

Listening Session #4 12/06/07 Handout Tally

NOTE: This chart was given to attendees at the listening session. Not everyone in attendance completed the chart, or answered each question. This tally does not represent a statistically valid sample of attendees viewpoints but rather it is a way to gain a general understanding of viewpoints of the attendees.

Name (Optional) Business (Optional)	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
Madison has such a strong economy that the City does not need to worry about proactive economic development.			3	6	6
Community development is more important than economic		1	4	8	1
Neighborhood development should be our strongest priority.		1	4	8	1
Our electorate supports economic development.		4	4	6	1
Our elected officials "get" economic development and make it a		2		11	2
It is easy for business to understand City econ. development services and to find the right person to help them from the City website.		1	1	7	4
The City understands customer service.	1	1	1	8	2
The City is a one-stop business assistance organization.			2	9	2
The City proactively seeks to understand business needs.		1	5	6	1
City staff is proactive and empowered in terms of economic			3	8	2
The City effectively helps employers meet City regulatory standards.		2	5	4	3
The City effectively cooperates with UW in terms of local ED.		3	7	3	2
The City effectively cooperates with state government in terms of		2	6	3	2
The City effectively helps developers meet our regulations.		3	2	5	2
The City effectively helps neighborhood retail development.		4	3	5	1
The City effectively helps small business development.		2	4	4	3
The City effectively helps minority business development.	1	3	3	5	1
The City effectively helps high-potential technology small		5	4	4	2

11/29/07 Listening Session # 3 Handout Tally

NOTE: This chart was given to attendees at the listening session. Not everyone in attendance completed the chart, or answered each question. This tally does not represent a statistically valid sample of attendees viewpoints but rather it is a way to gain a general understanding of viewpoints of the attendees.

Name (Optional) Business (Optional)	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
Madison has such a strong economy that the City does not need to worry about proactive economic development.				4	8
Community development is more important than economic			4	6	3
Neighborhood development should be our strongest priority.			5	2	4
Our electorate supports economic development.		4	1	5	1
Our elected officials "get" economic development and make it a	1	1		9	4
It is easy for business to understand City econ. development services and to find the right person to help them from the City website.		1	4	4	3
The City understands customer service.		2	1	7	2
The City is a one-stop business assistance organization.			4	4	4
The City proactively seeks to understand business needs.			3	5	3
City staff is proactive and empowered in terms of economic			3	5	4
The City effectively helps employers meet City regulatory standards.		1	3	4	1
The City effectively cooperates with UW in terms of local ED.	1	2	1	3	2
The City effectively cooperates with state government in terms of	1	1	3	3	1
The City effectively helps developers meet our regulations.			3	6	2
The City effectively helps neighborhood retail development.	1	2	3	5	
The City effectively helps small business development.		3	2	5	1
The City effectively helps minority business development.	1	3	2	3	1
The City effectively helps high-potential technology small	1	1	3	3	1

Listening Session # 2 11/29/07 Handout Tally

NOTE: This chart was given to attendees at the listening session. Not everyone in attendance completed the chart, or answered each question. This tally does not represent a statistically valid sample of attendees viewpoints but rather it is a way to gain a general understanding of viewpoints of the attendees.

Name (Optional) Business (Optional)	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
Madison has such a strong economy that the City does not need to worry about proactive economic development.				4	2
Community development is more important than economic				5	1
Neighborhood development should be our strongest priority.			1	2	1
Our electorate supports economic development.			2	3	1
Our elected officials "get" economic development and make it a			3	1	3
It is easy for business to understand City econ. development services and to find the right person to help them from the City website.		1		4	1
The City understands customer service.		2		3	1
The City is a one-stop business assistance organization.			1	4	1
The City proactively seeks to understand business needs.		2		3	1
City staff is proactive and empowered in terms of economic		2		3	2
The City effectively helps employers meet City regulatory standards.			4		1
The City effectively cooperates with UW in terms of local ED.		1	3	1	
The City effectively cooperates with state government in terms of		1	3	1	
The City effectively helps developers meet our regulations.		1	1	2	1
The City effectively helps neighborhood retail development.		1	2	3	1
The City effectively helps small business development.			1	2	2
The City effectively helps minority business development.			4		1
The City effectively helps high-potential technology small		1	3	1	

Listening Session 11/28/07 Handout Tally

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Name (Optional): Business (Optional):	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
Madison has such a strong economy that the City does not need to worry about proactive economic development.				6	6
Community development is more important than economic		2	2	5	1
Neighborhood development should be our strongest priority.	1	2	2	3	3
Our electorate supports economic development.	1	5	2	1	3
Our elected officials "get" economic development and make it a		3	1	5	2
It is easy for business to understand City econ. development services and to find the right person to help them from the City website.			5	4	
The City understands customer service.		2	3	4	2
The City is a one-stop business assistance organization.			4	2	4
The City proactively seeks to understand business needs.		3	2	5	1
City staff is proactive and empowered in terms of economic		2	4	4	2
The City effectively helps employers meet City regulatory standards.		3	5		2
The City effectively cooperates with UW in terms of local ED.		2	5	3	1
The City effectively cooperates with state government in terms of		2	7	2	1
The City effectively helps developers meet our regulations.		2	4	2	3
The City effectively helps neighborhood retail development.		1	4	4	2
The City effectively helps small business development.		1	6	2	2
The City effectively helps minority business development.		1	7	1	2
The City effectively helps high-potential technology small		2	8	2	