more work needed to be done before consideration of this application. At my urging and agreement from the license applicant and Attorney Lichte, I suggested that they request a referral. That referral did occur at your meeting of September 29.

This matter will again be before you on October 20. After further discussions with the applicant and Attorney Lichte, I suggested and they have agreed to request one further referral.

The primary purpose is to further refine their proposal especially in light of some neighbor opposition and to allow a more comprehensive evaluation of the components of the three spaces, their layout, their uses and the development of possible voluntary license conditions designed to minimize the concerns already expressed by interested parties. To do this necessary work requires material from vendors which we currently don't have but expect to receive shortly.

It is also appropriate to hold another "interested party" meeting after all these components have been refined. This cannot occur in time for your meeting of October 20.

We ask your indulgence and request that you honor us in return by agreeing to this request so that you may consider a thought-out, integrated application at your November meeting.

Your positive consideration will be appreciated.

RP:srp
20028.101997
ALRC City Clerk Memo
cc: Attorney Larry Lichte
Mr. Curt Brink