

**CITY OF MADISON  
OFFICE OF THE CITY ATTORNEY  
Room 401, CCB  
266-4511**

Date: April 19, 2023

**MEMORANDUM**

TO: Alcohol License Review Committee

FROM: Jennifer Zilavy, Assistant City Attorney

RE: Zapl LLC, d/b/a City Bar, Conviction Report

On or about March 31, 2023, Zapl LLC entered a “no contest” plea to a ninety-three (93) count complaint.

**Date of Violation: September 1, 2022**

Offense: Permit Underage Person on Licensed Premise

On September 1, 2022 at approximately 10:05 p.m., Madison Police conducted a tavern safety inspection at City Bar located at 636 State Street, Madison, Wisconsin. Officers made contact with approximately 138 patrons who were determined to be under the age of 21. Many of these underage patrons appeared to the police to be under the age of 21. Most of the underage patrons contacted had fake IDs, and Madison Police confiscated 137 fake IDs. Some of the underage patrons had more than one fake ID on their person. The IDs confiscated for the individuals named in this complaint were of such quality that careful examination would have revealed them to be fake IDs. Madison Police issued “Underage Enters/Attempts to Enter Licensed Premises” citations to all the underage patrons they contacted.

Maximum demerit point assessment for this count: 10 Points

Forfeiture: \$ 14,708.50.

Prior Conviction in 2007 and 3 day suspension for point accumulation (during this time point assessments were much higher for offenses and an establishment could accumulate 200 points in a one year period with only 4 offenses). Conviction was for 5 counts of underage on premise and 2 counts of selling to underage.

Regularly attends and has employees attend Tavern Safety Training.  
Works collaboratively with police and other downtown bar owners to address issues.  
Implemented Intellicheck for ID checking (previously had Patronscan, which was not effective for detecting fake ID's).