



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft SUSTAINABLE CITY AD HOC SUBCOMMITTEE FOR THE PUBLIC SECTOR

Monday, January 25, 2010

5:00 PM

215 Martin Luther King, Jr. Blvd.
Room 300 - Madison Municipal Building

The Sustainable Design and Energy Subcommittee for the Public Sector is a joint meeting running concurrently with the Sustainable Design and Energy Subcommittee for the Private Sector.

CALL TO ORDER / ROLL CALL

The meeting was called to order at 5:06 p.m.

Present: 13 -

Satya V. Rhodes-Conway; Gary A. Brown; Sue Jones; Amanda F. White; Rob Kennedy; Gregory A. Bollom; Paul D. Muench; Peter J. Taglia; Michael J. Vickerman; Lucas K. Dailey; David W. Drummond; Catherine E. Mackin and Sherrie Gruder

Absent: 3 -

Thomas R. Dunbar; Erik J. Kass and Kassandra L. Remo

Excused: 1 -

Garrick R. Maine

Also present were Jeanne Hoffman and Karl Van Lith

APPROVAL OF MINUTES

The minutes were not approved.

PUBLIC COMMENT - None.

DISCUSSION ITEMS

[13906](#) Update of Building a Green Capital City Plan

[16331](#) Review Planning Process Documents

Jim Lorman gave an overview of the 2007 Task Force Report Imagine Green Madison, which has done considerable work on working for "compelling visions" in sustainable categories.

Andrew Statz from the Mayor's Office introduced the group to the City's website "Neighborhood Indicators" which can be a valuable tool for baseline data and information in the city's neighborhoods.
<http://www.cityofmadison.com/ni>

ENVIRONMENT--Planning and Design

Neighborhoods / Associations

Powerful, but disconnected from city

Neighborhood plans need to include guidelines for

Sustainability

Density/ mixed use / employment

Transit oriented development

Water infiltration & quality / Storm water runoff

Day lighting of storm water (and streams)

Combine Planning and Traffic-Engineering Design

“When you plan streets, you are planning.”

Sidewalks and walkability in all plans

Redevelopment for walkability

Develop an inventory of properties within ¼ mile radius / add missing pieces

Use existing Neighborhood standards (LEED NH) to evaluate existing neighborhoods or develop another methodology to identify what needs to be done

Benchmark neighborhoods—they all have a part to play. What is the best approach for each diverse type of neighborhood?

ENVIRONMENT—Transportation

Promote Comprehensive Plan recommendations

Create downtown multi-modal transportation center

Improve street connectivity

Develop storm water initiatives—promote green streets

Create “travel smart” marketing program

Implement RTA and sales tax funding

Implement Transport 2020 recommendations

Create plans and funding to quickly extend transit to traditional neighborhood developments

Prioritize and allocate a higher portion of budget to transit, bikes and other alternative transportation. (15% of Traffic Engineering and Engineering budgets.)

Achieve a bike mode share of 20% by 2030 through implementing the 2000 Bike Plan, Rails to Trails Plan and Platinum Bike Plan.

ENVIRONMENT-Natural Systems

Promote density, urban infill, commuter rail, etc.

Increase infiltration (task Force recommendations implemented)

Reduce salt use / reduce all pollutant use /reduce spills and storage

Match agricultural fertilizer application to need

Develop incentives for homeowners and developers to be more sustainable

Establish water conservation rate structure

In all new buildings—harvest storm water to reduce potable water use
Existing buildings-provide incentives to retrofit buildings (look at both homeowner level-low flow toilet retrofit or commercial-retrofit for an entire apartment)
Create comprehensive tree conservation / waste wood use programs
“just do what we’ve talked about for years”

ECONOMIC PROSPERITY--Economic Development

Three intersecting elements need to be further explored. Green existing businesses, supportive workforce and growing / attracting new business. Coordination and convening (networking together) needs to happen.

SOCIAL CAPITAL AND COMMUNITY HEALTH-Education

Foster true neighborhood schools
Create Magnet schools that really attract a diverse student population
Provide a balanced curriculum in all high schools
Create a Sustainability Committee at MMSD to coordinate, green buildings, curriculum, purchasing, local food, etc.
Foster smaller learning communities for students
Establish business / school partnerships where organizations support efforts at specific schools
Develop learning opportunities at community and neighborhood centers

SOCIAL CAPITAL AND COMMUNITY HEALTH-Health

Develop more healthy living programs in schools—reinforce in community and neighborhood centers
Ensure healthy food choices in schools—particularly vending machines
Have businesses or insurance carriers provide health fairs at schools
Use ‘walking buses” concept to reinforce walking to school
Have a city-wide health competition

ADJOURNMENT

Satya Rhodes-Conway moved to adjourn the meeting and the motion was seconded by David Drummond. The meeting was adjourned at 6:50 p.m.