

PURCHASING VIEW



CITY OF MADISON • FINANCE DEPARTMENT • PURCHASING SERVICES

Non-Competitive Selection Request

Date: 07/20/2018

Requisition Number: (8 characters)

Requestor Name: Kate Austin

Requestor Phone Number: 242-6521

Requestor Email: kaustin@publichealthmdc.com

Fund: 6100 PUBLIC HEALTH MADISON DANE

Agency: 32 PUBLIC HEALTH MADISON DANE

- Major:
- 53*** Supplies/Goods
 - 541** Utilities
 - 542** Building/Facility Maintenance/Repair
 - 543** Software/Equipment Maintenance/Repair
 - 544** Public Works Maintenance/Repair
 - 545** Training/HR-Related Services
 - 546** Consulting/Professional Services
 - 548** Grants/Loans/Insurance/Other Services

Total Purchase Amount: \$50,000.00

Vendor Name: The Board of Regents for the University of Wisconsin System, on behalf of ...

Product/Service Description: Continuation of federal marketplace (Affordable Care Act insurance) and ...

- \$25,000 and UNDER**
This form will be sent to the Purchasing Supervisor for review.
- OVER \$25,000**
Complete this form and draft a resolution using the sample resolutions provided by the City Attorney to your Budget Analyst. **Your resolution will not be added to the Finance Committee agenda without this form.**

Check the box(es) for the exception criteria you feel are applicable:

- 1. Public exigency (emergency) will not permit the delay incident to advertising or other competitive processes.
- 2. The services or goods required are available from only one person or firm (i.e., **true** sole source).
- 3. The services are for professional services to be provided by attorneys.
- 4. The services are to be rendered by a university, college, or other educational institution.
- 5. No acceptable bids have been received after formal advertising.
- 6. Service fees are established by law or professional code.
- 7. A particular consultant has provided services to the City on a similar or continuing project in the recent past, and it would be economical to the City on the basis of time and money to retain the same consultant.
- 8. Otherwise authorized by law, rule, resolution, or regulation. Explain:
- If procurement is being paid with Federal or State grant funds, the vendor was identified by name in the approved Grant Application. (OPTIONAL)

REASON FOR REQUEST**WHY A COMPETITIVE SELECTION PROCESS CANNOT BE USED:**

Provide **detailed** explanation below. For a true sole source, provide all information to explain why this product or service can only be purchased from this vendor. For one-of-a-kind items not sold through distributors, explain the unique performance features of the product requested that are not available from any other product. For services, detail the unique qualifications this vendor possesses, or other reason(s) that meet the criteria selected above. Identify specific, measurable factors and qualifications.

In 2017, the Board of Health for Madison and Dane County, the City of Madison Common Council, and the Dane County Board of Supervisors agreed to provide support to Covering Wisconsin (CWI) to assure the continuation of federal marketplace (Affordable Care Act (ACA) insurance) and Medicaid/BadgerCare Navigator enrollment support to Madison and Dane County residents. This contract will continue support of these navigator services through September 2019.

CWI, based within the University of Wisconsin-Madison and affiliated with UW Extension, runs the state's largest federally-certified and state-licensed Navigator agency. CWI connects residents with and promotes effective use of insurance coverage and other programs that support health. CWI's work centers around three primary engagement areas: 1) health coverage outreach and enrollment assistance; 2) education on using health coverage to access care; and 3) assistance with free school meals enrollment through direct certification.

Navigators work with partners to promote enrollment in the ACA/Obamacare plans and in Medicaid/BadgerCare. Beyond the services provided by fee based agents and brokers, Navigators fill an essential role in meeting the diverse needs of lower-income consumers. In Dane County since 2014, CWI has had four federally-certified, state-licensed bi-lingual and bi-cultural Marketplace Insurance Navigators working at numerous locations throughout the City and County to support our residents in connecting to health insurance and other health programs that improve health.

Though the ACA 2018 open enrollment period was 6 weeks long, compared to a 12-week period for the 2017, the funding provided by PHMDC allowed CWI to provide support for open enrollment efforts in Madison and Dane County that achieved nearly the same level of enrollment in 2018 compared to 2017. The reduction between the 2018 and 2017 levels was about 3.9 percent in Dane County compared to a 7 percent decline statewide.

For the reasons listed above, the Board of Health for Madison and Dane County voted on June 14, 2018 to authorize Public Health-Madison and Dane County to enter into a noncompetitive contract to all CWI to continue to provide navigator activities throughout Madison and Dane County.

COMMENTS REGARDING PURCHASES OVER \$25,000

PHMDC agreed to give CWI \$107,148 at the end of 2017 that covered the period November 2017 through June 2018, in order to support CWI following the loss of federal funding. That grant was approved by BOHMDC and the Common Council (CC resolution file #49172).

Date: