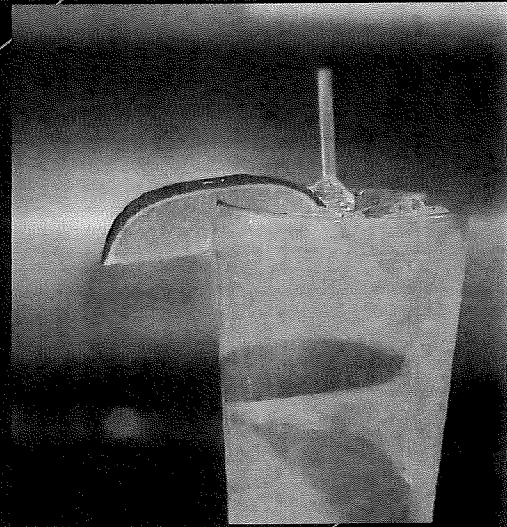
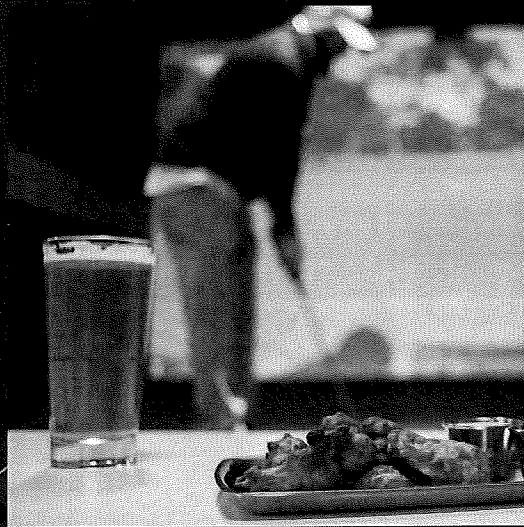
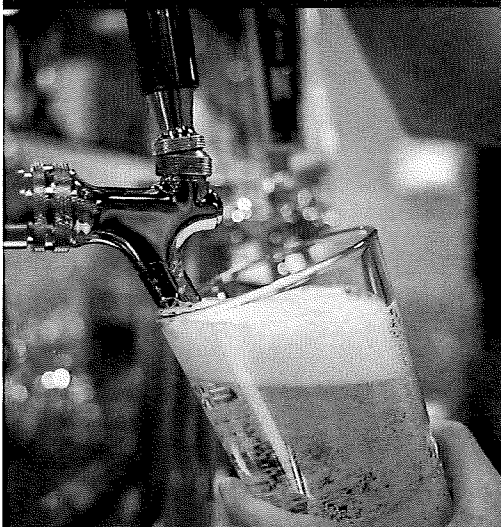


FOOD & DRINK



AT THE TURN

CHIPS, GUAC & SALSA.....	\$6.00
HUMMUS & PITA.....	\$6.25
CHARCUTERIE BOARD.....	\$12.75
1/2LB CHICKEN WINGS.....	\$6.75
1LB CHICKEN WINGS.....	\$12.75
SOFT PRETZEL STICKS & CHEESE.....	\$6.00
CHICKEN TENDERS.....	\$6.75
BACON CHICKEN WRAP WITH GUAC & POWER SLAW.....	\$9.00
OVEN ROASTED PORK SHANKS WITH CHILI INFUSED HONEY.....	\$12.75
PIZZA.....	\$12.00
BREAKFAST SANDWICH.....	\$5.75

COCKTAILS

JOHN DALY

Think Arnold Palmer but a little rough around the edges.

MOSCOW MULE

Steal our mug and get tossed from the course ;)

ISLAND GREEN

A Long Island Iced Tea the color of our well manicured greens.

OLD FASHIONED

As classy as Augusta.

GREEN JACKET

A Championship drink with whiskey, lemon juice, soda water, midori and blue curacao

MARGARITA

If you need to loosen up, tequila is key.

GREEN TEE SHOT

Loser buys for the group!

IN THE BLACK

An Irish coffee to start you out right.

1) Business Concept

Our intent is to open an X Golf franchise location in MADISON, WI. X Golf has developed a high-end golf simulator to be used as the backbone of a fun and entertaining indoor golf and bar concept in a retail service type of environment. Indoor golf simulator businesses are a trend on the rise because of its broad appeal to serious and novice golfers as well as beginners looking for entertainment or to try something new. Indoor golf simulators are flexible, allowing customers to play on their schedule because the simulators can be operated day or night and at any time of year being they are immune to weather and not dependent on daylight. This business plan will detail how this concept can be a fun and financially rewarding business.

2) Franchisee Information

Seth Klug, 50%

- BS – Management Information Systems
- 17 years of IT Management experience across major global organizations. 23 years of golf fanaticism.
- Proficient customer relationship and sales experience. IT expert both PC and software. Low single handicap golfer.
- Majority of operations and business management partner. Ideally Full-time but revenue will determine possibility. Will begin continuing day job for main source of income, ensuring business cost model is successful.

Aaron Klug, 50%

- BS – Reclamation
- 22 years of project/portfolio management across private and public sectors.
- Proficient in data analysis, marketing, and event planning. Customer relationship and sales experience. Mid-handicap golfer.