

Economic Dashboard Report



As of: January 15, 2010

Table of Contents

1.	People.	3
2.	Revenue.	8
3.	Business	11
4.	Attachments.	18

- “Grow Your Own”
- “MetroMonitor & MetroMonitor: Madison”
- “US growth prospects deemed bleak in new decade, Reuters”
- “Unemployment time bomb is ticking louder, Capital Times”
- “State Ranking of Net Domestic Migration”
- “Wisconsin Job Watch, Nov. 2009”
- “Capital Region Indicators, Dec. 2009”
- “Key Numbers in the US Economic Outlook, Goldman Sachs”
- “Job Sprawl Revisited, Metropolitan Policy Program at Brookings”
- “Where will the Jobs Come From? Kauffman Foundation”

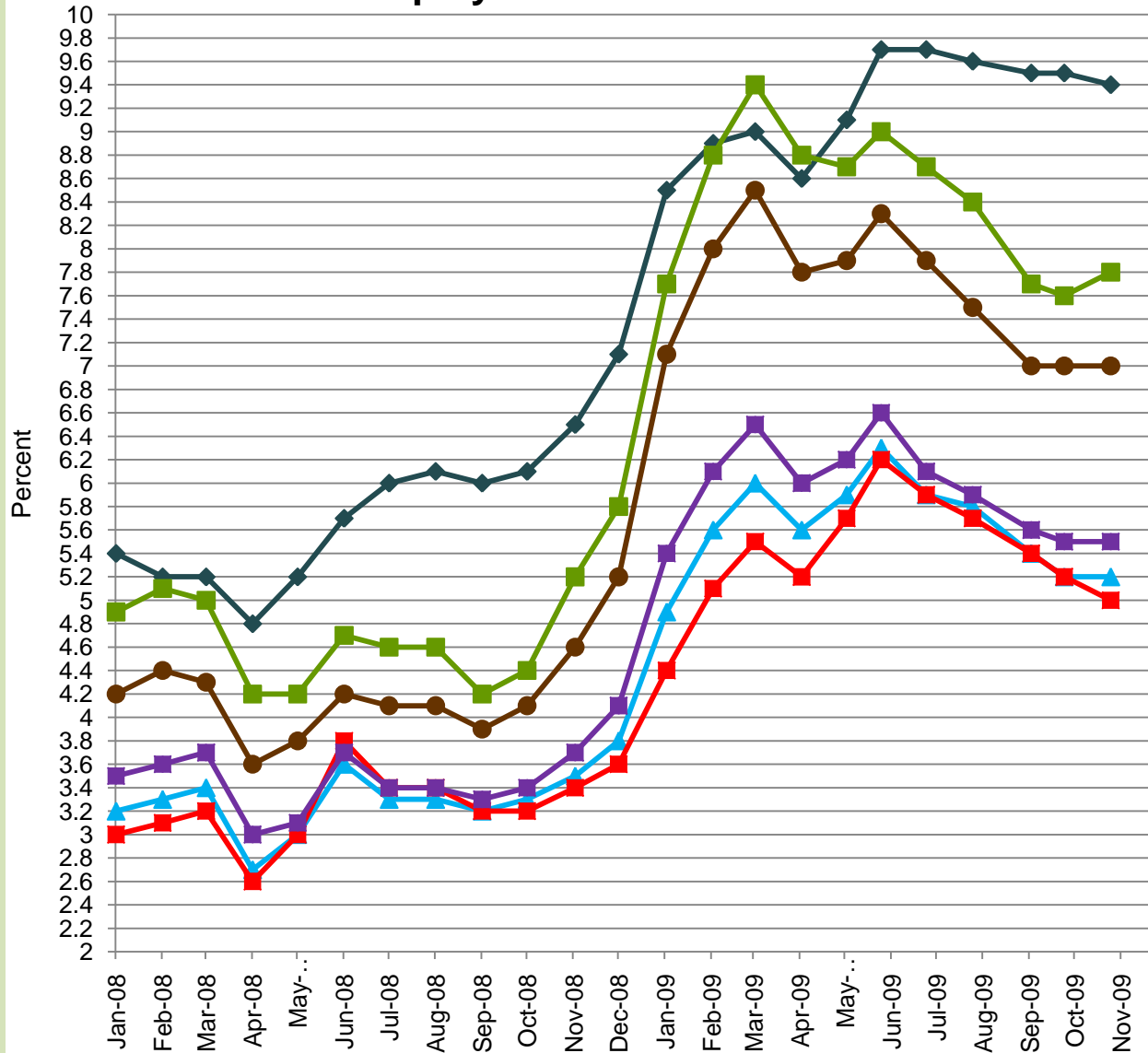


November 2009 UNEMPLOYMENT

Unemployment Rates



**CITY OF
MADISON
current
5.0%**



Source: Wis. Dept of Workforce Development, THRIVE

U.S. current = 9.4%



MSA current = 5.5%



8 county region-THRIVE
July = 7.0%



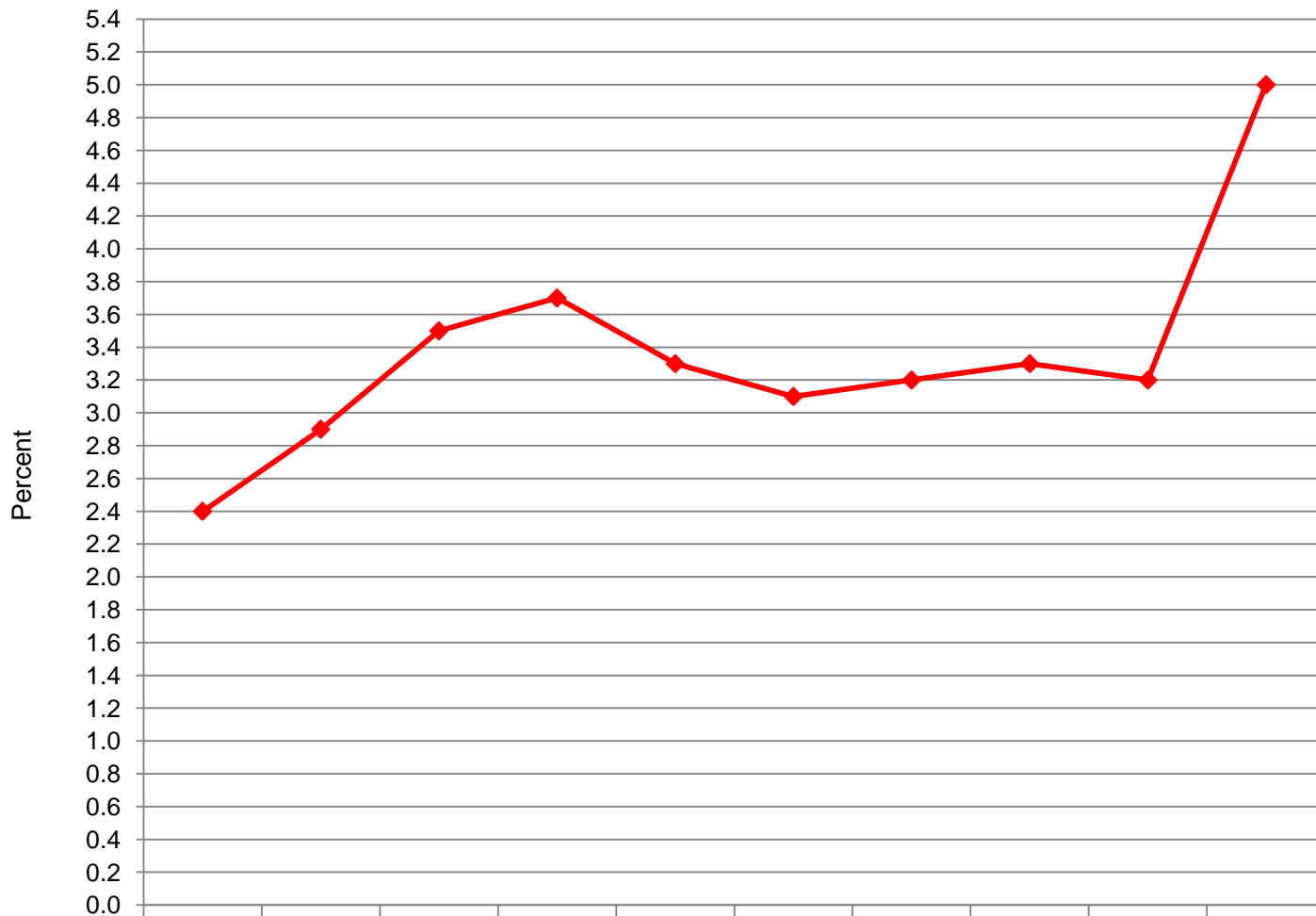
WI current = 7.8%



DANE current = 5.2%



City of Madison Unemployment Rate (U-3)



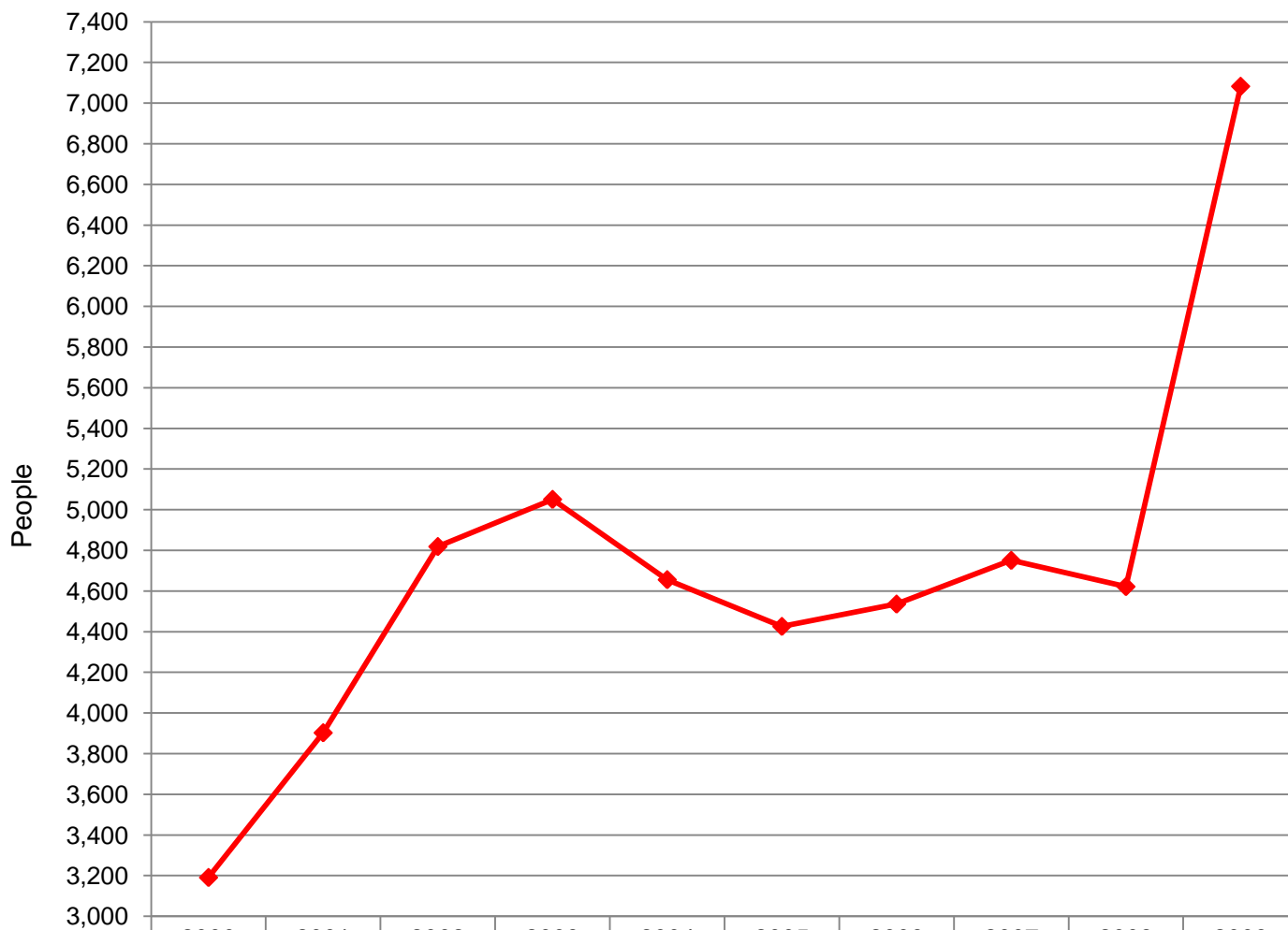
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Unemployment Rate	2.4	2.9	3.5	3.7	3.3	3.1	3.2	3.3	3.2	5

Source: Wisconsin Dept of Workforce Development

(Jan.-Nov.)



City of Madison Unemployed People (U3)



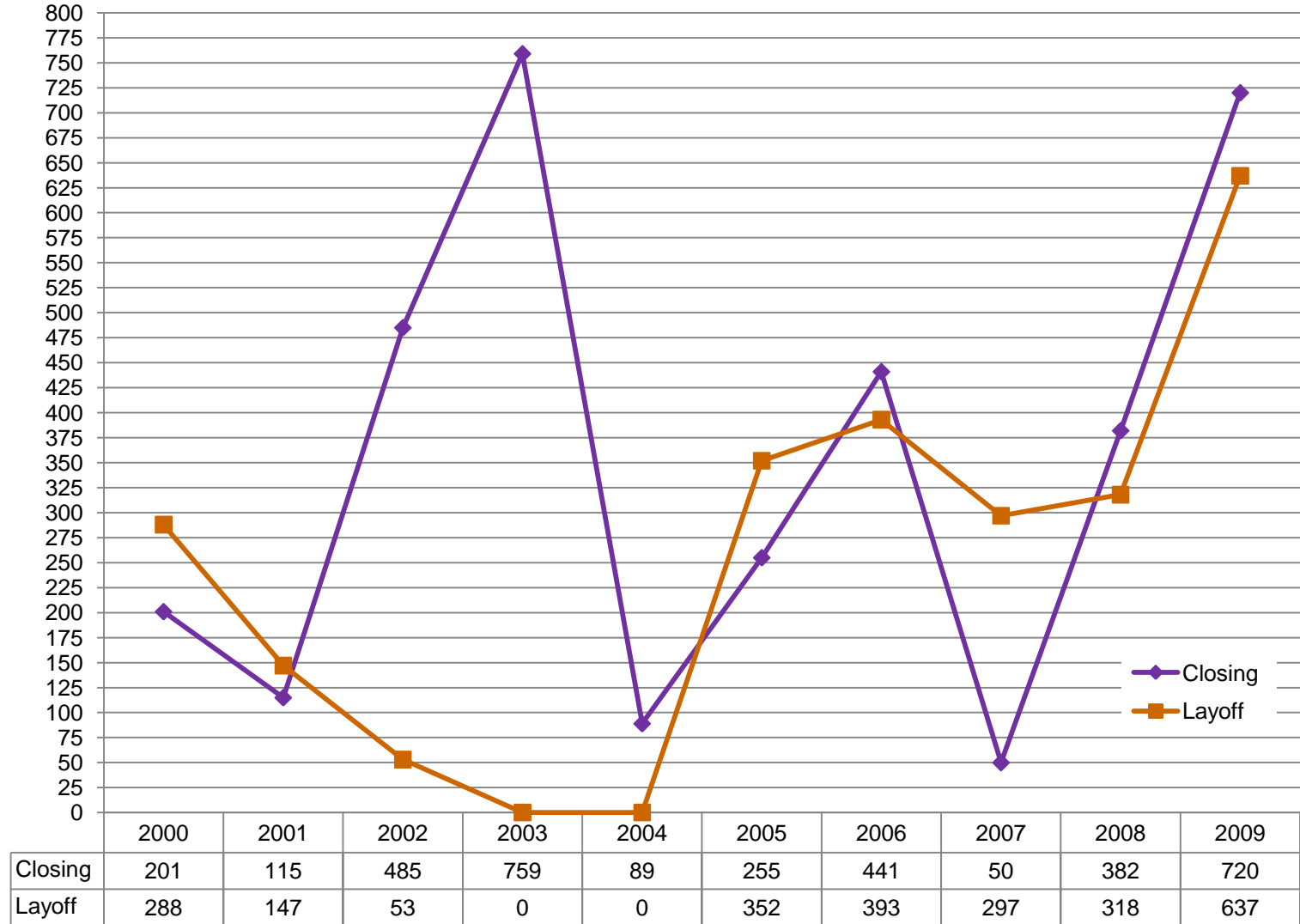
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Unemployed People	3,191	3,903	4,819	5,051	4,656	4,426	4,536	4,751	4,622	7,083

Source: Wisconsin Dept of Workforce Development

(Jan.-Nov.)



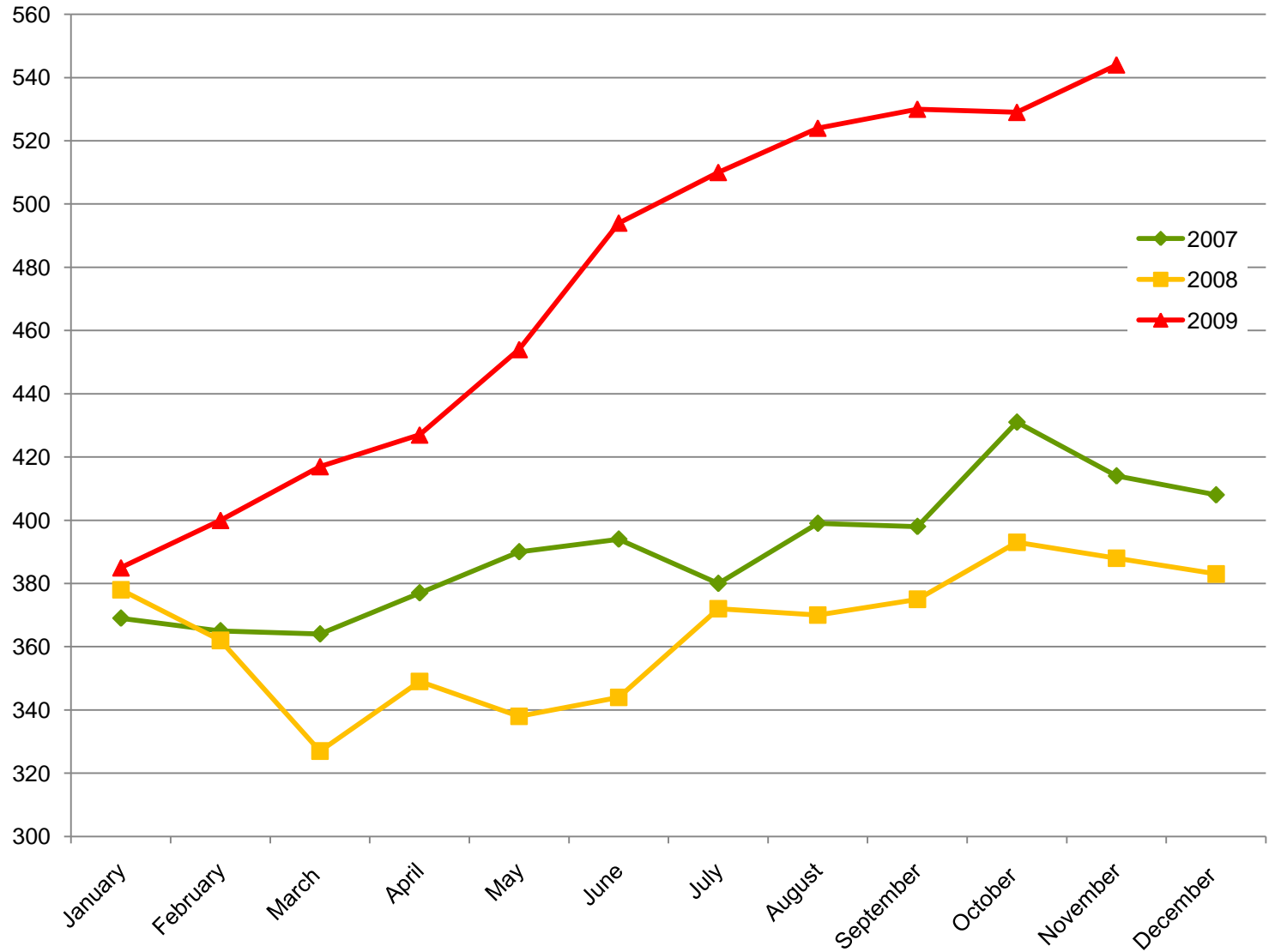
City of Madison - Number of Jobs Eliminated Due to Plant Closings and Mass Layoff Notices



Source: Wisconsin Dept of Workforce Development



Dane County W2 Caseload (Total Caseload)

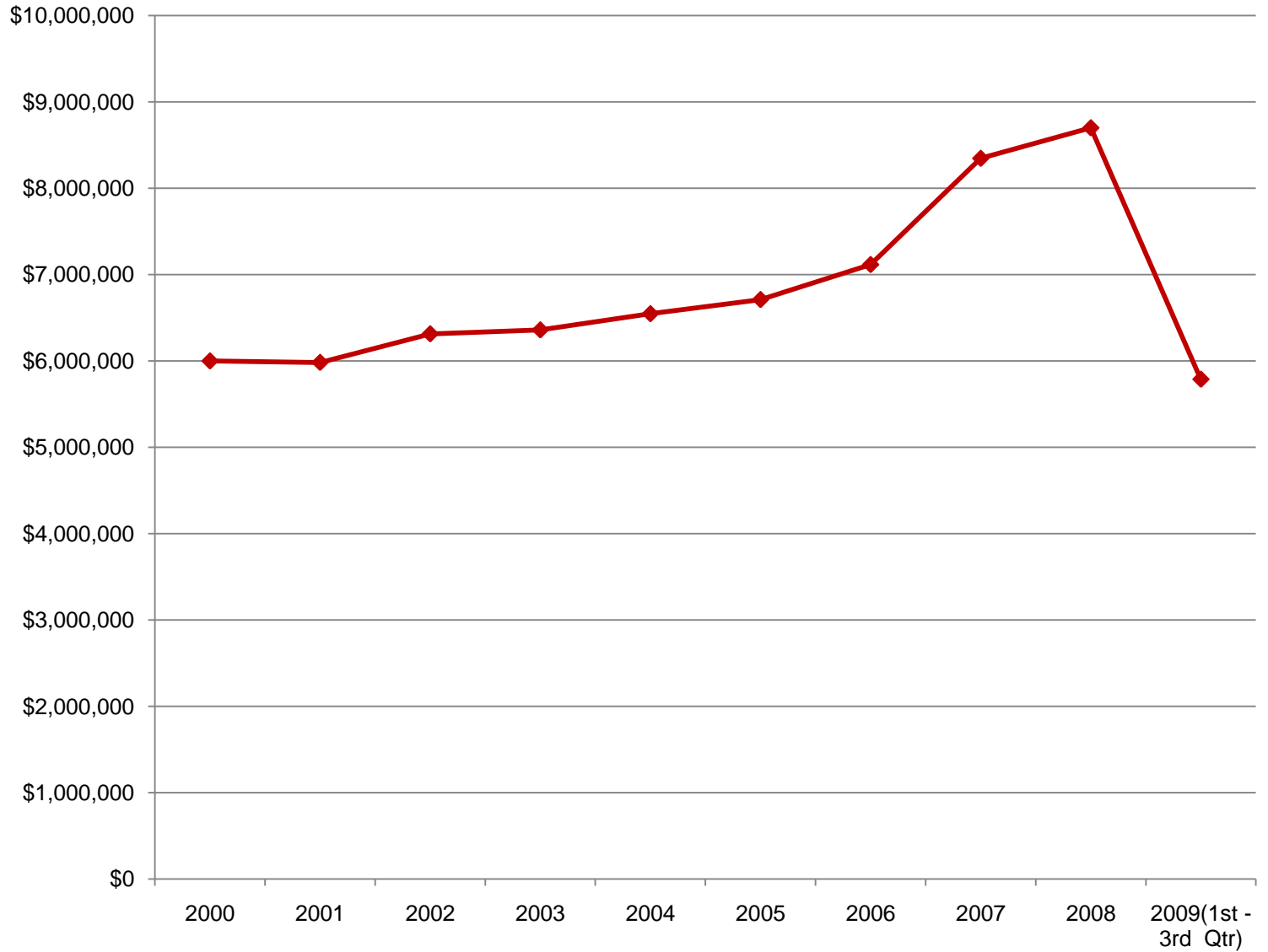


Source: State of Wisconsin



City of Madison Hotel Tax Revenues

(Quarters 1-3, 2009)

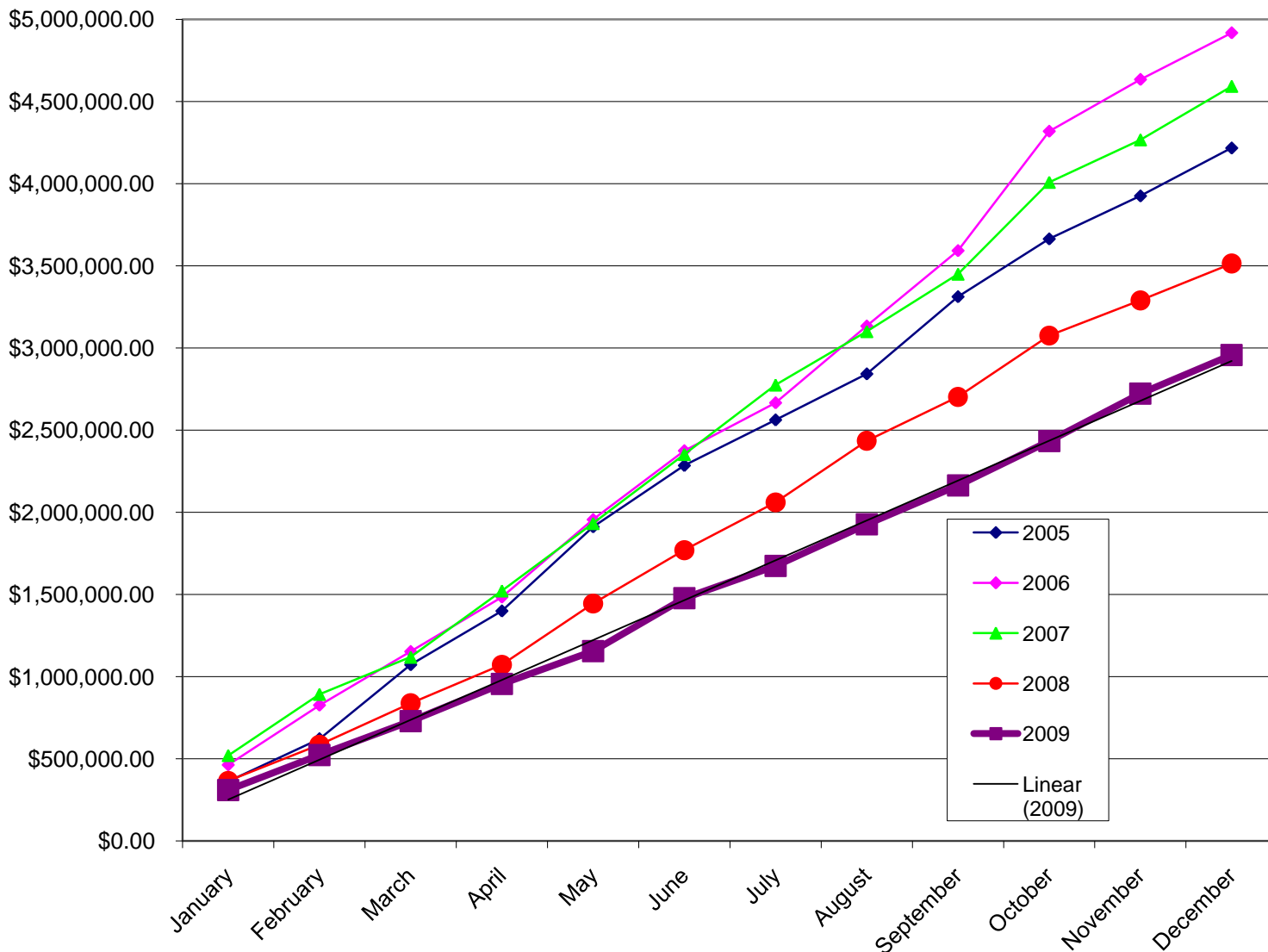


Source: City of Madison Treasurer's Office



City of Madison Total Permit Fees

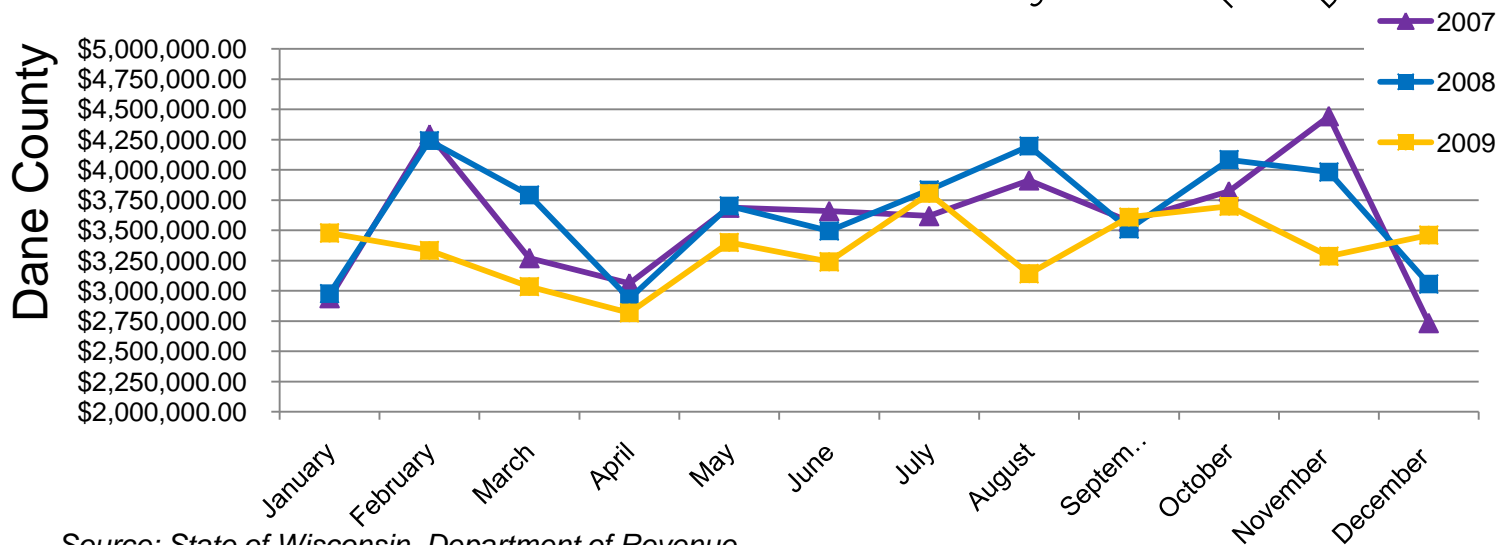
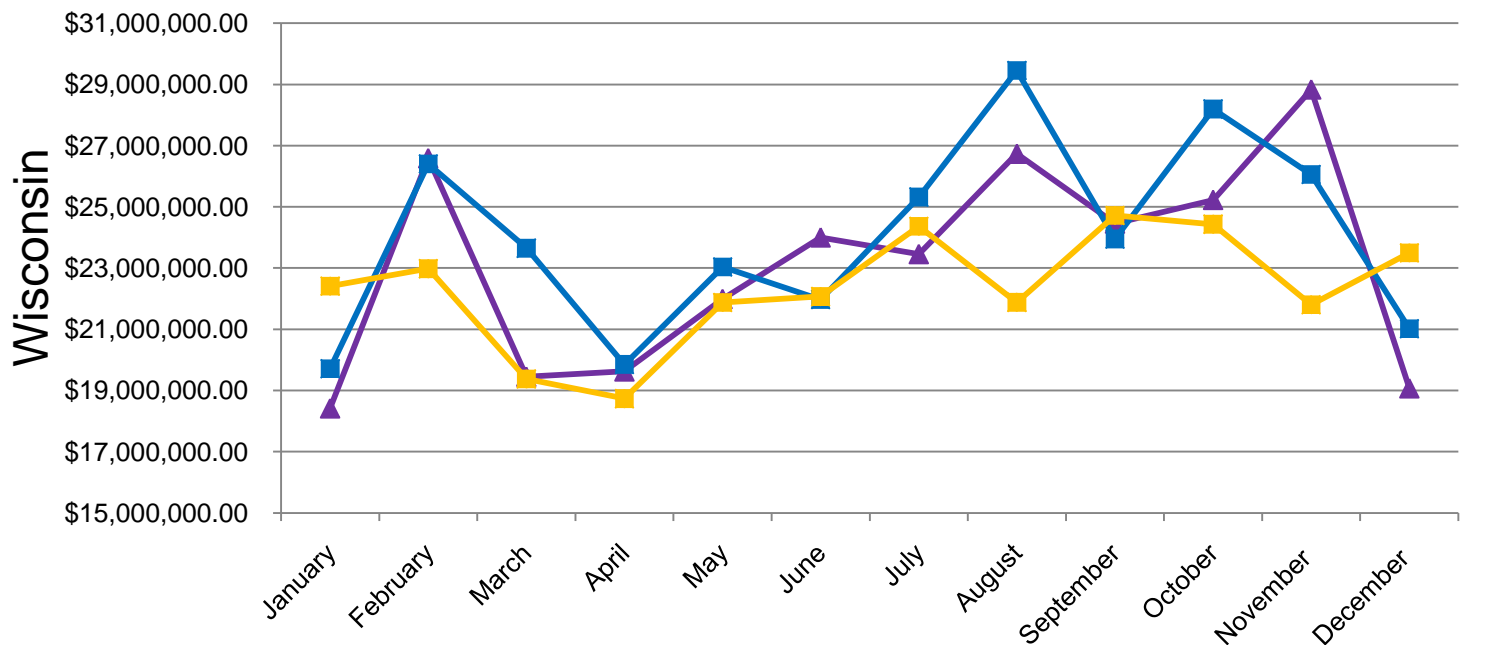
Cumulative Monthly Building Permit Revenue By Year



Source: City of Madison Comptroller's Office



Sales Tax Revenues

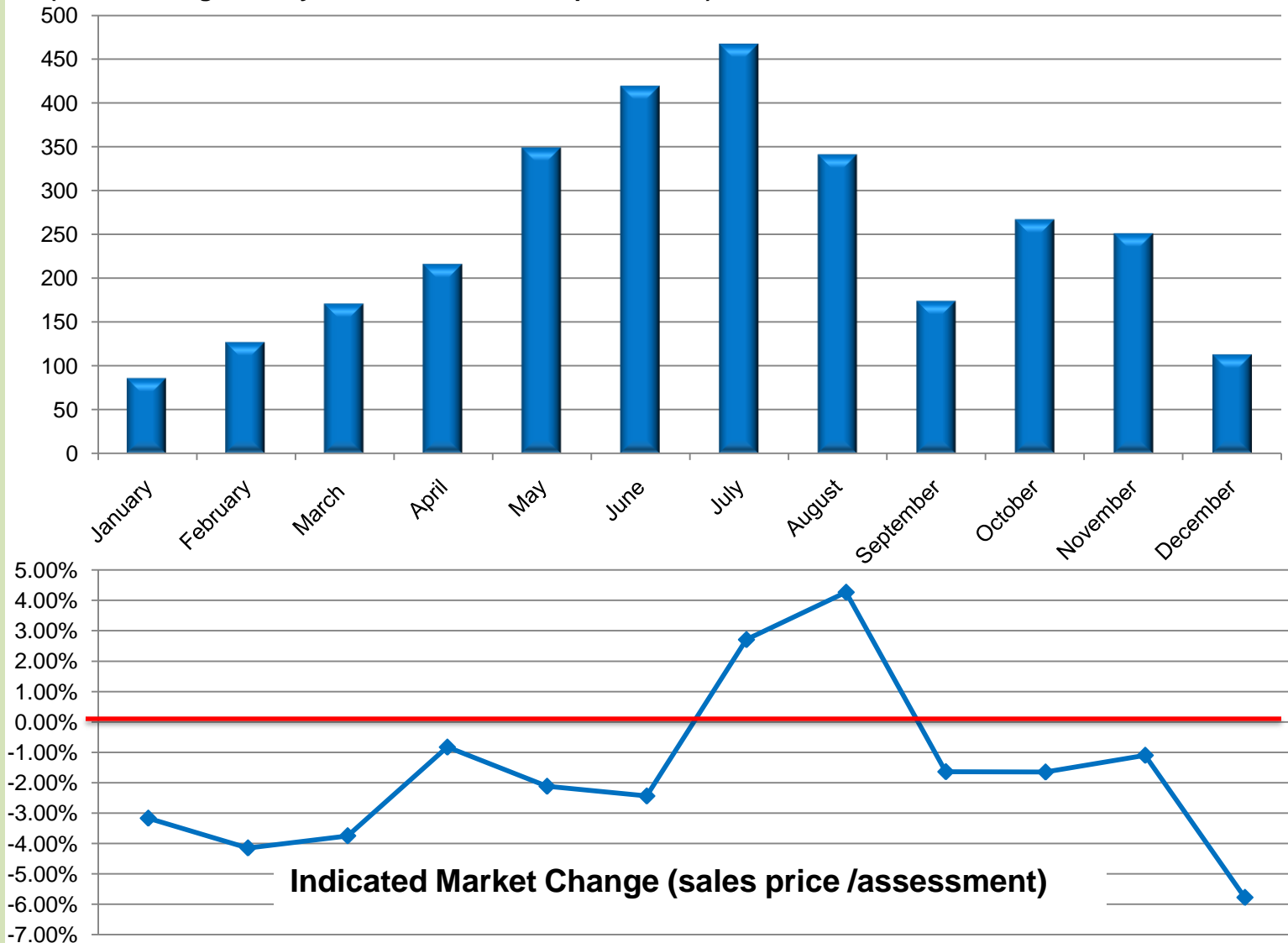


Source: State of Wisconsin, Department of Revenue



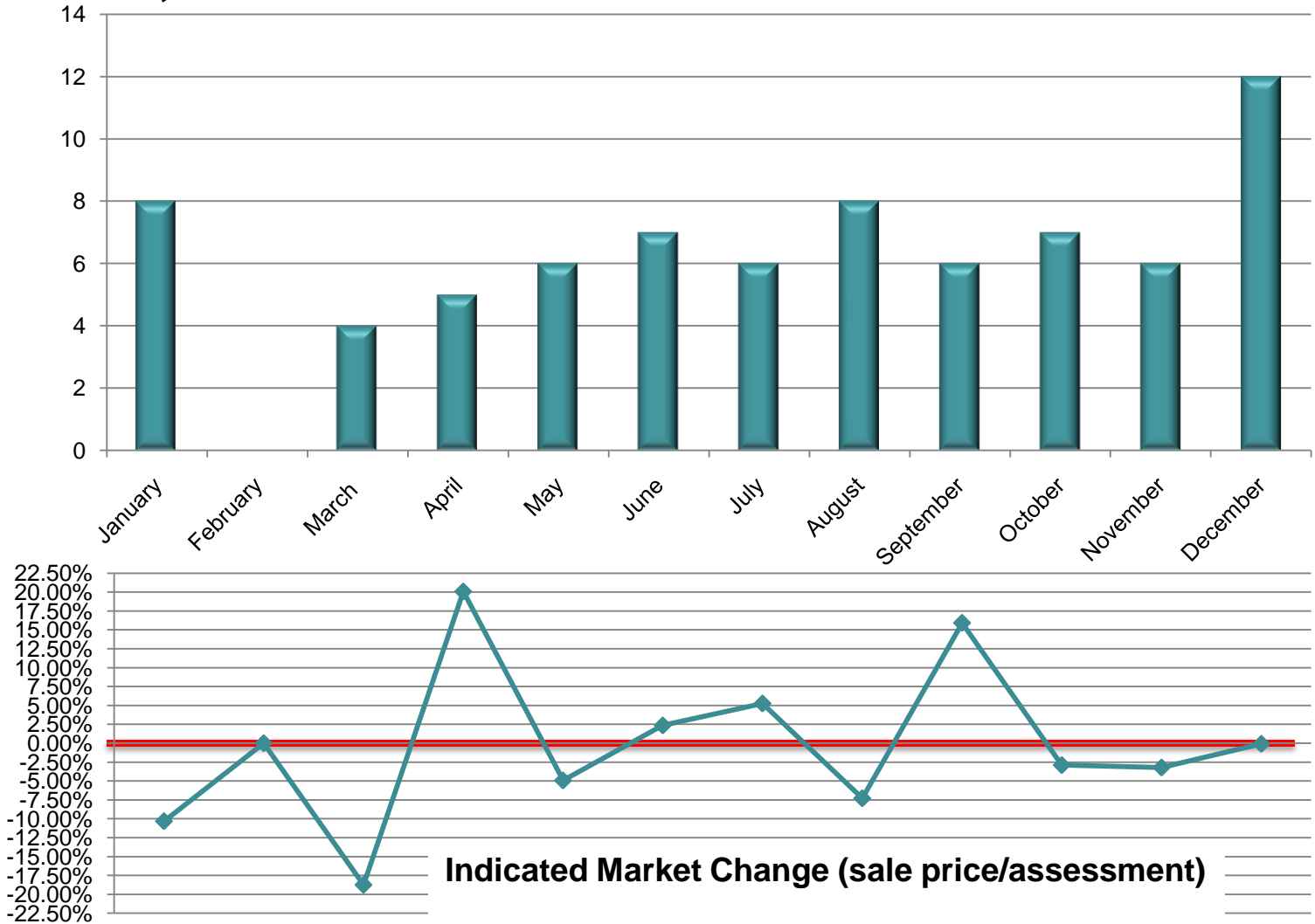
City of Madison Valid Residential Sales, 2009

(Includes single-family, condos, multi-units up to 7 units)



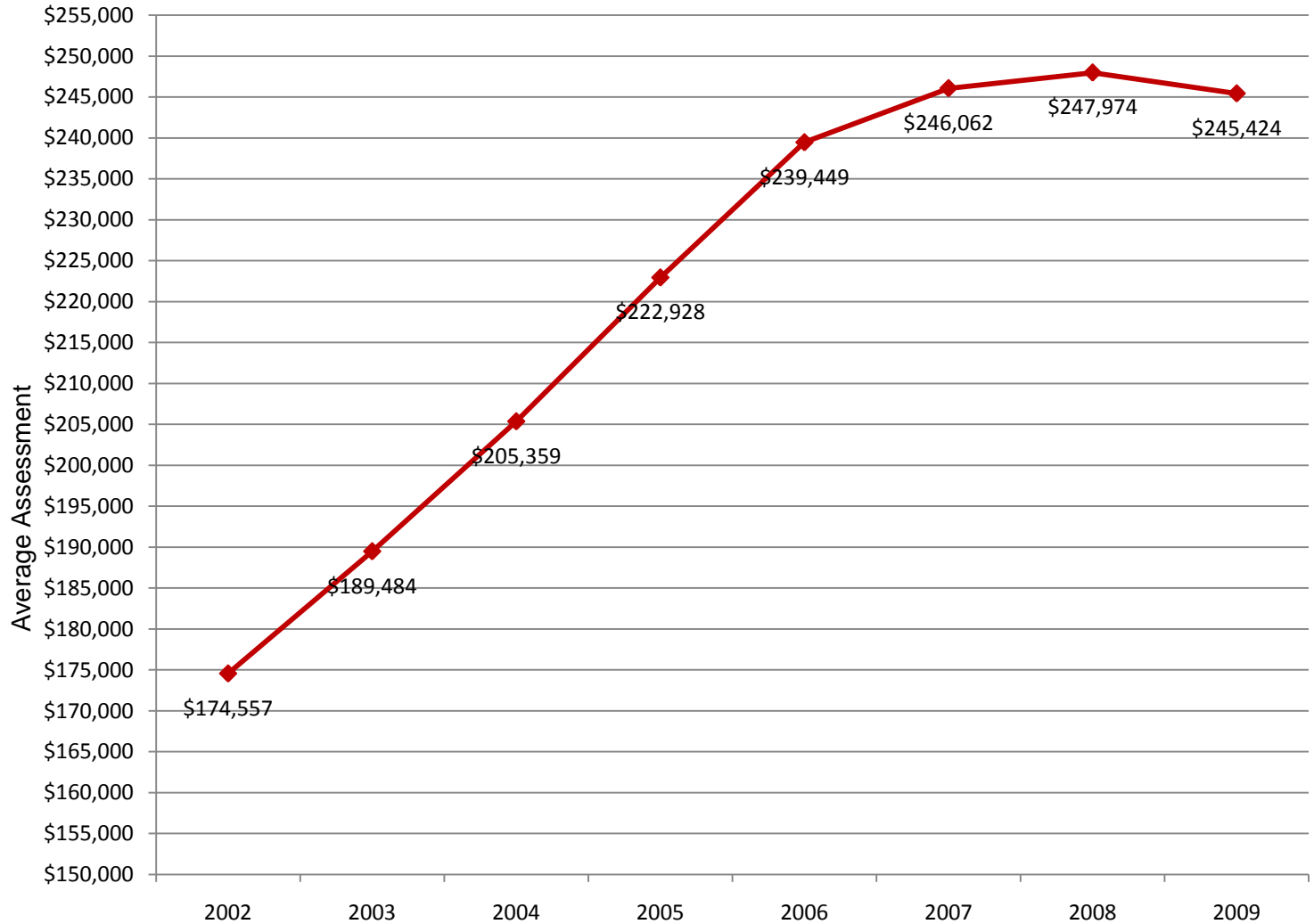
City of Madison Valid Commercial Property Sales, 2009

does not include manufacturing property



Source: City of Madison Assessor's Office

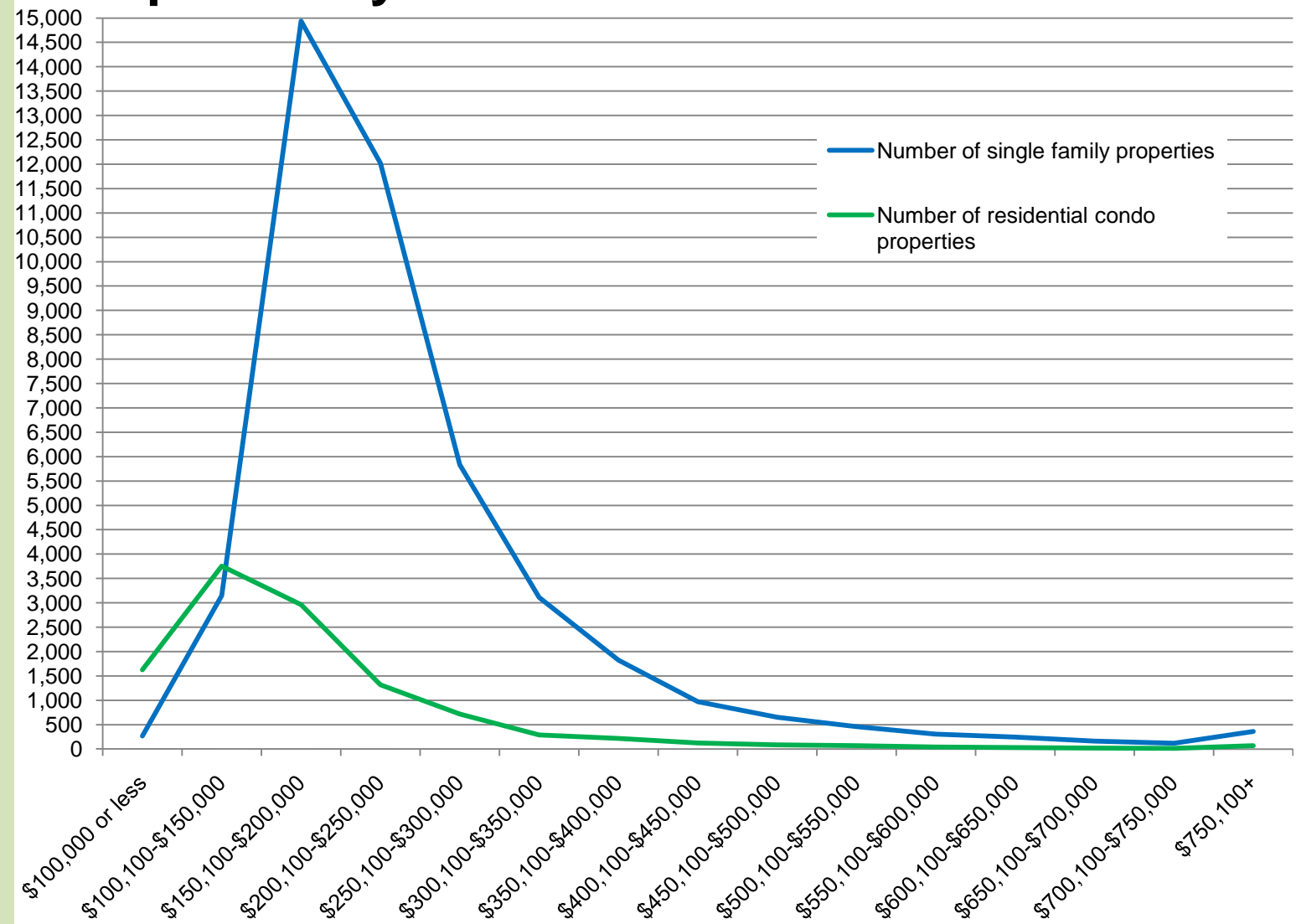
City of Madison Average Single Family Home Value



Source: City of Madison Assessor's Office



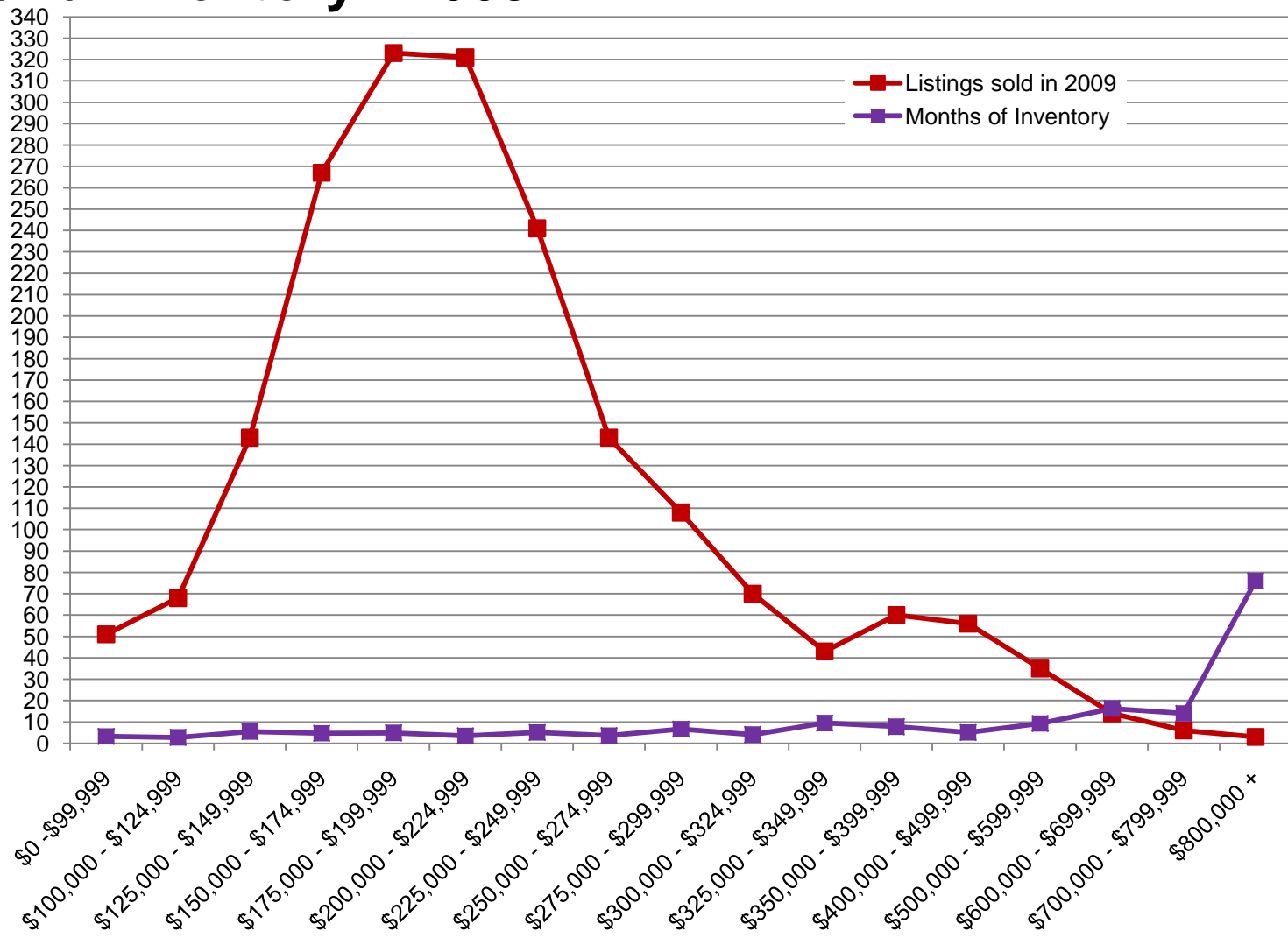
City of Madison - Number of Residential Properties by 2009 Assessed Value



Source: City of Madison Assessor's Office

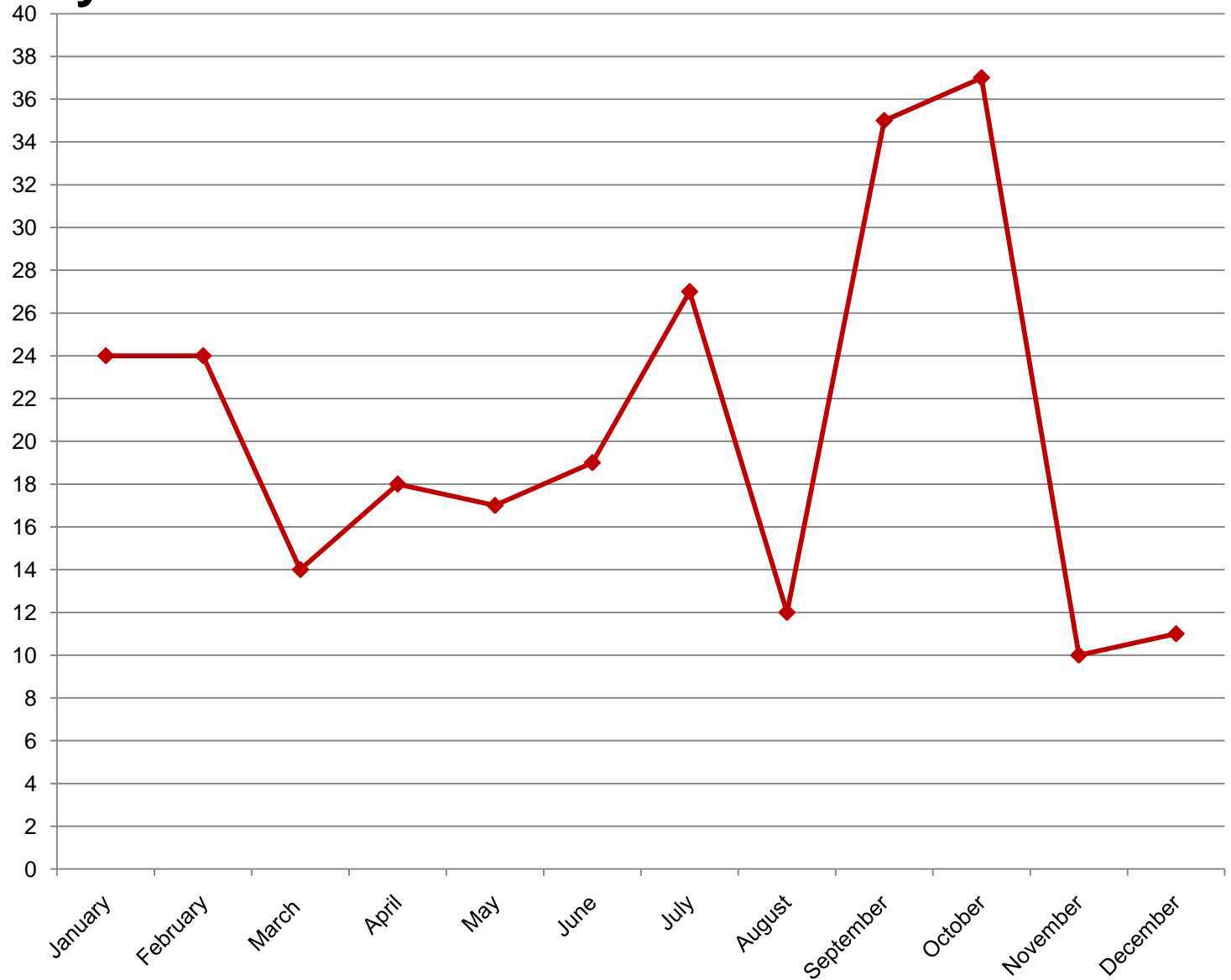


City of Madison - Homes Sold by Price Range and Inventory - 2009



Source: South Central Wisconsin MLS Corporation

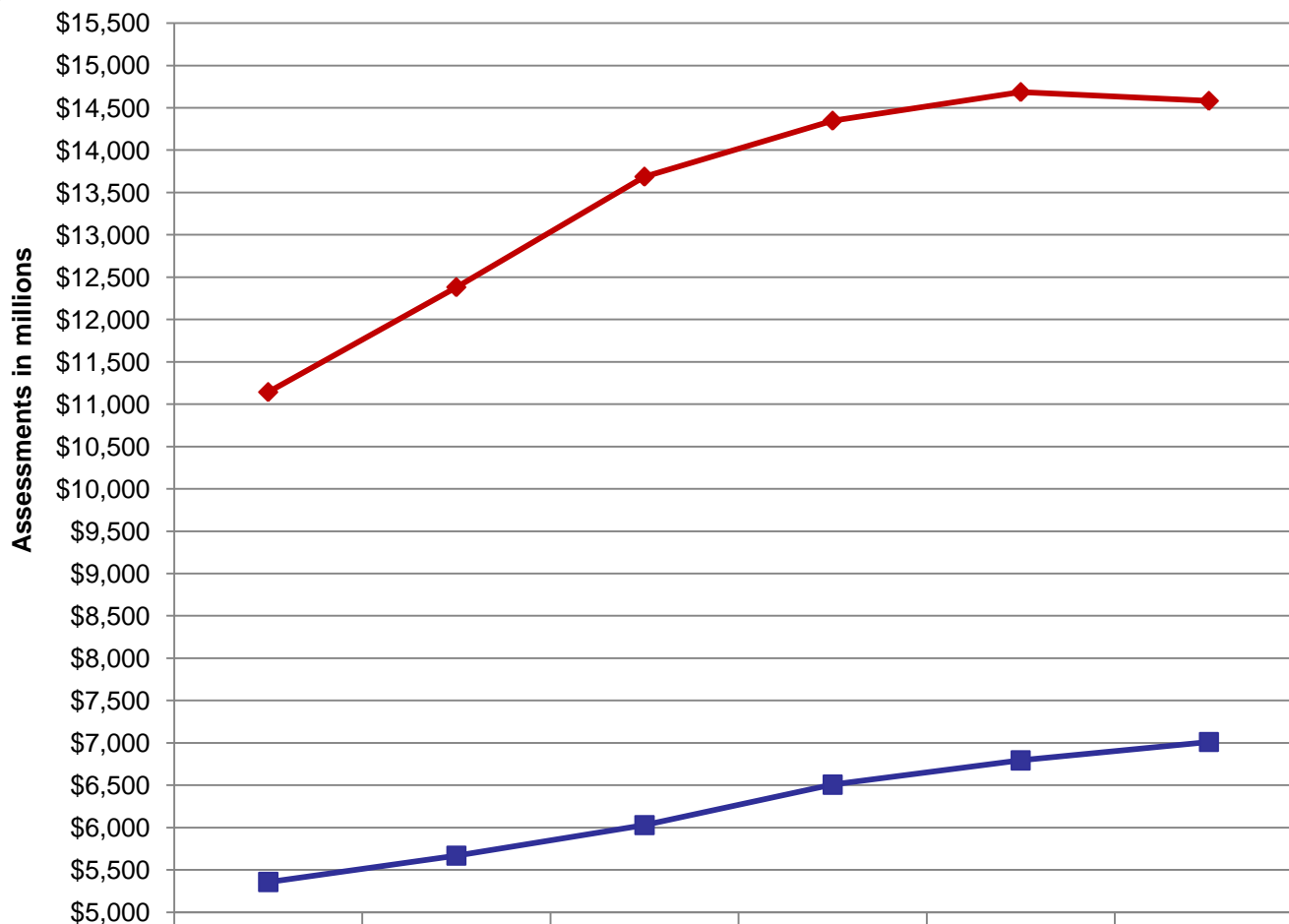
City of Madison Foreclosures - 2009



Source: City of Madison Assessor's Office



City of Madison Tax Base



	2004	2005	2006	2007	2008	2009
Residential Assmts	\$11,141	\$12,381	\$13,687	\$14,349	\$14,687	\$14,583
Commercial Assmts	\$5,357	\$5,669	6,029	\$6,507	\$6,793	\$7,010
Agriculture Assmts	\$2	\$3	\$13	\$10	\$13	\$16

Source: www.madisonrealestatemarket.com

