

Eric -

Please pass this on to the members of the ALRC for Wednesday's meeting.

As a near-west resident, frequent customer on Monroe St, and former alder (District 5), as well as a customer of the current Brocach on the Square, I support the license for Brocach on Monroe.

This establishment is well run, and far from the typical bar or tavern that surrounds the stadium area and Regent St. I more frequently go to Brocach for food than to drink, although a good beer does compliment a hardy Irish stew. The second floor of Brocach on the Square is also the site of many political fundraisers, graduation or retirement parties, anniversaries, and community meetings.

If the Monroe St location is anything like the current location on the Square, the majority of customers will be sitting down for food - with full table service and wait staff - not hanging around the bar area except to wait for a table.

The restaurants in the Monroe St area draw people that also are potential customers for the other businesses. Having a healthy hospitality industry is good for the business district as a whole, as long as the establishments are truly restaurants and not just outlets for cheap beer and shots. I believe that Brocach would fit very well into the Monroe St area, and I urge you to grant their license.

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Former Alder, District 5
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