



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved VENDING OVERSIGHT COMMITTEE

Consider: Who benefits? Who is burdened?

Who does not have a voice at the table?

How can policymakers mitigate unintended consequences?

Wednesday, August 27, 2025

5:00 PM

Virtual meeting via Zoom

The City of Madison is holding the Vending Oversight Committee (VOC) meeting in a virtual format.

Written Comments: You can send comments on agenda items to vendingoversight@cityofmadison.com

Register for Public Comment:

- Register to speak at the meeting
- Register to answer questions
- Register in support or opposition of an agenda item (without speaking)

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

Watch the Meeting: If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

Listen by Phone: (877) 853-5257 (Toll Free) **Webinar ID:** 875 3085 3849

Call to Order/Roll Call

The meeting was called to order, by the Chair, at 5:04p with quorum present.

Present: 4 - Michael E. Verveer; Sabrina V. Madison; Ashleigh M. Hacker and Andrea B. Hughes

Non Voting: 3 - Michelle L. Quigley; Jack T. Thurnblad and Aaron D. Collins

Approval of Minutes

Huges made a motion and a second by Alder Verveer to approve the minutes from the June 25, 2025 meeting. The motion was approved by a voice vote/other approved the motion.

Public Comment

1. 89604 Public Comment

There was no public comment.

Disclosures and Recusals

There were no disclosures or recusals.

Discussion Items

2. 86658 Discussion Regarding Merger of the Economic Development Committee and Vending Oversight Committee

Mikolajewski presented an overview on the planned merger of the Economic Development Committee and the Vending Oversight Committee (VOC) was reviewed. The planned new name would be the Business and Economic Resource Committee (BERC). Discussion and questions form the committee. Staff will move forward with next steps to complete the merger of the two committees and present at a future meeting.

Reports

3. 86858 Street Vending Staff Report

The Street Vending Staff Report was reviewed. Alder Verveer questioned the status of changing the start date of the vending season and if this was being worked on by staff. It was explained that Staff have not done any additional work on this request due to workload and the planned merger of the EDC and VOC.

A discussion was had regarding the status of outdoor overnight storage. Staff explained that they are regularly addressing issues with secured overnight storage of sidewalk and roadway cafe equipment. It has taken a lot of staff time to work with each individual business owner. In some cases many contacts have been made regarding improper storage and safety concerns.

Adjournment

A motion was made by Hughes and a second by Alder Madison to adjourn the meeting. The motion was passed by a voice vote/other. The meeting was adjourned at 6:07pm.