



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved ECONOMIC DEVELOPMENT COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Wednesday, January 17, 2024

5:00 PM

Virtual

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The City of Madison is holding the Economic Development Committee meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. **Written Comments:** You can send comments on agenda items to [edc@cityofmadison.com](mailto:edc@cityofmadison.com)

2. **Register for Public Comment:**

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. **Watch the Meeting:** If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. **Listen by Phone:**

(877) 853-5257 (Toll Free)

Webinar ID: 864 8125 5544

### CALL TO ORDER / ROLL CALL

Economic Development Committee meeting was called to order at 5:03pm.  
Chaired by Harris.

**Others present:** Makinen, Ouk, Mikolajewski, Rohlich, Schmiedicke, Miller, Brown

**Present:** 10 - Melissa Gombar; Nasra Wehelie; Jeffrey J. Ligon; Afra S. Smith; Susan M. Bulgrin; Wayne R. Harris; Seth W. Lentz; Kabah Bah; John W. Duncan and Sabrina V. Madison

**Excused:** 1 - Nicholas J.C. Paris

### APPROVAL OF MINUTES

Paris abstained from voting on the minutes from 12/13/23 as he was absent.

A motion was made by Wehelie and seconded by Madison to approve the minutes from December 13 2023 meeting. The motion passed by voice vote.

### PUBLIC COMMENT

1. [81525](#) Public Comment - EDC 1/17/24

**Attachments:** [RegistrantsReport-1-17-24.xlsx](#)

Tamara Brown from Fringe Salon Spa was available for questions about agenda item number 2.

### DISCLOSURES AND RECUSALS

Liggon disclosed that he may apply for the COA program in the future.

### NEW BUSINESS

2. [81366](#) Providing Fringe Salon Spa or its assigns a \$113,750 loan to purchase a commercial property at 1423 South Park Street through the Commercial Ownership Assistance program funded by the TID 51 Small Business Development programs using TID #51 incremental revenue as authorized in the TID #51 Project Plan (RES-23-00208) adopted by the Common Council on March 7, 2023). (District 14)

**Attachments:** [COA -654 S. Gammon Rd Fringe Salon Spa LLC \(OC\) - Concurrence Mem](#)

Miller gave an overview of the COA program followed by questions from committee members. Tamara Brown from Fringe Salon was also available to take questions. Motion was made by Madison and seconded by Bulgrin to recommend to council to adopt. Passed unanimously with voice vote.

This Resolution was RECOMMEND TO COUNCIL TO ADOPT

### DISCUSSION ITEMS

3. [81526](#) Overview of 2024 City of Madison Budget by Finance Department Staff

**Attachments:** [Outlook for 2025 Budget -- EDC Presentation -- 1-17-2024.pdf](#)

Dave Schmiedicke gave an overview of the City of Madison budget followed by questions.

4. [81529](#) Economic Development Division Financial Assistance Dashboard

**Attachments:** [2023 EDD Financial Assistance Dashboard 1-17-24.pdf](#)  
[February 2024 EDD Financial Assistance Dashboard.pdf](#)

**Mikolajewski gave overview of new EDD Financial Assistance Dashboard followed by questions from committee members.**

5. [81530](#) Overview of City of Madison Legislative Process by Economic Development Staff

**Mikolajewski gave overview of City of Madison legislative process followed by questions from committee members.**

6. [78859](#) Announcements and Future EDC Agenda Items

**Possible future items include discussing the best ways to update the EDD Financial Assistance Dashboard with demographic information and MDC attending one of the EDC meetings.**

#### ADJOURNMENT

**A motion was made by Lentz and seconded by Wehelie to adjourn at 7:08pm. The motion passed by voice vote.**