



Entertainment License

Permanent

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

Class A: ☐ Beer, ☐ Liquor, ☐ Cider

Class B: ☐ Beer, ☒ Liquor,

☐ Class C Wine

licensing@cityofmadison.com
608-266-4601

(Agenda Item Number)

(Legistar file number)

LICENT- 2025 - 00397
(License number)

(Alder District #)

(Police Sector)

Office Use Only

Type of entertainment license: ☒ Entertainment License (21+) ☐ Visual & Performing Arts License (18+)

Licensed Premises Information

This application modifies existing alcohol license number (if applicable):

(Class B license only)

Business dba Name: Tall Grass

Licensed Address: 227 State Street, Madison, WI 53703

Premise Capacity: 700

Liquor/Beer Agent Name: Paul Baker Prindle

40 % Alcohol, 60 % Food, % Other

Alder, District #: 8

Police Sector: Central

Corporate Information

Business Legal Name (as on WI State Sellers Permit): 227 MMoCA LLC

Business Mailing Address: 227 State Street, Madison, WI 53703

Business Contact Name, Position: Paul Prindle, Manager

Business Phone: 6083342373

Business Email: paul@mmoca.org

Corporate Officers, Partners, or Sole Proprietor's information:

Name	Address	Title
Paul Prindle	227 State Street, Madison, WI 53703	Manager

☒ Security Plan attached (21+ must complete page 2, 18+ must completed pages 2 and 3)

☒ I have contacted Zoning (zoning@cityofmadison.com, 608-266-4551) for necessary approvals.

☒ I certify that this information is true and correct to the best of my knowledge.

X

Paul Prindle
Signature

9/21/25
Date

☐ Orange sign and business card issued

☐ "License Renewals & Changes" brochure with next steps issued

Office Use Only

Entertainment and Security Information

Live entertainment includes (check all that apply): ☒ Live Music ☒ Disc Jockey ☐ Designated Dance Floor
Live entertainment does not include non-amplified or acoustic music performed by a single artist, or performances where an uncompensated patron sings along with a machine that plays pre-recorded music, commonly known as karaoke.

Type of live entertainment to be offered: Live music and disc jockey

Number of security personnel and how they will be utilized: Security cameras on premises.
No dedicated security personnel.

Description of clothing to identify security personnel: N/A

Plan to handle control and clearance of the parking lot during hours of operation and at closing time:
N/A. There are no designated parking lots

How will the entrance line be managed and controlled: Monitored by host; police called if any issues arise

Plan for unruly patrons, intoxicated patrons, and physical disturbances: Call police if any issues arise

Underage drinking and fake ID plan: Instruct staff on how to identify fake IDs.
Underage drinking not allowed, and ID will be requested for patrons who look
younger than 40 years of age. Fake IDs will be confiscated and turned over to the Police.

Plan to control and supervise patrons under twenty-one (21) years of age: See above. Anyone under
the age of 21 will be monitored appropriately.

How will orderly appearance and operation of the premises be maintained in regard to litter and noise:
Host will maintain premises and call police if issues around noise or
cleanliness arise

Management Personnel

Name	Date of Birth	Name	Date of Birth
Paul Prindle			