



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Agenda - Final

### ALCOHOL LICENSE REVIEW COMMITTEE

*David Hart; Ken Kamp; Ald. Judy Olson; Ald. Warren E. Onken;  
Stephanie A. Rearick; Jose M. Sentmanat; Janice C. Wheaton;  
LaMarr Q. Billups; Captain Jay Lengfeld; Marsh Shapiro; Jennifer Zilavy; Maribeth Witzel-  
Behl*

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Wednesday, April 20, 2005

5:30 PM

215 MLKJ BLVD RM 300 (MMB)

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If you need an interpreter, or require other accommodations, please contact the office of the City Clerk at (608) 266-4601, or TDD (608) 266-6573, at least 48 hours in advance.

Applications will go to the Common Council Meeting of May 3, 2005.

Speaking Limits: 5 minutes for Public Hearing items, 3 minutes for other items.

#### Call to Order

#### Roll Call

#### Approval of Minutes

#### Change of Agent

1. [00745](#) Change of Agent  
GMRI, Inc. (dba The Olive Garden Italian Restaurant #1300)  
4320 East Towne Boulevard  
Old Agent: Laurie Beth Preston  
New Agent: Todd Armbrecht  
Class B Combination Liquor & Beer (11% alcohol, 89% food)
2. [00873](#) Change of Agent  
WHG Real Estate South, LLC (dba Applebee's Neighborhood Grill & Bar)  
4710 East Towne Boulevard  
Old Agent: Ammar Anboubba  
New Agent: Benjamin J. Martinsen  
Class B Combination Liquor & Beer (15% alcohol, 85% food)
3. [00931](#) Change of Agent  
Hooters of Madison, Inc. (dba Hooters of Madison, capacity of 388)  
6654 Mineral Point Road  
Old Agent: Jerri Boxer  
New Agent: Shane Beecraft  
Class B Combination Liquor & Beer (35% alcohol, 65% food)

4. [00944](#) Change of Agent  
Chili's of Wisconsin, Inc. (dba Chili's Grill & Bar #327)  
4344 East Towne Boulevard  
Old Agent: Scott Dietze  
New Agent: Karen A. Marquis  
Class B Combination Liquor & Beer (20% alcohol, 80% food)
  
5. [00947](#) Change of Agent  
Lulu's Restaurant, LLC (dba Lulu's Restaurant)  
2524 University Avenue  
Old Agent: Saleh Al-Ashkar  
New Agent: Sari I. Atteyih  
Class B Beer, Class C Wine (8% alcohol, 92% food)
  
6. [00948](#) Change of Agent  
Roaring Fork, LLC (dba Qdoba Mexican Grill)  
2741 University Avenue  
Old Agent: Eric Wagner  
New Agent: Dave DeMarco  
Class B Combination Liquor & Beer (1% alcohol, 99% food)
  
7. [00949](#) Change of Agent  
Roaring Fork, LLC (dba Qdoba Mexican Grill)  
6650 Mineral Point Road  
Old Agent: Eric Wagner  
New Agent: Dave DeMarco  
Class B Combination Liquor & Beer (2% alcohol, 98% food)
  
8. [00950](#) Change of Agent  
Roaring Fork, LLC (dba Qdoba Mexican Grill)  
548 State Street  
Old Agent: Michael McMorrow  
New Agent: Dave DeMarco  
Class B Combination Liquor & Beer (1% alcohol, 99% food)
  
9. [00951](#) Change of Agent  
GMRI, Inc. (dba Red Lobster #377; capacity of 243)  
4502 East Towne Boulevard  
Old Agent: Ann M. Schwartz  
New Agent: Minetta C. Salvatore  
Class B Combination Liquor & Beer (10% alcohol, 90% food)
  
10. [00958](#) Change of Agent  
GB'z of Madison, LLC (dba Luther's Blues)  
1401 University Avenue  
Old Agent: Steven Murphy  
New Agent: William Curtis  
Class B Combination Liquor & Beer (30% alcohol, 65% food)

11. [00964](#) Change of Agent  
Open Pantry Food Marts of Wisconsin, Inc. (Open Pantry Food Mart #1335)  
2216 University Avenue  
Old Agent: Kelly J. Mindiola  
New Agent: Ron James  
Class A Beer
12. [00965](#) Change of Agent  
Open Pantry Food Marts of Wisconsin, Inc. (Open Pantry Food Mart #1245)  
2201 S. Park Street  
Old Agent: Kelly J. Mindiola  
New Agent: Ron James  
Class A Beer, Class A Liquor
13. [00966](#) Change of Agent  
Open Pantry Food Marts of Wisconsin, Inc. (Open Pantry Food Mart #1215)  
1412 Pflaum Road  
Old Agent: Kelly J. Mindiola  
New Agent: Ron James  
Class A Beer
14. [00967](#) Change of Agent  
Open Pantry Food Marts of Wisconsin, Inc. (Open Pantry Food Mart #1200)  
2703 W. Beltline Highway  
Old Agent: Kelly J. Mindiola  
New Agent: Ron James  
Class A Beer, Class A Liquor
15. [00986](#) Change of Agent  
Open Pantry Food Marts of Wisconsin, Inc. (Open Pantry Food Mart #705)  
1401 Regent Street  
Old Agent: Rose K. Neumeyer  
New Agent: Ron James  
Class A Beer
16. [00969](#) Change of Agent  
Center for Advanced Studies in Business (Fluno Center)  
601 University Avenue  
Old Agent: Amy McIlvaine  
New Agent: Lance Baldus  
Class B Combination Liquor & Beer (80% alcohol, 20% food)

### Change of Corporate Control

17. [00831](#) Change of Corporate Control -- 2 new Officers  
M & B, Inc. (dba Oak Crest Tavern, capacity of 78)  
5370 Old Middleton Road  
Agent: William Sweeney  
Class B Combination Liquor & Beer (49% alcohol, 51% food)

18. [00867](#) Change of Corporate Control -- vacancy of Vice President/Treasurer  
Shopko Stores, Inc. (dba Shopko #29)  
7401 Mineral Point Road  
Agent: Marc Wynne  
Class A Beer, Class A Liquor
19. [00899](#) Change of Corporate Control -- 2 new members on Board of Directors  
Nakoma Golf Club, Inc. (dba Nakoma Golf Club)  
4145 Country Club Road  
Agent: Lawrence Avery  
Class B Combination Liquor & Beer (30% alcohol, 70% food)
20. [00952](#) Change of Corporate Control -- New director/officer/stockholder  
Madison Lounge, Inc. (dba Crowne Plaza Madison)  
4402 E. Washington Avenue  
Agent: James S. Davis  
Class B Combination Liquor & Beer (24% alcohol, 76% food)
21. [00953](#) Change of Corporate Control -- New director/officer/stockholder  
Madison Beverage Control Corporation (dba Holiday Inn Madison East)  
3841 E. Washington Avenue  
Agent: James S. Davis  
Class B Combination Liquor & Beer (24% alcohol, 76% food)

### Change of Licensed Premise

22. [00751](#) Application for Change of Licensed Premise  
Jackal, Inc. (dba High Noon Saloon; capacity of 400)  
701-A E. Washington Avenue  
Agent: Catherine Dethmers  
Class B Combination Liquor & Beer (90% alcohol, 10% food)  
Request to expand bar service to outdoor patio area. Patio is approximately 1,000 square feet, and is adjacent to the main entrance of premises.
23. [00754](#) Application for Change of Licensed Premise  
Jongyeon Lee (dba Church Key; capacity of 86)  
626 University Avenue  
Class B Combination Liquor & Beer (90% alcohol, 10% food)  
Request to expand bar to a portion of the first floor.
24. [00942](#) Application for Change of Licensed Premise  
BGM Capital, LLC (dba Brocach; capacity of 291)  
7 W. Main Street  
Agent: Brad Bailey  
Class B Combination Liquor & Beer (60% alcohol, 40% food)  
Request to expand licensed premise to include outdoor seating cafe of 6-7 tables.
25. [00849](#) Application for Change of Licensed Premise  
Mr. Tequila, Inc. (dba Cancun)  
704 S. Whitney Way  
Agent: Miguel Guerrero  
Class B Combination Liquor & Beer (15% alcohol, 85% food)  
Request to convert liquor service station to an eight-seat bar.
26. [00970](#) Application for Change of Licensed Premise

Raymond Jacobson (dba Ray's Bar & Grill)  
2526 E. Washington Avenue  
Class B Combination Liquor & Beer (95% alcohol, 5% food)

**New License - Recessed Public Hearing**

27. [00223](#) Public Hearing - New License  
Ho-Chunk Nation  
Agent: Karen Martin  
DBA: Ho-Chunk Nation DeJope Bingo (Capacity is 2,508)  
4002 Evan Acres Road  
Reserve Class B Combination Liquor & Beer (1% alcohol, 3% food)
28. [00549](#) New License - Public Hearing  
Lando Holdings, LLC (Trade Name to be Determined)  
1601 Rowland Avenue  
Agent: Chancellor Crowther  
Class A Liquor, Class A Beer

**New License - Public Hearing**

29. [00756](#) New License - Public Hearing  
2 Beans, LLC (dba Real Chili; estimated capacity of 67)  
449 State Street, Suite A  
Agent: Aaron Upton  
Class B Beer (5% alcohol, 95% food)  
Non-Smoking Establishment
30. [00757](#) New License - Public Hearing  
Deja Food, LLC (dba L'Etoile; estimated capacity of 87)  
25 N. Pinckney Street  
Agent: Traci Miller  
Class B Combination Liquor & Beer (26% alcohol, 74% food)  
Non-Smoking Establishment
31. [00758](#) New License - Public Hearing  
Hot Soup, LLC (trade name to be determined; capacity of 200)  
617 Williamson Street  
Agent: Phillip Hurley  
Class B Combination Liquor & Beer  
Non-Smoking Establishment
32. [00759](#) New License - Public Hearing  
Itsmeholiday, LLC (dba Cafe Zoma; estimated capacity of 45)  
2326 Atwood Avenue  
Agent: Ann Freiwald  
Class B Beer, Class C Wine (20% alcohol, 80% food)  
Non-Smoking Establishment

33. [00761](#) New License - Public Hearing  
Szechuan Palace, Inc. (dba China Palace; estimated capacity of 250)  
1291 N. Sherman Avenue  
Agent: Dan Qi  
Class B Combination Liquor & Beer (20% alcohol, 80% food)  
Non-Smoking Establishment
34. [00762](#) New License - Public Hearing  
Winnie's, LLC (dba The Frog's Log; estimated capacity of 50)  
521 Cottage Grove Road  
Agent: Shannon Winburn  
Class B Combination Liquor & Beer (95% alcohol, 5% food)  
Non-Smoking Establishment

### Operator's License Applications

35. [00487](#) Operator License Application  
Kris D. Fluckiger, 4001 Claire Street, Madison
36. [00594](#) Operator License Application  
Ubaldo Venegas Flores, 1002 Middleton Street, Madison
37. [00657](#) Operator License Application  
Phillip C. Bonney, 50 Schroeder Court, Madison
38. [00659](#) Operator License Application  
Richard A. Marvin, 1766 Fordem Avenue, Apt. 201, Madison
39. [00660](#) Operator License Application  
Timothy M. Vogel, 5701 Dorsett Drive, Madison

### Ordinances

40. [00876](#) Amending Section 38.02 and creating Section 38.07(14) of the Madison General Ordinances to create a definition for keg and to regulate the sale of alcohol beverages sold in kegs in the City of Madison.
41. [00902](#) Creating Section 38.06(12) of the Madison General Ordinances to provide a definition for Centers for the Visual and Performing Arts and to establish licensing and operational requirements for such Centers.
42. [00930](#) Amending Sections 9.13(6)(j)2. and 9.13(6)(j)3, to eliminate the requirement that restaurant wait staff must carry and serve all food, beverage and alcohol beverages to patrons within a sidewalk cafe, and to allow patrons of all types of sidewalk cafes to carry out their own food, beverage and alcohol beverages from the restaurant to the sidewalk cafe.

**Report of ALERT (Alcohol License Establishment Response Team)**

43. Meeting with Ho-Chunk Nation

**Report of the City Attorney**

44. Density Policies in Other Communities

**Report of the City Clerk's Office**

45. Summary of Licenses Issued

**Discussion**

46. Public Hearing on consideration of license applications
47. Alcohol Policy Coordinator position

**Adjournment**