

**APPLICATION FOR  
URBAN DESIGN COMMISSION  
REVIEW AND APPROVAL**

**AGENDA ITEM #** \_\_\_\_\_  
**Project #** \_\_\_\_\_

<b>DATE SUBMITTED:</b> <u>11-22-06</u>	<b>Action Requested</b>
<b>UDC MEETING DATE:</b> <u>12-6-06</u>	<input type="checkbox"/> Informational Presentation
	<input type="checkbox"/> Initial Approval and/or Recommendation
	<input checked="" type="checkbox"/> Final Approval and/or Recommendation

**PROJECT ADDRESS:** 7 & 31 Hawks Landing Circle

**ALDERMANIC DISTRICT:** 1

**OWNER/DEVELOPER (Partners and/or Principals)** JAKS Properties, LLC  
Jeffrey J. Haen

**ARCHITECT/DESIGNER/OR AGENT:** Gary Oien  
GO/A Architects, Inc.

**CONTACT PERSON:** Jeff Haen

**Address:** PO Box 44129  
Madison, WI 53744

**Phone:** 608-829-1155

**Fax:** 608-833-8854

**E-mail address:** jeff@haenrealestate.com

**TYPE OF PROJECT:**  
(See Section A for:)

- Planned Unit Development (PUD)
- General Development Plan (GDP)
- Specific Implementation Plan (SIP) (Sign Package)
- Planned Community Development (PCD)
- General Development Plan (GDP)
- Specific Implementation Plan (SIP)
- Planned Residential Development (PRD)
- New Construction or Exterior Remodeling in an Urban Design District \* (A public hearing is required as well as a fee)
- School, Public Building or Space (Fee may be required)
- New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 Sq. Ft.
- Planned Commercial Site

(See Section B for:)

- New Construction or Exterior Remodeling in C4 District (Fee required)

(See Section C for:)

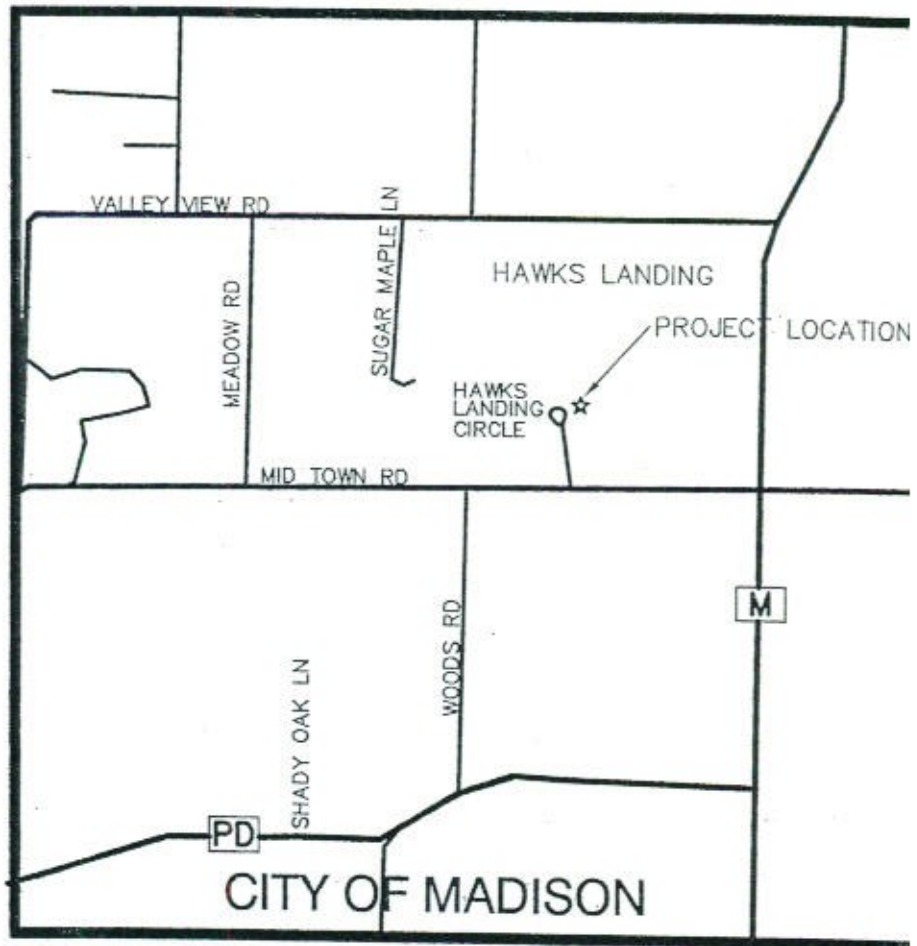
- R.P.S.M. Parking Variance (Fee required)

(See Section D for:)

- Comprehensive Design Review\* (Fee required)
- Street Graphics Variance\* (Fee required)
- Other \_\_\_\_\_

\*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.



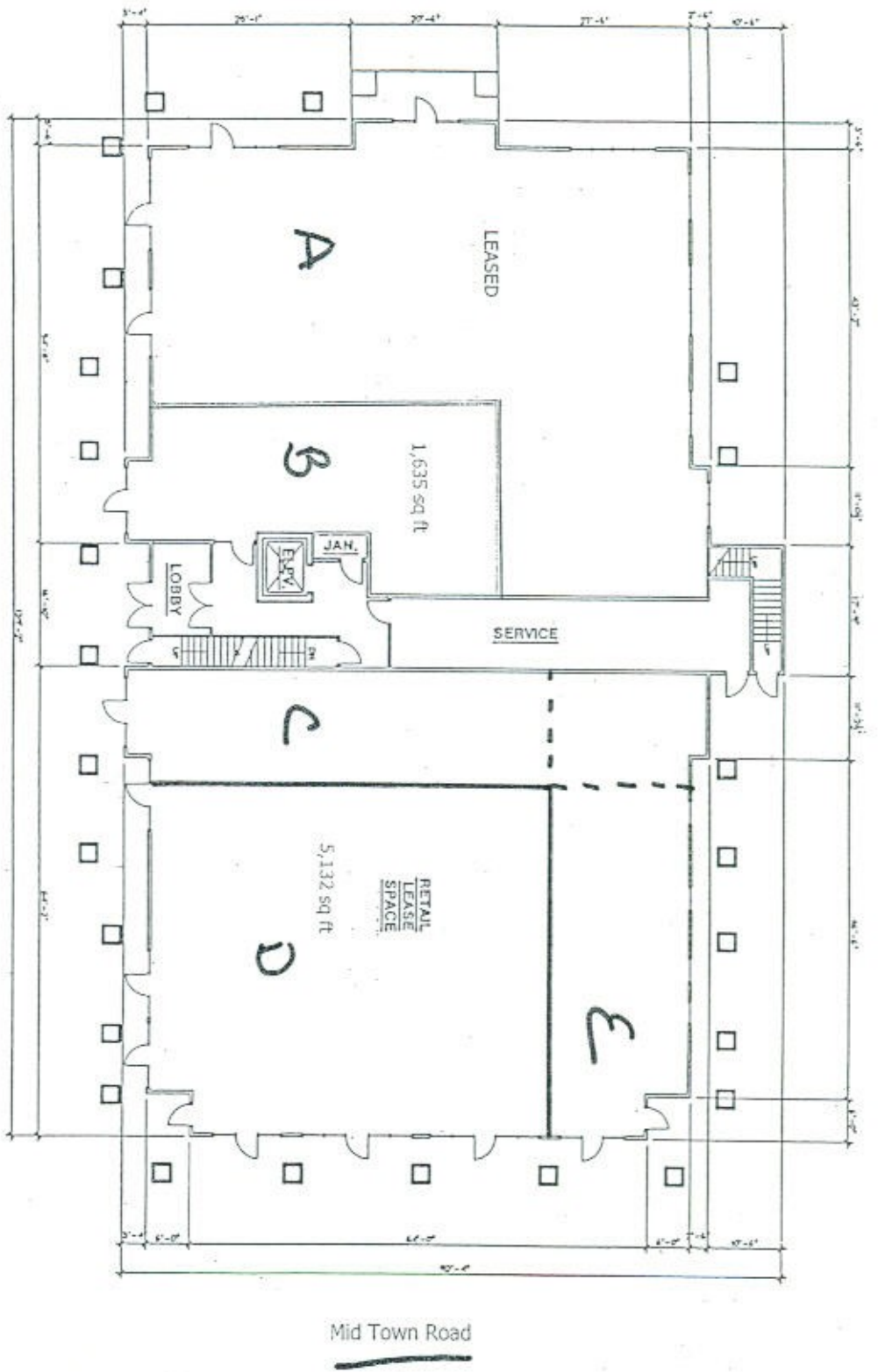
**VICINITY MAP**  
NOT TO SCALE



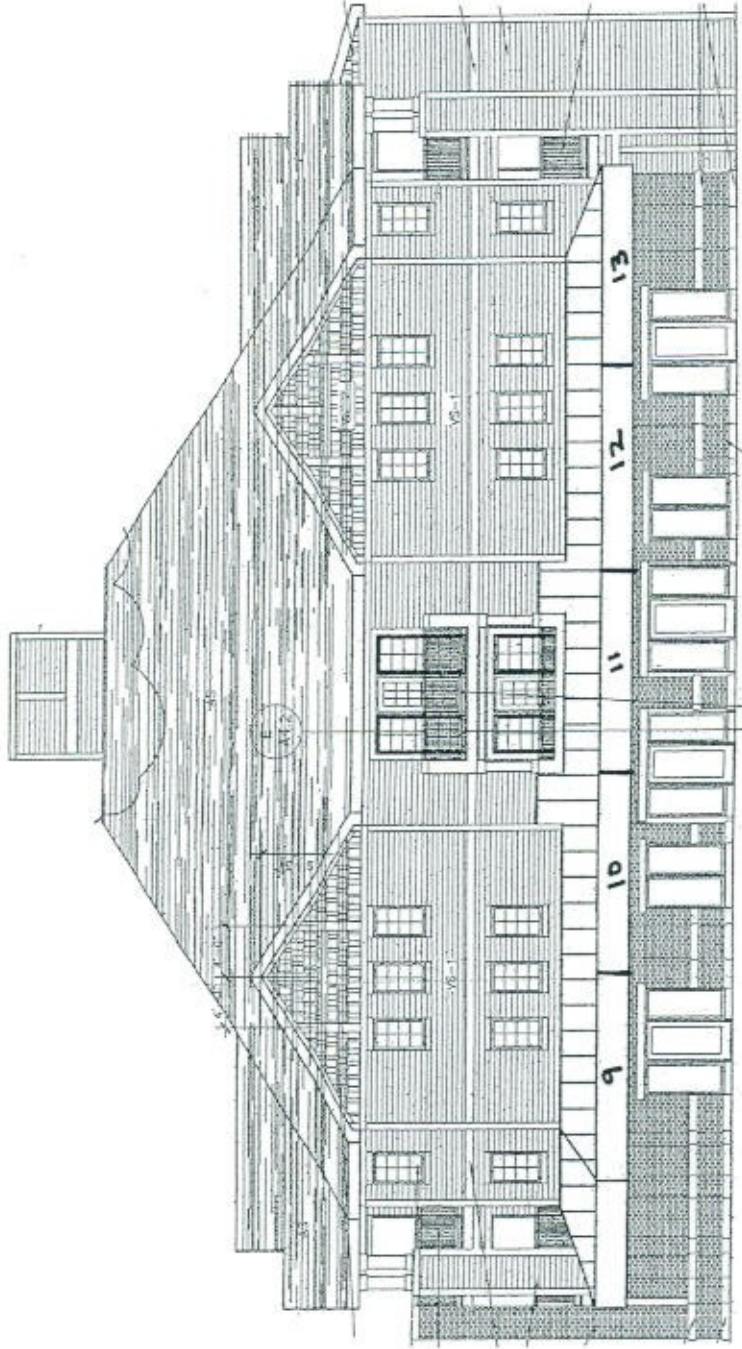
# SIGN CRITERIA

7 and 31 Hawks Landing Circle  
Madison, WI

- Tenant signage shall be located in the 13 designated areas shown on the following pages.
- Signs shall be raceway mounted internally illuminated front lit channel letters or box style with illuminated face. All internally illuminated box style signage shall use light letters and / or graphics on a dark background.
- The raceway shall be of the same color as the fascia.
- Maximum sign area for a single sign shall be 20 square feet.
- Signs will not be allowed to exceed the height and width of the designated sign area shown on the following pages.
- Maximum sign height is 24". Maximum width shall not exceed the sign area shown on the following pages. If approved by Landlord, a sign may be centered between two designated areas.
- A Tenant's sign shall be allowed on more than one side of the building if approved by Landlord.
- Non lit signs are acceptable as long as they are similar to other signs on the building.
- Signs with logos are acceptable.
- All signs shall be submitted to the Landlord for approval prior to submittal for permits to the City of Madison.
- The Tenant is responsible for all permits and City approvals prior to installation.

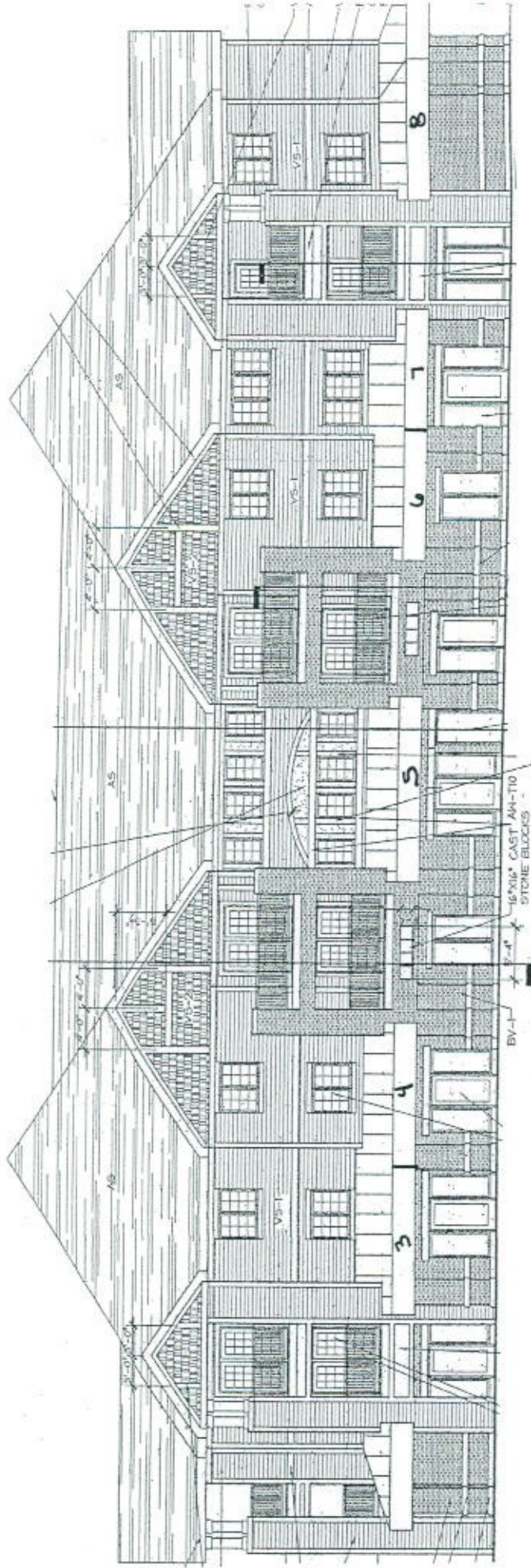


Space "D" is leased. Future Tenants of space "B" and "C" may require signage on the Mid Town Road side of the building due to the higher traffic counts on Mid Town Road.



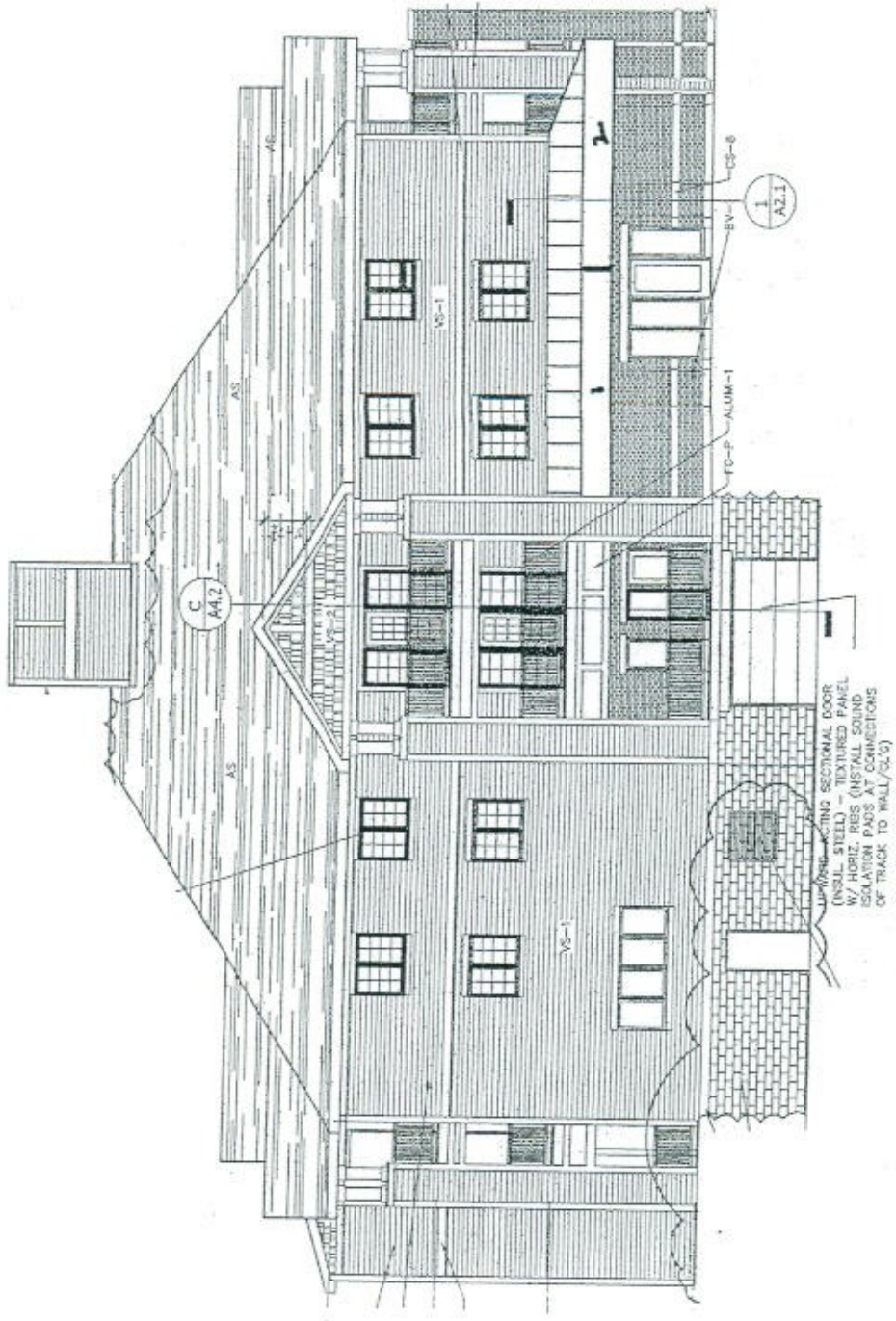
South Elevation

**SIGN CRITERIA**  
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Madison, WI



West Elevation

**SIGN CRITERIA**  
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 Madison, WI



**North Elevation**

**SIGN CRITERIA**  
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