

Locator map AB



**Signs in the area**





**Neighbors across the street**



Bobcat



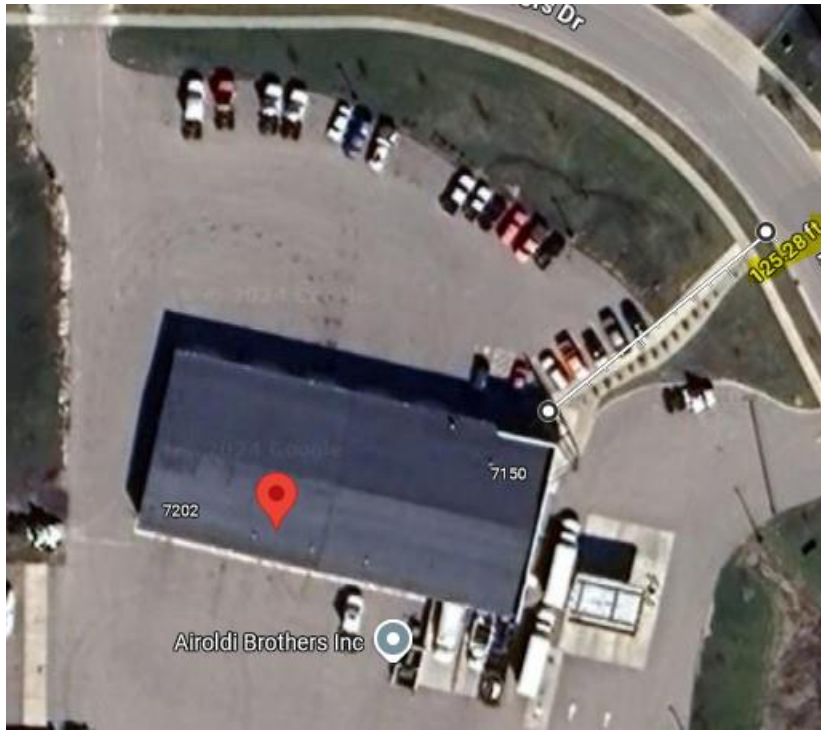
Capital Stone



Site plan AB 1



Site plan AB 2



Sign length from the road- 125 ft



Sign frame position on building, red highlighted area



View from street 1





View from street 2

7124 Manufacturers Dr  
Madison, Wisconsin  
Google



View from street 3



Front of building



Front of building with sign locations:

1. Airoldi Brothers logo sign
2. Nationalease sign

**INTERSTATE COMMERCE PARK  
DESIGN REVIEW BOARD  
C/O EXECUTIVE MANAGEMENT INC  
P. O. BOX 8685  
MADISON WISCONSIN 53708**

August 28, 2024

Mike Britz  
Director of Operations  
**Airoldi Bros Inc**

**VIA EMAIL**

Re: Airoldi Sign Review  
Interstate Commerce Park

Dear Mike:

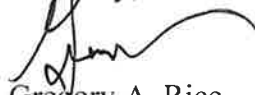
The Design Review Board for the Interstate Commerce Park has finished it's review of the revised sign plans that were emailed to John Brigham on August 22, 2024, and attached hereto.

The proposed wall mounted sign appears to comply with the Covenants as a total of three (3) permanent building identification signs are allowed. Upon visiting your building it appears there are currently no building identification signs. The other sign submitted is proposed to be mounted on a structure in front of the main entrance to the building. In our opinion the Covenants do not specifically address this type of sign. The Covenants refer to pole-mounted signs, which are prohibited, but it is the Design Review Boards opinion that the proposed sign is more of an architectural feature. The Design Review Board does have the authority to approve signs that are outside the criteria. As such the Design Review Board does approve the structure mounted sign.

Approval by the Design Review Board is contingent upon approval of all signage by the City of Madison.

Feel free to call if you have questions or concerns.

Sincerely,

  
Gregory A. Rice

Jason Rice





**Night View**

**Fabricate and install one (1) set of channel letters and (1) cloud cut sign**

- Backs: 3mil Composite
- Returns: Alum (5" Deep) Prefinished Black
- Faces: .125" White Acrylic
- Trim Cap: Black
- Lighting: LED White
- Powers Supplies: 120V - in Raceway (Channel Letters),  
Self-contained (Cloud Cut Sign)
- Vinyl: Translucent Blue & Red (TBD)
- Raceway: Alum Construction  
Painted: Blue (TBD)
- Photocell on Both Signs



<b>CLIENT</b>	Airoldi Brothers
<b>ADDRESS</b>	7148 Manufacturers Dr.
<b>CITY</b>	Madison

<b>SALES REP</b>	Jeff Kirsch
<b>DESIGNER</b>	Jeff Kirsch
<b>DRAWING</b>	NationalLease Channel Lit Sign

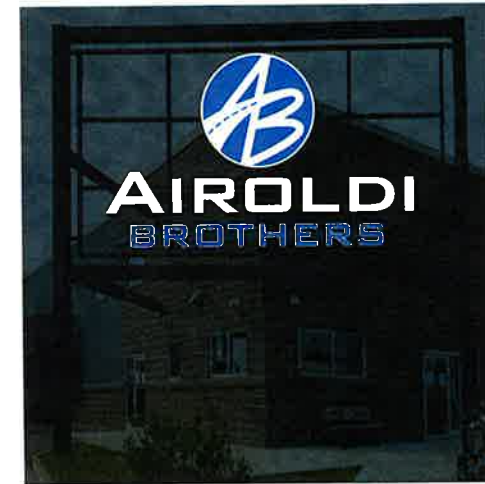
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<b>PAGE HRS</b>	2
<b>TOTAL HRS</b>	2

<b>SCALE</b>	FPO
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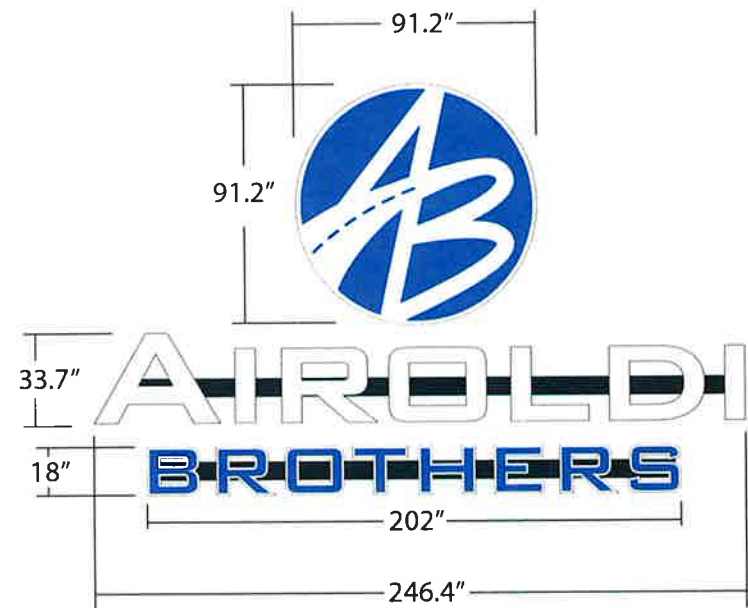
**SignCountryWI.com**  
 920.734.SIGN (7446)  
 235 Allegiance Ct.  
 Appleton, WI 54913

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Night View



**Fabricate and install one (1) set of channel letters**

- Backs: 3mil Composite
- Returns: Alum (5" Deep) Prefinished Black
- Faces: .125" White Acrylic
- Trim Cap: 1" Black
- Lighting: LED White
- Powers Supplies: 120V - in Raceway, Self Contained (Channel Lock Sign)
- Vinyl: Translucent PMS Blue Color - Digitally Printed & Laminated
- Raceways: Alum Construction  
Painted: Dark Gray (TBD)



CLIENT	Airoldi Brothers
ADDRESS	7148 Manufacturers Dr.
CITY	Madison

SALES REP	Jeff Kirsch
DESIGNER	Jeff Kirsch
DRAWING	NationalLease Channel Lit Sign

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CLIENT	Airoldi Brothers
ADDRESS	7148 Manufacturers Dr.
CITY	Madison

SALES REP	Jeff Kirsch
DESIGNER	Jeff Kirsch
DRAWING	Street View

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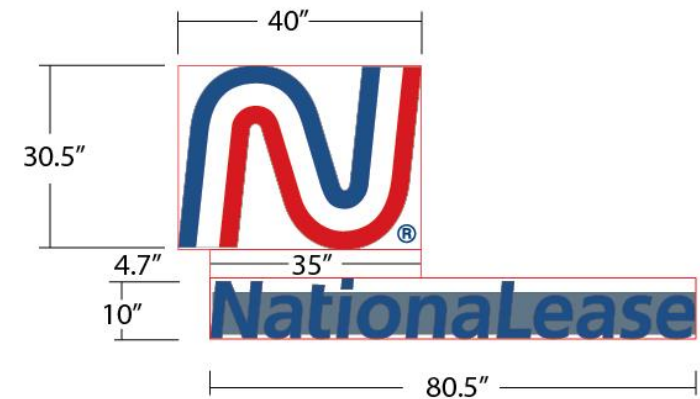
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Night View



**Fabricate and install one (1) set of channel letters and (1) cloud cut sign**

- Backs: 3mil Composite
- Returns: Alum (5" Deep) Prefinished Black
- Faces: .125" White Acrylic
- Trim Cap: Black
- Lighting: LED White
- Powers Supplies: 120V - in Raceway (Channel Letters), Self-contained (Cloud Cut Sign)
- Vinyl: Translucent Blue & Red (TBD)
- Raceway: Alum Construction  
Painted: Blue (TBD)
- Photocell on Both Signs



CLIENT	Airoldi Brothers
ADDRESS	7148 Manufacturers Dr.
CITY	Madison

SALES REP	Jeff Kirsch
DESIGNER	Jeff Kirsch
DRAWING	NationaLease Channel Lit Sign

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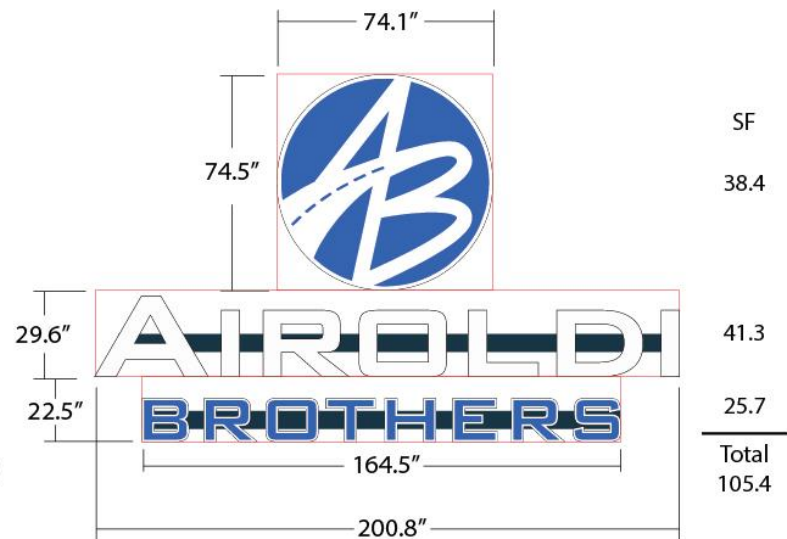
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Night View



**Fabricate and install one (1) set of channel letters**

- Backs: 3mil Composite
- Returns: Alum (5" Deep) Prefinished Black
- Faces: .125" White Acrylic
- Trim Cap: 1" Black
- Lighting: LED White
- Powers Supplies: 120V - in Raceway, Self Contained (Channel Lock Sign)
- Vinyl: Translucent PMS Blue Color - Digitally Printed & Laminated
- Raceways: Alum Construction
- Painted: Dark Gray (TBD)



CLIENT	Airoldi Brothers
ADDRESS	7148 Manufacturers Dr.
CITY	Madison

SALES REP	Jeff Kirsch
DESIGNER	Jeff Kirsch
DRAWING	Airoldi Brothers Sign

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DESIGNER	Jeff Kirsch
DRAWING	Street View

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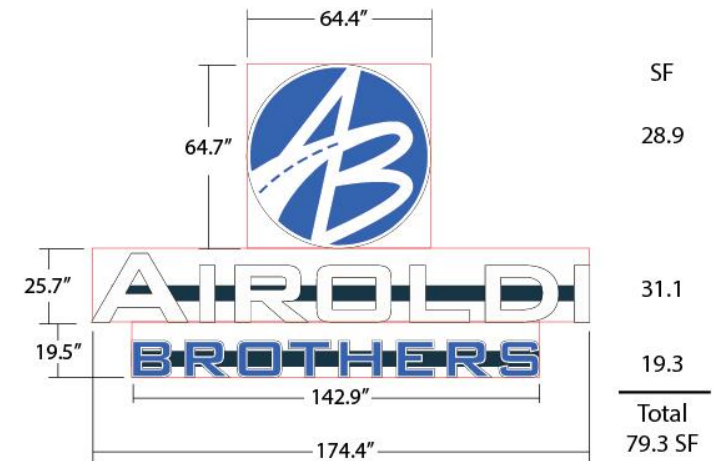
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Night View



- Fabricate and install one (1) set of channel letters**
- Backs: 3mil Composite
  - Returns: Alum (5" Deep) Prefinished Black
  - Faces: 125" White Acrylic
  - Trim Cap: 1" Black
  - Lighting: LED White
  - Powers Supplies: 120V - in Raceway, Self Contained (Channel Lock Sign)
  - Vinyl: Translucent PMS Blue Color - Digitally Printed & Laminated
  - Raceways: Alum Construction  
Painted: Dark Gray (TBD)



CLIENT	Airoldi Brothers
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DESIGNER	Jeff Kirsch
DRAWING	NationalLease Channel Lit Sign

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