

# URBAN DESIGN COMMISSION APPLICATION CITY OF MADISON

215 Martin Luther King Jr. Blvd; Room LL-100  
PO Box 2985; Madison, Wisconsin 53701-2985  
Phone: 608.266.4635 | Facsimile: 608.267.8739

This form may also be completed online at:  
<http://www.cityofmadison.com/planning/documents/UDCApplication.pdf>

Date Submitted: <u>December 21, 2016</u>	Informational Presentation Initial Approval Final Approval
UDC Meeting Date: <u>February 8, 2017</u>	
Combined Schedule Plan Commission Date (if applicable): <u>February 20, 2017</u>	

Please complete all sections of the application, including the desired meeting date and the type of action requested.

1. Project Address: 4904 Tradewinds Parkway  
Project Title (if any): Tradewinds Office Building - Concordia

2. This is an application for (Check all that apply to this UDC application):  
 New Development  Alteration to an Existing or Previously-Approved Development

### A. Project Type:

- Project in an Urban Design District\* (public hearing-\$300 fee)  
 Project in the Downtown Core District (DC) or Urban Mixed-Use District (UMX) (\$150 fee, Minor Exterior Alterations)  
 Suburban Employment Center (SEC) or Campus Institutional District (CI) or Employment Campus District (EC)  
 Planned Development (PD)  
 General Development Plan (GDP)  
 Specific Implementation Plan (SIP)  
 Planned Multi-Use Site or Planned Residential Complex

### B. Signage:

- Comprehensive Design Review\* (public hearing-\$500 fee)  Street Graphics Variance\* (public hearing-\$300 fee)  
 Signage Exception(s) in an Urban Design District (public hearing-\$300 fee)

### Other:

Please specify: \_\_\_\_\_

### 3. Applicant, Agent & Property Owner Information:

Applicant Name: Alexander H Li  
Street Address: 411 Orchard Drive  
Telephone: (608)258-8440 Fax: ( )

Company: Genesis Commons LLC  
City/State: Madison, WI Zip: 53711  
Email: cwealth@att.net

Project Contact Person: Alexander H Li  
Street Address: \_\_\_\_\_  
Telephone: ( ) Fax: ( )

Company: \_\_\_\_\_  
City/State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Email: \_\_\_\_\_

Project Owner (if not applicant) : \_\_\_\_\_  
Street Address: \_\_\_\_\_  
Telephone: ( ) Fax: ( )

City/State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Email: \_\_\_\_\_

### 4. Applicant Declarations:

A. Prior to submitting this application, the applicant is required to discuss the proposed project with Urban Design Commission staff. This application was discussed with Al Martin on Dec. 8, 2016.

(name of staff person) (date of meeting)

B. The applicant attests that all required materials are included in this submittal and understands that if any required information is not provided by the application deadline, the application will not be placed on an Urban Design Commission agenda for consideration.

Name of Applicant Alexander H Li Relationship to Property Owner  
Authorized Signature \_\_\_\_\_ Date Dec. 21, 2016

