

# BLINK Grant Application

## Applicant Information

Name Wendy Schneider  
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## Deadlines

- Deadlines are: February 1, June 1, and October 1
- All application materials must be emailed to the Madison Arts Commission (madisonarts@cityofmadison.com) by 4:30 pm on the day of the deadline.



*"The Beehive Project" by Chele Isaac, was an interactive public art project consisting of a large scale beehive, featuring a queen bee inside typing a story on an old typewriter. The public participated by helping to write the story.*

## Project Description

Project Title An Organ Recital For Everyone!  
 Location(s) Public locations on Madison's south, north, and west sides.

Start date/time 11/01/22 End date/time 04/01/23

Project costs:

costume re-design	\$ 300.00
photographer (2-days)	\$ 600.00
printing / framing / install	\$ 600.00

Additional project income (if any):

_____	\$ _____
_____	\$ _____
_____	\$ _____

Amount requested from MAC	1,500.00	
Estimated Total Costs / Income	1,500.00	1,500.00

Do you have the necessary insurance coverage?

Yes  No

Do you have all necessary permits and permissions?

Yes  No  In progress

## Madison Arts Commission

The City of Madison (MAC) recognizes the unique value of the arts and the contribution they make to the quality of life within our community. Madison Arts Commission was created by ordinance in 1974, to advise the Mayor, Common Council and city agencies on matters which relate to the creation, presentation and funding of public art.

#### Conceptual Approach

Creating simple, larger than life characters can draw attention and create curiosity around an idea or issue. "The Organ Recital" uses a 6-foot costume in the shape of a uterus to draw attention to the importance of women's health. The recent Supreme Court decisions limiting access to women's reproductive health make this a critical time for discussion, education and action.

#### Project Description (400 words or less)

The Organ Recital will be a pop-up photo shoot of a six foot uterus in 10 locations around Madison.

Preferred community back drops for this project are Madison's south, north and west side and will include both suburbs and familiar landmark areas. Paying attention to neighborhoods in the city where there has traditionally been less community discourse stemming from local art installation is key.

I will be collaborating with three local artists for this work - 2 designers to help me with the costume and a photographer who will be shooting the high-quality photographs (and possibly some video for archival purposes).

Showcasing this larger-than-life female organ as performance art will spark curiosity, discussion and debate around women's health - and most importantly that women's health is a "big" issue - one that is relevant in all corners of our community.

The images will be printed on large format paper and displayed at a gallery opening in Madison this spring.



An older woman with short white hair and glasses, wearing a grey long-sleeved sweater and khaki pants, stands in the middle ground, looking towards the woman in the costume.

A woman is dressed in a large, red, mushroom-shaped costume. She is holding a silver, reflective, cylindrical object in her hands. She is standing on a green rug with a white geometric pattern and is barefoot. She is wearing black pants and a white top under the costume.

A younger woman with dark hair tied back, wearing a white long-sleeved shirt and dark pants, is kneeling on a red rug in the foreground, focused on a task involving fabric or a sewing machine.







4 yds fabric  
at least 48" wide

