



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved URBAN DESIGN COMMISSION

Wednesday, September 25, 2013

4:30 PM

215 Martin Luther King, Jr. Blvd.
Room LL-110 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Huggins was excused at 6:22 p.m. after Item No. 8.

Present: 7 -

Lauren Cnare; Cliff Goodhart; John A. Harrington; Richard L. Slayton;
Melissa R. Huggins; Henry S. Lufler, Jr. and R. Richard Wagner

Excused: 2 -

Dawn O. O'Kroley and Thomas A. DeChant

APPROVAL OF MINUTES

A motion was made by Huggins, seconded by Goodhart, to Approve the Minutes of September 11, 2013. The motion passed by voice vote/other.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

Goodhart recused himself from Item Nos. 1 and 5.

SECRETARY'S REPORT/AGENDA OVERVIEW

PUBLIC HEARING ITEMS

1. [30875](#) 702 North Midvale Boulevard - Demolition, Remodeling, New Construction/Significant Reconfiguration for "Hilldale Mall" in UDD No. 6. 11th Ald. Dist.

The motion required additional canopy tree plantings at the westerly end of the new pedestrian way, as well as adjustments to the easterly end if proposed plantings present a potential barrier for walkers.

A motion was made by Huggins, seconded by Cnare, to Grant Final Approval. The motion passed by the following vote:

Ayes: 5 -

Lauren Cnare; John A. Harrington; Richard L. Slayton; Henry S. Lufler, Jr. and R. Richard Wagner

Recused: 1 -

Cliff Goodhart

Excused: 3 -

Dawn O. O'Kroley; Melissa R. Huggins and Thomas A. DeChant

- 2. [31342](#) 1414 South Park Street - New Construction in UDD No. 7, "Meriter Hospital Physical Therapy Clinic." 13th Ald. Dist.

The motion to Refer was based on unreadable plans. The Commission also noted a desire to see what is happening with the area beyond the project and how it will relate to this site.

This Miscellaneous was Refer to the URBAN DESIGN COMMISSION

- 3. [31344](#) 3101 North Sherman Avenue - Comprehensive Design Review - Ground Sign Changes to Electronic Pricing for a "Mobil" Gas Station. 12th Ald. Dist.

This item was approved as a consent item, noting that all applicable standards have been met.

A motion was made by Cnare, seconded by Slayton, to Grant Final Approval. The motion passed by voice vote/other.

- 4. [31501](#) 4634 East Washington Avenue - Comprehensive Design Review, Amendment to an Existing Sign Package for a Temporary Ground Sign. 17th Ald. Dist.

This item was approved as a consent item, noting that all applicable standards have been met.

A motion was made by Cnare, seconded by Slayton, to Grant Final Approval. The motion passed by voice vote/other.

UNFINISHED BUSINESS

- 5. [05835](#) 4000 International Lane - Public Project - Dane County Regional Airport Parking Structure Addition. 12th Ald. Dist.

This item was approved as a consent item, noting that all applicable standards have been met. Goodhart recused himself on this item.

A motion was made by Cnare, seconded by Slayton, to Grant Final Approval. The motion passed by the following vote:

Ayes: 5 -

Lauren Cnare; John A. Harrington; Richard L. Slayton; Melissa R. Huggins and Henry S. Lufler, Jr.

Recused: 1 -

Cliff Goodhart

Excused: 2 -

Dawn O. O'Kroley and Thomas A. DeChant

Non Voting: 1 -

R. Richard Wagner

ROLL CALL

Present: 6 -

Lauren Cnare; John A. Harrington; Richard L. Slayton; Melissa R. Huggins; Henry S. Lufler, Jr. and R. Richard Wagner

Excused: 3 -
Dawn O. O'Kroley; Cliff Goodhart and Thomas A. DeChant

6. [31655](#) 4550 Verona Road - Amendment to an Existing Comprehensive Design Review, Relocated Ground Sign. 10th Ald. Dist.
The motion provided that if any landscaping plantings are proposed, no understory trees (Crabapple) shall be used.
A motion was made by Cnare, seconded by Huggins, to Grant Final Approval. The motion passed by voice vote/other.

ROLL CALL

Present: 7 -
Lauren Cnare; Cliff Goodhart; John A. Harrington; Richard L. Slayton; Melissa R. Huggins; Henry S. Lufler, Jr. and R. Richard Wagner

Excused: 2 -
Dawn O. O'Kroley and Thomas A. DeChant

7. [30983](#) 105-113 South Mills Street - Demolition and Construction of a New 4-Story, 74-Unit Apartment Complex. 13th Ald. Dist.
A motion was made by Cnare, seconded by Goodhart, to Grant Final Approval. The motion passed by voice vote/other.

NEW BUSINESS

8. [31651](#) 722 Williamson Street - PD for Construction of a New Mixed-Use Development Containing 220 Apartments, 6,000 Square Feet of Commercial Space. 6th Ald. Dist.

The Urban Design Commission Received an Informational Presentation

ROLL CALL

Present: 6 -
Lauren Cnare; Cliff Goodhart; John A. Harrington; Richard L. Slayton; Henry S. Lufler, Jr. and R. Richard Wagner

Excused: 3 -
Dawn O. O'Kroley; Melissa R. Huggins and Thomas A. DeChant

9. [31652](#) 5851 Gemini Drive - PD-SIP for a Mixed-Use Building Containing 75 Residential Units and 2,000 Square Feet of Commercial Space. 3rd Ald. Dist.

The Urban Design Commission Received an Informational Presentation

BUSINESS BY MEMBERS

The Chair noted that the City is working on new sign changes (one to limit the height of wall signs in the Downtown Core District and on mixed residential and large residential buildings) and trying to correct some of those presumptions that may exist there. He also mentioned having attended the Placemaking Conference, and suggested thinking of more than just "visual solutions." You have to think about how they're activated and how people use them; you design beautiful bridges that don't function. It would be good if some of these concepts can come into our conversations. Harrington agreed and would like to discuss placemaking. As an example Wagner cited the Urban Land building in the Findorff Yards area; we saw a lot of good buildings in that area but there's no "place." We did not create a "place" in all that redevelopment we did.

The Secretary noted that the Policies and Procedures manual will need updating before the end of 2013.

ADJOURNMENT

The meeting was Adjourned at 6:37 p.m. by unanimous consent.