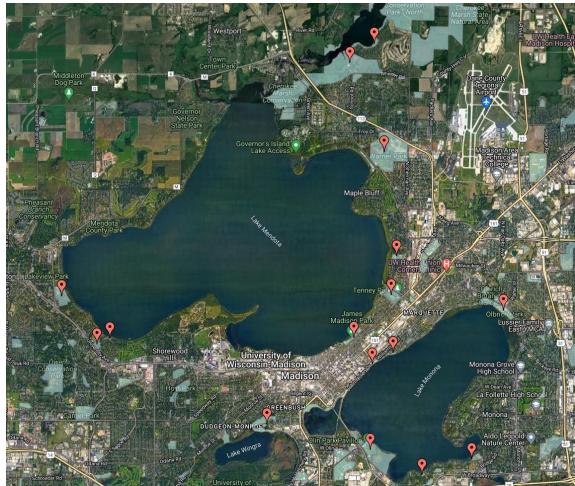


Customer Service
Proposed 2026
Watercraft Storage,
Mooring, and Permit Fees

Date: Monday, September 15, 2025

Presented by: Joanne Austin and Kevin Goke

# Overview of Watercraft Storage (2025)



CITY OF MADISON WISCONSIN

16 Park Locations - 441 spaces Residents vs Non-Residents Approx. 220 on waitlists

#### West:

Marshall - 60 spaces, 9 Non-Res, 34 on waitlist Spring Harbor – 24 spaces, 0 Non-Res, 45 on waitlist Merrill Springs – 18 spaces, 1 Non-Res, 36 on waitlist

### Central:

Vilas – 24 spaces, 0 Non-Res, 55 on waitlist James Madison – 42 spaces, 0 Non-Res, 18 on waitlist Law – 6 spaces, 0 Non-Res, 33 on waitlist Olin – 24 spaces, 0 Non-Res, 29 on waitlist Esther Beach – 6 spaces, 0 Non-Res, 20 on waitlist Paunack – 18 spaces, 0 Non-Res, 13 on waitlist

### East:

Tenney – 69 spaces, 0 Non-Res, 34 on waitlist
BB Clarke– 18 spaces, 0 Non-Res, 45 on waitlist
Burrows – 18 spaces, 1 Non-Res, 18 on waitlist
Olbrich – 60 spaces (8 on Fee Modification), 1-Non Res, 32 on waitlist
Warner Beach – 12 spaces, 0 Non-Res, 10 on waitlist
Cherokee – 24 spaces, 0 Non-Res, 15 on waitlist
Cherokee South – 18 spaces (5 on Fee Modification), 0 Non-Res, 19 on waitlist

### **COMPARABLES:**

### PREVIOUS ANNUAL WATERCRAFT REVENUE:

• 2023: \$90,285

• 2024: \$97,525

• 2025: \$94,657

## 2025 IMPROVEMENTS/CHANGES

- Watercraft Storage Volunteers
- Agreements end March 15, for those not renewing, requiring them to remove their watercraft 2-weeks before new lease
- Prorated Spaces (60% of current rate...Propose change from October 1 to August 1)

### **CONCERNS:**

- Watercraft Thefts:
  - 2024 12
  - 2025 4

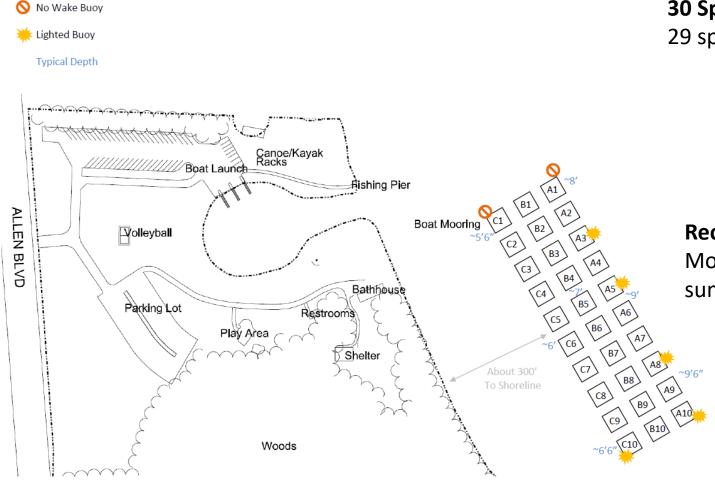
2023	Res	Non-Res	Winter
McFarland	\$75	\$150	included
UW (Union Members only)	\$125	X	\$110
Madison Parks	\$130	\$240	included
Rutabaga	\$130	X	included
Monona	\$150	\$300	included
Shorewood Hills	\$220	\$430	included
Minneapolis Parks	\$300	\$375	included
Madison Boats - Brittingham	\$140-\$180	X	\$90-\$150
Madison Boats - Wingra	\$140-\$275	X	\$90-\$150

2024	Res	Non-Res	Winter
McFarland	\$75	\$150	included
Madison Parks	\$135	\$260	included
Rutabaga	\$135	X	included
UW (Union Members only)	\$140	X	\$110
Monona	\$150	\$300	
Shorewood Hills	\$220	\$430	included
Minneapolis Parks	\$300	\$375	included
Madison Boats - Brittingham	\$140-\$180	X	\$90-\$150
Madison Boats - Wingra	\$140-\$275	X	\$90-\$150

2025	Res	Non-Res	Winter
McFarland	\$75	\$150	included
Madison Parks	\$135	\$260	included
Rutabaga	\$142.43	Х	included
UW (Union Members only)	\$140	X	\$110
Monona	\$150	\$300	included
Shorewood Hills	\$220	\$430	included
Minneapolis Parks	\$300	\$375	included
Madison Boats - Brittingham	\$140-\$180	X	\$90-\$150
Madison Boats - Wingra	\$140-\$275	X	\$90-\$150



# Mooring Agreements



CITY OF

**MADISON** WISCONSIN

## **30 Spaces on Lake Mendota off Marshall Park**

29 spaces filled in 2025

- 21 City of Madison Residents
- 8 Non-Residents
- May 1 October 20
- Certificate of Insurance Required

### **Recent Concern:**

Mooring Field needs work, as two buoys broke this summer leaving sailboats afloat on lake

Facilities will address before next season

# ANNUAL & DAILY PERMITS

COOPERATIVE PROGRAM WITH DANE COUNTY PARKS

(Approval at Dane County's September 10th Park Commission)

- Lake Access
- Dog Parks
- Cross Country Ski

## **MADISON PARKS**

Disc Golf Permits – Ranger Budget

(Ranger Supervisor proposes annual permit increase)

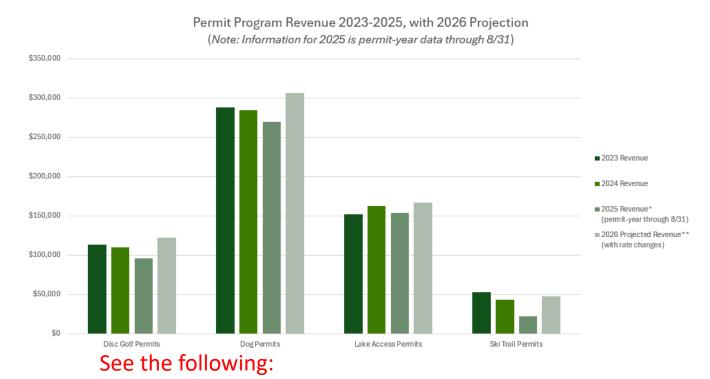




# Overview of Fees

### 2026 PROPOSED FEES & PROJECTED INCREASE IN REVENUE:

- WATERCRAFT 2%-5% increase, generating approximately \$3,000 more revenue
- MOORING 2%-3% increase, generating approximately \$780 more revenue
- PERMIT Increases anticipate generating approximately \$38,768 increase in revenue



CITY OF **MADISON** WISCONSIN

2026 Proposed Fees

Approved fees from 2011-Current