



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved DOWNTOWN COORDINATING COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Thursday, November 16, 2023

5:30 PM

Virtual Meeting

Special Meeting of the Downtown Coordinating Committee

Audio recording of the meeting is available on Madison City Channel

CALL TO ORDER / ROLL CALL

The meeting was called to order at 5:30 pm

Present: 7 - Michael E. Verveer; Adam J. Plotkin; Ted Crabb; MGR Govindarajan;
Davy Mayer; Sandra J. Torkildson and Stephen Smith

Excused: 1 - Juliana R. Bennett

APPROVAL OF MINUTES

A motion was made by Torkildson, seconded by Crabb, to Approve the September 21, 2023 Minutes. The motion passed by voice vote/other.

PUBLIC COMMENT

1. [61242](#) Public Comment

None

DISCLOSURES AND RECUSALS

None

2. [75583](#) Report of Mall Concourse Maintenance and Special Events 2023

Greg Genin gave an update on Mall Concourse Maintenance work since September. Sidewalk ramp repairs were completed near Overture Center and State Street was also evaluated for potential repairs. Tree protectors were evaluated, and staff will be working with Forestry to install them in 2024 using TID 50 funds. Power upgrade project at the top of State Street was completed and is now available. Pedestrian pole lighting repairs are in process and are anticipated in 2024, along with additional planters and furniture purchases. Staff is looking at automated portable bathroom systems to address concerns observed on State Street. Winter décor is being installed along with fall clean up and preparing for winter operations. Mayer and Verveer discussed findings from the Ad-hoc Public Restroom Committee's work.

3. [80719](#) Approving the 2024 Operating Plan for Madison's Central Business

Improvement District. (District 2, District 4, District 8)

Matt Tramel gave an overview BID operating plan. There are no significant changes from the year prior, but the BID will also seek outside funding to support new digital initiatives. Crabb asked for review of documents such as work plan earlier in the year.

A motion was made by Crabb, seconded by Smith, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.

4. [80793](#)

Approving Downtown Coordinating Committee 2024 Meeting Dates and Format

McAuliffe presented to the anticipated meeting dates for 2024 and asked if the DCC would like to continue meeting in person or virtually. At this time staff does not have approval to conduct hybrid committee meetings, but could switch if approval is granted. Smith stated he preferred in-person meetings.

A motion was made by Smith, seconded by Crabb, to Approve the dates as in-person meetings. The motion passed by voice vote/other.

5. [79916](#)

Secretary's Report

McAuliffe provided an update on the Mall Concourse Maintenance Special Charge discussion from the prior meeting, and there is no legal way to waive that fee. He gave an update on the State Street Pedestrian Mall experiment process and announced December 4th as a public meeting date with location to be determined but with a virtual option.

ANNOUNCEMENTS

Smith discussed potential future agenda items.

ADJOURNMENT

A motion was made by Smith, seconded by Govindarajan, to Adjourn at 6:14 pm. The motion passed by voice vote/other.