



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved URBAN DESIGN COMMISSION

Wednesday, October 1, 2014

4:30 PM

215 Martin Luther King, Jr. Blvd.
Room LL-110 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Present: 6 - Lauren Cnare; Cliff Goodhart; John A. Harrington; Richard L. Slayton; Melissa R. Huggins and R. Richard Wagner

Excused: 2 - Dawn O. O'Kroley and Thomas A. DeChant

APPROVAL OF MINUTES

**A motion was made by Huggins, seconded by Slayton, to Approve the Minutes.
The motion passed by the following vote:**

Ayes: 4 - Cliff Goodhart; John A. Harrington; Richard L. Slayton and Melissa R. Huggins

Abstentions: 1 - Lauren Cnare

Excused: 2 - Dawn O. O'Kroley and Thomas A. DeChant

Non Voting: 1 - R. Richard Wagner

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

Goodhart recused himself on Items No. 5 and No. 11.

SECRETARY'S REPORT/AGENDA OVERVIEW

SPECIAL ITEM OF BUSINESS

1. [35036](#) Creating Section 31.112 and Sec. 31.11(2)(o) and amending Sections 31.11(1) and 31.05(2)(b) of the Madison General Ordinances to create a process for Advertising Sign Banks and Replacement Advertising Signs, and amending sec. 31.04(5)(k)4.a. regarding illumination of certain signs.

A motion was made by Cnare, seconded by Goodhart, to **RECOMMENDED APPROVAL** of the ordinance as originally drafted. The motion was replaced by a substitute motion by Huggins, seconded by Cnare, where the Urban Design Commission **REFERRED** consideration of this ordinance with requests for redraft of amendments from City staff to provide for replacement alternatives based on development proposals as discussed above to return for further consideration.

A motion was made by Huggins, seconded by Cnare, to Refer to the URBAN DESIGN COMMISSION. The motion passed by voice vote/other.

PUBLIC HEARING ITEMS

- 2. [35620](#) 1321 East Mifflin Street - Minor Facade Alteration for a Mural for "Tenney Nursery & Parent Center, Inc." in UDD No. 8. 2nd Ald. Dist.

This item was approved as a consent item with the finding that all applicable standards are adequately addressed.

A motion was made by Cnare, seconded by Huggins, to Grant Final Approval. The motion passed by voice vote/other.

- 3. [35618](#) 3620 Marsh Road - Develop a Recycling Center for Processing Salvaged Materials in UDD No. 1. 16th Ald. Dist.

The motion to refer required address of the following:

- Elevations showing the fence on the property from the neighbor's perspective.
- A lighting plan.
- A vegetation listing of existing species and their sizes to be maintained.
- Address of the protection of the adjacent creek.
- Address of what vegetation would remain and what would be removed for installation of the fence.
- Landscaping and screening of the front area surface parking lot.

A motion was made by Goodhart, seconded by Huggins, to Refer to the URBAN DESIGN COMMISSION. The motion passed by voice vote/other.

- 4. [35161](#) Consideration of a conditional use for a recycling center at 3620 Marsh Road; Urban Design District 1; 16th Ald. Dist.

A motion was made by Goodhart, seconded by Huggins, to Refer to the URBAN DESIGN COMMISSION. The motion passed by voice vote/other.

- 5. [35619](#) 3301 & 3402 Kinsman Boulevard and 2102 Wright Street - Comprehensive Design Review for "Covance Laboratories Campus." 12th Ald. Dist.

This item was approved as a consent item with the finding that all applicable standards are adequately addressed.

A motion was made by Cnare, seconded by Huggins, to Grant Final Approval. The motion passed by the following vote:

Ayes: 4 - John A. Harrington; Richard L. Slayton; Melissa R. Huggins and Lauren Cnare

Recused: 1 - Cliff Goodhart

Excused: 2 - Dawn O. O'Kroley and Thomas A. DeChant

Non Voting: 1 - R. Richard Wagner

UNFINISHED BUSINESS

- 6. [21680](#) 4716 Verona Road - PD-SIP, Signage Package Amendment, Ground Sign. 10th Ald. Dist.

The motion provided for removal of the zip changeable copy sign.

A motion was made by Slayton, seconded by Cnare, to Grant Final Approval. The motion passed by voice vote/other.

NEW BUSINESS

- 7. [35617](#) 231 Junction Road - Alteration to a PD(SIP) for Additional Signable Area for "Fontana Sports." 9th Ald. Dist.

The motion to refer provided for an attempt to modify the ordinance to make this issue more clear to all involved.

A motion was made by Cnare, seconded by Huggins, to Refer to the URBAN DESIGN COMMISSION. The motion passed by voice vote/other.

- 8. [35621](#) 900 East Washington Avenue - Mixed-Use Development Consisting of Retail, Commercial and Residential in UDD No. 8. 6th Ald. Dist.

The Urban Design Commission Received an Informational Presentation

- 9. [35624](#) 617 Jupiter Drive & 610 Hercules Trail - PD(GDP-SIP) for Two 3-Story Multi-Family Apartment Buildings with 80 Dwelling Units. 3rd Ald. Dist.

The Urban Design Commission Received an Informational Presentation

- 10. [35625](#) 702 South High Point Road - PD(SIP), "Bishop O'Connor Catholic Pastor Center." 9th Ald. Dist.

The Urban Design Commission Received an Informational Presentation

- 11. [35626](#) 316 West Washington Avenue - Proposed Facade and Site Renovations to the Former "AT&T" Office Building Located in the Downtown Core. 4th Ald. Dist.

This item was approved as a consent item with the finding that all applicable standards are adequately addressed.

A motion was made by Cnare, seconded by Huggins, to Grant Final Approval. The motion passed by the following vote:

Ayes: 4 - John A. Harrington; Richard L. Slayton; Melissa R. Huggins and Lauren Cnare

Recused: 1 - Cliff Goodhart

Excused: 2 - Dawn O. O'Kroley and Thomas A. DeChant

Non Voting: 1 - R. Richard Wagner

ROLL CALL

- Present:** 5 - Lauren Cnare; Cliff Goodhart; John A. Harrington; Melissa R. Huggins and R. Richard Wagner
- Excused:** 3 - Dawn O. O'Kroley; Richard L. Slayton and Thomas A. DeChant

12. [35424](#) 704-734 University Avenue - UW-Madison School of Music Performance Building. 8th Ald. Dist.
The Urban Design Commission Received an Informational Presentation
13. [35627](#) 516 & 530 Cottage Grove Road - Lots 2 & 3 of Royster Corners Plat for a 4-Story Mixed-Use Building with 89 Apartment Units and Approximately 41,200 Square Feet of Commercial Space, Including a Public Library. 15th Ald. Dist.
The Urban Design Commission Received an Informational Presentation

BUSINESS BY MEMBERS

None.

ADJOURNMENT

The meeting was Adjourned at 8:10 p.m. by unanimous consent.