

June 2018

STAFF REPORT TO VENDING OVERSIGHT COMMITTEE (VOC)

Meghan Blake-Horst, Street Vending Coordinator, Department of Planning & Community & Economic Development, City of Madison, Wisconsin

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MALL/CONCOURSE FOOD VENDOR STATUS

Licenses Issued in 2018: 47 Active

Umbrella Licenses Issued in 2018: 11

Enforcement: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Observation: There is nothing to report in this category.

Comments: Waiting list vendors are being assigned sites and beginning to vend.

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SIDEWALK CAFÉ STATUS

Licenses Issued in 2018: 87 Active

Warning: Roast Public House

Enforcement: Crandall’s Catering, Paul’s Pelmeni, Dlux, Field Table, Gotham Bagels, Roast Public House, Francisco’s Cantina.

Comments: I continue to receive new applications and calls for new cafes daily. I am working with multiple departments to assist Lucille, State Line Distillery and Rockhound Brewery build out new sidewalk cafés in the right-of-way.

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ARTS & CRAFTS STATUS

Licenses Issued in 2018: 46 Active

Warning: There is nothing to report in this category.

Enforcement: There is nothing to report in this category.

Comments: I continue to field calls daily from interested vendors. I either send information or set appointments to review products and explain the vending procedures.

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MERCHANT VENDOR STATUS

Licenses Issued in 2018: 9 Active

Warning: There is nothing to report in this category.

Enforcement: There is nothing to report in this category.

Comments:

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SOUTHEAST CAMPUS VENDING AREA STATUS

Licenses Issued in 2018: 5 Active

Warning: There is nothing to report in this category.

Enforcement: There is nothing to report in this category.

Comments: A new Peruvian food cart opened and began vending on 6/15/18. It is called Peruvian Locos. To celebrate the start of their business they had a ribbon cutting ceremony with friends and family.

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CAMP RANDALL HIGH DENSITY VENDING STATUS

Licenses Issued in 2018: 0

Warning: There is nothing to report in this category.

Enforcement: There is nothing to report in this category.

Comments: Monroe St. Plaza is coming together. I will be working to create a map and find a time to meet with vendors at the site to review best load-in and site placement procedures.

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TOSVOD Vending

Licenses Issued in 2018: 2

Warning: There is nothing to report in this category.

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Enforcement: There is nothing to report in this category.

Comments: I am working with the BID as they are scheduling themed pop-up retail events in the TOSVOD this summer. They are operating under their contract with the City but we are working together on getting vendors to participate.

Hosted by the BID on the First and Third Wednesdays, 11am-2pm, this summer's themes are:

June 6: Bikes

June 20: Pets

July 18: Go Green

August 1: Fit City

August 15: Purses & Bags

September 5: Community Works

September 19: Wisco/Up North

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LANGDON STREET HIGH DENSITY VENDING

Licenses Issued to Date: 0

This is due to construction. No licenses will be issued this vending season.

Warning: There is nothing to report in this category.

Enforcement: There is nothing to report in this category.

Comments: Will be working with the City Attorney's office to draft the removal of Langdon St. High Density Vending and identify art and craft vending locations after review of the space to determine if there are viable sites now that the construction is complete. This will take place to align with the next vending season.

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LATE NIGHT VENDING STATUS

Licenses Issued in 2018: 4

Warning: There is nothing to report in this category.

Enforcement: There is nothing to report in this category.

Comments:

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BASIC STREET VENDOR LICENSE STATUS

Not related to other licenses such as Mall/Concourse

Licenses Issued in 2018: 17 (12 food carts, 1 morel mushroom seller and 4 ticket sellers)

Enforcement: There is nothing to report in this category.

Comments: I continue to field calls daily from individuals who are looking to start a food cart become an art & craft vendor or to sell other products in the right-of-way. These individuals are at all stages of their business from the planning process/idea stage to having already purchased a cart and equipment.

I am continuing to work with Let's Eat Out, FEED Kitchens, Christine's Kitchen and individual carts to ensure all food carts vending in Madison are licensed with a Basic Street Vending License.

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TABLING PERMIT STATUS

Permits Issued in 2018: 158+

Enforcement: There is nothing to report in this category.

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BANNER PERMIT STATUS

Organizations applying for one or more in 2018 banner spaces to date: 52

Banner permits issued to date in 2018: 75

Enforcement: There is nothing to report in this category.

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MISCELLANEOUS

- I am meeting with Madison-Dane County Public Health to discuss the number of food carts now purchasing State Mobile Health Licensing and how it relates to inspections and the food cart review. We will also be discussing recent food cart inspections and any upcoming changes.
- A staff meeting, including BID staff, is scheduled for July to discuss the Top of State and current activities.