

In the Perinatal and Family Health Programs several new and exciting initiatives are occurring.

We have been in discussion with Access Community Health Center regarding how to improve outreach for our Pregnancy Classes. We share a similar client base between our Prenatal Care Coordination program, WIC and ACHC clients. We have decided to jointly advertise our Labor and Delivery / Breastfeeding Classes which are offered monthly in English and Spanish. We are combining efforts for promotion and encouraging clients to sign up for both classes. ACHC teaches the Labor and Delivery Class and PHMDC teaches the BF class. Please see the joint brochure.

The Prenatal Care Coordination(PCC) program is a WI Medicaid service for pregnant women with a high risk for adverse pregnancy outcomes. Public Health Nurses provide assessment, health education and on going care coordination during the pregnancy and for 2-3 months post-partum.

PCC will be tracking outcomes in several key areas in 2008. These areas include:

- **Number of women served by PCC who have a Medical Home/ Primary Care Provider**
- **By Trimester, started medical care and PCC for this pregnancy**
- **Smoked during pregnancy**
- **Decrease or stopped smoking during pregnancy**
- **Used ETOH during pregnancy**
- **Received Education, referral and follow up services for ETOH**
- **Screened for depression with a standardized depression screening tool,**
- **Initiated and continued to breastfeed for 1 month**
- **Demonstrated knowledge of safe sleep practices**
- **Received contraception services.**

Having a MCH epidemiologist on staff provides us the opportunity and expertise to evaluate these outcomes and improve our efforts.