

City of Madison

Proposed Rezoning

Location 801 South Park Street

Applicant Capital Bassett, LLC/ John Bieno – TJK Design Build

From: PCD-SIP To: PUD-GDP-SIP

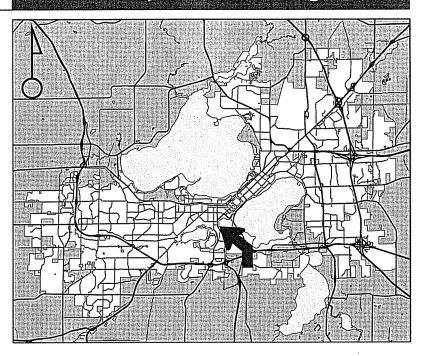
Existing Use

Two vacant buildings

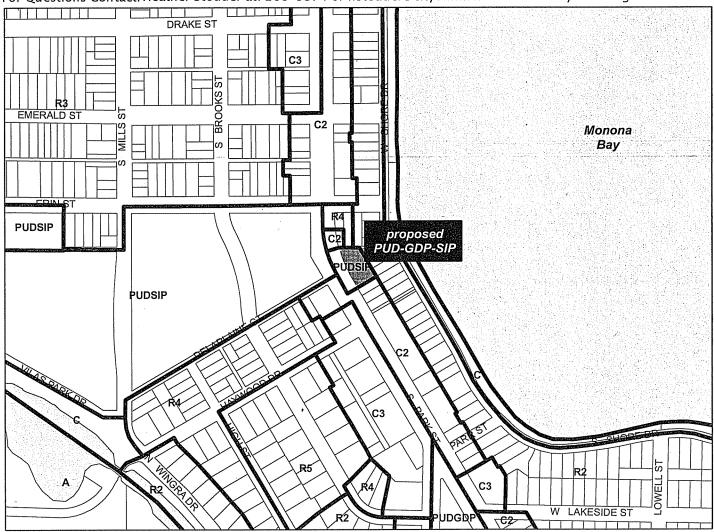
Proposed Use

Construct two-story mixed-use building with 3,400 sq. ft. of retail space and 7 apartments, and a drive-thru window for a first floor tenant

Public Hearing Date Plan Commission 04 June 2012 Common Council 19 June 2012



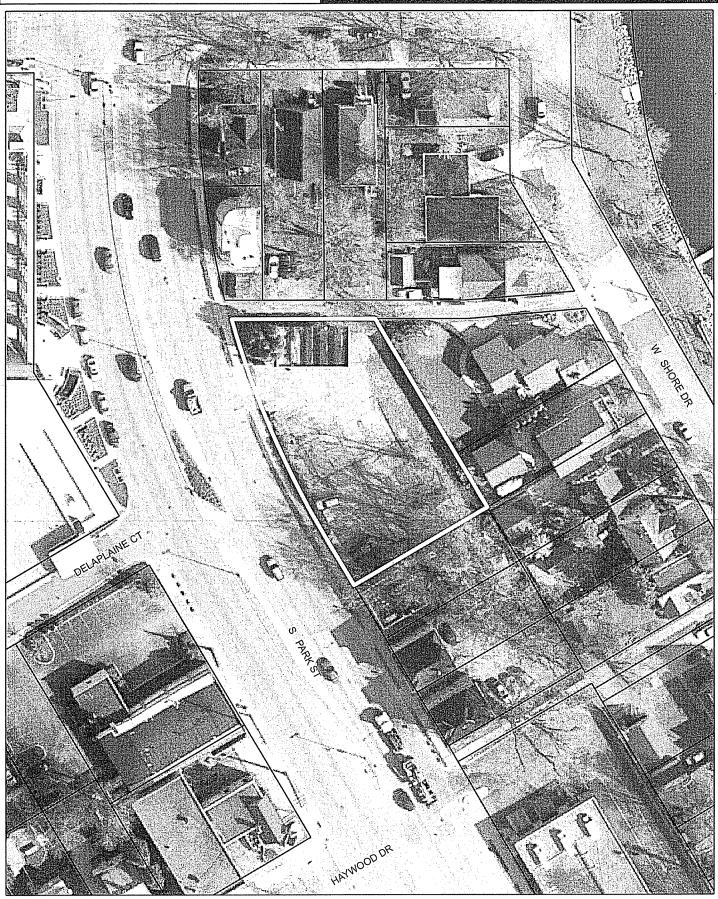
For Questions Contact: Heather Stouder at: 266-5974 or hstouder@cityofmadison.com or City Planning at 266-4635



Scale: 1" = 400'

City of Madison, Planning Division: RPJ: Date: 21 May 2012





Date of Aerial Photography: Spring 2010



LAND USE APPLICATION Madison Plan Commission

215 Martin Luther King Jr. Blvd; Room LL-100 PO Box 2985; Madison, Wisconsin 53701-2985 Phone: 608.266.4635 | Facsimile: 608.267.8739

- The following information is required for all applications for Plan Commission review except subdivisions or land divisions, which should be filed with the Subdivision Application.
- · Before filing your application, please review the information regarding the LOBBYING ORDINANCE on the first page.
- Please read all pages of the application completely and fill in all required fields.
- This application form may also be completed online at www.citvofmadison.com/planning/plan.html

FOR OFFICE USE ONLY:			
Amt. Paid	Receipt No.		
Date Received			
Received By			
Parcel No.			
Aldermanic District			
GQ			
Zoning District			
For Complete Submittal			
Application	Letter of		
	Intent		
IDUP	Legal Descript.		
Plan Sets	Zoning Text		
Alder Notification	Waiver		
Ngbrhd. Assn Not.	Waiver		
Date Sign Issued			

All Land Use Applications should be filed directly wi Zoning Administrator.	th the Alder Notification Waiver Ngbrhd. Assn Not. Waiver Date Sign Issued		
1. Project Address: 801 South Page Street	Project Area in Acres:		
Project Title (if any): ERIN SOURE			
2. This is an application for:			
Zoning Map Amendment (check the appropriate box(es) in	only one of the columns below)		
Rezoning to a Non-PUD or PCD Zoning Dist.:	Rezoning to or Amendment of a PUD or PCD District:		
Existing Zoning: to	Ex. Zoning: to PUD/PCD-GDP		
Proposed Zoning (ex: R1, R2T, C3):	Ex. Zoning: to PUD/PCD-SIP		
	Amended Gen. Dev. Amended Spec. Imp. Plan		
Conditional Use Demolition Permit	Other Requests (Specify):		
Street Address: 624 WEST MAIN STREET C	Company: TJK DESIGN POLILID ity/State: MADISON, WI Zip: 53703 P2 Email: J./BIENO CTJK DESIGN BUILD COM		
	Company:		
	ity/State: Zip:		
Tolonhano: () Eav. /	Email:		

		CONTINUE→
5.	Required Submittals:	CONTINUE
댐	Plans submitted as follows below and depicts all lot lines; existing, altered, demolished or proposed by parking areas and driveways; sidewalks; location of any new signs; existing and proposed utility local elevations and floor plans; landscaping, and a development schedule describing pertinent project de	tions; building
	• 7 copies of a full-sized plan set drawn to a scale of one inch equals 20 feet (collated and folded)	
	• 7 copies of the plan set reduced to fit onto 11 inch by 17 inch paper (collated, stapled and folded	1)
	• 1 copy of the plan set reduced to fit onto 8 ½ inch by 11 inch paper	
日	Letter of Intent (12 copies): describing this application in detail including, but not limited to: ex conditions and uses of the property; development schedule for the project; names of persons involve architect, landscaper, business manager, etc.); types of businesses; number of employees; hours square footage or acreage of the site; number of dwelling units; sale or rental price range for dwelling square footage of building(s); number of parking stalls, etc.	ed (contractor, of operation;
₽	Legal Description of Property: Lot(s) of record or metes and bounds description prepared by a land any application for rezoning, the description must be submitted as an electronic word document via CD applications proposing rezoning to more than one district, a separate description of each district shall	or e-mail. For
回	Filing Fee: \$ 1000 See the fee schedule on the application cover page. Make checks payable to: 0	City Treasurer.
	Electronic Submittal: All applicants are required to submit copies of all items submitted in hard of application (including this application form, the letter of intent, complete plan sets and elevations, a Acrobat PDF files on a non-returnable CD to be included with their application materials, or in an pcapplications@cityofmadison.com . The e-mail shall include the name of the project and applicant. Applications to provide the materials electronically should contact the Planning Division at (608) 266-4635 for as	etc.) as Adobe e-mail sent to plicants unable
In	Addition, The Following Items May Also Be Required With Your Application:	
日	For any applications proposing demolition or removal of existing buildings, the following items are r	equired:
	 Prior to the filing of an application, the applicant or his/her agent is required to notify a list of ir persons registered with the City 30 or 60 days prior to filing their application using the onlin tool found at: https://www.cityofmadison.com/developmentCenter/demolitionNotification/ 	nterested e notification
	 A photo array (6-12 photos) of the interior and exterior of the building(s) to be demolished of written assessment of the condition of the building(s) to be demolished or removed is highly removed. 	r removed. A commended.
	 Note: A Reuse and Recycling Plan approved by the City's Recycling Coordinator is required prior of wrecking permits and the start of construction. 	to issuance
日	Zoning Text (12 copies): must accompany Planned Community or Planned Unit Development (PC	D/PUD) submittals.
6.	Applicant Declarations:	
D	Conformance with adopted City plans: Applications shall be in accordance with all adopted City of → The site is located within the limits of COMPRESSIVE Plan, which	Madison plans: recommends:
	COMMUNITY MIXED LIFE for	this property.
0	Pre-application Notification: Section 28.12 of the Zoning Code requires that the applicant notify the and any nearby neighborhood & business associations in writing no later than 30 days prior to filing	
	ightarrow List below the Alderperson, Neighborhood Association(s), Business Association(s) AND dates you sent the new section (s).	otices:
	NOTE: If the alder has granted a waiver to this requirement, please attach any such correspondence to this form	
日	Pre-application Meeting with staff: Prior to preparation of this application, the applicant is require proposed development and review process with Zoning and Planning Division staff; note staff personal process.	

Planning Staff: Pat Authorizing Date: ||.8.|| Zoning Staff: Pat Authorizing Signature | Date: ||.8.|| | Date:

May 9, 2012

Mr. Brad Murphy **Director of Planning** Department of Planning &Development City of Madison 215 Martin Luther King Jr. Blvd PO Box 2985 Madison WI 53701

RE:

Letter of Intent

PUD-GDP-SIP

801 South Park Street

Madison WI

Dear Mr. Murphy:

The following is submitted together with the plans, application and zoning text for staff, Plan Commission and Common Council consideration of approval.

Organizational structure:

Owner: Erin Square

Architect:

646 West Washington Ave., Train Car D

Madison WI 53703 608-516-9497

608-257-2858 fax

Contact: Pat McCaughey

TJK Design Build Inc 634 West Main Street Madison WI 53703 608-257-1090 608-257-1092 fax Contact: John J Bieno ijbieno@tikdesignbuild.com

Engineer: Quam Engineering

4893 Larson Beach Road

McFarland, WI 53558

608-838-7750

Landscape

Design: Richard Slayton

821 West Lakeside Street

Madison, WI 53715

608-251-6132

Introduction:

The proposed site is located on the East end of the 800 block of South Park Street. The site is approximately 16,096 sq ft in size and contains a total of 2 structures. It was formally under the control of a single developer and the deferred maintenance of the structures is extensive.

Urban Design District #7:

The building fronts along Park Street as requested in the design requirement. It is placed to accommodate the 10' requested sidewalk zone. The front façade and primary entrances face Park Street. All visible sides of the building are designed with details that compliment the front façade. Details have been provided on both façades accessible to the public that create a more pedestrian scale and character. Green building practices to help with energy efficiency are being incorporated into the design. Including but not limited to a white roof, above average insulation in both wall and roof structures, and double pane insulated low-e glass units. The building is two stories in height. Greater than 40% of the street elevation has been devoted to windows. These windows will be transparent not colored or tinted. Signage is not part of the submittal.

Deconstruction:

This proposed development envisions the deconstruction of 2 slab-on-grade structures. This would also include their associated sidewalk and paved areas. Inspections of these properties have been made by the development team. And they have concluded that the structures are beyond the capacity of any reasonable rehabilitation. Additional reports on the structures existing condition will be prepared for distribution to the staff and Plan Commission. The developer will contract to prepare a recycling and reuse plan for the buildings and the components and materials will be handled appropriately. Although the zoning code clearly encourages the preservation of existing structures the zoning codes purpose also includes promoting the general welfare of the city, encouraging the most appropriate land uses and conserving and enhancing the taxable value of lands and buildings. We believe that the Plan Commission can determine that the demolition standards are met.

Project Description:

The site under consideration for this PUD-GDP-SIP is on the near South side of Madison along a main gateway into the city. It is bordered on the West by a recently completed St Mary's hospital redevelopment, to the East are single family residences, to the North is an alley and residential development and to the South is a string of commercial buildings. The building is situated on the NW corner of the lot for several reasons. First, by placing the building at this location it allowed us the most flexibility with respect to commercial development to the South. This positioning means that we can share parking or at least create a buffer between what happens in that direction. Second it will allow us to strike a balance between maximizing the potential of the lot for building and site amenities. Finally by placing the building at this location it allowed us the greatest level of comfort with respect to the physical restraint of the site. Including but not limited to: maximizing distances from the intersection to the curb cut, alleviate potential visibility concerns for the neighborhood, create the best view corridors of the building, encourage an anchoring of the intersection of Erin Street and Park Street. Although the building itself is fairly rectilinear in nature, the gentle curve of Park Street was incorporated by designing walls that parallel it into planters and seating areas.

The building possesses a strong base, middle and cap with materials reflecting a change in the use between commercial and residential areas. Some of the materials proposed to be used on

the building are: stone and masonry, a custom metal and cedar decorative railing system, and, stucco features in a complimentary color. Windows have been incorporated in a manner to accent the scale and palette of the building. The windows become smaller with greater detail as the structure increases in height.

The development group has worked to answer as many of the requests and concerns of the neighborhood as possible. We have met with them on several occasions as well as keeping communication lines open with the Alder thru out the process.

Project Schedule:

It is anticipated that construction of the SIP phase will start in the early summer of 2012 and will be completed in the fall of 2012.

Social and Economic Impact:

This development will have a positive social and economic impact. The development will substantially increase the city's tax base on an infill site with minimal if any increased cost to the city. The redevelopment will provided new work-force housing in the central city while promoting pedestrian, bicycle and mass transit circulation.

Thank you for your time in reviewing our proposal.

Sincerely,

John J Bieno, AIA TJK Design Build Inc

ZONING TEXT

April 3, 2012

Erin Square 801 South Park Street Madison, WI

Legal Description

Plat of West Bay, Lots 1, 2 & 3 Except That PT Conveyed To The State Of Wisc In Vol 501, Page 141, Recorded 8/5/1947 As Doc 749554 & Re-Recorded 12/5/1947 Vol 507 Page 249 Doc 756494. Also Except That PT Conveyed To The City of Madison, Vol 431 Page 562, Recorded 4/20/1973 as Doc 1361810, Lot 4, West Bay, Except That Part Conveyed to State of Wisc in Vol 508, Page 139, Recorded 12/27/1947 as Doc 757491. Also Except That Part Conveyed to City of Madison as Vol 417, Page 306, Recorded 2/23/1973 as Doc 1355952. Lot 5, West Bay, Except That Part Conveyed to the State of Wisconsin, Vol 500, Page 512, Recorded 7/29/1947 as Doc 749155.

Statement of Purpose

This Zoning District is established to allow for the construction of a mixed use development with 7 dwelling units, approximately 3,300 s.f. of commercial space and 14 surface parking stalls.

Permitted Uses

- Residential uses as allowed in the R-2 district pursuant to Chapter 2803 (2) of the Madison General Ordinance.
- · Commercial uses as listed in Exhibit A
- Accessory uses to the above uses, including but not limited to accessory parking and home occupations as defined in Chapter 28 of the Madison General Ordinances.

Lot Area

As shown on approved plans

Building Bulk and Placement

- Floor area ratio is shown on approved plans.
- · Building height is shown on approved plans.
- Yard area will be provided as shown on approved plans.

Landscaping

• Site and planter landscaping will be provided as shown on approved plans.

Parking Management

- Surface parking is for residents guest, employees and customers of the development. Overnight parking will only be permitted with prior approval from the landlord.
- Accessory off street parking and loading will be provided as shown on approved plans.

Trash Removal

 Trash removal will be provided by private contractor. It is the tenant responsibility to transport garbage from unit/rental space to enclosed trash area outside of building. Collections from landlord trash area will be on a regular scheduled basis.

Snow Removal

 Snow removal will be provided by private contractor. Small events and snow accumulation will be handled on site. Determination of snow removal schedule is the responsibility of the landlord. Accumulation exceeding the capacity of the site will be hauled away.

Lighting

• Site lighting will be provided and shown on approved plans.

<u>Signage</u>

 Signage shall be allowed as per Chapter 31 of the Madison General Ordinances, as compared to the C2 Zoning District. Signage shall be approved by the Urban Design Commission. Sign permits must be issued by the Zoning Section of the Department of Planning and Community and Economic Development prior to sign installations. Signage will be allowed as recorded on the approved plans and Exhibit E.

Alterations and Revisions

No alteration or revision of this planned unit development shall be permitted unless approved by the City Plan Commission, however, the Zoning Administrator may issue permits for minor alterations or additions which are approved by the Director of Planning and Development and the alderperson of the district and are compatible with the concept approved by the City Plan Commission.

EXHIBIT A

List of permitted uses for Floor 1, the commercial portion, of building (permitted residential uses are residential units on Floors 3 and 4, as shown on approved plans)

- 1. Administrative offices.
- 2. Adult day care facilities.
- 3. Antique Shops.
- 4. Art and school supply stores.
- 5. Art galleries and museums.
- 6. Auction rooms.
- 7. Artisan Studios.
- 8. Automobile accessory stores.
- 9. Banks and financial institutions.
- 10. Barbershops ad Beauty parlors.
- 11. Bedding Sales.
- 12. Bicycle sales, rental and repair establishments.
- 13. Blueprinting and Photostatting establishments.
- 14. Book, magazine and stationery stores.
- 15. Business machine sales and service establishments.
- 16. Camera and photographic supply stores.
- 17. Candy and ice cream stores.
- 18. Card and gift shops.
- 19. Carpet and rug stores.
- 20. Catering establishments.
- 21. China and glassware stores.
- 22. Clothing and costume rental stores.
- 23. Coin and philatelic stores.
- 24. Contractors or construction offices and shops and display rooms.
- 25. Data processing centers.
- 26. Department stores.
- 27. Drugstores.
- 28. Dry good stores.
- 29. Educational or training centers.
- 30. Electronic stores, including the sale and service of computer, audio, radio, telecommunications and television video equipment and accessories.
- 31. Employment agencies.
- 32. Exterminating shops.
- 33. Express and parcel delivery establishments.
- 34. Floor covering stores (linoleum and tile).
- 35. Florist shops and conservatories.
- 36. Food stores-grocery stores, meat stores, fish markets, bakeries and delicatessens.
- 37. Furniture stores.
- 38. Furrier shops including the incidental storage and conditioning of furs.
- 39. Hardware stores.
- 40. Hobby shops.
- 41. Household appliance stores, including radio and television sales and service.
- 42. Household and office cleaning services.
- 43. Interior decorating shops, including upholstering and making of draperies, slipcovers and other similar articles when conducted as part of the retail operation and secondary to the principal use.
- 44. Jewelry stores, including watch repair.
- 45. Laboratories—research, development and testing.
- 46. Leather goods and luggage stores.

- 47. Linen, towel, diaper and other similar supply services.
- 48. Locksmith shops.
- 49. Medical, dental and optical clinics and optical sales.
- 50. Musical instrument sales and repair.
- 51. Office supply stores.
- 52. Offices business and professional.
- 53. Optical sales.
- 54. Orthopedic and medical appliance and supply stores.
- 55. Packing and crating establishments.
- 56. Paint and wallpaper stores.
- 57. Personal computers and home electronics, sales and service.
- 58. Pet stores.
- 59. Phonograph, record and sheet music stores.
- 60. Photography studios or services, including the development of films and pictures.
- 61. Physical culture and health services, reducing salons and massage therapy.
- 62. Physical fitness and other similar type recreational facilities.
- 63. Picture framing.
- 64. Post offices.
- 65. Printing, publishing and bookbinding establishments, including photocopying, letter and newspaper press, stationery and business card and other similar job printing services.
- 66. Radio and television studios and stations.
- 67. Record, compact disc and cassette stores.
- 68. Recording studios.
- 69. Reproduction process, including printing, blueprinting, Photostatting, lithographing, engraving, stereotyping, publishing, and bookbinding.
- 70. Research and development activities, and testing laboratories.
- 71. Restaurants, bars and taverns except adult entertainment taverns.
- 72. Schools-music, dance, business or trade.
- 73. Secondhand stores and rummage shops.
- 74. Sewing machine sales and service, household appliances only.
- 75. Shoe and hat repair stores.
- 76. Small animal clinics not including outdoor runs and pens.
- 77. Small home appliances, sales and services.
- 78. Sporting good stores.
- 79. Swimming pool, hot tub and spa stores, provided there is no outside storage or display on the premises and no installation or repair services are offered.
- 80. Tailor shops.
- 81. Taxidermists.
- 82. Telecommunication centers and facilities.
- 83. Ticket agencies, amusement.
- 84. Toy shops.
- 85. Travel bureaus and transportation ticket offices.
- 86. Typewriter and adding machine sales and service establishments.
- 87. Upholstery shops.
- 88. Variety stores.
- 89. Water softener sales and service.
- 90. Wearing apparel shops.
- 91. Upholstery and interior decorating shops.

PROPOSED FACILITY FOR

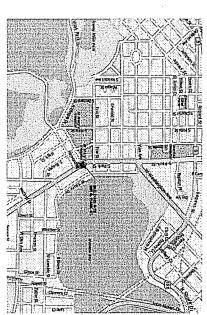
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MADISON, WISCONSIN 801 SOUTH PARK STREET

DESIGNBUILD 608-257-1090 FAX 608-257-1092 TJK Design Madison, WI 53703 634 West Main Street <u>0</u> <u>1</u> <u>2</u>



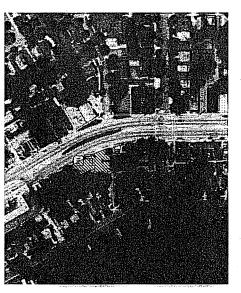




SITE LOCATION MAP

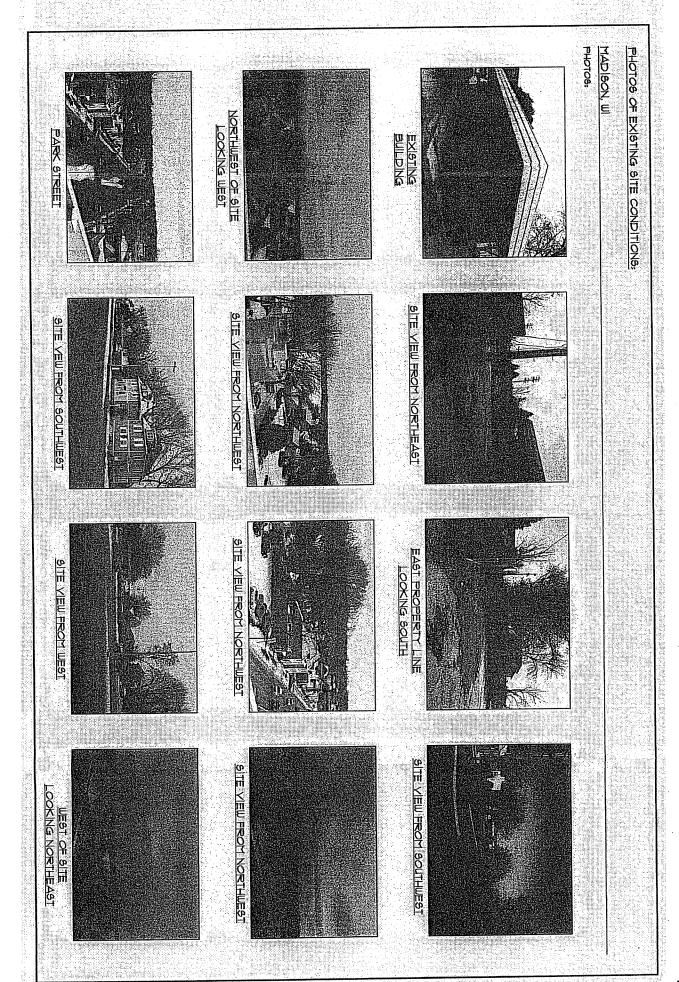
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JE DRAWINGS:
EXISTING SITE PLAN
PROPOSED SITE PLAN
GRADING AND EROSION CONTROL PLAN
LANDSCAPE PLAN
PHOTOMETRIC PLAN
PHOTOMETRIC PLAN
FIRST FLOOR PLAN
SECOND FLOOR PLAN
SECOND FLOOR PLAN



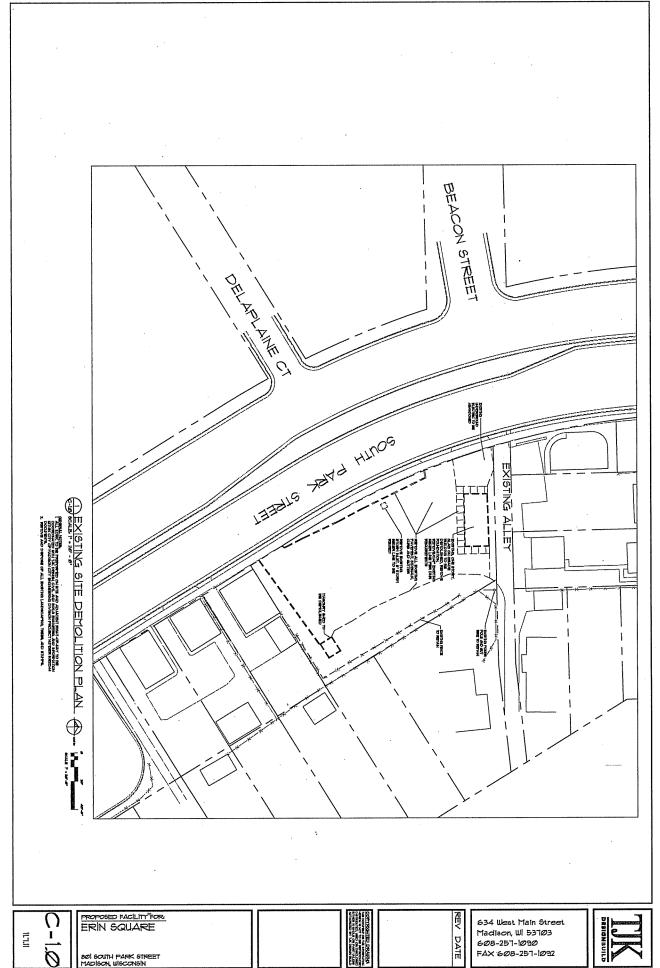
PROPOSED FACILITY FOR 801 SOUTH PARK STREET

AERIAL VIEW



PHOTOS: MADISON, WI BOUTH CORNER OF LOT SOUTH CORNER OF SITE EAST END OF ALLEY LOOKING WEST SITE VIEW FROM NORTHWEST SOUTH CORNER OF LOT LOOKING NORTHWEST CENTER OF ALLEY MEST CORNER OF LOI TEBU MOSE WEIN BILD CENTER OF ALLEY NORTHEAST CORNER OF LOT LOOKING SOUTHWEST SITE VIEW FROM SOUTHWEST LOOKING EAST

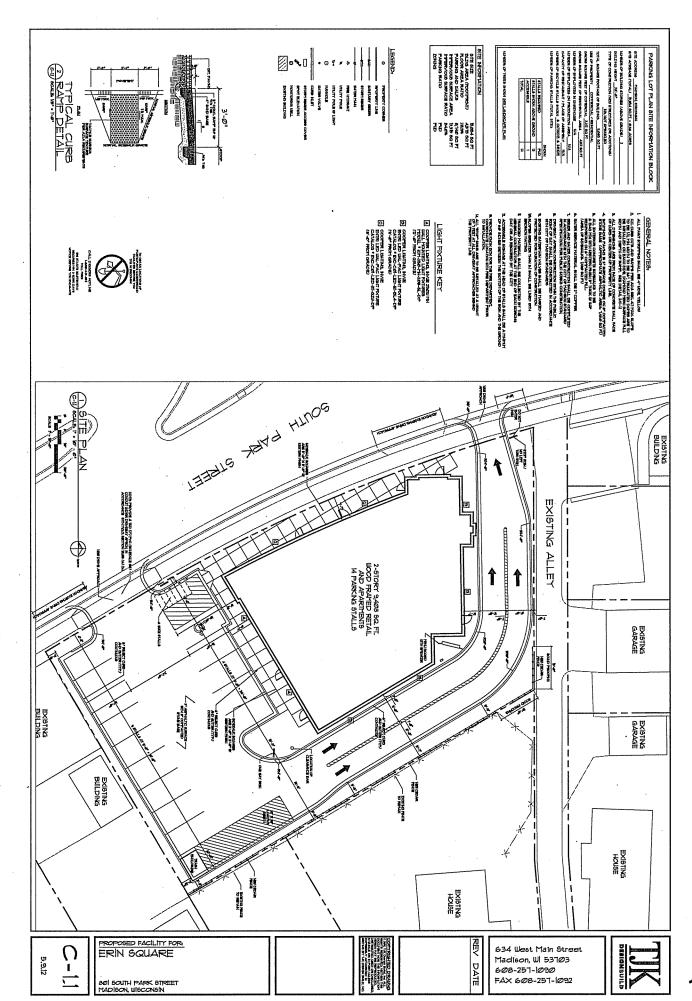
PHOTOS OF EXISTING SITE CONDITIONS:

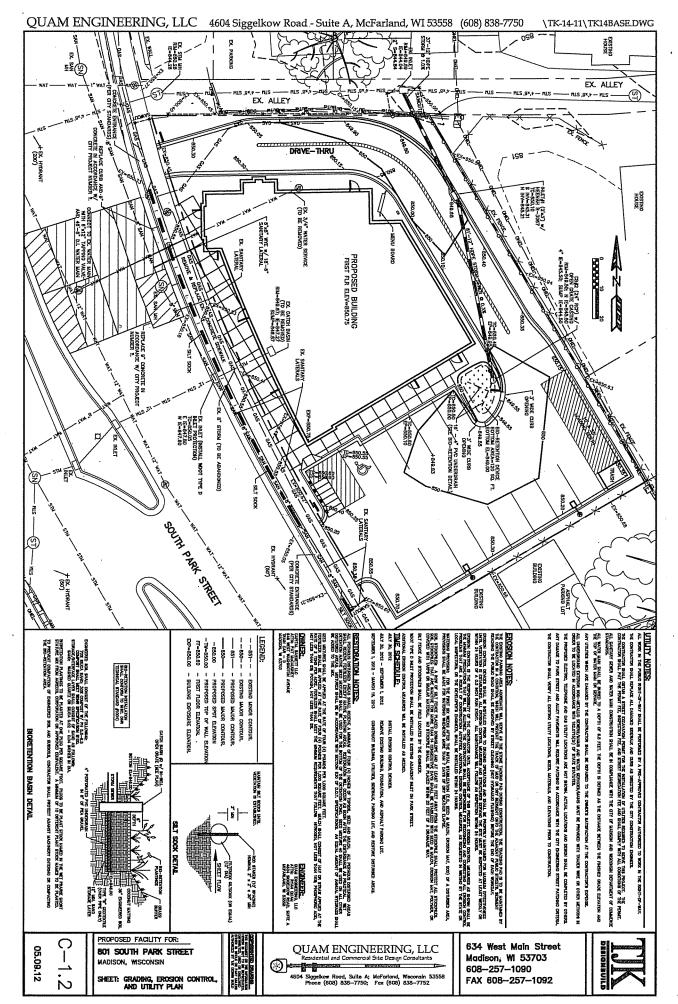


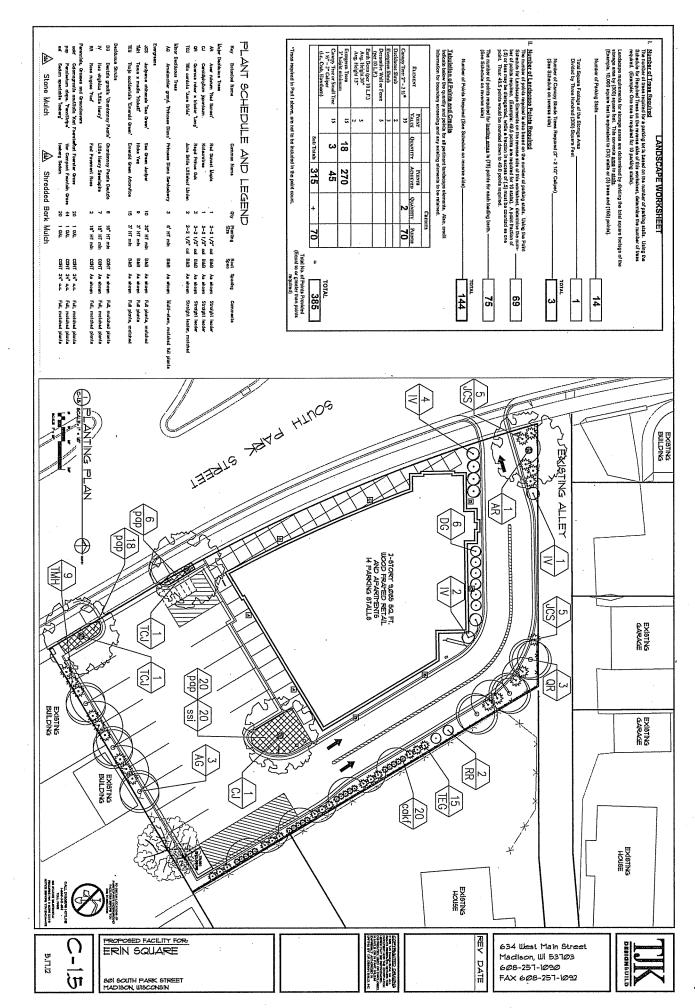
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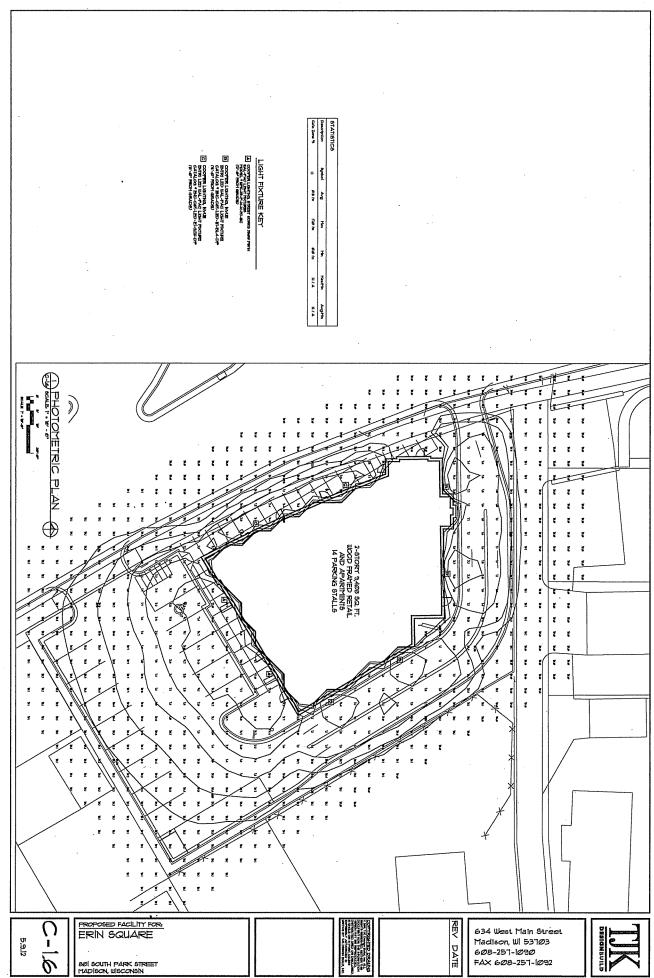
BOI SOUTH PARK STREET MADISON, WISCONSIN



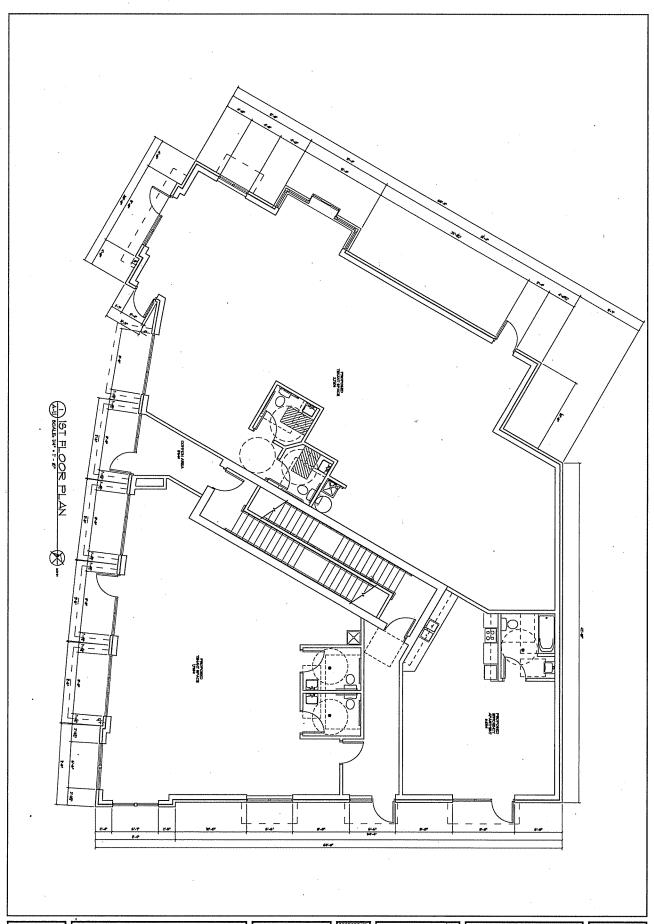








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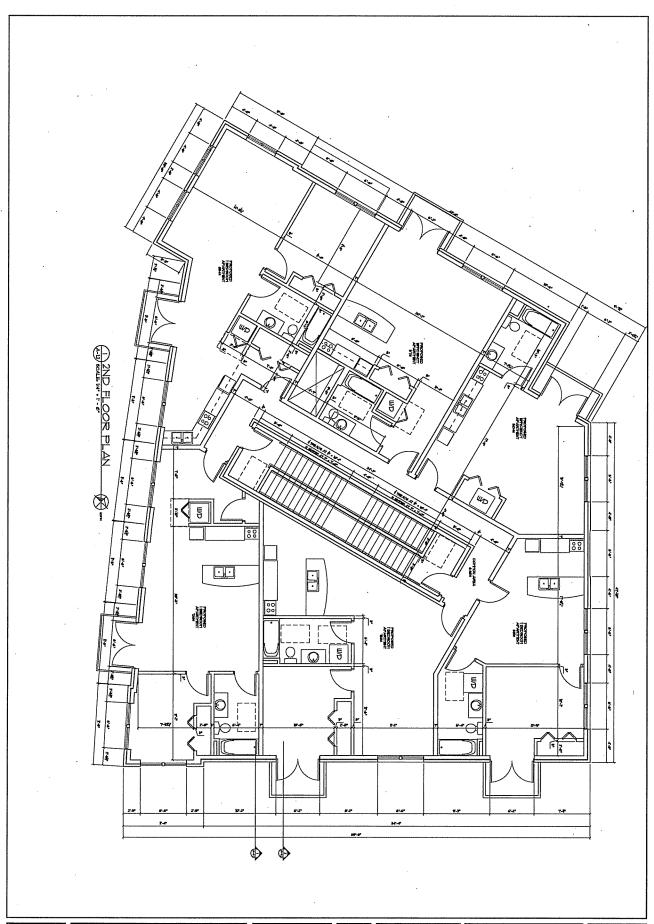
PROPOSED FACILITY FOR ERIN SQUARE

BØI SOUTH PARK STREET MADISON, WISCONSIN









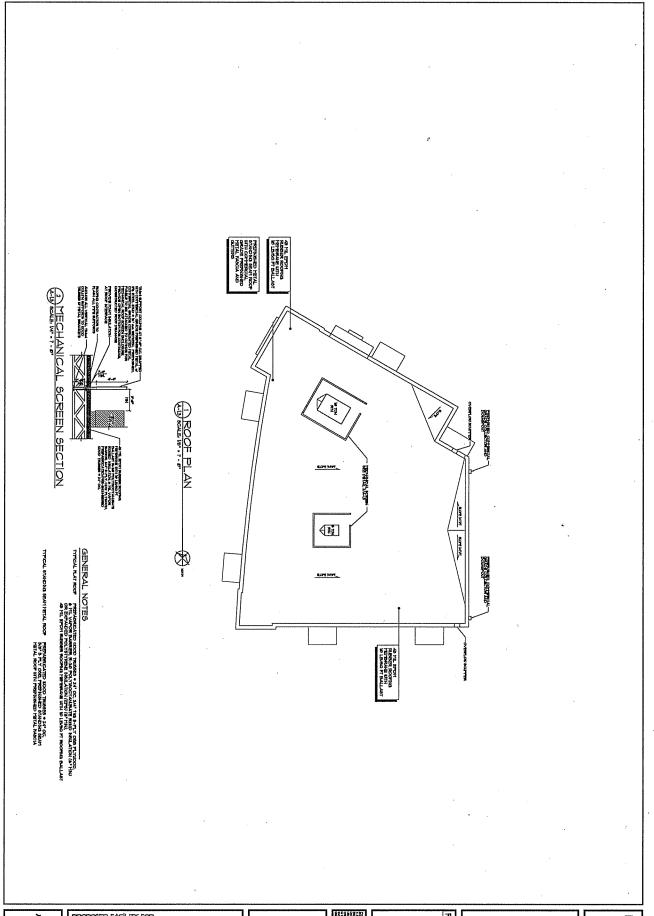
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PROPOSED FACILITY FOR ERIN SQUARE









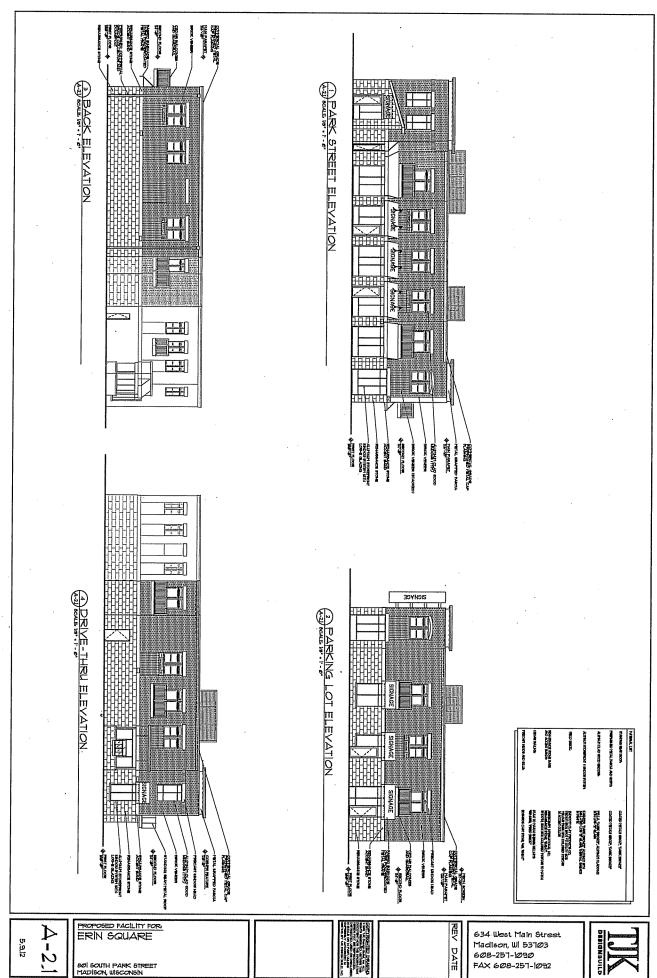
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PROPOSED FACILITY FOR ERIN SQUARE



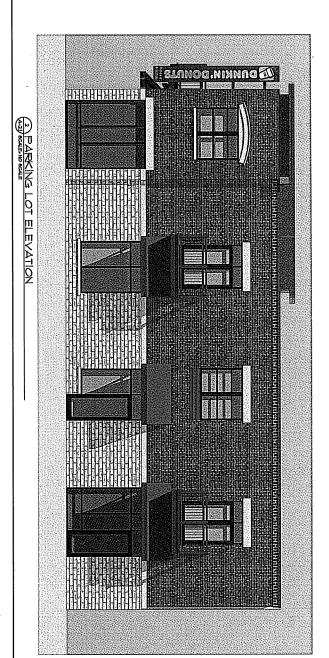






BOI SOUTH PARK STREET MADISON, WISCONSIN

FAX 608-257-1092



PARK STREET ELEVATION

A-2

PROPOSED FACILITY FOR: ERIN SQUARE

BØI SOUTH PARK STREET MADISON, WISCONSIN



EV DATE

