

City of Madison Vending Oversight Committee Meeting
Street Vending Staff Report
August & September 2023

Unless otherwise noted, the below statistics are current as of 9/21/23

Art & Craft:

Licenses Issued – 68

New applicants – 20

Merchant Vending:

Licenses Issued – 9

Applications in process or at fees due – 1

Sidewalk Cafes & Roadway Café:

Licenses Issued – 76

Applications at Fees Due – 3

Applications in process - 8

Total Applications submitted – 87

Sidewalk Café ONLY applications - 63

Sidewalk & Roadway Café applications – 24

Food Cart Vending:

Mall Concourse Licenses Issued – 25

Mall Concourse Applications Submitted/in process – 2

Southeast Campus License Issued – 5

Southeast Campus Applications Submitted/in process - 1

Late Night Vending License Issued – 3

Late Night Vending Applications Submitted/in process – none

Umbrella Street Vending Licenses ONLY (no high density vending licenses issued) – 26

Umbrella Street Vending ONLY Application Submitted/in process – 5

Street Vending License (food only and not high density vending) – 9

Street Vending License Application Submitted/in process - 0

Basic Street Vending License (not food):

Street Vendor License in process - 0

TOSVOD – Top of State Vending Overlay District

TOSVOD License Issued – 8

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Game Day Vending:

Camp Randall Game Day Vending Area – 1
Camp Randall Game Day High Density Food - 4
Camp Randall Game Day High Density Goods - 0
Game Day Ticket Sellers – 5

Banners:

2023 Statistics for Banner Permits issued as of 9/21/23

Number of individual organizations that have received a Banners Permit – 20
Number of individual Banners Permits issued – 36

TEM Permits:

2023 Statistics for Tabling issued as of 9/21/23

Number of Tabling Permits issued – 363
Number of Tabling Permits at fees due – 78

Ongoing Business:

- Food Cart Review is in process and going well. We have 33 carts that were eligible to go through the review this year. We have 26 reviewers. We were not able to have a member of the VOC on the review team this year.
- Art & Craft vendors were able to stay during Saturday of the Taste of Madison. It was a long but successful day.