



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft EARLY CHILDHOOD CARE AND EDUCATION BOARD

Wednesday, April 22, 2009

8:00 AM

215 Martin Luther King, Jr. Blvd.
Room 260 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Present: 6 -

Shiva Bidar-Sielaff; Joanna R. Parker; Patricia A. Lasky; Diane B. Adams;
Richard C. Schultz and Joanne E. Brown

Absent: 5 -

Lynn E. Edlefsen; Kathleen B. Raschke; Bev A. Willer; Michael B. Jacob
and Tracy K. Kuczenski

Staff: Jolene Ibeling, Monica Host, Bill Clingan, Becky Schesny

Visiting: Allan Sweet, chair of Community Services Commission

Brown called the meeting to order at 8:05 am.

APPROVAL OF MINUTES

Correction made regarding spelling of George Hagenauer's name Lasky moved, Schultz seconded, to approve the March 25 minutes with the above correction. Motion passed by voice vote.

PUBLIC COMMENT

None.

DISCUSSIONN ITEMS

1. [14486](#) Resignation of Tracy Kuczenski, Citizen member

Report of the Mayor submitting Alder committee appointments

Early Childhood Care and Education Board
Ald. Shiva Bidar-Sielaff, District 5 - appoint to a two-year term to the position of Common Council Member succeeding Brenda Konkel.
Term Expires 4-19-2011.

Community Services Commission
Ald. Brian Solomon, District 10 - reappoint to a two-year term to the position of Common Council Member. Term Expires 4-19-2011.

Ald. Lauren Cnare, District 3 - reappoint to a two-year term to the position of Common Council Member. Term Expires 4-19-2011.

Enis Ragland retired from the City March 30, 2009. Enis is working for Senator Spencer Coggs. Staff will draft letter on behalf of the Board thanking Enis for his contribution.

Shiva Bidar-Sielaff is a new alder for District 5 and has been appointed to the Board. Shiva provided the group a brief overview of her experience with and support of quality early childhood care, as well as social justice issues. Staff will draft letter on behalf of the Board thanking Brenda Konkel for her contributions.

Tracy Kuczenski has opted not to be reappointed to the ECCEB. Staff will draft letter on behalf of the Board thanking Tracy for her contributions to the Board.

Alders on the Community Services Commission remain the same.

2. [14487](#)

Annual Service Report Reviews

Annual service review documents were distributed. The document summarizes reviews of program goals, objectives, outcomes and service numbers for the Community Services funded agencies. The Board was asked to review the document and submit to Laura or Jolene comments, concerns or questions regarding the report and/or programs by May 6.

The funding subcommittee will use the feedback as they work through funding process improvements/changes for next funding cycle.

Clingan discussed summer process and the priority setting process that will be used this year in preparation for next summer. The OCS Commission, SCAC and ECCEB will all be involved in the process.

Adams volunteered to create a chart that outlines the relationship between agencies, programs and funding and will share it with the rest of the committee.

3. [13373](#)

ECCEB recognition of retirement of ECE professionals

Schultz and Adams met to discuss the recognition of individuals retiring from City of Madison accredited centers after 10 years or more in the Early Childhood field as an administrator or operating a family center. Any/all individuals who served for more than 10 years and are retiring will be recognized, not just a chosen one or two individuals.

Bidar-Sielaff added that it could be mentioned at the beginning of Council meetings as a part of media coverage.

Allan Sweet suggested that the term retirement might be too strict.

Bidar-Sielaff mentioned "recognition of service" as a broader perspective.

Lasky inquired about the steps. Framed photographs and the money it would require would be difficult to plan for the future.

There was discussion regarding recognition of staff/teachers. The Board decided it is important to recognize those who implement the standards and are ultimately responsible for the quality of the program.

Lasky suggested that a "Certificate of Merit" could be another method to recognize service. Host suggested letter from mayor along with a resolution.

MOTION by Adams, seconded by Parker to create an annual recognition of service to honor directors of city-accredited, licensed centers, or city-accredited licensed family child care providers who are leaving and/or retiring after at least 10 years of service. The award is given in order to publicly recognize their service to their program and to Madison's young children and families. This award for recognition of service would occur in the fall of each year. Motion passed by voice vote.

4. [14488](#)

State Budget Update

No updates or further information/clarification from the State. Adams mentioned the state is waiting for the stimulus funds and guidelines.

Parker added that the Wisconsin Shares budget is problematic and providers will have to choose to either give up insurance, or cut other costs, or give up serving families with Wisconsin Shares.

Ibeling, along with two representatives from WECA and Oma Vic McMurray (family child care provider) met with a Representative Mason about city accreditation, Wisconsin Shares and state budget.

Bidar-Sielaff left the meeting.

5. [14493](#)

Child Care Assistance Resolution

Staff proposed a request to the Council for funds in the amount of \$57,000 to decrease the copay for families currently receiving tuition assistance. It would cost \$980,000 for provide assistance to everyone currently on the waiting list.

The group reviewed the resolution. Adams recommended changing language on page two to "may" instead of "will".

Adams inquired whether last year's surplus could cause problems with receiving more funding. Ibeling explained that the Comptroller's Office audited the system used to calculate payment estimates and it is sufficient since there are so many variables involved.

Both the new and old charts should be included in the resolution for

comparison.

MOTION by Lasky, seconded by Parker, to approve the resolution with suggested updates and refer it to Council. Motion passed by voice vote.

6. [14489](#)

Child Care Assistance Report

Reports were distributed to the group with instructions to review and bring questions for Vari to the next meeting. Adams asked if these reports were automated. Ibeling explained that they were done in Excel and Access databases and that the money goes directly to the centers not the families. There is a question about the correct waiting list number, is it 118 or 119. Vari will report back.

7. [14490](#)

Department of Children and Families Listening Session
April 29, 2009
7:00-9:00 pm
MATC (downtown) Room D240

Ibeling distributed a schedule for the Department of Children and Families listening sessions. Topics for session are automated attendance systems, Quality Rating System, and program integrity. There is question/concern regarding who will pay for swipe cards if they are implemented. Parker added that within the 1st year the swipe card programs were implemented at other centers were underpaid by 30% due to under reporting.

8. [13782](#)

4K Update

Parker reported the 4K Planning Committee met Monday, April 20, 2009. The steering committee reviewed information and looked at the feasibility of beginning the 4-K program in September of 2009 or September 2010. The consensus was that the 2009 start date was not realistic. The majority of the group would like to see a September 2010 start date.

Adams stated that families choose where they work or live based on Kindergarten and school systems. In February they know where the children will be in the fall. Parents need to be involved and informed.

Parker added that the 2010 start date gives time for communication and discussion.

Adams also discussed how the school district needs these programs for funding.

9. [14491](#)

Funding Process Subcommittee Update

The next meeting of the subcommittee will be April 23 at 7:30 am. Brown reported on the joint CSC, ECCEB and SCAC meetings with OCS staff. The

staff is consolidating mission statements to coordinate with ordinances.

10. [14492](#) National Week of the Young Child
 April 19-25
 <http://www.naeyc.org/about/woyc>
 Bring Communities Together for Children-
 Children Bring Communities Together

E-news highlighted how various centers are celebrating the week. Thank you letter from the Mayor was e-mailed to City Accredited Programs and City Channel is highlighting the week on the Community Bulletin Board – listing each center.

11. [12054](#) ECCEB Subcommittee

The subcommittee will consist of Parker, Schultz and Lasky.

12. [13785](#) Next Meeting
 May 27, 2009 meeting location:
 East Madison Community Center
 8 Straubel Court
 Madison, WI 53704
 608-249-0861
 Watch for additional information regarding agency/facility tour

The next meeting is May 27 at the East Madison Community Center

Remember to send comments about the service report reviews to Jolene at jibeling@Cityofmadison.com by May 6.

ADJOURNMENT

MOTION by Schultz, seconded by Adams, to adjourn the meeting. Motion passed by voice vote. Meeting adjourned at 9:31 am.