

Community Building and Engagement (CBE)

The City of Madison Community Development Division will be allocating up to \$315,000 for two types of focus areas in 2020. The 2018 CBE RFP allocated \$107,000 for 2019, which focused on Leadership Development for residents in the City of Madison. The 2020 CBE budget will include added funds and contracts for the Northside Planning Council, Southside Planning Council, and Community Gardens. These three agencies and the current five 2019 CBE contracts will be extended for six months in 2020, as we prepare to release a new CBE RFP in February. Extending current contracts, allows CDD to gather feedback from the CSC committee, community agencies, and other partner organizations, that will be helpful in the design of the 2020 CBE RFP.

Funding Priorities

The Community Building and Engagement RFP for 2020 will focus on two areas:

Leadership Development: Provide support and skill-building opportunities in leadership development for residents wishing to do work in their neighborhoods that will increase community cohesion and/or improve their neighborhoods.

Community Building Engagement: Focused community-building engagement activities that connect residents to their neighborhoods and/or the larger city and engage underrepresented communities in specific program activities or events, access to resources, and new innovative activities with strong community relationships and connections across sectors that will have a positive effect on Madison neighborhoods.

Funding Availability

A total of **\$315,000** is available for allocation. It is CDD's intent to award the following number of awards:

Leadership Development: 1 - 3 grant awards up to \$55,000 per cohort

Community Building and Engagement: Activities up to \$65,000 per activity may be funded.

Funded projects may start as early as July 1, 2020, and must conclude by December 31, 2022. Programs beginning on July 1, 2020, may be awarded additional funds to support work undertaken in the 3rd quarter of 2020.

Target Population:

These funds are intended to support leadership development and community engagement in communities that tend to be underrepresented in City processes and decision making- including but not limited to, rental households, low-income populations and populations of color including African American, Latinx, Native American, Southeast Asian and immigrant populations. Proposals that target neighborhoods that have been assigned a City of Madison Neighborhood Resources Team (Balsam Russet, Darbo Worthington, Hammersley/ Theresa Terrace, Park Edge Park Ridge, Allied Drive, Bram/Burr Oaks, Owl creek, Leopold and Brentwood/Northport are strongly encouraged.