

## **PARKING UTILITY MAY ACTIVITY REPORT & REVENUE/EXPENSE NARRATIVE**

**Brayton Lot:** On June 1, 2011, the Parking Utility began operating the State's former portion of the Brayton Lot (Turner Lot). All 26 State share-ride vans have elected to stay at Brayton lot at the \$121/month resident/carpool rate. This will generate \$3,146/month, or \$37,752/year. We have now opened this parking up to the general public at the same rates and will operate it similar to Wilson and Blair Lots with hang tag permits. At this time we have rented out 24 additional spaces for a total of 50 rented spaces out of 74 spaces.

**MMB/GE Parking Garage:** The RFP for the planning of Block 105 (Gov East parcel) was released in March with a follow-up pre-submittal meeting on March 24, 2011. A team of reviewers has selected Kimley Horn as the master planner pending price negotiations. The 90-day planning process (ULI/Marcus/City) for Block 88 started in late May. The Block 88 team has retained Carl Walker as their parking consultant. The two parking consultants met with City of Madison Parking Utility Management and the Utility's revenue equipment vendor at the International Parking Institute's Conference and Training session last week to discuss design and operational issues.

### **International Parking Institute Conference and Training**

Training Sessions attended include the following:

Municipal shop talk – over 50 municipalities represented – challenges and opportunities

PCI Data Security Requirements – Facilitator

Be the best you can be – Rocky Bleier

Drivers that are changing the rules in American Cities for Parking – Tom Murphy

Customer service in a pay on foot environment – need for a robust call center

Making your operation more efficient, effective & responsive – Carl Walker

Retrofitting Suburbia – changing parking needs – Ellen Dunham-Jones

Get your stakeholders to help you sell rate increases – Dennis Burns, Kimley Horn

Dynamic pricing and parking meters, Matt Darst

Tour of Downtown Pittsburgh including multi-modal parking garage

IPI Conference had 2400 attendees and 225 vendor displays

**Multi-space meters:** The multi-space meters opened at Buckeye lot on September 15, 2010 and at other locations later. The machines have conducted over 153,000 successful transactions. The average recent cash transaction was \$1.15 and the average credit card transaction was \$2.06. Credit card transactions represent over 50% of total transactions. In June, we will begin installing 25 new meters, including an extra meter on the Gorham side of Buckeye Lot and two on the Square. This decision was based on the discussion at last month's TPC and a subsequent discussion with PU management and BID/DMI representatives. We will continue to research additional improvements in our customer interface area. The multi-space machine vendor reports that they now have pay-by-cell capabilities and the capability to install electric car charging stations adjacent to their machines.

**Video Cameras:** The video cameras at Overture, State St Cap and Buckeye Lot are functional and producing good results. We are now planning cameras for Brayton Lot. We hope these cameras will improve safety and security for our customers and employees while at the same time safeguarding our revenue stream. They will assist the Police Department and Parking Utility in investigating crimes and problems in our facilities.

**Revenues (Comptroller's figures):** April's revenues were \$1,820 below the previous year's revenues, or .2%. Revenues YTD through April were up about \$176K over 2010 levels. Some of this increase is due to the protests around the Square. Occupancies Improved at all structures in 2011 vs. 2010. Revenues were \$200,000, or 5.49%, over budget through April. Our largest lease (60 spaces) at State St Cap garage has notified us that they will terminate their lease on Aug 1, 2011. This will reduce our revenue by \$8,100/month or \$97K/year. We will immediately open up our monthly parking waiting list (11 parkers) at State St Cap to help offset this loss. Another company has advised us that they will need 45 spaces at the Overture garage starting in December. This will also help offset the loss at State St Cap garage.

**Expenses (Comptroller's figures):** Year-to-date expenses through April were \$38K (1%) higher than YTD 2010.

**Bottom Line:** Increased revenues and stable expenses have led to an increase in the Utility's operating income (\$139K), or 8% compared to the first four months of 2010.

**State Budget impact on the Parking Utility:** As of May 2011, there is no noticeable impact on the Parking Utility's budget due to the potential changes in the State Budget. Since all of Parking Utility's funding comes through user fees, we would expect no changes through the end of 2011. The Mayor has requested a 20% cut in the planned 2012 capital budget amounts from every agency including the Parking Utility. Most of the planned 2012 Capital Budget funds were allocated toward the planning and building of the new MMB/GE parking garage and the parking garage concrete remediation efforts.

**CITY OF MADISON PARKING UTILITY  
COMPARISON OF ACTUAL TO BUDGET**  
For the Four Months Ending April 30, 2011

Percent of Fiscal Year Completed:			33.3%
	<u>2011 BUDGET</u>	<u>ACTUAL YTD</u>	<u>PERCENT OF BUDGET</u>
<b>REVENUES:</b>			
Parking & Other Revenue	\$ 11,301,343	\$ 3,776,226	33.4%
Interest on Investments	<u>200,000</u>	<u>36,835</u>	18.4%
<b>TOTAL REVENUES</b>	<u><u>\$ 11,501,343</u></u>	<u><u>\$ 3,813,061</u></u>	33.2%
<b>EXPENDITURES:</b>			
Permanent Wages	\$ 3,269,992	\$ 870,469	26.6%
Hourly Wages	215,372	40,288	18.7%
Overtime Wages	30,052	6,811	22.7%
Benefits	<u>1,420,083</u>	<u>372,178</u>	26.2%
Total Payroll	4,935,499	1,289,746	26.1%
Purchased Services	1,599,500	378,590	23.7%
Supplies	306,800	73,562	24.0%
Payments to City Depts.	1,116,965	35,423	3.2%
Reimbursement from City Depts.	(101,100)	(486)	0.5%
Debt Service	0	0	0.0%
Payment in Lieu of Taxes	1,188,419	0	0.0%
Transfers Out	192,718	0	0.0%
Capital Assets	188,788	24,404	12.9%
State & County Sales Tax	<u>627,846</u>	<u>198,606</u>	31.6%
<b>TOTAL EXPENDITURES</b>	<u><u>\$ 10,055,435</u></u>	<u><u>\$ 1,999,845</u></u>	19.9%
<b>OPERATING INCOME (LOSS)</b>	<u><u>\$ 1,445,908</u></u>	<u><u>\$ 1,813,216</u></u>	125.4%

**CITY OF MADISON PARKING UTILITY**  
**STATEMENT OF REVENUES AND EXPENDITURES**  
For the Four Months Ending April 30, 2011 and 2010

	Actual 2011	Actual 2010
	<u>                    </u>	<u>                    </u>
<b>REVENUES:</b>		
Attended Facilities	\$ 2,686,314	\$ 2,484,506
Metered Facilities	192,068	189,661
Monthly Parking	245,763	259,101
Street Meters	482,457	560,609
Parking Revenue	<u>3,606,602</u>	<u>3,493,877</u>
Residential Permit Parking	11,713	13,209
Miscellaneous	157,911	83,686
Interest on Investments	<u>36,835</u>	<u>45,326</u>
 <b>TOTAL REVENUES</b>	 <b><u>\$ 3,813,061</u></b>	 <b><u>\$ 3,636,098</u></b>
 <b>EXPENDITURES:</b>		
Permanent Wages	\$ 870,469	\$ 866,692
Hourly Wages	40,288	56,784
Overtime Wages	6,811	4,300
Benefits	372,178	353,304
Total Payroll	<u>1,289,746</u>	<u>1,281,080</u>
 Purchased Services	 378,590	 311,539
Supplies	73,562	50,592
Payments to City Depts.	35,423	133,681
Reimbursement from City Depts.	(486)	(452)
Debt Service	0	0
Payment in Lieu of Taxes	0	0
Transfers Out	0	0
Capital Assets	24,404	0
State & County Sales Tax	<u>198,606</u>	<u>185,582</u>
 <b>TOTAL EXPENDITURES</b>	 <b><u>\$ 1,999,845</u></b>	 <b><u>\$ 1,962,022</u></b>
 <b>OPERATING INCOME (LOSS)</b>	 <b><u>\$ 1,813,216</u></b>	 <b><u>\$ 1,674,076</u></b>

**CITY OF MADISON PARKING UTILITY  
STATEMENT OF REVENUES AND EXPENDITURES**

For the Month of April, 2011 and 2010

	Actual 2011	Actual 2010
<b>REVENUES</b>		
Attended Facilities	\$ 676,873	\$ 658,829
Metered Facilities	46,468	50,313
Monthly Parking	65,617	58,754
Street Meters	130,258	158,537
Parking Revenue	919,216	926,433
Residential Permit Parking	2,915	3,913
Miscellaneous	35,542	26,674
Interest on Investments	13,417	15,890
	<u>971,090</u>	<u>972,910</u>
<b>TOTAL REVENUES</b>	<b>\$ 971,090</b>	<b>\$ 972,910</b>
<b>EXPENDITURES:</b>		
Permanent Wages	\$ 230,152	\$ 232,450
Hourly Wages	12,788	15,267
Overtime Wages	336	832
Benefits	99,254	95,556
Total Payroll	342,530	344,105
Purchased Services	69,850	71,829
Supplies	13,143	16,180
Payments to City Depts.	35,423	126,554
Reimbursement from City Depts.	(306)	(86)
Debt Service	0	0
Payment in Lieu of Taxes	0	0
Transfers Out	0	0
Capital Assets	5,170	0
State & County Sales Tax	49,819	49,208
	<u>515,629</u>	<u>607,790</u>
<b>TOTAL EXPENDITURES</b>	<b>\$ 515,629</b>	<b>\$ 607,790</b>
<b>OPERATING INCOME (LOSS)</b>	<b>\$ 455,461</b>	<b>\$ 365,120</b>

Revenues >> 2010 vs 2011							apr
Through APR				2010 YTD	PRE-CLOSING 2011 YTD	2011 +/- 2010 Amount	%
<b>74000</b>	<b>Permits</b>						
	74281	RP3 (Residential Parking Permits)		13,209.00	11,713.00	(1,496.00)	(11.33)
	74282	Motorcycle Permits		1,602.00	1,401.00	(201.00)	(12.55)
	74283	Residential Street Construction Permits		-	-	-	n/a
		<b>Total-Permits</b>		<b>14,811.00</b>	<b>13,114.00</b>	<b>(1,697.00)</b>	<b>(11.46)</b>
<b>75300</b>	<b>Awards and Damages</b>			220.30	641.44	421.14	191.17
<b>76350</b>	<b>Advertising Revenue</b>			-	-	-	n/a
<b>76710</b>	<b>Cashiered Revenue</b>						
		582502	All Cashiered Ramps	-	-	-	n/a
	#4	582512	Cap Sq North	240,763.10	320,403.38	79,640.29	33.08
	#6	582532	Gov East	458,213.22	514,013.94	55,800.72	12.18
	#9	582522	Overture Center	264,887.14	288,612.58	23,725.44	8.96
	#11	582542	SS Campus-Francis	254,872.99	248,600.67	(6,272.32)	(2.46)
	#11	582552	SS Campus-Lake	735,888.97	761,698.79	25,809.83	3.51
	#12	582562	SS Capitol	527,959.57	551,914.43	23,954.86	4.54
		<b>Total-Cashiered Revenue</b>		<b>2,482,584.99</b>	<b>2,685,243.80</b>	<b>202,658.81</b>	<b>8.16</b>
<b>76720</b>	<b>Off-Street Meters (non-motorcycle)</b>						
	#1	582334	Blair Lot	803.39	839.40	36.01	4.48
	#7	582344	Lot 88 (Munic Bldg)	2,205.46	3,400.06	1,194.60	54.17
	#2	582353	Brayton Lot-Machine	117,832.13	128,939.98	11,107.85	9.43
	#2	582354	Brayton Lot-Meters	643.12	773.67	130.55	20.30
	#3	582364	Buckeye/Lot 58	42,358.47	-	(42,358.47)	(100.00)
	#3	582369	Buckeye/Lot 58 Multi-Space	-	36,964.41	36,964.41	n/a
		582374	Evergreen Lot	12,304.48	12,185.01	(119.47)	(0.97)
		582414	Wingra Lot	2,529.31	2,432.28	(97.03)	(3.84)
	#12	582564	SS Capitol	10,863.00	9,720.37	(1,142.63)	(10.52)
		<b>Subtotal-Off-Street Meters (non motorcycle)</b>		<b>189,539.36</b>	<b>195,255.18</b>	<b>5,715.82</b>	<b>3.02</b>
		<b>Off-Street Meters (motorcycles)</b>					
		582507	All Cycles	203.27	97.67	(105.60)	(51.95)
		<b>Total-Off-Street Meters (All)</b>		<b>189,742.63</b>	<b>195,352.85</b>	<b>5,610.22</b>	<b>2.96</b>
<b>76730</b>	<b>On-Street Meters</b>						
		582119	On Street Multi-Space	-	293.25	293.25	n/a
		582024	Capitol Square Meters	19,064.79	15,436.14	(3,628.65)	(19.03)
		582124	Campus Area	81,479.14	66,380.14	(15,099.00)	(18.53)
		582129	Campus Area Multi-Space	-	9,848.27	9,848.27	n/a
		582134	CCB Area	56,632.31	44,217.45	(12,414.86)	(21.92)
		582139	CCB Area Multi-Space	-	11,046.88	11,046.88	n/a
		582144	East Washington Area	18,363.46	23,961.90	5,598.44	30.49
		582154	GEF Area	39,661.13	26,439.81	(13,221.32)	(33.34)
		582159	GEF Area Multi-Space	-	9,419.10	9,419.10	n/a
		582164	MATC Area	32,614.62	21,953.04	(10,661.58)	(32.69)
		582169	MATC Area Multi-Space	-	16,205.71	16,205.71	n/a
		582174	Meriter Area	40,352.61	43,259.10	2,906.49	7.20
		582184	MMB Area	57,973.05	35,575.32	(22,397.73)	(38.63)
		582189	MMB Area Multi-Space	-	16,729.64	16,729.64	n/a
		582194	Monroe Area	35,742.84	34,358.80	(1,384.04)	(3.87)
		582204	Schenks Area	9,059.20	8,030.04	(1,029.16)	(11.36)
		582214	State St Area	47,472.89	43,476.57	(3,996.32)	(8.42)
		582219	State St Area Multi-Space	-	3,021.85	3,021.85	n/a
		582224	University Area	96,323.32	88,946.14	(7,377.18)	(7.66)
		582234	Wilson/Butler Area	25,869.11	26,844.02	974.91	3.77
		<b>Subtotal-On-Street Meters</b>		<b>560,608.47</b>	<b>545,443.17</b>	<b>(15,165.30)</b>	<b>(2.71)</b>
		<b>On-Street Construction-Related Meter Revenue</b>					
		74284	Contractor Permits	19,275.00	24,205.00	4,930.00	25.58
		74285	Meter Hoods	22,653.56	65,411.91	42,758.35	188.75
		74286	Construction Meter Removal	-	-	-	n/a
		<b>Subtotal-Construction Related Revenue</b>		<b>41,928.56</b>	<b>89,616.91</b>	<b>47,688.35</b>	<b>113.74</b>
		<b>Totals-On-Street Meters</b>		<b>602,537.03</b>	<b>635,060.08</b>	<b>32,523.05</b>	<b>5.40</b>
<b>76740/76750</b>	<b>Monthly Permit &amp; Long-Term Parking Leases</b>						
<b>76740</b>		582355	Brayton Lot	-	-	-	n/a
	#1	582335	Blair Lot	19,305.85	19,140.66	(165.19)	(0.86)
		582405	Wilson Lot	23,358.63	20,630.29	(2,728.34)	(11.68)
	#13	582515	Cap Square No	73,746.26	71,529.91	(2,216.35)	(3.01)
	#6	582535	Gov East	60,590.30	71,260.54	10,670.24	17.61
	#9	582525	Overture Center	27,890.40	17,659.86	(10,230.54)	(36.68)
	#12	582565	SS Capitol-Monthly (non-LT Lease)	54,209.77	45,541.53	(8,668.24)	(15.99)
		<b>Subtotal-Monthly Permit Parking</b>		<b>259,101.21</b>	<b>245,762.79</b>	<b>(13,338.42)</b>	<b>(5.15)</b>
<b>76750</b>		582528	Overture Center (#9)	14,806.25	20,581.00	5,774.75	39.00
	#12	582568	SS Cap-Long Term Lease	24,300.00	37,266.75	12,966.75	53.36
		<b>Subtotal-Long Term Parking Leases</b>		<b>39,106.25</b>	<b>57,847.75</b>	<b>18,741.50</b>	<b>47.92</b>
		<b>Totals-Monthly Permit &amp; Long-Term Leases</b>		<b>298,207.46</b>	<b>303,610.54</b>	<b>5,403.08</b>	<b>1.81</b>
<b>78000</b>	<b>Miscellaneous Revenues</b>						
		78220	Operating Lease Payments	-	-	-	n/a
		78310	Property Sales	-	-	-	n/a
		78890	Other	828.75	8,404.43	7,575.68	914.11
		<b>Subtotal-Miscellaneous</b>		<b>828.75</b>	<b>8,404.43</b>	<b>7,575.68</b>	<b>914.11</b>
		<b>Summary - RP3 and Misc Revenue (incl's Cycle Perms)</b>		<b>15,860.05</b>	<b>22,159.87</b>	<b>6,299.82</b>	<b>39.72</b>
		<b>TOTALS</b>		<b>3,588,932.16</b>	<b>3,841,427.14</b>	<b>252,494.98</b>	<b>7.04</b>

2011 REVENUES -- BUDGET VS ACTUAL

Year-to-Date 2011- Through APR

		(((# = TPC Map Reference))	Budget	Actual	Amount	%
<b>74000</b>	<b>Permits</b>					
	74281	RP3 (Residential Parking Permits)	13,618.19	11,713.00	(1,905.19)	(13.99)
	74282	Motorcycle Permits	1,775.51	1,401.00	(374.51)	(21.09)
	74283	Residential Street Construction Permits	-	-	-	n/a
		<b>Total-Permits</b>	<b>15,393.70</b>	<b>13,114.00</b>	<b>(2,279.70)</b>	<b>(14.81)</b>
<b>75300</b>	<b>Awards and Damages</b>		-	641.44	641.44	n/a
<b>76350</b>	<b>Advertising Revenue</b>		-	-	-	n/a
<b>76710</b>	<b>Cashiered Revenue</b>					
		582502 All Cashiered Ramps	-	-	-	
	#4	582512 Cap Sq North	236,703.71	320,403.38	83,699.67	35.36
	#6	582532 Gov East	455,291.75	514,013.94	58,722.19	12.90
	#9	582522 Overture Center	262,752.40	288,612.58	25,860.18	9.84
	#11	582542 SS Campus-Frances	326,462.42	248,600.67	(77,861.75)	(23.85)
	#11	582552 SS Campus-Lake	682,557.81	761,698.79	79,140.98	11.59
	#12	582562 SS Capitol	534,192.85	551,914.43	17,721.58	3.32
		<b>Total-Cashiered Revenue</b>	<b>2,497,960.94</b>	<b>2,685,243.80</b>	<b>187,282.86</b>	<b>7.50</b>
<b>76720</b>	<b>Meters-Off-Street (non-motorcycle)</b>					
	#1	582334 Blair Lot	817.02	839.40	22.38	2.74
	#7	582344 Lot 88 (Munic Bldg)	2,592.76	3,400.06	807.30	31.14
	#2	582353 Brayton Lot-Machine	118,627.64	128,939.98	10,312.34	8.69
	#2	582354 Brayton Lot-Meters	726.22	773.67	47.45	6.53
	#3	582364 Buckeye/Lot 58	43,689.35	-	(43,689.35)	(100.00)
	#3	582369 Buckeye/Lot 58 Multi-Space	-	36,964.41	36,964.41	n/a
		582374 Evergreen Lot	11,027.37	12,185.01	1,157.64	10.50
		582414 Wingra Lot	2,451.97	2,432.28	(19.69)	(0.80)
	#12	582564 SS Capitol	11,259.44	9,720.37	(1,539.07)	(13.67)
		Subtotal-Off-Street Meters (non-motorcycle)	191,191.77	195,255.18	4,063.41	2.13
		<b>Off-Street Meters (motorcycles)</b>				
		582507 ALL Cycles	216.81	97.67	(119.14)	(54.95)
		<b>Total-Off-Street Meters (All)</b>	<b>191,408.58</b>	<b>195,352.85</b>	<b>3,944.27</b>	<b>2.06</b>
<b>76730</b>	<b>Meters-On-Street</b>					
		582119 On Street Multi-Space	-	293.25	293.25	n/a
		582114 Capitol Square Meters	18,062.79	15,436.14	(2,626.65)	(14.54)
		582124 Campus Area	80,258.66	66,380.14	(13,878.52)	(17.29)
		582129 Campus Area Multi-Space	13,325.64	9,848.27	(3,477.37)	(26.10)
		582134 CCB Area	57,208.63	44,217.45	(12,991.18)	(22.71)
		582139 CCB Area Multi-Space	-	11,046.88	11,046.88	n/a
		582144 East Washington Area	18,925.97	23,961.90	5,035.93	26.61
		582154 GEF Area	39,192.17	26,439.81	(12,752.36)	(32.54)
		582159 GEF Area Multi-Space	-	9,419.10	9,419.10	n/a
		582164 MATC Area	32,372.02	21,953.04	(10,418.98)	(32.19)
		582169 MATC Area Multi-Space	-	16,205.71	16,205.71	n/a
		582174 Meriter Area	39,985.45	43,259.10	3,273.65	8.19
		582184 MMB Area	57,971.22	35,575.32	(22,395.90)	(38.63)
		582189 MMB Area Multi-Space	-	16,729.64	16,729.64	n/a
		582194 Monroe Area	35,824.25	34,358.80	(1,465.45)	(4.09)
		582204 Schenks Area	7,862.38	8,030.04	167.66	2.13
		582214 State St Area	47,451.51	43,476.57	(3,974.94)	(8.38)
		582219 State St Area Multi-Space	-	3,021.85	3,021.85	n/a
		582224 University Area	92,631.12	88,946.14	(3,684.98)	(3.98)
		582234 Wilson/Butler Area	26,324.60	26,844.02	519.42	1.97
		Subtotal-On-Street Meters	567,396.41	545,443.17	(22,246.49)	(3.92)
		<b>On-Street Construction-Related Meter Revenue</b>				
		74284 Contractor Permits	21,248.32	24,205.00	2,956.68	13.91
		74285 Meter Hoods	34,330.59	65,411.91	31,081.32	90.54
		74286 Construction Meter Removal	8,800.04	-	(8,800.04)	(100.00)
		Subtotal-Construction Related Revenue	64,378.95	89,616.91	25,237.96	39.20
		<b>Totals-On-Street Meters</b>	<b>631,775.36</b>	<b>635,060.08</b>	<b>2,991.47</b>	<b>0.47</b>
<b>76740/76750</b>	<b>Monthly Permit &amp; Long-Term Parking Leases</b>					
<b>76740</b>		582355 Brayton Lot	-	-	-	n/a
	#1	582335 Blair Lot	20,444.00	19,140.66	(1,303.34)	(6.38)
		582405 Wilson Lot	24,688.00	20,630.29	(4,057.71)	(16.44)
	#13	582515 Cap Square North	73,916.00	71,529.91	(2,386.09)	(3.23)
	#6	582535 Gov East	62,880.00	71,260.54	8,380.54	13.33
	#9	582525 Overture Center	27,695.19	17,659.86	(10,035.33)	(36.23)
	#12	582565 SS Capitol-Monthly (non-LT Lease)	42,944.00	45,541.53	2,597.53	6.05
		Subtotal-Monthly Permit	252,567.19	245,762.79	(6,804.40)	(2.69)
<b>76750</b>		582528 Overture Center (#9)	19,467.00	20,581.00	1,114.00	
		582568 SS Cap-Long Term Lease	32,400.00	37,266.75	4,866.75	15.02
		Subtotal-Long-Term Parking Leases	51,867.00	57,847.75	5,980.75	11.53
		<b>Total-Monthly Permit &amp; Long-Term Parking Leases</b>	<b>304,434.19</b>	<b>303,610.54</b>	<b>(823.65)</b>	<b>(0.27)</b>
<b>78000</b>	<b>Miscellaneous Revenue</b>					
		78220 Operating Lease Payments	-	-	-	n/a
		78310 Property Sales	-	-	-	n/a
		78890 Other (Includes 79475 txfer in from Internal Svc)	426.50	8,404.43	7,977.93	1,870.56
		Subtotal-Miscellaneous	426.50	8,404.43	7,977.93	1,870.56
		Summary - RP3 and Misc Revenue (incl's Cycle Perms)	15,820.20	22,159.87	6,339.67	40.07
		<b>TOTALS</b>	<b>3,641,399.27</b>	<b>3,841,427.14</b>	<b>200,027.87</b>	<b>5.49</b>
		78110 Interest on Investments		24,988.98		



Department of Transportation -- Parking Division

YTD Revenue/Statistics (Averages) -- THRU APR 2010 vs 2011

	Facility	Spaces (c)		Days (c)		Avg Wkday Occy (c)		Revenues (c)		Rev/Space/Day (c)				
		YTD-10	YTD-11	YTD-10	YTD-11	YTD-10	YTD-11	YTD-10	YTD-11	YTD-10	YTD-11	YTD-10	YTD-11	
METERED LOTS	Blair Lot (eff Aug 2002)	13	13	101	103	--	--	\$ 803.39	\$ 839.40	\$ 0.61	\$ 0.63			
	Lot 88 (Munic Building)	17	19	101	103	81%	72%	\$ 2,205.46	\$ 3,400.06	\$ 1.28	\$ 1.78			
	Brayton Lot Paystations	154	154	101	103	92%	80%	\$ 117,832.13	\$ 128,939.98	\$ 7.58	\$ 8.13			
	Brayton Lot Meters	12	12	101	103	33%	38%	\$ 643.12	\$ 773.67	\$ 0.53	\$ 0.63			
	Buckeye Lot	53	0	101	--	44%	0%	\$ 42,358.47	\$ -	\$ 7.91	\$ -			
	Buckeye Lot Multi-Sp	--	55	--	103	--	34%	\$ -	\$ 36,964.41	\$ -	\$ -	\$ 6.53		
	Evergreen Lot	23	23	101	103	--	27%	\$ 12,304.48	\$ 12,185.01	\$ 5.30	\$ 5.14			
	Wingra Lot	19	19	101	103	--	1%	\$ 2,529.31	\$ 2,432.28	\$ 1.32	\$ 1.24			
	SS Capitol	19	19	101	103	45%	50%	\$ 10,863.00	\$ 9,720.37	\$ 5.66	\$ 4.97			
	Cycles	38	46	101	103	--	--	\$ 203.27	\$ 97.67	\$ 0.05	\$ 0.02			
CASHIERED	Cap Square North	488	487	119	118	74%	90%	\$ 240,763.10	\$ 320,403.38	\$ 4.15	\$ 5.58			
	Gov East	430	430	119	118	74%	82%	\$ 458,213.22	\$ 514,013.94	\$ 8.95	\$ 10.12			
	Overture Center	556	545	119	118	50%	58%	\$ 264,887.14	\$ 288,612.58	\$ 4.01	\$ 4.49			
	SS Campus (Frances) (combined totals)	1065	1062	119	118	59%	61%	\$ 990,761.96	\$ 765,769.14	\$ 7.82	\$ 8.06			
	SS Campus (Lake)							\$ 735,888.97	\$ 761,698.79					
State St Capitol	698	700	119	118	56%	59%	\$ 527,959.57	\$ 551,914.43	\$ 6.35	\$ 6.68				
MONTHLY	Blair Lot Mo'y (eff 8/2002)	44	44	84	84	100%	99%	\$ 19,305.85	\$ 19,140.66	\$ 5.22	\$ 5.18	48	49	
	Wilson Lot Mo'y	50	50	84	84	100%	96%	\$ 23,358.63	\$ 20,630.29	\$ 5.56	\$ 4.91	52	53	
	Cap.Sq. N Mo'y	125	125	84	84	100%	99%	\$ 73,746.26	\$ 71,529.91	\$ 7.02	\$ 6.81	146	149	
	Gov East Mo'y	85	85	84	84	94%	95%	\$ 60,590.30	\$ 71,260.54	\$ 8.49	\$ 9.98	81	96	
	Overture Ctr Mo'y (b) (e)	79	77	84	84	100%	99%	\$ 42,696.65	\$ 38,240.86	\$ 6.45	\$ 5.91	93	95	
	SS Cap. Mo'y (b) (d)	122	119	84	84	100%	100%	\$ 78,509.77	\$ 82,808.28	\$ 7.66	\$ 8.28	133	134	
ON - STREET METERS	Campus Area Route	181	160	101	103	53%	64%	\$ 81,479.14	\$ 66,380.14	\$ 4.47	\$ 4.03	553	576	
	Capitol Square (f)	24	25	101	103	53%	42%	\$ 19,064.79	\$ 15,436.14	\$ 7.95	\$ 5.99		23	
	CCB Area Route	92	80	101	103	73%	75%	\$ 56,632.31	\$ 44,217.45	\$ 6.09	\$ 5.37			
	East Washington Area Route	96	92	101	103	44%	51%	\$ 18,363.46	\$ 23,961.90	\$ 1.90	\$ 2.52			
	GEF Area Route	83	66	101	103	72%	66%	\$ 39,661.13	\$ 26,439.81	\$ 4.75	\$ 3.89			
	MATC Area Route	104	56	101	103	45%	63%	\$ 32,614.62	\$ 21,953.04	\$ 3.11	\$ 3.81			
	Meriter Area Route	129	131	101	103	47%	52%	\$ 40,352.61	\$ 43,259.10	\$ 3.09	\$ 3.20			
	MMB Area Route	107	71	101	103	76%	81%	\$ 57,973.05	\$ 35,575.32	\$ 5.39	\$ 4.86			
	Monroe Area Route	125	125	101	103	0%		\$ 35,742.84	\$ 34,358.80	\$ 2.83	\$ 2.67			
	Schinks Area Route	79	79	101	103	0%		\$ 9,059.20	\$ 8,030.04	\$ 1.14	\$ 0.99			
	State Street Area Route	104	102	101	103	55%	48%	\$ 47,472.89	\$ 43,476.57	\$ 4.53	\$ 4.14			
	University Area Route	195	191	101	103	58%	66%	\$ 96,323.32	\$ 88,946.14	\$ 4.90	\$ 4.53			
	Wilson/Butler Area Route	110	110	101	103	64%	61%	\$ 25,869.11	\$ 26,844.02	\$ 2.33	\$ 2.37			
	On Street Multi-Sp		125	0	103	0%	48%	\$ -	\$ 66,564.70	\$ -	\$ 5.16			
	Subtotal - Route Revenue	1,427	1,413	50	79	--	--	\$ 560,608.47	\$ 545,443.17	\$ 7.86	\$ 4.89			
	Meter-Related Constrn Rev							\$ 41,928.56	\$ 89,616.91					
	Total On-St Meter Revenue							\$ 602,537.03	\$ 635,060.08					
Miscellaneous	0	0					\$ 15,860.05	\$ 22,159.87						
Total (a)	5,516	5,497					\$ 3,588,932.16	\$ 3,841,427.14						
								\$ 252,494.98						

Footnotes:

- (a) Excludes interest on investments
  - (b) Available to public on nights and weekends.
  - (c) All revenue except Cashiered Ramps and Miscellaneous is reported on an accrual basis.
- Occupancy information provided effective March 2004; source = monthly occupancy surveys, *except for Cashiered facilities and Brayton Lot >> source = Parc system*. Weekday timeframe = 10 a.m. thru 2 p.m.
- NOTE: All Occupancy information reflects the **report month**, *not* YTD average occupancy, to better present 'before-and-after rate increases' data.
- (d) Monthly information for the State Street Capitol Ramp *includes* the 60 long-term lease parkers (Physicians Plus/North Square Associates).
  - (e) Monthly information for the Overture Center ramp *includes* the 45 long-term lease parkers (West Washington Associates -- able to lease up to 60 spaces).
  - (f) Due to the small number of meters around the Capitol Square, monthly surveys are not done. However, we compute *estimated* occupancy via the following equation: YTD Revenue / # of Mtrs in Service / # of Rev-Generating Days / 9 hrs/day / \$1.25/hour (or \$1.50/hr after July 15)
- n/a Not computed -- collection schedules are too varied to yield reliable information.

**Department of Transportation -- Parking Division  
Revenue(a) for the Months of April, 2010 and 2011(c)**

	Facility	Spaces (c)		Days (c)		Avg Wkday Occy (c)		Revenues (c)		Rev/Space/Day (c)				
		Apr-10	Apr-11	Apr-10	Apr-11	Apr-10	Apr-11	Apr-10	Apr-11	Apr-10	Apr-11	Apr-10	Apr-11	
<b>Metered</b>	Blair Lot (eff Aug 2002)	13	13	26	28	--		\$ 211.44	\$ 169.32	\$ 0.63	\$ 0.47			
	Lot 88 (Munic Building)	17	17	26	28	100%	65%	\$ 726.98	\$ 869.49	\$ 1.64	\$ 1.83			
	Brayton Lot Paystations	154	154	26	28	83%	79%	\$ 31,818.31	\$ 30,944.52	\$ 7.95	\$ 7.18			
	Brayton Lot Meters	12	12	26	28	33%	42%	\$ 289.28	\$ 78.33	\$ 0.93	\$ 0.23			
	Buckeye Lot	53		26	--	47%		\$ 10,733.53	\$ -	\$ 7.79	\$ -			
	Buckeye Lot Multi-Sp	-	55	-	28	-	36%	\$ -	\$ 8,006.53	\$ -	\$ -	\$ 5.20		
	Evergreen Lot	23	23	26	28	-	13%	\$ 2,805.40	\$ 2,785.37	\$ 4.69	\$ 4.33			
	Wingra Lot	19	19	26	28	--	0%	\$ 684.65	\$ 520.85	\$ 1.39	\$ 0.98			
	SS Capitol	19	19	26	28	58%	53%	\$ 2,922.02	\$ 3,018.24	\$ 5.92	\$ 5.67			
Cycles	34	46	26	28	--		\$ 203.27	\$ 75.52	\$ 0.23	\$ 0.06				
<b>Cashiere</b>	Cap Square North	488	488	30	30	75%	81%	\$ 64,959.62	\$ 72,425.00	\$ 4.44	\$ 4.95			
	Gov East	431	431	30	30	76%	81%	\$ 121,005.91	\$ 125,680.87	\$ 9.36	\$ 9.72			
	Overture Center	545	545	30	30	51%	56%	\$ 67,034.59	\$ 71,481.82	\$ 4.10	\$ 4.37			
	SS Campus (Frances)							\$ 61,302.42	\$ 57,218.00					
	(combined totals)	1,066	1,055	30	30	63%	65%	268,825	269,108	\$ 8.41	\$ 8.50			
	SS Campus (Lake)							\$ 207,522.94	\$ 211,889.71					
State St Capitol	700	700	30	30	56%	54%	\$ 134,760.82	\$ 137,586.32	\$ 6.42	\$ 6.55	Apr-10	Apr-11		
<b>Monthly</b>	Blair Lot Mo'y (eff 8/2002)	44	44	22	21	100%	100%	\$ 4,807.00	\$ 4,985.70	\$ 4.97	\$ 5.40	47	50	
	Wilson Lot Mo'y	50	50	22	21	100%	98%	\$ 5,103.00	\$ 5,588.00	\$ 4.64	\$ 5.32	52	54	
	Cap.Sq. N Mo'y	125	125	22	21	100%	98%	\$ 18,147.34	\$ 18,686.02	\$ 6.60	\$ 7.12	145	147	
	Gov East Mo'y	85	85	22	21	97%	94%	\$ 15,424.15	\$ 18,741.99	\$ 8.25	\$ 10.50	82	94	
	Overture Ctr Mo'y (b) (e)	80	77	22	21	100%	98%	\$ 9,011.75	\$ 11,194.30	\$ 5.12	\$ 6.92	93	93	
	SS Cap. Mo'y (b) (d)	123	119	22	21	100%	100%	\$ 19,434.00	\$ 19,387.00	\$ 7.18	\$ 7.76	134	134	
<b>On-Street Metered</b>	Campus Area Route	176	160	26	28	64%	49%	\$ 24,042.25	\$ 21,390.06	\$ 5.25	\$ 4.77	553	572	
	Capitol Square (f)	24	25	26	28	56%	55%	\$ 5,234.87	\$ 5,185.72	n/a	n/a		19	
	CCB Area Route	92	80	26	28	91%	70%	\$ 14,425.41	\$ 11,057.88	\$ 6.03	\$ 4.94			
	East Washington Area Route	96	83	26	28	92%	46%	\$ 6,126.63	\$ 5,184.92	\$ 2.45	\$ 2.23			
	GEF Area Route	83	66	26	28	97%	72%	\$ 11,930.48	\$ 6,869.92	\$ 5.53	\$ 3.72			
	MATC Area Route	103	38	26	28	79%	75%	\$ 10,062.41	\$ 5,138.51	\$ 3.76	\$ 4.83			
	Meriter Area Route	131	131	26	28	76%	33%	\$ 11,410.62	\$ 11,214.30	\$ 3.35	\$ 3.06			
	MMB Area Route	107	71	26	28	91%	82%	\$ 14,292.66	\$ 9,118.13	\$ 5.14	\$ 4.59			
	Monroe Area Route	125	125	26	28	--		\$ 10,381.54	\$ 9,519.82	\$ 3.19	\$ 2.72			
	Schens Area Route	79	79	26	28	--		\$ 3,274.89	\$ 3,259.59	\$ 1.59	\$ 1.47			
	State Street Area Route	110	96	26	28	64%	21%	\$ 12,130.03	\$ 10,460.23	\$ 4.24	\$ 3.89			
	University Area Route	194	187	26	28	55%	64%	\$ 27,265.69	\$ 25,136.45	\$ 5.41	\$ 4.80			
	Wilson/Butler Area Route	110	110	26	28	89%	58%	\$ 7,958.46	\$ 6,722.16	\$ 2.78	\$ 2.18			
	On Street Multi-Sp	-	123	-	28	0%	53%	\$ -	\$ 16,999.20	\$ -	\$ 4.96			
	Subtotal - Route Revenue	1,430	1,374	26	28	--	--	\$ 158,535.94	\$ 147,256.89	\$ 4.26	\$ 3.83			
Meter-Related Constrn Rev							\$ 12,698.00	\$ 15,980.02						
Total On-St Meter Revenue							\$ 171,233.94	\$ 163,236.91						
Miscellaneous							\$ 4,716.32	\$ 9,510.30						
Total (a)	5,511	5,451					\$ 954,858.68	\$ 974,080.10						

-61

\$ 19,221.42

**Footnotes:**

- (a) Excludes interest on investments
- (b) Available to public on nights and weekends.
- (c) All revenue except Cashiered Ramps and Miscellaneous is reported on an accrual basis. (Information for 2007 may have been restated to reflect corrections and/or changes in accounting treatment.) Occupancy information provided effective March 2004; source = monthly occupancy surveys, *except for Cashiered facilities and Brayton Lot* >> source = *Parcs system*. Weekday timeframe = 10 a.m. thru 2 p.m.
- (d) Monthly information for the State Street Capitol Ramp *includes* the 60 long-term lease parkers (Physicians Plus/North Square Associates).
- (e) Monthly information for the Overture Center ramp *includes* the 45 long-term lease parkers (West Washington Associates -- able to lease up to 60 spaces).
- (f) Due to the small number of meters around the Capitol Square, monthly surveys are not done. However, \$3,700 of revenue would support any occupancy rate of about 52% (24 meters x 25 days x 9 hrs/day x \$1.25/hour x 52% rate = \$3,510).

f-2010 26\*1.50\*10\*

Spaces out of service:                      Cashiered  
                     On-Street Meters  
0