



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved URBAN DESIGN COMMISSION

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, July 15, 2026

4:30 PM

Virtual

The City of Madison is holding the Urban Design Commission meeting in virtual format.

Written Comments: You can send comments on agenda items to urbandesigncomments@cityofmadison.com. Please note that comments received after 3:00 p.m. day of meeting may not be added to the public record until after the meeting.

Register for Public Comment:

- Register to speak at the meeting
- Register to answer questions
- Register in support or opposition of an agenda item (without speaking)

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

Watch the Meeting: If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

Listen by Phone: (877) 853-5257 (Toll Free) Webinar ID: 829 8913 3211

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如需口譯、筆譯或殘疾相關的便利服務，請通過以下電話或郵件與我們聯系，相關服務均免費提供

Hu rau peb ntawm tus xov tooj los sis email hauv qab no yog tias koj xav tau kev txhais lus, kev txhais ntawv, los sis kev pab cuam cuam tshuam txog tsis taus. Cov kev pab no yog pub dawb rau koj.

608.266.4635
urbandesigncomments@cityofmadison.com

Call to Order/Roll Call

Approval of Minutes

[July 1, 2026]: <http://madison.legistar.com/Calendar.aspx>

Public Comment

1. [91178](#) Urban Design Commission Public Comment

Agenda Overview

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Public Hearing Items

The Urban Design Commission uses a consent agenda, which means that the Commission can consider any item at 4:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

2. [93707](#) 117 S Hamilton Street - Comprehensive Design Review for Signage (CDR). (District 4)
Owner: Mark Binkowski, ULI
Applicant: Wade Vincent, Sign Art Studio
Final Approval is Requested
UDC is an Approving Body
3. [93708](#) 4846 Tradewinds Parkway - Major Alteration to an Approved Building in Urban Design District (UDD) 1. (District 16)
Owner: Tim Neitzel
Applicant: Ross Treichel, Sketchworks Architecture
Final Approval is Requested
UDC is an Approving Body
4. [93257](#) 110 E Rusk Avenue/1919 Alliant Energy Center Way - Major Exterior Alterations to an Existing Public Building in Urban Design District (UDD) 1. (District 14)
Owner: Mike Dunlap, Dane County Dept. of Public Works
Applicant: Jeff Connelly, Strang, Inc.
Initial/Final Approval is Requested
UDC is an Approving Body

Unfinished Business

5. [92523](#) 502 Pflaum Road - Public Building for MMSD Sennett Middle School. (District 15)
Owner: Madison Metropolitan School District
Applicant: Susan Bowersox, OPN Architects
Final Approval is Requested
UDC is an Approving Body
6. [92524](#) 4301 Cherokee Drive - Public Building for MMSD Cherokee Middle School. (District 10)
Owner: Madison Metropolitan School District
Applicant: Susan Bowersox, OPN Architects
Final Approval is Requested
UDC is an Approving Body

Informational Presentation

7. [93233](#) 6302 Driscoll Drive - Major Alteration to an Approved Planned Development (PD).
(District 3)
Owner: Jeff Groenier
Applicant: Jeff Groenier
UDC will be an Advisory Body

Secretary's Report

Recent Plan Commission Actions
Upcoming Matters

Business by Members

8. [91179](#) Business by Members

Adjournment