

# STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # \_\_\_\_\_ Date Submitted \_\_\_\_\_

## EVENT INFORMATION

Name of Event 2014 Iron Kids Fun Run Madison

Event Organizer/Sponsor Madison Area Sports Commission in conjunction with World Triathlon Corporation

Is Organizer/Sponsor a 501(c)3 non-profit agency?  Yes  No

If Yes, provide State of Wisconsin Tax Exempt Number 27-2207568

Address 615 E. Washington Ave.

City/State/Zip Madison, WI 53703

Primary Contact Brandon Holstein FAX 608-441-7016

Work Phone 608-441-2950 Phone During Event 715-456-0804

E-mail holsteine@madisonsports.org

Website www.Madisonsports.org

Secondary Contact Jamie Patrick

Work Phone 608-441-2621 Phone During Event 608-217-5114

E-mail Patrick@madisonsports.org

Annual Event?  Yes  No

Charitable Event?  Yes  No

If Yes, name of charity to receive donations: \_\_\_\_\_

Estimated Attendance 500 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours 8am to 10am  Yes  No

## EVENT CATEGORY

Run/Walk  Music/Concert  Festival  Rally  Parking (i.e., bagging meters)

Other \_\_\_\_\_

## LOCATION REQUESTED

Capitol Square (note specific blocks below)  Podium/700-800 State Street

30 on the Square (a.k.a. top of 100 block of State Street)  Other (specific blocks/streets requested below)

Street Names and Block Numbers: 100 block of MLK Jr. Blvd./Capitol Square - Main, Pinckney, Mifflin  
3 Garbl Streets

## EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 9/6/14 Rain Date(s) None

Event Start Date(s)/Time(s) 8:30am Set-Up Date(s)/Time for Event 7:00am

Event End Date(s)/Time(s) 10:00am Take-Down Time 11:00am

Take-Down Time: start to streets reopened

## APPLICATION SIGNATURE

I/We waive the 21-day decision requirement. BH (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statutes and laws.

Signature Brandon Holstein Date 4/22/14

***Iron Kids Fun Run Madison  
Saturday, September 6, 2014***



**MADISON AREA  
SPORTS  
COMMISSION™**

615 E. Washington Avenue  
Madison, WI 53703

D 608-255-2537  
T 800-373-6376  
F 608-258-4950

[www.MadisonSports.org](http://www.MadisonSports.org)

**Schedule of Events**

7:00 a.m.	Set-up of course and registration area (registration begins).
8:30 a.m.	Race begins on 100 block of MLK
9:30 a.m.	Last child crosses the finish line
9:30-10:00 a.m.	Clean up and teardown of event materials/trash
10:00-11:00am	Reception gathering on MLK for awards presentation

**Safety and Security Plan**

- Participants will be marshaled to the start line on MLK JR. BLVD.
- Volunteers will be stationed on all corners and intersections of the Capitol Square with cones and flags to help coordinate flow of race.
- One lead vehicle will head up race, protecting and warning Capitol Square and Farmer's Market attendees of impending race.
- A lost child area will be located on the 100 block of MLK near the finish line with a series of race volunteers ushering the kids and connecting them with their parents.
- In the case of inclement/severe weather volunteers will usher participants to either the County Office Building or Monona Terrace where they can be reunited with parents.
- In case of medical emergency, proper authorities will be contacted.

**Trash and Recycling Plan**

- All consumables will be handed out at the finish on 100 block of MLK where they can be properly recycled.
- All other potential items will be properly recycled using city utilities for disposal during clean-up/teardown phase of event.



TEVA

# UNFOLLOW FOR

# MILES

TEVASPHERE

# 0.7

<http://ad.doubleclick.net/clk:269188299:95311609:b>

[Home \(/\)](#)

[Maps \(/maps/\)](#)

[Train \(/train/\)](#)

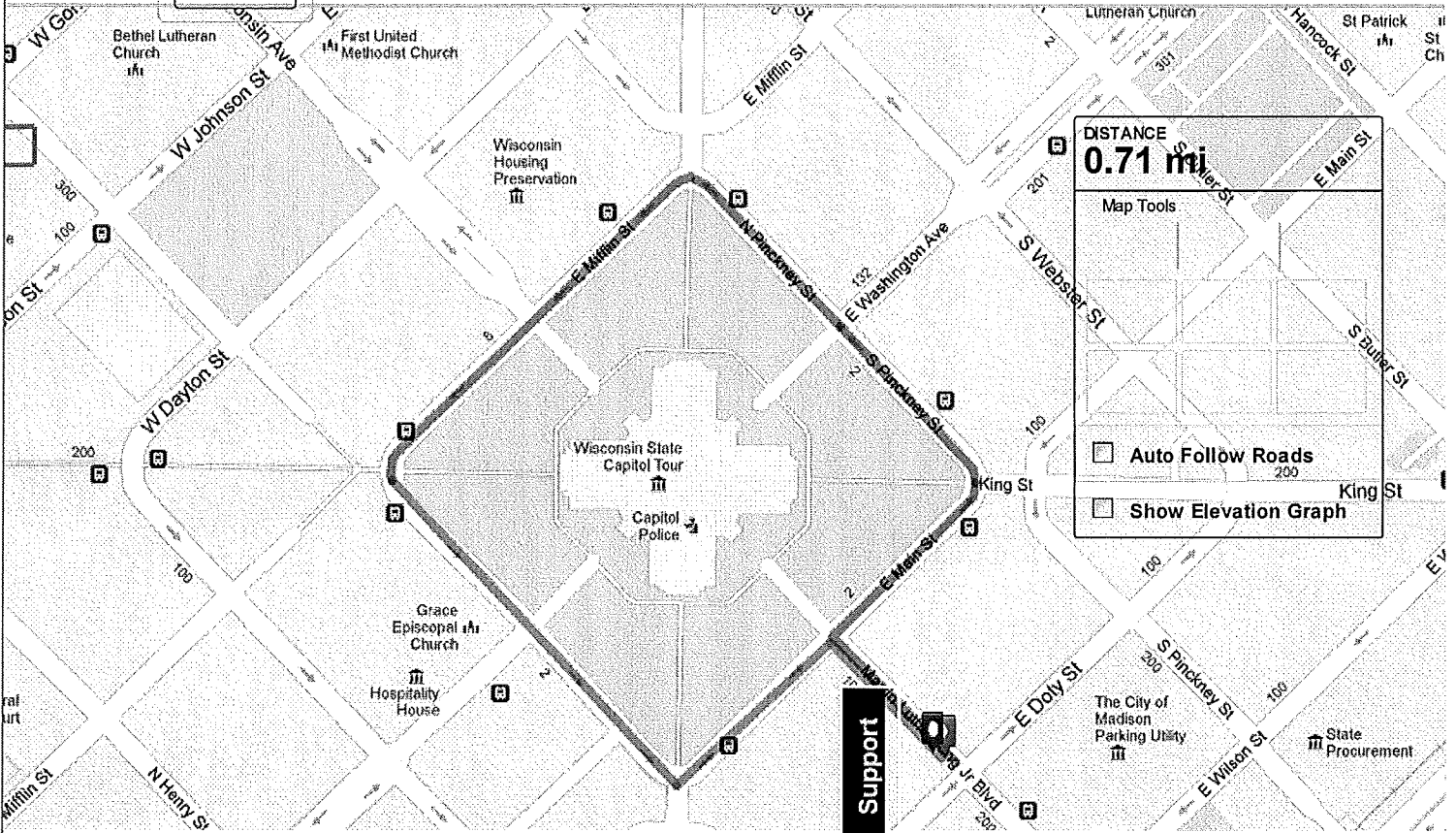
[Community](#)

[Brandon H. \(/my\\_home/\)](#)

[Tools \(/tools/\)](#)

[\(mvp/web/run?\)](#)

Try Route Genius for fresh local routes of your target distance ([/maps/auto\\_route/](#))



**DISTANCE**  
**0.71 mi**

Map Tools

Auto Follow Roads


Show Elevation Graph

Google







<http://maps.google.com/maps?ll=43.07454,-89.380023&z=17&t=m&hl=en-US>


Map data ©2013 Google

[Elevation](#) [Show elevation with grades](#)

 135 Martin Luther King Jr Blvd, Madison, WI 53703

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- |   |                           |
|---|---------------------------|
| 1. Head northwest on <b>Martin Luther King Jr Blvd</b> toward <b>E Main St</b>  | go 308 ft<br>total 308 ft |
|  2. Turn right at <b>E Main St</b>                   | go 400 ft<br>total 0.1 mi |
|  3. Turn left at <b>S Pinckney St</b><br>About 1 min | go 0.2 mi<br>total 0.3 mi |
|  4. Turn left at <b>E Mifflin St</b>                 | go 0.2 mi<br>total 0.4 mi |
|  5. Turn left at <b>N Carroll St</b>                 | go 0.2 mi<br>total 0.6 mi |
|  6. Turn left at <b>W Main St</b><br>About 1 min     | go 404 ft<br>total 0.7 mi |
|  7. Turn right at <b>Martin Luther King Jr Blvd</b>  | go 262 ft<br>total 0.7 mi |

 Martin Luther King Jr Blvd

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These directions are for planning purposes only. You may find that construction projects, traffic, weather, or other events may cause conditions to differ from the map results, and you should plan your route accordingly. You must obey all signs or notices regarding your route.

Map data ©2009, Tele Atlas

# **OUTDOOR SPECIAL EVENT EMERGENCY ACTION PLAN (EAP) TEMPLATE**

## **I. GENERAL**

The Iron Kids Fun Run Madison will be held Saturday, September 6<sup>th</sup> 2014 on the 100 block of Martin Luther King Jr. Blvd.

## **II. PURPOSE**

- A.** This emergency action plan predetermines actions to take before and during the Iron Kids Fun Run Madison (hereinafter referred to as the event) in response to an emergency or otherwise hazardous condition. These actions will be taken by organizers, management, personnel, and attendees. These actions represent those required prior to the event in preparation for and those required during an emergency.
- B.** Flexibility must be exercised when implementing this plan because of the wide variety of potential hazards that exist for this event. These hazards include, but are not limited to, Fire, Medical Emergencies, Severe Weather, or situations where Law Enforcement is required.

## **III. ASSUMPTIONS**

The possibility of an occurrence of an emergency is present at this event. The types of emergencies possible are various and could require the response of Fire & Rescue, Emergency Medical Services, and Police.

## **IV. BASIC PLAN**

### **A. Emergency Action Plan (EAP) Event Representative**

1. The EAP event representative will be identified as the point of contact for all communications regarding the event. This person is identified as Brandon Holstein.

### **B. Emergency Notification**

1. In the event of an emergency, notification of the emergency will be through the use of 911. The caller should have the following information available to the 911 operator: nature of emergency, location, and contact person with callback number.
2. We will not have on-site EMS
3. We will not have on-site Police or Security

### **C. Severe Weather**

1. Weather forecasts and current conditions can be monitored through the National Weather Service's Madison Weather Forecast web site at <http://forecast.weather.gov/MapClick.php?CityName=Madison&state=WI&site=MKX&textField1=43.0798&textField2=-89.3875&e=0>
2. Before the event - If severe weather is predicted prior to the event, the EAP event representative will evaluate the conditions and determine if the event will remain scheduled. The EAP event representative or his/her designee will be identified as such Brandon Holstein and will be responsible to monitor the weather conditions before and during the event.
3. During the event - If severe weather occurs during the event, the EAP event representative or his/her designee Brandon Holstein will make notification to those attending the event that a hazardous weather condition exists and direct them to shelter.
4. There are very limited provisions for sheltering participants in the event of severe weather.
5. This event will follow the 30-30 Rule for lightning. If lightning is observed and thunder is heard within 30 seconds, the event will be delayed until 30 minutes have passed since thunder was last heard.

### **D. Fire**

1. If a specific hazard has been identified as an increased risk of fire at this event, event manager will work with the Fire Department to determine how to address the hazard.
2. All event staff will be instructed on the safe use of Portable Fire Extinguishers.
3. If cooking is intended, you must contact the fire department and -
  - a) Must have a valid fire extinguisher, 2A10BC
  - b) Each space is allowed 1 LP tank per cooking device. All LP tanks are to be secured in an approved manner (tied, strapped, chained, etc.)
  - c) No cooking shall be allowed under a tent. Cooking shall be a minimum of 20' away from tents/canopies.
  - d) Cooking must be on a non-combustible surface (grease collection material generally required under cooking and food service areas)
4. Fire Inspectors may be required to do an inspection of your event (depends on size and nature of the event),

- contact the Fire Department for guidelines
- 5 All tents/canopies used for cooking shall have a FLAME SPREAD Certification attached to the tent.
  - 6 Should an incident occur that requires the Fire Department, 911 will be utilized to request this resource. The caller should have the following information available to the 911 operator: nature of emergency, location, and contact person with callback number.

**E. Medical Emergencies**

1. As with any outdoor event, there is potential for injury to the participants. The types of injuries are various and include those that are heat related as well as traumatic injuries.
2. Event manager shall contact the Fire Department to determine if there is a need for on-site Emergency Medical Services at this event.
3. Should an incident occur that requires Emergency Medical Services to be called to this event, the caller will have the following information available to give to the 911 Center:
  - a) nature of emergency
  - b) precise location
  - c) contact person with callback number

**F. Law Enforcement**

1. The need for constant Law Enforcement presence at this event has not been identified. Event manager shall contact the Police Department to determine if there is a need for Law Enforcement presence at this event
2. Should an incident occur that requires Law Enforcement, to be called to this event, the caller will have the following information available to give to the 911 Center:
  - a) nature of emergency
  - b) precise location
  - c) contact person with callback number

**G. Emergency Vehicle Access**

1. Access for Emergency Vehicles will be maintained at all times.
2. 20' Fire Lanes are required to be kept open at events.
3. A 14' minimum height clearance requirement for anything that goes over a street or fire lane

4. Participants and spectators will be directed to park in approved areas and not to obstruct protective features, sidewalks or public thoroughways.
5. Crowd control will be managed by Lakeshore Athletic Services & The Greater Madison Convention & Visitors Bureau staff and volunteers.
6. Parking for vendor and staff vehicles will be at various city parking ramps, garages and structures.
7. Parking for attendee vehicles will be at various city parking ramps, garages and structures.

**V. Contact Information**

<b>Primary Contact</b>	Brandon Holstein	(715) 456-0804
<b>Secondary Contact</b>	Jamie Patrick	(608) 217-5114
<b>Emergency</b>	Dane County 911 Center	911

**Madison Fire Department**

Non-Emergency

Fire Inspector	Jerry McMullen	(608) 266-4420
Division Chief	Ron Schwenn	(608) 266-4420

**Madison Police Department**

Non-Emergency

Field Lieutenant	David McCaw	(608) 261-9694
Executive Captain	Carl Gloede	(608) 261-9694

**VI. Event Area Map (attached next page)**