



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved MADISON ARTS COMMISSION

Tuesday, June 10, 2014

5:30 PM

215 Martin Luther King, Jr. Blvd.
Room LL-110 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Present: 7 - Marsha A. Rummel; Kia M. Karlen; Christopher A. Taylor; Ginger A. Contreras; Richard P. Tvedt; Yvette M. Pino and Barbara M. Schrank

Excused: 2 - Briony Jean Foy and Sofia A. Snow

APPROVAL OF April 9 & May 13, 2014 MINUTES

A motion was made by Pino, seconded by Contreras, to Approve the Minutes. The motion passed by voice vote/other.

PUBLIC COMMENT

Samantha Crownover thanking the commission for grant funding (16 concerts, new artists, new work)

Karen Reece -- Asked the Commission to credit Dexter Paterson & Mark Evans in the historical background included in the Hip Hop report.

Tag Evers of True Endeavors - Mr. Evers does not support a best practices document that puts financial burdens on clubs that have no record of violence. He does not believe the City is against Hip Hop. He mentioned that the City supported 6 Hip Hop acts at Freakfest including 3 local acts. He also mentioned that Hip Hop is of multiple voices and that it would be short sighted to group all Hip Hop together. He expressed his opinion that MPD and the City have a reason to be concerned about Hip Hop but there is a lot of Hip Hop out there. He thinks it is time to speak up against violence. The City should support positive Hip Hop.

Steve Hiniker, Executive Director of 1000 Friends of Wisconsin and John Schlaefer, Regent Neighborhood Association spoke in favor of MAC support of the University Avenue Underpass proposal.

DISCLOSURES AND RECUSALS

Marsha worked with Anders Zanichowsky (Blink Applicant) at one point but does not currently, Rick disclosed that he is director of the Madison Area Music Awards (MAMAs), Chris Taylor is a board member of MAMAs, Dean of Students at Madison Media Institute (MMI), and has a relationship with Urban Community Arts Network (UCAN).

Without objection the Chair moved the discussion of the Underpass art project to the first agenda item. Marsha Rummel arrived during discussion of the Underpass Art project.

4. [34405](#)

University Avenue Underpass Art Proposal

To: Madison Art Commission
From Alder Shiva via email

First, thank you for your support of the University Avenue Corridor Plan. Its appropriate that

the first action item from the report is this potential art project. That aspect of the plan generated the most interest and enthusiasm in our neighborhood.

Last week the RNA Board met and formally endorsed Karin Wolf's offer to have City Staff lead the process in this exciting opportunity. Professor Dennis' class generated a lot of enthusiasm for what could be done to bring art to the corridor.

I'm writing to encourage you to support this effort in its first important step and to assure you of the RNA's enthusiasm for this project. While I don't want to get ahead of the RNA Board -- from past conversations, I can say that the board would look forward to see a proposal for financial support as well.

I'm sorry that I can't join you tonight but the RNA Board appreciates your quick response to this opportunity.

A motion was made by Karlen, seconded by Pino, to Approve the project with \$10,000 from the Public Art Fund and work with 1000 Friends of Wisconsin to help secure the additional funding necessary, and to partner with the UW Design Lab, Professor Sam Dennis and Student Julia Schilling to design the project. The motion passed by voice vote/other.

1. [32522](#)

Review Overture Contract

Barbara Schrank presented background information on steps taken to review the Overture Foundation, Inc. Performance Contract with the City. At this time, there is not a breakout of how City funding is used by Overture, nor are goals and objectives in the Performance Contract. It does not include specific breakouts for Madison citizens, arts organizations or artists it serves. Commissioners discussed what information they would like to see, specifically data that identifies the amount spent on arts programming. What are Overture's goals and objectives and how are they related to Madison's citizens and artists? The Commission discussed the need to have increased clarity and accountability of how City funds are use for arts programming. Commissioners voted to have the chair write a letter summarizing the discussion and sending their recommendations to the Mayor's office.

A motion was made by Schrank, seconded by Karlen, to have the chair of MAC send a letter to the Mayor's office. The motion passed by voice vote/other.

2. [30136](#)

Ad Hoc Hip Hop Subcommittee Report

Rick Tvedt expressed concern about passing on costs of following best practices to venue owners. For example requiring a venue owner to hire their own bonded security personal.

A motion was made by Taylor, seconded by Pino, to submit the Hip Hop Report to the Common Council, request that the City establish a Task Force on Entertainment (refer to ALRC, EOC, & MAC), issue a cover letter with other MAC recommendations, and dissolve the Ad Hoc Hip Hop Committe. Chris Taylor will present the report to the EOC at their next meeting. The motion passed by voice vote/other.

A motion was made by Taylor, seconded by Rummel, to send MAC recommendations about how to improve the Best Practices document to Mark Woulf at the ALRC. The motion passed by the following vote:

Ayes: 6 - Marsha A. Rummel; Kia M. Karlen; Christopher A. Taylor; Ginger A. Contreras; Yvette M. Pino and Barbara M. Schrank

Abstentions: 1 - Richard P. Tvedt

Excused: 2 - Briony Jean Foy and Sofia A. Snow

3. [21297](#) BLINK Proposal Review

Kia presented the public art standing committees recommendation to fund Anders Zanichowsky & Elsa Noteman's "Mapping Madison's Racial Geographies at \$1500, to fund Jovita Hogan's Healing Race Relations at \$375 per site for up to four sites, and to ask Sarah Deppe to reapply in a future cycle with more information with contingencies.

A motion was made by Karlen, seconded by Tvedt, to Approve Anders Zanichowsky & Elsa Noteman's "Mapping Madison's Racial Geographies at \$1500, and Jovita Hogan's Healing Race Relations at \$375 per site for up to four sites. The motion passed by voice vote/other.

5. [23110](#) Endorsing Community Projects

A motion was made by Karlen, seconded by Pino, to have MAC participate in BandSwap with additional amenities and that Chris Taylor and Rick Tvedt pick the bands on behalf of MAC. The motion passed by voice vote/other.

A motion was made by Taylor, seconded by Karlen, to have MAC bring Sara Ansell from Philadelphia to speak about the intersection of Public Art and Public Health. The motion passed by voice vote/other.

6. [21279](#) MAC Administrative Reports

7. [32761](#) 2014 Press and Publicity

ADJOURNMENT

A motion was made by Taylor, seconded by Pino, to Adjourn at 7:25 p.m. The motion passed by voice vote/other.