

January 22, 2018
Hotel Brand & Operator Meeting



BEITLER

Judge Doyle Square, Madison, WI



City RFP Requirements

1. National Brand and Reservation System.
2. Full Service Attributes without Full Service Cost.
3. Restaurant within or Adjacent to Hotel.
4. Minimum of 250 Rooms.
5. Enhance and attract additional conventions to MTCC.
6. Experienced Hotel Operator.

Embassy Suites



EMBASSY
SUITES
by HILTON™



EMBASSY
SUITES
by HILTON™

Key features for guests

COMFORT



Spacious 2-bedroom suites, with separate living and bedroom areas

COMPLIMENTARY AMENITIES



WiFi, free for HHonors members



Made-to-order breakfast



Nightly evening reception

ON-SITE FACILITIES



Fitness center



Business center

Lobby Areas



Embassy Suites –
College Station, Texas
Kansas City-Olathe, Kansas



Complimentary Breakfast



6:00AM – 9:00AM M-F
7:30AM – 10:30AM Weekends



Complimentary Happy Hour

5:30PM – 7:30PM Daily





Hotel Restaurant

11:30AM -10:00PM Daily





Ground Floor: 3,240 SF
Lower Level: 3,000 SF

Meeting Rooms





Pool, Hot Tub & Fitness Center

Complimentary
6:00AM – 9:00PM (Mon-Sun)

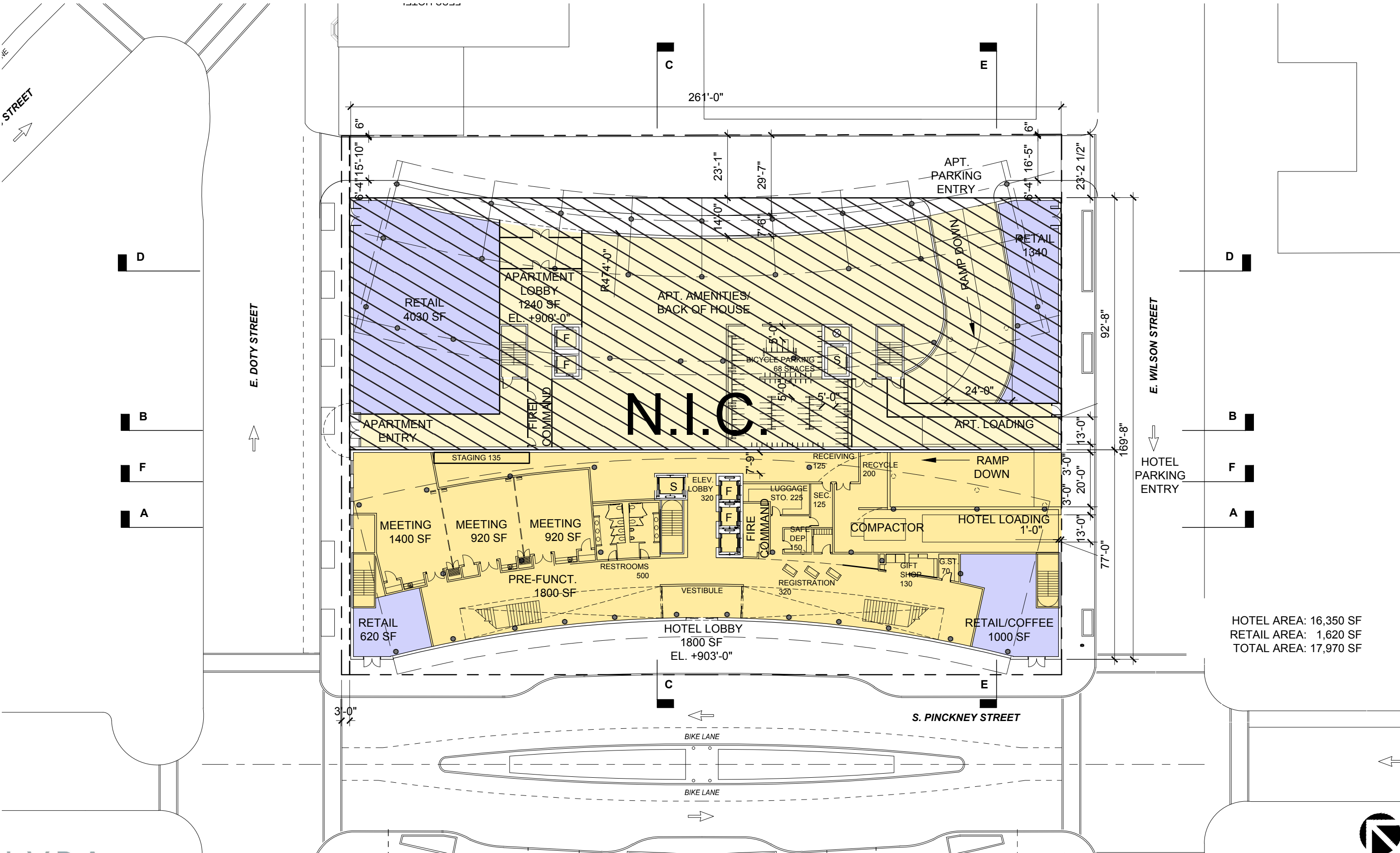


STREET

E. DOTY STREET

E. WILSON STREET

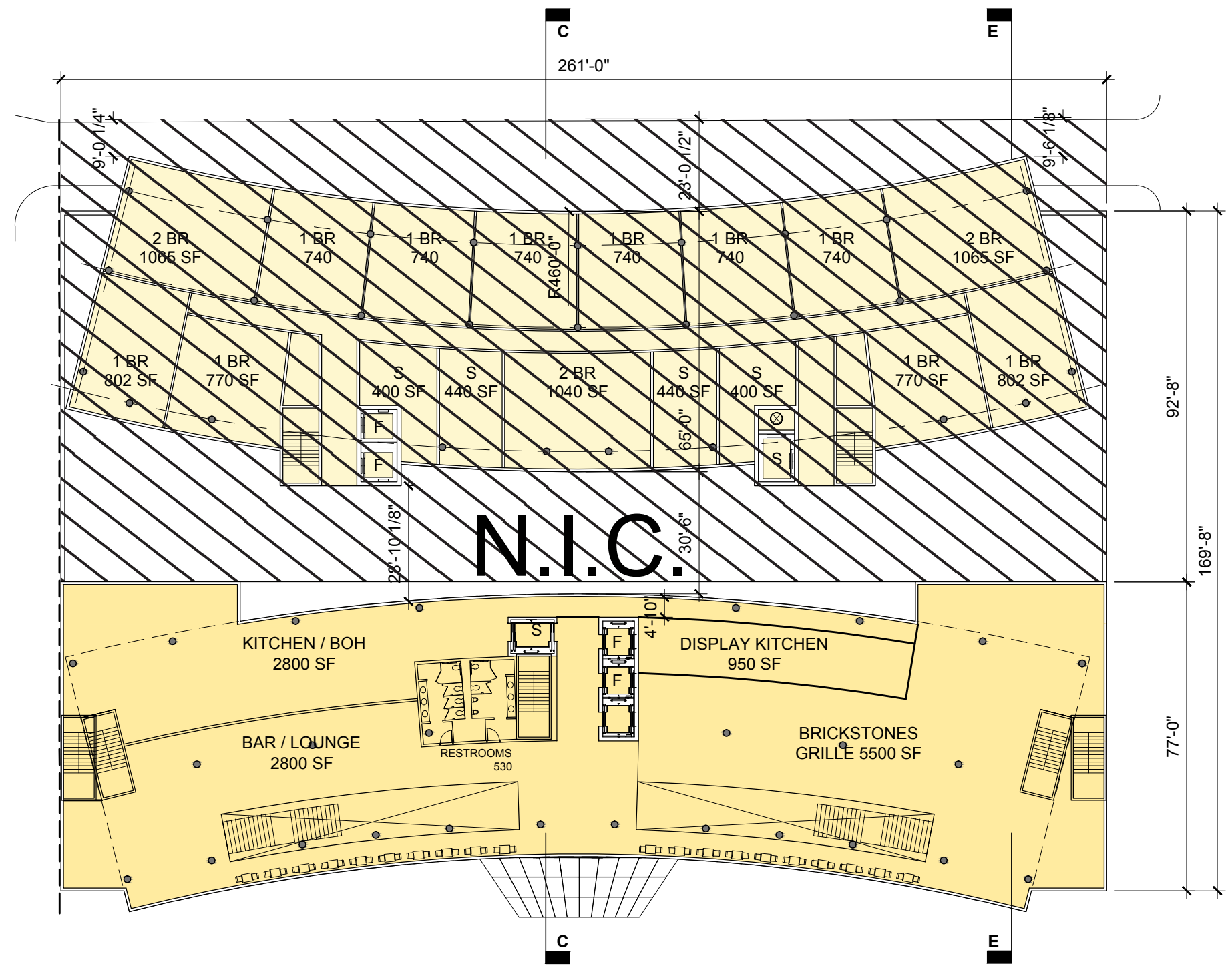
S. PINCKNEY STREET



N.I.C.

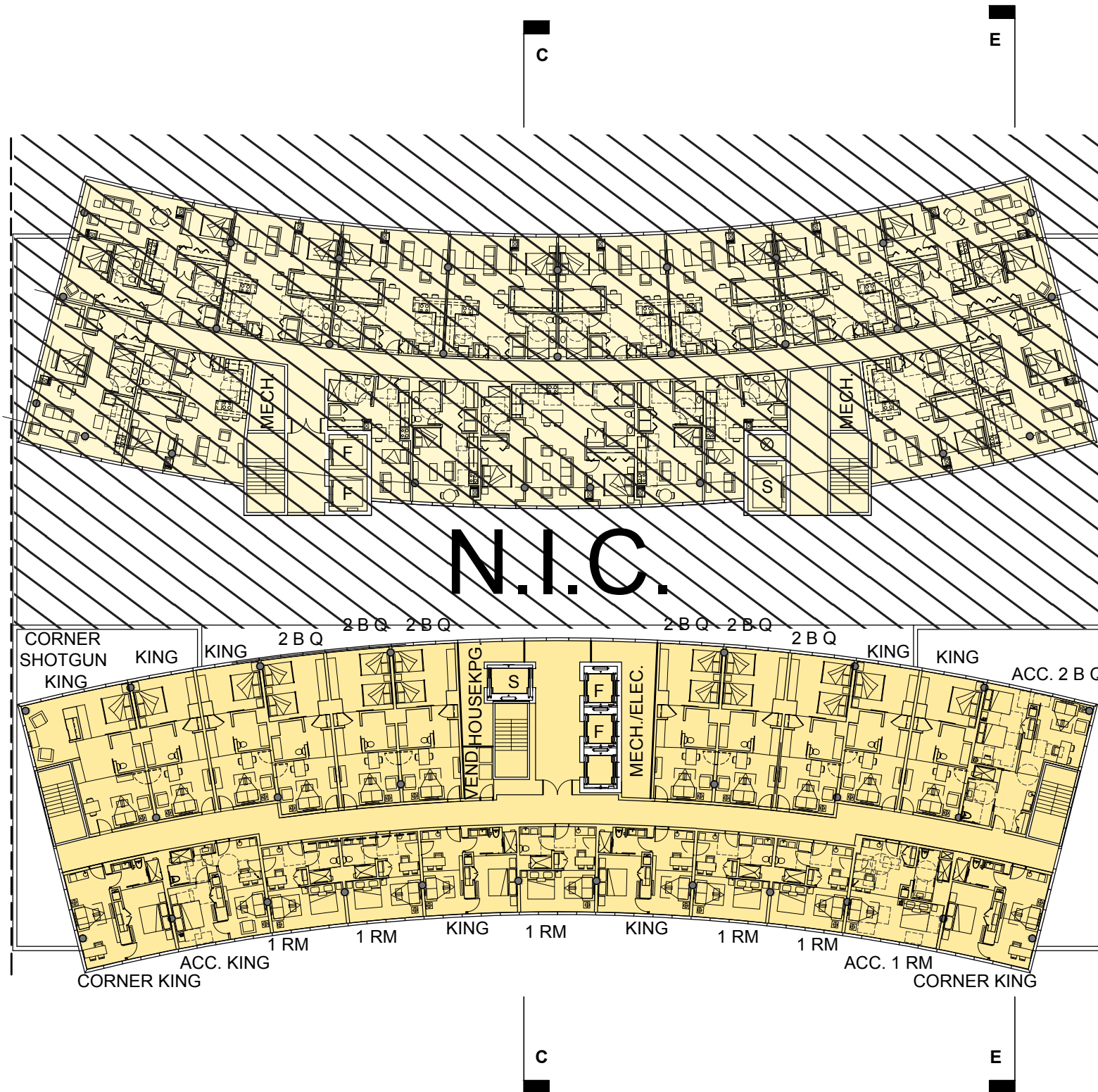
HOTEL AREA: 16,350 SF
 RETAIL AREA: 1,620 SF
 TOTAL AREA: 17,970 SF





HOTEL TOWER: 18,340 SF
HOTEL ROOF: 885 SF





STD. KING 2 @443 =	886 SF
CORNER KING 2 @500=	1,000 SF
ACC. KING 1 @505 =	505 SF
SHOTGUN KING 4 @471 =	1,884 SF
CORNER SHOTGUN KING 1@670 =	670 SF
SHOTGUN 2 B. QUEEN 6@520 =	3,120 SF
ACC. 2 B. QUEEN 1@670 =	670 SF
STD 1 ROOM 5 @351 =	1,755 SF
ACC 1 ROOM 1 @ 490 =	490 SF

TOTAL KEYS/ FLOOR: 23 X 11 FLRS = 253

HOTEL TOWER: 15,865 SF





Suites



King = 176 Rooms
Queen = 77 Rooms
253 Total Rooms



Living Areas

AVG KING @ 518 SF
AVG QUEEN @ 508 SF





Windsor Court New Orleans, LA



Hilton Rose Hall Montego Bay, Jamaica



Marriott Quorum Dallas/Addison, TX



Embassy Suites Love Field, Dallas, TX

Aimbridge HospitalitySM



Hotel Adagio San Francisco, CA



Hyatt Fisherman's Wharf, CA



Courtyard Sunnyvale San Francisco, CA



Hilton Garden Inn Portland/Lake Oswego, OR

Company Overview:

Franchises Under Aimbridge Management

Brand	Number of Properties	Number of Rooms	Percentage of Total Rooms
Marriott	343	37,440	44%
Hilton	149	21,914	26%
Hyatt	55	9,269	11%
IHG	34	4,293	5%
Independent	22	4,277	5%
Choice	46	3,484	4%
Wyndham	25	2,412	3%
Other	21	2,566	3%
Total	695	85,655	100%



Aimbridge Hotel Portfolio





Aimbridge Embassy Suites Portfolio





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