

SAMPLE MENU

BREAKFAST DANISHES/PASTRIES

EMPANADAS

FRESH BAKED BREAD

SANDWICHES

SOUPS

SALADS

BEVERAGES

↳ Coffee

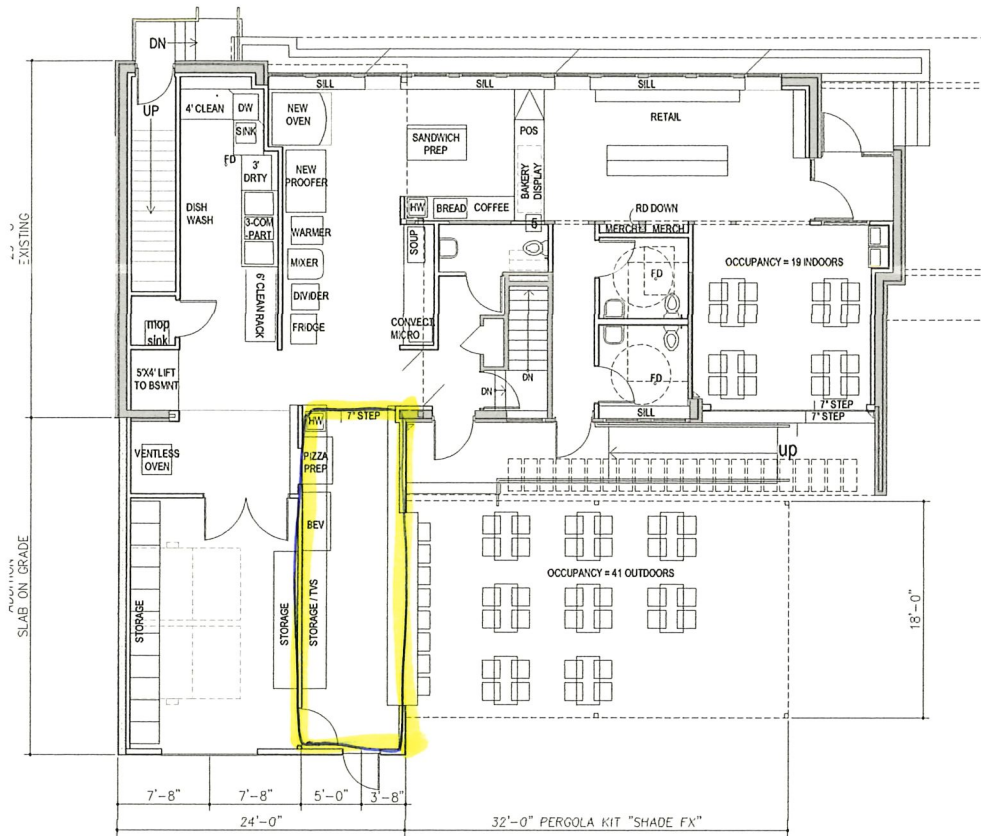
Tea

Soda

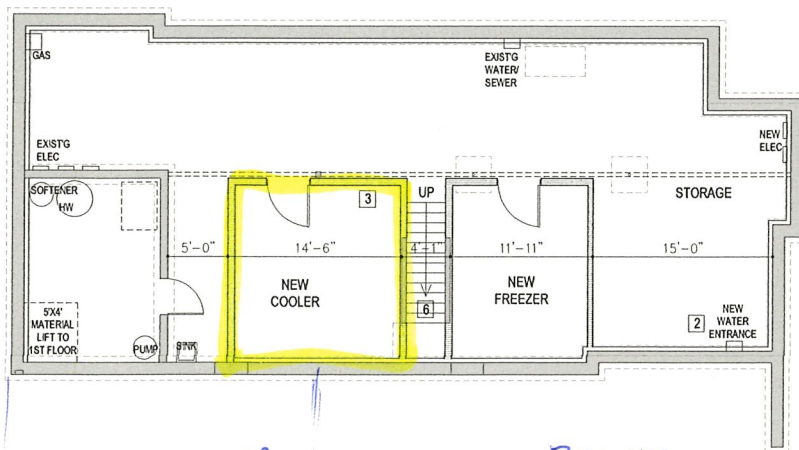
Beer

Wine

ROGENT STREET



FIRST FLOOR



UNEXCAVATED

BSMNT FLOOR PLAN

NORTH

AREAS OF ALCOHOL STORAGE

Business Plan

24. Is applicant a subsidiary of any other corporation or LLC?

☒ No ☐ Yes (explain) _____

25. Does the corporation, any officer, any director, any stockholder, liquor agent, LLC, any member, or any manager hold any interest in any other alcohol beverage license or permit in Wisconsin?

☒ No ☐ Yes (explain) _____

Section D—Business Plan

26. What type of establishment is contemplated?

☐ Tavern ☐ Nightclub ☒ Restaurant ☐ Liquor Store ☐ Grocery Store

☐ Convenience Store without gas pumps ☐ Convenience Store with gas pumps

☐ Other _____

27. Business description BAKERY, SANDWICH SHOP, RETAIL FOOD WITH
ASSOCIATED BEVERAGE SALES AND OUTDOOR SEATING ENDING BY
9 PM. PRE-PREPARED SALADS. OUTDOOR SEATING AREA TO BE
FENCED IN. ORDER AT COUNTER. NO TABLE SERVICE.

28. Hours of operation 7AM - 9PM MON. THRU SAT. ^{SEASONALLY} 7AM - 4PM SUNDAY

29. Describe your management experience BUSINESS HAS EXISTED SINCE 1988,
INCORPORATED IN 1991. JENNIFER HAS MANAGED THE BUSINESS SINCE
2011 AND WE HAVE OWNED THE BUSINESS SINCE 2019. THE BUSINESS
HAS 12 YEAR ROUND EMPLOYEES & UP TO 30 SEASONAL EMPLOYEES.

30. List names of managers below, along with city and state of residence.

<u>JENNIFER PATROLLO</u>	<u>MADISON, WI</u>
<u>PATRICK PATRELLO</u>	<u>MADISON, WI</u>
<u>JASON HARDER</u>	<u>BARABOO, WI</u>

31. Describe staffing levels and staff duties at the proposed establishment

1 GENERAL MANAGER - PRIMARY DUTY WILL BE TO MANAGE STAFFING & CUSTOMER EXPERIENCE
1 ASSISTANT MANAGER - PRIMARY DUTY WILL BE TO TAKE CARE OF CUSTOMERS
2 KITCHEN STAFF - PRIMARY DUTIES WILL BE TO PREPARE FOOD AND CLEAN UP
ADDITIONAL STAFF FOR SEASONAL PURPOSES TO SERVE ADDITIONAL SEASONAL CUSTOMERS

32. Describe your employee training WE HAVE AN EMPLOYEE HANDBOOK THAT REQUIRES
READING AND SIGNATURE. NEW EMPLOYEES ARE REQUIRED TO SHADOW EXISTING
EMPLOYEES FOR A DAY. ALL EMPLOYEES ASKED TO HANDLE ALCOHOL WILL BE
REQUIRED TO PASS A BEVERAGE SERVER TRAINING COURSE.