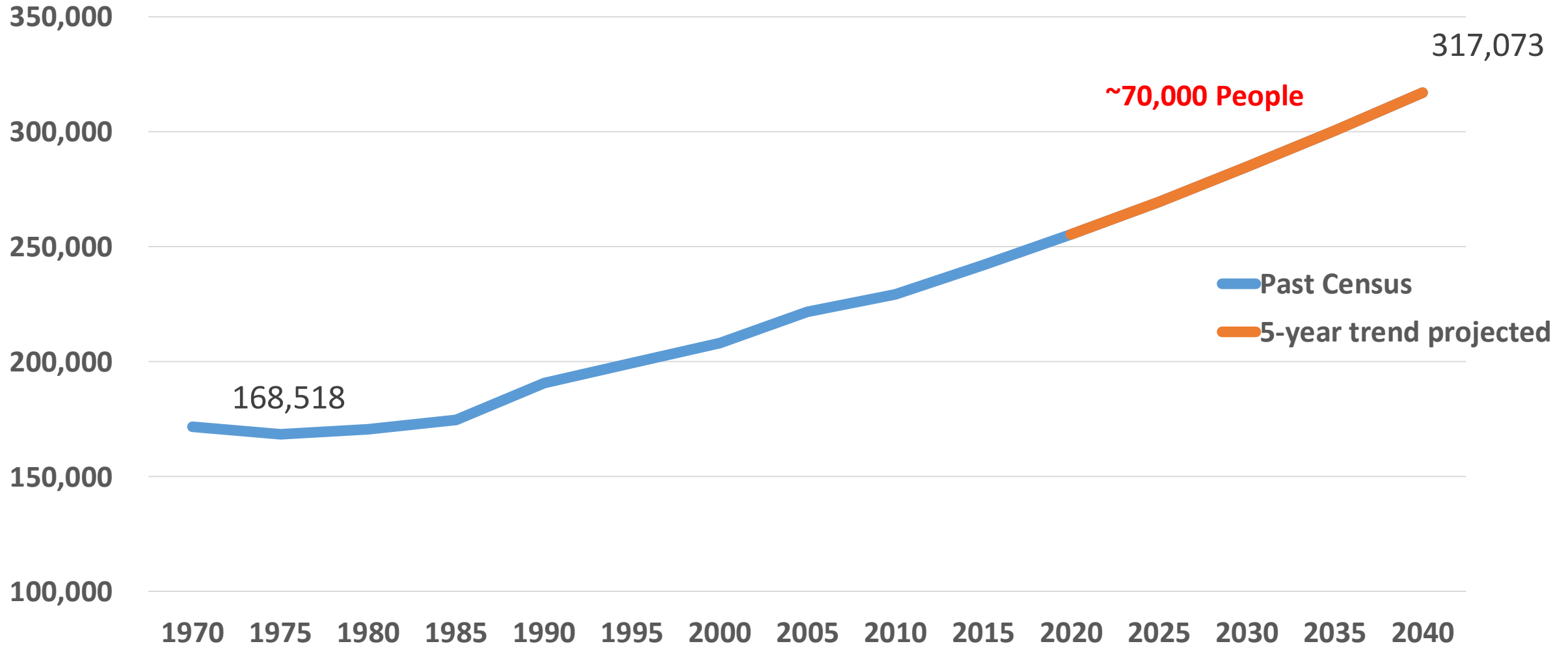


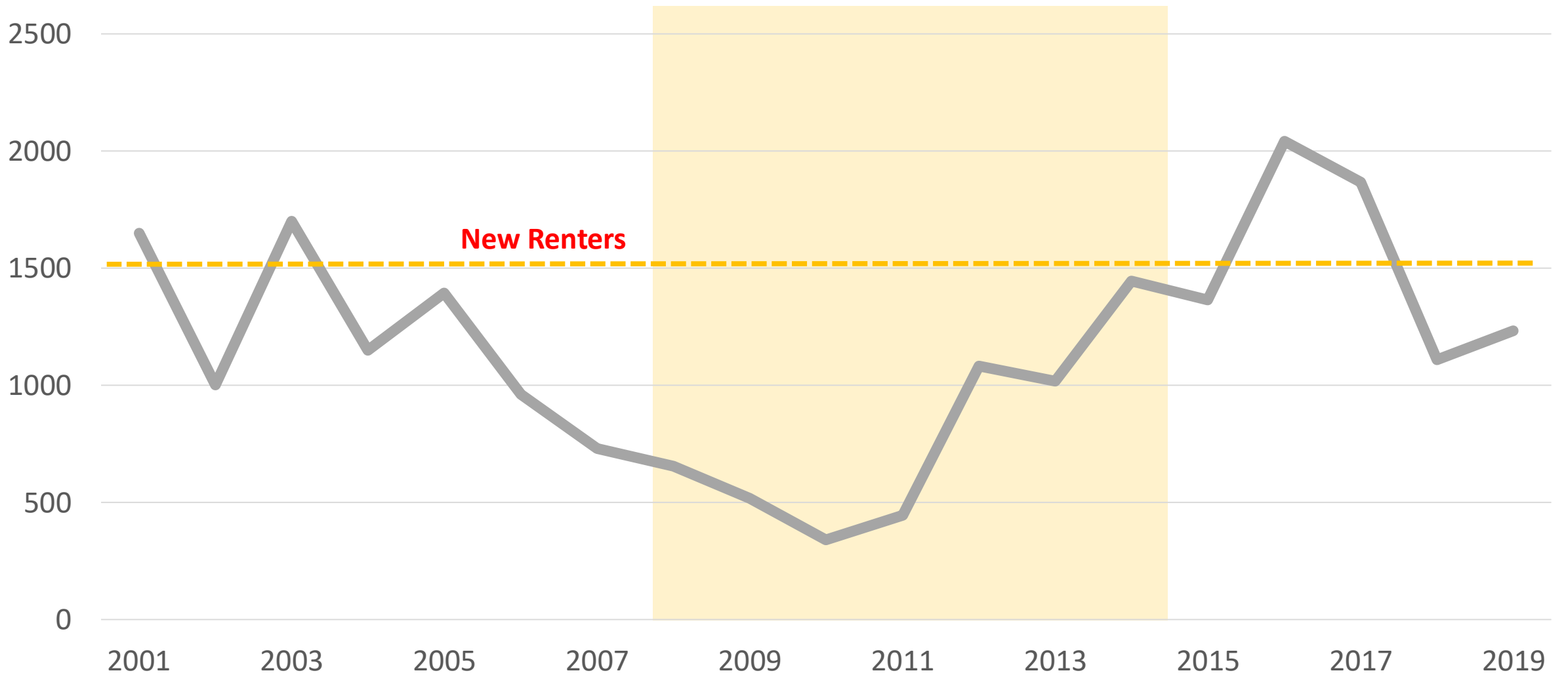
# Madison Plan Commission — Housing Supply & Demand

# STEADY POPULATION GROWTH (3,000 RESIDENTS/YEAR)

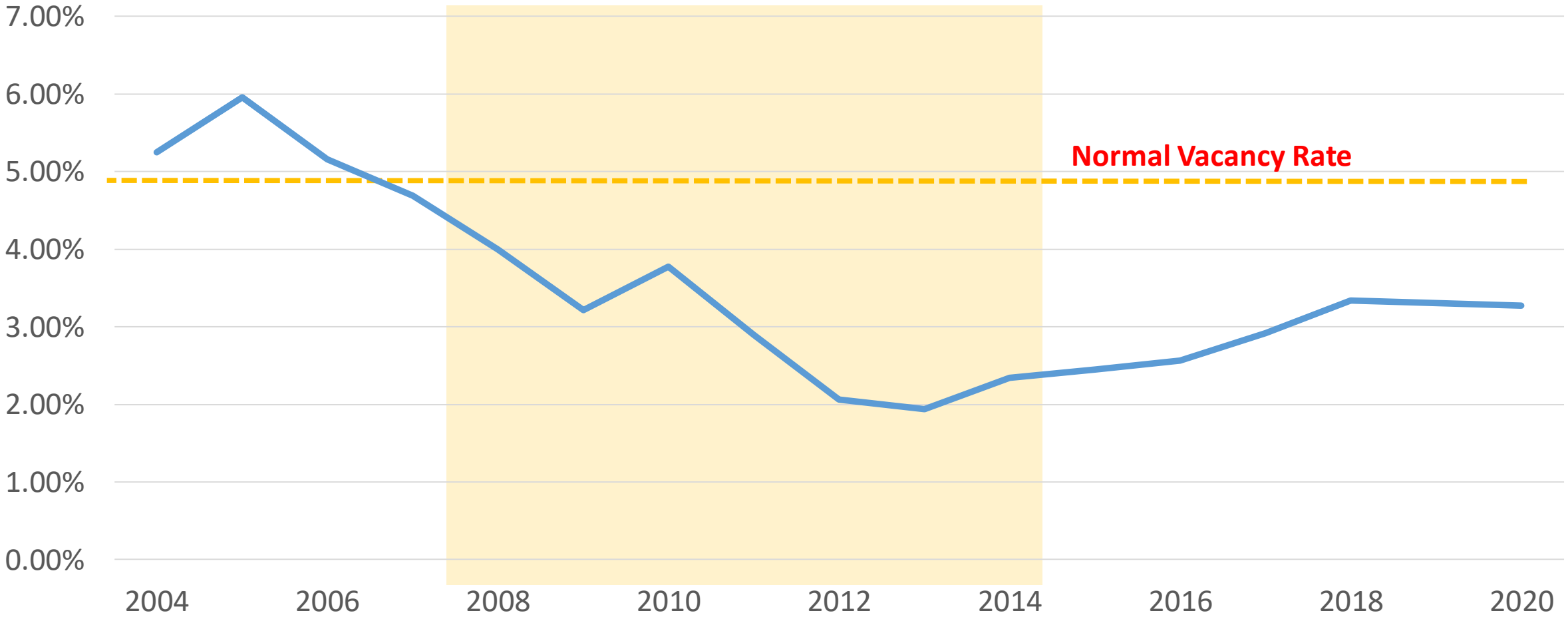
City of Madison Population Trend



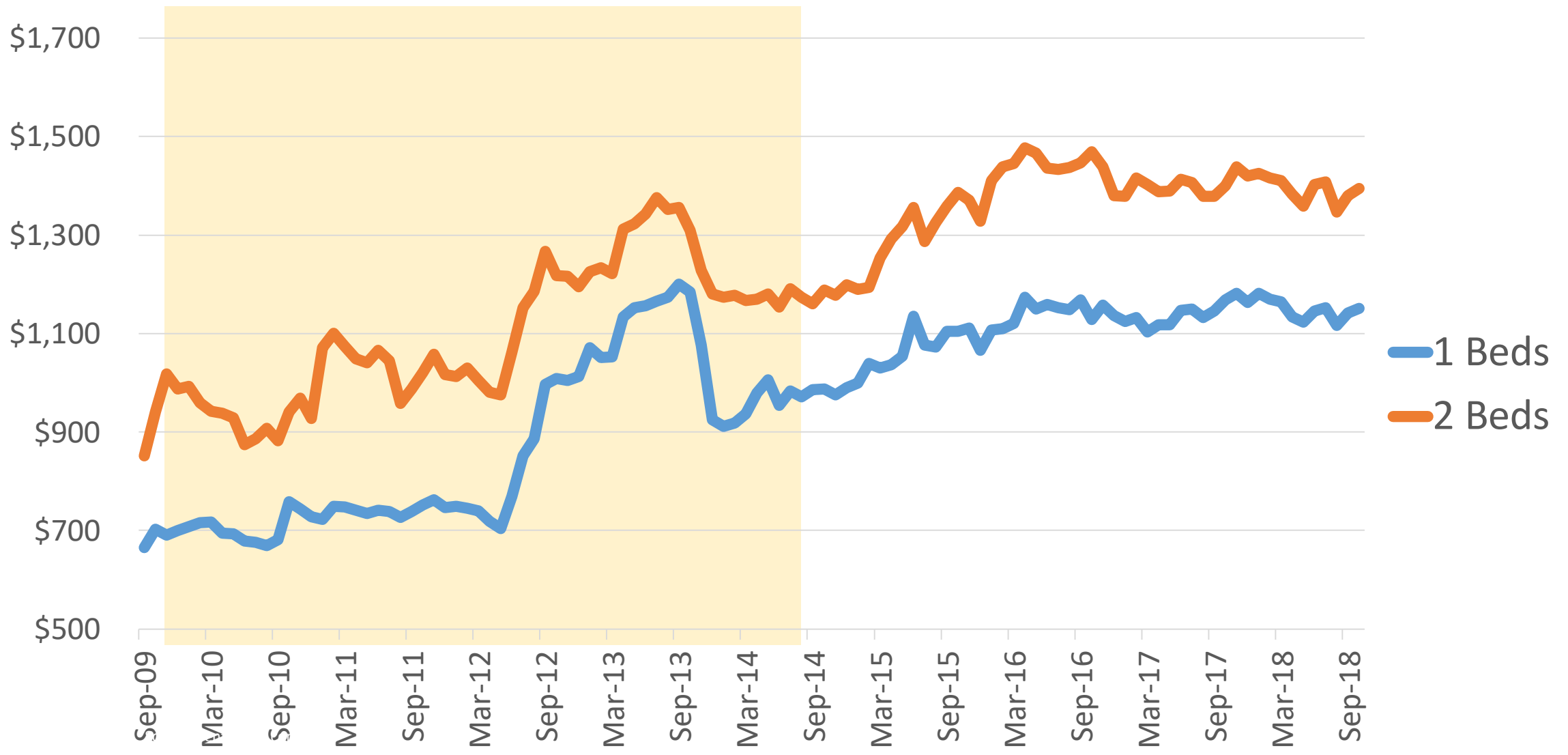
# NEW RENTAL SUPPLY



# RENTAL VACANCY



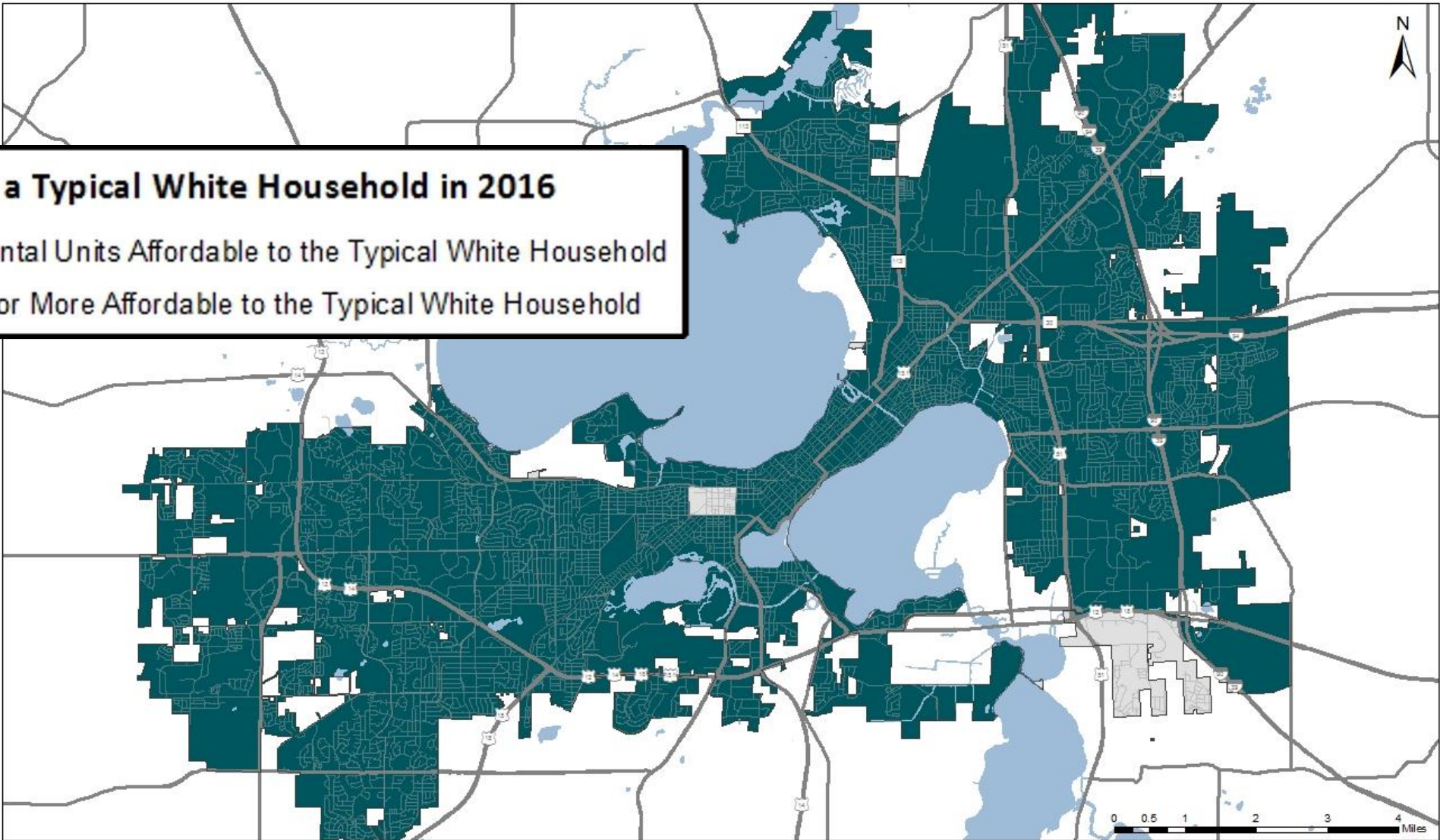
# AVERAGE LISTED RENT



# RACIAL SEGREGATION OF HOUSING CHOICE

**Rental Affordability to a Typical White Household in 2016**

- Less than 50% of Rental Units Affordable to the Typical White Household
- 50% of Rental Units or More Affordable to the Typical White Household



# RACIAL SEGREGATION OF HOUSING CHOICE

