

**PROPOSAL REVIEW: Individual Staff Review for 2011-2012
For Community Resources Proposals to be Submitted to the
CDBG Committee**

1. **Program Name:** Outreach
2. **Agency Name:** Porchlight, Inc.
3. **Requested Amounts:** 2011: \$41,200
 2012: \$42,000 **Prior Year Level: \$40,000**
4. **Project Type:** New Continuing
5. **Framework Plan Objective Most Directly Addressed by Proposed by Activity:**

<input type="checkbox"/> A. Housing – Owner – occupied housing	<input checked="" type="checkbox"/> J. Improvement of services to homeless and special populations
<input type="checkbox"/> B. Housing – Housing for homebuyers	<input type="checkbox"/> X. Access to Resources
<input type="checkbox"/> D. Housing – Rental housing	<input type="checkbox"/> K. Physical improvement of community service facilities
<input type="checkbox"/> E. Business development and job creation	
<input type="checkbox"/> F. Economic development of small businesses	
<input type="checkbox"/> L. Revitalization of strategic areas	
6. **Anticipated Accomplishments (Proposed Service Goals)**

Porchlight will work with 60 homeless individuals, connecting them with needed services and housing; and 6 individuals will be moved from the street into housing.
7. **To what extent does the proposal meet the Objectives of the Community Development Program Goals and Priorities for 2011-2012?**

Staff Comments: Outcome objective J. Stabilization or improvement of the housing situation of homeless or near homeless individuals. Support services, financial assistance and referrals to collaborating service providers as proposed in this program have the ultimate goal of moving homeless individuals from the street and homelessness into housing meeting the CD objective.
8. **To what extent is the proposed program design and work plan sufficiently detailed to demonstrate the ability to result in a positive impact on the need or problem identified?**

Staff Comments: Porchlight has experience operating outreach programs serving chronically homeless and currently collaborates with Tellurian ReachOut program. The funding source for that program limits services to those persons with mental health issues. The Porchlight Outreach program operates very similarly as ReachOut, but is able to assist those who do not have a diagnosed mental illness. The supervisor position for the outreach worker funded with these funds is a social worker and is one of the ReachOut staff. The staff currently in this position is fluent in Spanish. Close working relationships between the Tellurian and Porchlight outreach workers increases probability of success for the street homeless.
9. **To what extent does the proposal include objectives that are realistic and measurable and are likely to be achieved within the proposed timeline?**

Staff Comments: Porchlight proposes serving 60 individuals annually which is the same number as proposed for 2010. To date they have exceeded that number. The proposal includes assisting 10% or 6 individuals in moving from homelessness into housing. Further discussions with Porchlight staff can clarify what level of participation is required to be counted as “served” and how the 10% goal was determined.
10. **To what extent do the agency, staff and/or Board experience, qualifications, past performance and capacity indicate probable success of the proposal?**

Staff Comments: Agency has experience serving many of those who frequent State Street and the Downtown area through the Men’s Drop-In Shelter, Hospitality House and other Porchlight programs. The outreach worker supervisor is a trained social worker. The ability of the Outreach worker to communicate in Spanish with Spanish speakers potentially opens participants who may not have been reached prior.
11. **To what extent is the agency’s proposed budget reasonable and realistic, able to leverage additional resources, and demonstrate sound fiscal planning and management?**

Staff Comments: Porchlight proposes a reasonable budget that includes primarily staff salary and a small amount of financial assistance to be used to cover those costs related to the ultimate goal of moving individuals into housing.
12. **To what extent does the agency’s proposal demonstrate efforts and success at securing a diverse array of support, including volunteers, in-kind support and securing partnerships with agencies and community groups?**

Staff Comments: The nature of outreach work often demands contacting individuals many times and slowly building acceptance and eventual trust. Volunteers are most likely payees for clients or as part of a volunteer support for an individual through Porchlight Partners. Porchlight has existing relationships with many of the service providers that could be accessed such as Access Community Health, Volunteer Psychiatric Clinic and Dane County Mental Health.

13. To what extent does the applicant propose services that are accessible and appropriate to the needs of low income individuals, culturally diverse populations and/or populations with specific language barriers and/or physical or mental disabilities?

Staff Comments: Contacts are made with participants wherever they are located. The client determines the location of the contact in most cases. The responsibility is on the outreach worker to provide assistance at the street-level.

14. To what extent does the proposal meet the technical and regulatory requirements and unit cost limits as applicable? To what extent is there clear and precise proposal information to determine eligibility?

Staff Comments: Porchlight has experience operating programs and incorporating necessary procedures to ensure that homeless persons are served in accordance with all rules and regulations.

15. To what extent is the site identified for the proposed project appropriate in terms of minimizing negative environmental issues, relocation and neighborhood or public concerns?

Staff Comments: Services offered at multiple locations as determined by the client.

16. Other comments:

Questions:

17. Staff Recommendation

Not recommended for consideration

Recommend for consideration

Recommend with Qualifications

Suggested Qualifications: