

Temporary B License

(Agenda Item number) -if Street Use-

(Legistar file number) -if Street Use-

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

PERCPS-2026-00062
(License number)

Street Use: No **YES**
Office Use Only

licensing@cityofmadison.com
608-266-4601

8 - MGR 202
(Alder District #) (Police Sector)
Office Use Only

- o Temporary Class "B" (beer) and "Class B" (wine) licenses are available to **bona fide clubs, chambers of commerce, churches, Lodges/Societies, Veteran's Organizations, and Fair Associations** only. Being a non-profit company is not enough.
- o You may get an unlimited number of temporary licenses for Beer, but **only two licenses for wine** each twelve months.
- o If your plans include using the street for your event, you will need a **Street Use Permit** and you must apply at least 60 days before your event.
- o At least one **licensed bartender** must be present.
- o **The fee** is \$10 for beer and/or wine per event – events may have consecutive days.

The named organization applies for:

A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s.125.26(6), Wis. Stats.

A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

Organization

Pick one: Bona fide Club Chamber of Commerce Church
 Lodge/Society Veteran's Organization Fair Association

Organization Name: Sun Prairie Lions Club Phone: 608.469.7228

Address: PO Box 242, Sun Prairie, WI Email: poquer57@gmail.com Website: _____

Date organized: 9/26/1933 https://e-clubhouse.org/sites/sun_prairie/index.php
If a corporation, give date of incorporation: _____

WI State Seller's Permit ID: _____

We are not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats.

We have been convicted of a violation of Chapter 38.

Organization Officers	Name	City, State	Birthdate
President	Bill Baker	Sun Prairie, WI	[REDACTED]
Vice President	Janice Bedner	Sun Prairie, WI	
Treasurer	Tom Coy	Sun Prairie, WI	
Secretary	Duane Sprecher	Sun Prairie, WI	
Person in charge of event	Name Duane Sprecher	Phone 608-263-7599	Email
			sunprairie1lionssecretary@gmail.com

Event Information

Event Name: Run Madtown Event dates & time(s): May 23 (7pm - 9pm) - 24 (8am - 12pm), 2026

Event Address: 801 Langdon Street, Madison, WI 53703 Estimated Attendance: 3000

Do the premises you want to license occupy *all* of the building/property? no No? Then please describe fully which parts of the property or building you want to be covered with this license. (Which section of the parking lot, which floor of the building, or which specific rooms in it. etc): _____

Beer garden is located in the street at 800 block of Langdon (see attached layout for post race party, entrance and exits

Explain the purpose and nature of the event: Run Madtown is an annual Half Marathon, 10K & 5K running, walking & wheelchair community event. The beer is part of the post-race party celebration.

Describe your planned method of crowd control: Barricades will be used to define the beer garden, private security & staff will man the entrance & exits, if needed MPD are available.

How many security persons will you have on the licensed premises? 6

Will food be served? Yes No Will a tent be used? Yes No

Will the street be used? Yes No Will wine be served? No Yes: _____ of 2 per year

Wholesaler/distributor/brewery who will supply fermented malt beverage: Wisconsin Distributors

Quantities ordered: 65 Cases

(If serving wine) Wholesaler/distributor/winery who will supply wine: N/A

Quantities ordered: N/A

Declaration

The information provided in this application is true and correct to the best of my knowledge and belief.

Officer Signature  Date: 3/5/26

Printed name of Officer who is signing: Bill Baker