

GREATER MADISON CONVENTION & VISITORS BUREAU
615 E. WASHINGTON AVENUE > MADISON, WI > 53703

MEMO

WWW.VISITMADISON.COM

Date: Thursday, March 18, 2010

To: City of Madison – Board of Estimates

From: Deb Archer, President & CEO, GMCVB

Re: Monona Terrace Booking Event Assistance Fund

Attached please find the following reports :

- Monona Terrace Booking Event Assistance fund activity
- > for 2009 (01 January to 31 December)
 - > for 2010 year to date (01 January to 18 March)
 - > payout schedule (future commitments)