



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved COMMON COUNCIL ORGANIZATIONAL COMMITTEE

Tuesday, April 22, 2014

8:00 PM

215 Martin Luther King, Jr. Blvd.
Room 260 (Madison Municipal Building)

SPECIAL MEETING: ALDERMANIC DISTRICT 13 APPLICATION REVIEW & RECOMMENDATION TO COUNCIL

CALL TO ORDER / ROLL CALL

Present: 8 -

Chris Schmidt; Scott J. Resnick; Paul E. Skidmore; Marsha A. Rummel;
David Ahrens; Anita Weier; Matthew J. Phair and Shiva Bidar-Sielaff

Others Present: Lucas Dailey, Jeremiah DeGollon, Sara Eskrich, Ken Golden,
Julie Landrie, Zach Madden, John Perkins, Deborah Sutinen, Ald. Maurice
Cheeks, Ald. Joe Clausius, Ald. Mark Clear

DISCLOSURES AND RECUSALS

The following alders disclosed that they serve or have served on a committee with the following applicants:

- Ald. Chris Schmidt serves with Ken Golden on multiple committees/served on committee in past with Lucas Dailey
- Ald. Anita Weir serves with Ken Golden/served on committee in the past with Lucas Dailey
- Ald. Paul Skidmore served with Ken Golden on the Council/served on Board of Public Works with Lucas Dailey
- Ald. Marsha Rummel serves with Ken Golden on LRTPC / served on committee in past in Lucas Dailey
- Ald. David Ahrens serves with Ken Golden on MPO
- Ald. Shiva Bidar-Sielaff served with Tom Farley on ALRC

PUBLIC COMMENT

The following registrants provided public comments:

- * Sue Hoffenberg, 512 West Shore Drive, Madison - In support of Zach Madden
- * Julie Kerr, 1626 Madison Street, Madison - Choose an applicant who will not run in Spring 2015
- * Lynn Pitman, 2259 Fox Avenue, Madison, DMNA Zoning Commission - take into account developments, zoning, communicating with residents
- * TJ Mertz, 1210 Gilson Street, Madison - In support of Zach Madden, consider appointing even though he will run in 2015 election

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REVIEW & RECOMMENDATION OF ALDERMANIC DISTRICT 13 APPLICANTS

CCOC will consider the applications received by the filing deadline (April 16, 2014 at 4:30 p.m.) to fill the District 13 aldermanic vacancy and will make a recommendation for appointment to the Common Council at their meeting on Tuesday, April 29, 2014.

The following applications are no longer under consideration by the CCOC:

Jim Lorman - Withdrew (April 17, 2014)

Tom Farley - * Notified that he does not reside in District 13 on April 21, 2014

Susan Resch - Withdrew (April 21, 2014 / Does not reside in District 13)

Kyle Richmond - Withdrew (April 22, 2014)

Attachments:

[Lucas Dailey Resume D 13.pdf](#)

[Jeremiah DeGollon Resume D 13.pdf](#)

[Jeremiah DeGollon Support Documents.pdf](#)

[Sara Eskrich Resume D 13.pdf](#)

[Sara Eskrich Support Documents.pdf](#)

[Tom Farley Resume D 13.pdf](#)

[Kenneth Golden Resume D 13.pdf](#)

[Kenneth Golden Support Documents.pdf](#)

[Julie Laundrie Resume D 13.pdf](#)

[Julie Laundrie Support Documents.pdf](#)

[Zachary Madden Resume D 13.pdf](#)

[Zachary Madden Support Documents.pdf](#)

[John Perkins Resume D 13.pdf](#)

[John Perkins Support Documents.pdf](#)

[Deborah Sutinen Resume D 13.pdf](#)

[Other Emails Received D 13 Vacancy.pdf](#)

[Updated 13 Alder District Vacancy Process Press Release.pdf](#)

[4/21/14 City Atty Email re Qualifications of Candidates.pdf](#)

[Richmond Letter of Withdrawal 4/22/14.pdf](#)

[4/22/14 District 13 Candidate Questions.pdf](#)

[4/21/14 May Email District 13 Vacancy & Qualifications of Candidates.PDF](#)

[Video Link: CCOC Special Meeting 4/22/14](#)

Each candidate was given 5 minutes to address the members of the CCOC.

Lucas Dailey: Focus on:

- 1. Redevelopment/infrastructure, has an architectural background.**
- 2. New economy, entrepreneurships**
- 3. Gov 2.0 - transparency, democracy**

Jeremiah DeGollon: Focus on:

- 1. Economic, social progress of city**
- 2. Education**
- 3. Appreciation of co-ops**

Sara Eskrich: Focus on:

- 1. Balanced development, sustainability**
- 2. Health policy, racial equity**

Tom Farley: Did not appear - did not live in District 13

Kenneth Golden: Focus on:

1. Transportation issues
2. Development pressures; Monroe Street, S. Park Street

Julie Landrie: Focus on:

1. Advocate for constituents
2. Events, not only development issues (e.g. Camp Randall)
3. Accessibility, openness, respond to constituents

Jim Lorman: Withdrew application

Zachary Madden: Focus on:

1. Development, neighborhood plans/guidelines
2. Maintain relationships with Edgewood Campus
3. Issues involving Lake Wingra, Brittingham Bay
4. Parking issues

John Perkins: Focus on:

1. Constituency outreach
2. Development issues

Susan Resch: Withdrew application - did not live in District 13

Kyle Richmond: Withdrew application

Deborah Sutinen: Focus on:

1. Serve constituents
2. Rhythm & Booms

CCOC members then voted on their top four candidates:

Schmidt: Dailey, Golden, Landrie, Madden

Resnick: Dailey, Eskrich, Golden, Perkins

Rummel: Dailey, Landrie, Madden, Perkins

Skidmore: Dailey, Golden, Perkins, Sutinen

Ahrens: Dailey, Golden, Landrie, Madden

Weier: Dailey, DeGollon, Landrie, Madden

Phair: Dailey, Eskrich, Landrie, Madden

Bidar: Dailey, Eskrich, Golden, Landrie (did not count in final tally/alternate member)

Dailey: 7 votes; DeGollon: 1 vote; Eskrich: 2 votes; Golden: 4 votes; Landrie: 5 votes; Madden: 5 votes; Perkins: 3 votes; Sutinen: 1 vote

The following applicants moved on for further interviewing: Dailey, Golden, Landrie, Madden

* 10 minute break was taken.

Questions Asked of Each Candidate:

1. If you were faced with a decision about something that would be good for your district but likely bad for the city as a whole, how would you vote? Conversely, what if something would be good for the city but bad for your district?
2. What is the most important issue facing District 13?
3. Briefly describe your involvement in civic activities.
4. Explain what your approach would be to the delicate balance between development/re-development and neighborhood integrity/sustainability.
5. What do you think are the top two or three issues facing the city right now?
6. How do you propose to engage with residents on sensitive and controversial issues including, but not limited to, equity, re-development, traffic and parking, and environmental impacts and sustainability?
7. How will you promote communication between residents and City Staff as ordinances, such as the Zoning Code, and policies are applied and reviewed?
8. Added by Ald. Scott Resnick during meeting: Do you plan to run for the District 13 aldermanic seat in 2015?

15 minutes would be allotted for answers. Timer would be set at 10 minutes so the next candidate would be able to review questions for 5 minutes before interview.

Lucas Dailey

1. If you were faced with a decision about something that would be good for your district but likely bad for the city as a whole, how would you vote? Conversely, what if something would be good for the city but bad for your district?
 - Would take a balanced approach
2. What is the most important issue facing District 13?
 - Monroe Street/Redevelopment projects
3. Briefly describe your involvement in civic activities.
 - 11 years of service on city committees
4. Explain what your approach would be to the delicate balance between development/re-development and neighborhood integrity/sustainability.
 - Supports green architecture, not a pro-development person but a responsible development person
5. What do you think are the top two or three issues facing the city right now?
 - Education gap, development/redevelopment, transportation, crime
6. How do you propose to engage with residents on sensitive and controversial issues including, but not limited to, equity, re-development, traffic and parking, and environmental impacts and sustainability?
 - Use listening sessions, outreach
7. How will you promote communication between residents and City Staff as ordinances, such as the Zoning Code, and policies are applied and reviewed?
 - Involved with development of the downtown plan, essential to provide clarity and educate residents, bring together stakeholders
8. Do you plan to run for the District 13 aldermanic seat in 2015?

Does not plan on running in 2015; sees position as a caretaker.

Ken Golden

1. If you were faced with a decision about something that would be good for your district but likely bad for the city as a whole, how would you vote?
Conversely, what if something would be good for the city but bad for your district?
- Balancing act in representing district, example: Allied Drive - good for District 10 but moved crime (bad for the city)
2. What is the most important issue facing District 13?
- Development pressure
3. Briefly describe your involvement in civic activities.
- Committee involvement, CARPC, MPO, transportation committees, involved with DMNA
4. Explain what your approach would be to the delicate balance between development/re-development and neighborhood integrity/sustainability.
- Connect values with development, education and develop a strategy
5. What do you think are the top two or three issues facing the city right now?
- Racial/economic disparities, economic development, jobs
6. How do you propose to engage with residents on sensitive and controversial issues including, but not limited to, equity, re-development, traffic and parking, and environmental impacts and sustainability?
Develop a strategy to educate residents to have a meaningful debate on the issues.
7. How will you promote communication between residents and City Staff as ordinances, such as the Zoning Code, and policies are applied and reviewed?
Need information well before project is proposed, broad community conversation (e.g. Knickerbocker project)
8. Do you plan to run for the District 13 aldermanic seat in 2015?
Will not run for seat in 2015, sees it as duty not ambition.

Julie Laundrie

1. If you were faced with a decision about something that would be good for your district but likely bad for the city as a whole, how would you vote?
Conversely, what if something would be good for the city but bad for your district?
Residents first but if bad for the city would make the decision for the city.
2. What is the most important issue facing District 13?
Changing district, moving towards owner-occupied housing due to high rises being built, what would happen to student housing.
3. Briefly describe your involvement in civic activities.
Works for Sen. Erpenbach, involved in Heritage Height events, volunteers time on campaigns, Planned Parenthood activities
4. Explain what your approach would be to the delicate balance between development/re-development and neighborhood integrity/sustainability.
Preservation of neighborhood, parking with development. Neighborhood input needs to be heard and valued during the process.
5. What do you think are the top two or three issues facing the city right now?
Budget, racial disparity, jobs
6. How do you propose to engage with residents on sensitive and controversial issues including, but not limited to, equity, re-development, traffic and parking, and environmental impacts and sustainability?
Engage resident with an open mind, open door, develop strong relationship and solicit opinions
7. How will you promote communication between residents and City Staff as ordinances, such as the Zoning Code, and policies are applied and reviewed?

Make sure that people know how to contact her; would reach out to residents and solicit opinions; making herself accessible.

8. Added by Ald. Scott Resnick during meeting: Do you plan to run for the District 13 aldermanic seat in 2015?

Would not run in 2015 but may consider running later.

Zach Madden

1. If you were faced with a decision about something that would be good for your district but likely bad for the city as a whole, how would you vote? Conversely, what if something would be good for the city but bad for your district?

Depends on issue but bring in stakeholders, develop best case scenario and come to a consensus

2. What is the most important issue facing District 13?

Development projects

3. Briefly describe your involvement in civic activities.

President of student government at Edgwood College, candidate for District 13

4. Explain what your approach would be to the delicate balance between development/re-development and neighborhood integrity/sustainability.

Listen to constituents, prioritize input from residents and developer, provide answers to questions

5. What do you think are the top two or three issues facing the city right now?

Growth and development, affordable housing and homelessness, community input

6. How do you propose to engage with residents on sensitive and controversial issues including, but not limited to, equity, re-development, traffic and parking, and environmental impacts and sustainability?

Directly engage with resident. Example: Lights on SW Bike Path - met with resident at their home to view lights

7. How will you promote communication between residents and City Staff as ordinances, such as the Zoning Code, and policies are applied and reviewed?

Communicate with residents on projects so that they are informed and input is being heard and addressed.

8. Do you plan to run for the District 13 aldermanic seat in 2015?

Will run in 2015.

A motion was made by Ald. Marsha Rummel, seconded by Ald. Anita Weier, to nominate Julie Laundrie to fill the vacant Aldermanic District 13 seat. Motion to nominate failed on a 5:2 vote: Noes - Schmidt, Resnick, Skidmore, Ahrens, Phair - Ayes: Rummel, Weier

A motion was made by Ald. Scott Resnick, seconded by Ald. Matt Phair, to nominate Lucas Dailey to fill the vacant Aldermanic District 13 seat. The motion passed on a unanimous vote.

ADJOURNMENT

A motion was made by Ald. Paul Skidmore, seconded by Ald. Scott Resnick, to adjourn. The motion passed by voice vote/other. Meetin adjourned at 10:55 p.m.