



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved URBAN DESIGN COMMISSION

Wednesday, July 21, 2010

4:30 PM

215 Martin Luther King, Jr. Blvd.
Room LL-110 (Madison Municipal Building)

ROLL CALL

Present: 7 -

Marsha A. Rummel; Dawn O. O'Kroley; Todd R. Barnett; Richard L. Slayton; John A. Harrington; R. Richard Wagner and Henry S. Lufler, Jr.

Excused: 3 -

Mark M. Smith; Melissa R. Huggins and Jay B. Ferm

Smith arrived at 4:49 p.m., and Ferm arrived at 4:50 p.m. after the election of the Chair and Vice Chair. Slayton was excused at 7:10 p.m. after consideration of Agenda Item No. 4.

APPROVAL OF MINUTES

A motion was made by Rummel, seconded by O'Kroley, to Approve the Minutes. The motion passed by the following vote:

Excused: 3 -

Mark M. Smith; Melissa R. Huggins and Jay B. Ferm

Ayes: 6 -

Marsha A. Rummel; Dawn O. O'Kroley; Todd R. Barnett; Richard L. Slayton; R. Richard Wagner and Henry S. Lufler, Jr.

Abstentions: 1 -

John A. Harrington

PUBLIC COMMENT

None.

ANNOUNCEMENTS/AGENDA OVERVIEW

- Special meeting of October 27, 2010 will be dedicated for a joint meeting involving the Urban Design Commission, Library Board and Board of Public Works with possible quorum of all bodies that may include the Common Council regarding an informational presentation of the Central Library Project.
- Agenda overview.

ELECTION OF CHAIR AND VICE CHAIR

A motion was made by O'Kroley, seconded by Rummel, to nominate and elect Richard Wagner as Chair of the Urban Design Commission. The motion passed by unanimous voice vote/other.

A motion was made by Rummel, seconded by Harrington, to nominate and elect Todd Barnett as Vice Chair of the Urban Design Commission. The motion passed on a vote of (5-0-1) with Barnett abstaining.

APPOINTMENT OF A REPRESENTATIVE FOR THE STATE STREET OVERSIGHT COMMITTEE

A discussion on a potential nominee to this committee questioned responsibilities, meeting dates and times and requested more information to be provided by staff at the next regular meeting of August 4, 2010, where consideration of an appointee may be taken up.

ROLL CALL

Present: 9 -
Marsha A. Rummel; Mark M. Smith; Dawn O. O'Kroley; Todd R. Barnett; Richard L. Slayton; John A. Harrington; R. Richard Wagner; Henry S. Lufler, Jr. and Jay B. Ferm

Excused: 1 -
Melissa R. Huggins

UNFINISHED BUSINESS

On a motion by O'Kroley, seconded by Rummel, the Urban Design Commission, at the request of Ald. Shiva Bidar-Sielaff provided for consideration of Agenda Item No. 6 (1552 University Avenue) out of order at the head of the agenda. The motion passed by voice vote/other.

6. [16837](#) 1552 University Avenue - PUD (GDP-SIP) for Wisconsin Energy Institute new laboratory building. 5th Ald. Dist.

A motion was made by Rummel, seconded by Smith, to Refer to the URBAN DESIGN COMMISSION,. The motion passed by the following vote:

Excused: 1 -
Melissa R. Huggins

Ayes: 7 -
Mark M. Smith; Dawn O. O'Kroley; Todd R. Barnett; Richard L. Slayton; John A. Harrington; Jay B. Ferm and Marsha A. Rummel

Abstentions: 1 -
Henry S. Lufler, Jr.

Non Voting: 1 -
R. Richard Wagner

SPECIAL ITEM OF BUSINESS

1. [19229](#) 602 University Avenue - Report of the Facade Grant Staff Team, Wando's Bar & Grill. 8th Ald. Dist.

The motion provided for the following:

- The University Avenue façade at the 3rd story picture window be replaced with two single windows not double hung.
- The two high windows at the top of the first story on the Frances Street façade be replaced with a textured glass reflective to the period with backing if in a room to be exposed, to go back to staff.
- Any sill replaced shall not be done with a metal cap, it should be done with a rot-resistant wood or some kind of PVC project.

A motion was made by Barnett, seconded by Ferm, to Accept. The motion passed by voice vote/other.

PUBLIC HEARING ITEMS

2. [14907](#) 400 Block State Street - Comprehensive Design Review of Signage, Lisa Link Peace Park in the C4 District. 4th Ald. Dist.

A motion was made by Harrington, seconded by O'Kroley, to Grant Final Approval. The motion passed by voice vote/other.

3. [19230](#) 109 State Street - Comprehensive Design Review for a Wall Sign in the C4 District. 4th Ald. Dist.

The motion provided for the following:

- Use a C-Channel attached to the top and bottom mullions with the same thickness, with two verticals spanning from the top to the bottom, finished to match the existing mullions, to return to staff for approval.

A motion was made by O'Kroley, seconded by Rummel, to Grant Final Approval. The motion passed by voice vote/other.

4. [19202](#) 849 East Washington Avenue - Minor Exterior Remodeling in UDD No. 8, "Permission Wall." 6th Ald. Dist.

A motion was made by Smith, seconded by Harrington, to Grant Final Approval. The motion passed by voice vote/other.

ROLL CALL

Present: 8 -

Marsha A. Rummel; Mark M. Smith; Dawn O. O'Kroley; Todd R. Barnett; John A. Harrington; R. Richard Wagner; Henry S. Luffer, Jr. and Jay B. Ferm

Excused: 2 -

Melissa R. Huggins and Richard L. Slayton

5. [18649](#) 700 Block Segoe Road - PUD(SIP) for Two 4-Story Apartment Buildings. 11th Ald. Dist.

A motion was made by Barnett, seconded by Rummel, to Grant Initial Approval. The motion passed by voice vote/other.

UNFINISHED BUSINESS

7. [13295](#) 2 South Bedford Street - PUD(GDP-SIP), Mixed-Use Development, Modified "CVS" Pharmacy Blade Signage Package. 4th Ald. Dist.

The motion provided for the following:

- Lit blade sign, dark sky compliant.
- The West Washington and Bedford wall signs are to be removed.
- Drive-thru parking with arrow only with "customer" removed and the top of the sign should be even with the "belt course."
- The only thing you'll see that's lit are the letters.
- Blade sign option 3A, no scalloped edges and no "Depot" reference is approved with the elimination of two façade wall signs at West Washington Avenue and Bedford Street. If the blade sign is non-illuminated based on option 3A the streetside wall signs as previously approved can be maintained.
- The motion noted that support for the oversized blade sign was based on the size and character of the building.

A motion was made by Ferm, seconded by Rummel, to Grant Final Approval. The motion passed by voice vote/other.

8. [15357](#) 4 North Park Street - Previously Approved PUD(GDP), Modified Blade Signage . 8th Ald. Dist.

A motion was made by O'Kroley, seconded by Harrington, to Grant Final Approval. The motion passed by voice vote/other.

9. [03206](#) 1701 Thierer Road - Modification to a Uniform Sign Package for a Retail Center in Excess of 40,000 Square Feet. 17th Ald. Dist.

A motion was made by O'Kroley, seconded by Harrington, to Grant Final Approval. The motion passed by voice vote/other.

10. [18842](#) 517-523 East Main Street - PUD(GDP-SIP), Demolition for a 21-Unit Building. 6th Ald. Dist.

The motion for approval provided for the following:

- Study architectural details.
- Study entry stair location.
- Green roof feature.
- Steel edging.
- Materials, exterior lighting and signage to come back to the Commission.

A motion was made by Barnett, seconded by Harrington, to Grant Initial Approval. The motion passed by voice vote/other.

NEW BUSINESS

11. [19242](#) 2205 Rimrock Road - Demolition for New Hotel Exceeding 40,000 Square Feet. 14th Ald. Dist.

The Urban Design Commission Received an Informational Presentation

COMMUNICATION

12. [19286](#) A Communication from Tim Cooley, Director of the Economic Development Division Regarding the City's Development Review and Approval Initiative.

The Urban Design Commission received the Communication to be further discussed at the regular meeting of August 4, 2010.

BUSINESS BY MEMBERS

Rummel invited fellow Commissioners to attend a "neighborhood summit on the development review process" to be held on July 31, 2010 from 9 a.m. - Noon at the Trinity Lutheran Church.

ADJOURNMENT

A motion was made by Ferm, seconded by Harrington, to Adjourn at 10:45 p.m. The motion passed by voice vote/other.