

## **Info Gathered in Prep - CDA 2013 Strategic Plan** 17 Jan 2013

### **Questions**

1. How to involve the Mayor and Anne Monks
2. How do we assist/cooperate with CD in redevelopment
3. What is the purpose of the Cap Rev Loan Fund
  - a. Do we publicize it
  - b. Do we encourage Econ Dev
4. Façade Donations purpose?
5. Low interest loans for Urban areas?
6. Pursue the CDA Foundation?
7. Are we just housing or Econ. Dev – how much of each?
8. How do we increase our capacity – 1 yr., 5 yr., 10 yrs.

### **Goals**

1. Deliverables
  - a. Process for Evaluating future projects and possibilities
  - b. Criteria for evaluating new projects before a project is discussed in committee or full CDA meetings
2. Foster a more collaborative effort with city departments and private development
3. Define our role vs. city vs. private sector
4. Encourage public/private partnerships – what do they look like
5. Do we want to assist/provide any new city embellishments (gateway to Park St., parkland on our developments, etc.)
6. Attend 3<sup>rd</sup> Sector meetings once a year
7. Use Neighborhood Indicators
8. Must have a consensus on what the end product will be
9. Organize our CDA “tools” (publicize them?)
10. Update the CDA/City Contract if necessary (very out of date)
11. Be aggressive with Park Street Hospitals
12. Real Estate –
  - a. what is our long range plan
  - b. Scattered site strategy
  - c. Take adequate time to develop any projects
  - d. Concentrate vs. Disperse poverty?
  - e. Set a quality of life standard
  - f. Mixed use works well with library, or big long term tenant (Y, Aquatic center, etc.)

- g. Key partners to begin talking with are MATC and hospitals on Park St.
- 13. Work more side by side with CDBG (side note: look at their Allied Condos for more housing options)
- 14. Coordinate and look at our objectives related to current city loan funds
- 15. CDA Website up and running
- 16. Formulate a positive PR campaign to highlight our successes in public housing (Voices of Public Housing successes)
- 17. Housing Tenant standards – raising the standard & offer assistance via other groups to help tenants be “better citizens” and move out of public housing (Tenant Continuing Education)
- 18. Be prepared to accommodate the future cuts of Federal assistance
- 19. Also determine implementation of our Strategic Plan

### **Possibly small group research in greater depth:**

- a. Housing Opps evaluated
- b. Increase density in our vacant land
- c. Treat some properties one way, others different
- d. Suggest broader housing topics to the City Housing Committee (addressing sprawl, additional affordable housing needs, etc.)
- e. Scattered site research if keeping – add necessary services & security, “house mother”, adequate activity for kids, etc.
- f. Future affordable/market rate possibilities
- g. Research Sec 42 and it’s very thin income threshold

### **Alder Priorities**

- 1. Alder Bruer
  - a. Anne Street
  - b. Arbogate Work Force Housing
  - c. Lakepoint TIFF
- 2. Alder Ellingson
  - a. Greenbush housing back to single family from multi-rental as “Urban Renewal” not low income
    - Potential for CDA to renovate and flip the first batch of these
  - b. Some interest in adding to Romnus
  - c. Small Cap TIFF fund that works
  - d. Wants to see what others think about development on Park St.
  - e. CDA – Must have financial viability
- 3. Yearly meet with other Alders about their needs
- 4. Go over all of our property with new Alders