



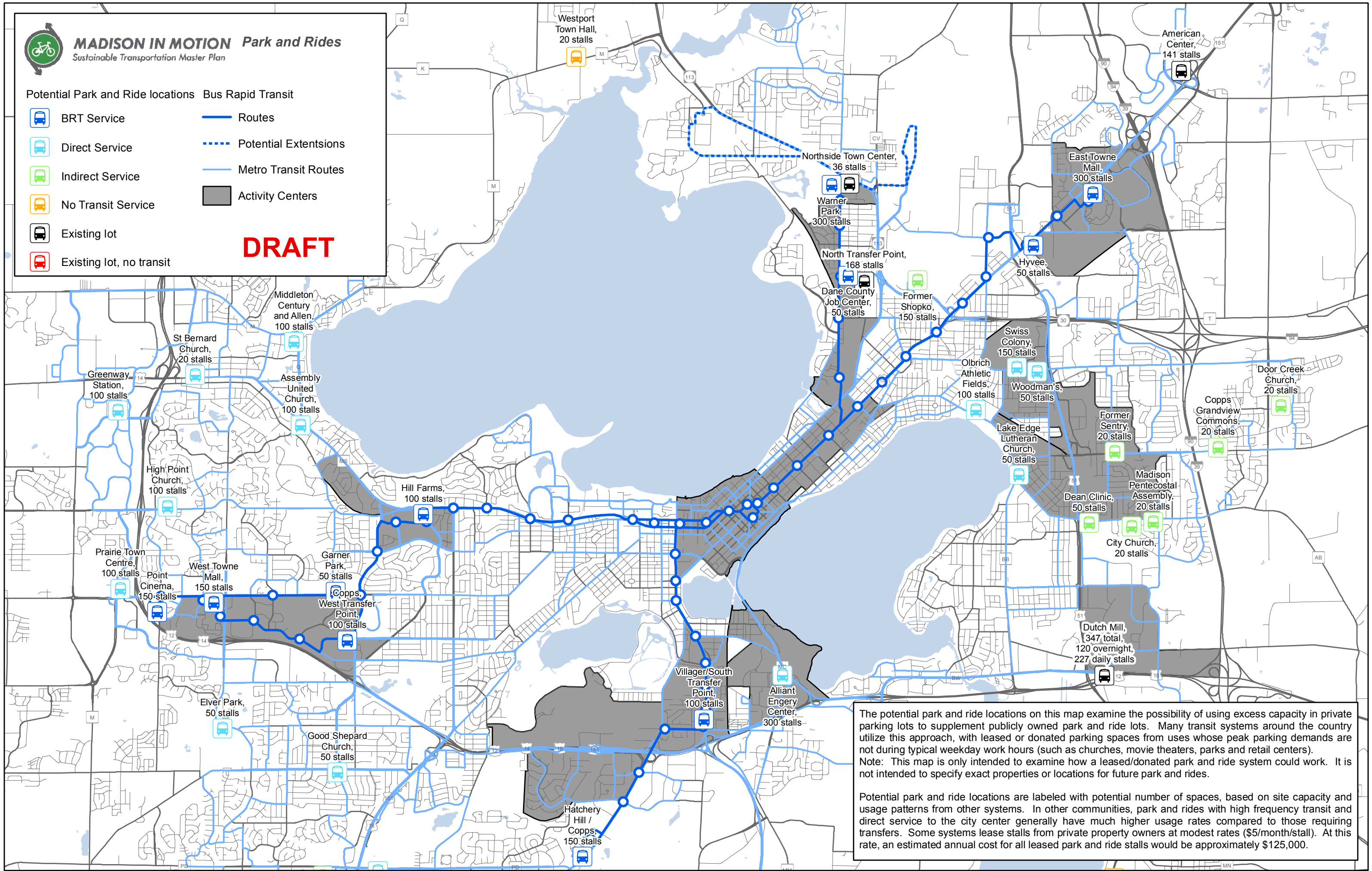
# MADISON IN MOTION Park and Rides

Sustainable Transportation Master Plan

Potential Park and Ride locations Bus Rapid Transit

- BRT Service
- Direct Service
- Indirect Service
- No Transit Service
- Existing lot
- Existing lot, no transit
- Routes
- Potential Extensions
- Metro Transit Routes
- Activity Centers

## DRAFT



The potential park and ride locations on this map examine the possibility of using excess capacity in private parking lots to supplement publicly owned park and ride lots. Many transit systems around the country utilize this approach, with leased or donated parking spaces from uses whose peak parking demands are not during typical weekday work hours (such as churches, movie theaters, parks and retail centers). Note: This map is only intended to examine how a leased/donated park and ride system could work. It is not intended to specify exact properties or locations for future park and rides.

Potential park and ride locations are labeled with potential number of spaces, based on site capacity and usage patterns from other systems. In other communities, park and rides with high frequency transit and direct service to the city center generally have much higher usage rates compared to those requiring transfers. Some systems lease stalls from private property owners at modest rates (\$5/month/stall). At this rate, an estimated annual cost for all leased park and ride stalls would be approximately \$125,000.