

STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # _____ Date Submitted _____

EVENT INFORMATION

Name of Event Susan G. Komen South Central Wisconsin Race for the Cure

Event Organizer/Sponsor South Central Wisconsin Affiliate of Susan G. Komen

Is Organizer/Sponsor a 501(c)3 non-profit agency? Yes No

If Yes, provide State of Wisconsin Tax Exempt Number ES 41226

Address 8030 Excelsior Drive

City/State/Zip Madison, WI 53717

Primary Contact Allyson Crowley

FAX _____

Work Phone 608-836-1083

Phone During Event 608-220-7135 or 608-335-8018

E-mail racecoor@komensouthcentralwi.org

Website www.komensouthcentralwi.org

Secondary Contact Michelle Heitzinger

Work Phone 608-836-1083

Phone During Event 608-332-5778

E-mail Michelle@komensouthcentralwi.org

Annual Event? Yes No

Charitable Event? Yes No

If Yes, name of charity to receive donations: South Central Wisconsin Affiliate of Susan G. Komen

Estimated Attendance 8000 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours _____ to _____ Yes No

EVENT CATEGORY

Run/Walk Music/Concert Festival Rally Parking (i.e., bagging meters)
 Other _____

LOCATION REQUESTED

Capitol Square (note specific blocks below) Podium/700-800 State Street
 30 on the Square (a.k.a. top of 100 block of State Street) Other (specific blocks/streets requested below)

Street Names and Block Numbers: Please see attached map

EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 5/30/15

Rain Date(s) None

Event Start Date(s)/Time(s) 5/30/15 6:00 am

Set-Up Date(s)/Time for Event 5/31/14 6:00 am

Event End Date(s)/Time(s) 5/30/15 12:00 pm

Take-Down Time Street reopening begins ~ 9:00 am

Take-Down Time: start to streets reopened

APPLICATION SIGNATURE

I/We waive the 21-day decision requirement.

AC (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statues and laws.

Signature Allyson Crowley

Date 11/18/14

Brochure will be updated with May 30, 2015 event date. →

All Roads open for normal use ~ 10:30 am. First streets open ~ 9:00 am. No rain date.

With musical entertainment, activities for kids, and a Sponsor EXPO, the Race for the Cure is fun for the whole family.



Race Day Schedule

Saturday, ~~May 31, 2014~~ on Willow Island at the Alliant Energy Center

6:00 a.m.	Registration
7:30am	Opening Ceremony and Stage Program by Charizma!
7:45 a.m.	Survivor Photo
8:20 a.m.	Chipped Timed 5K Run Starts
8:25 a.m.	5K Run Starts
8:35 a.m.	5K Walk Starts
8:45 a.m.	1.25 Mile Walk Starts
10:00 a.m.	Awards Program

Participants without a timing chip are not eligible for prizes

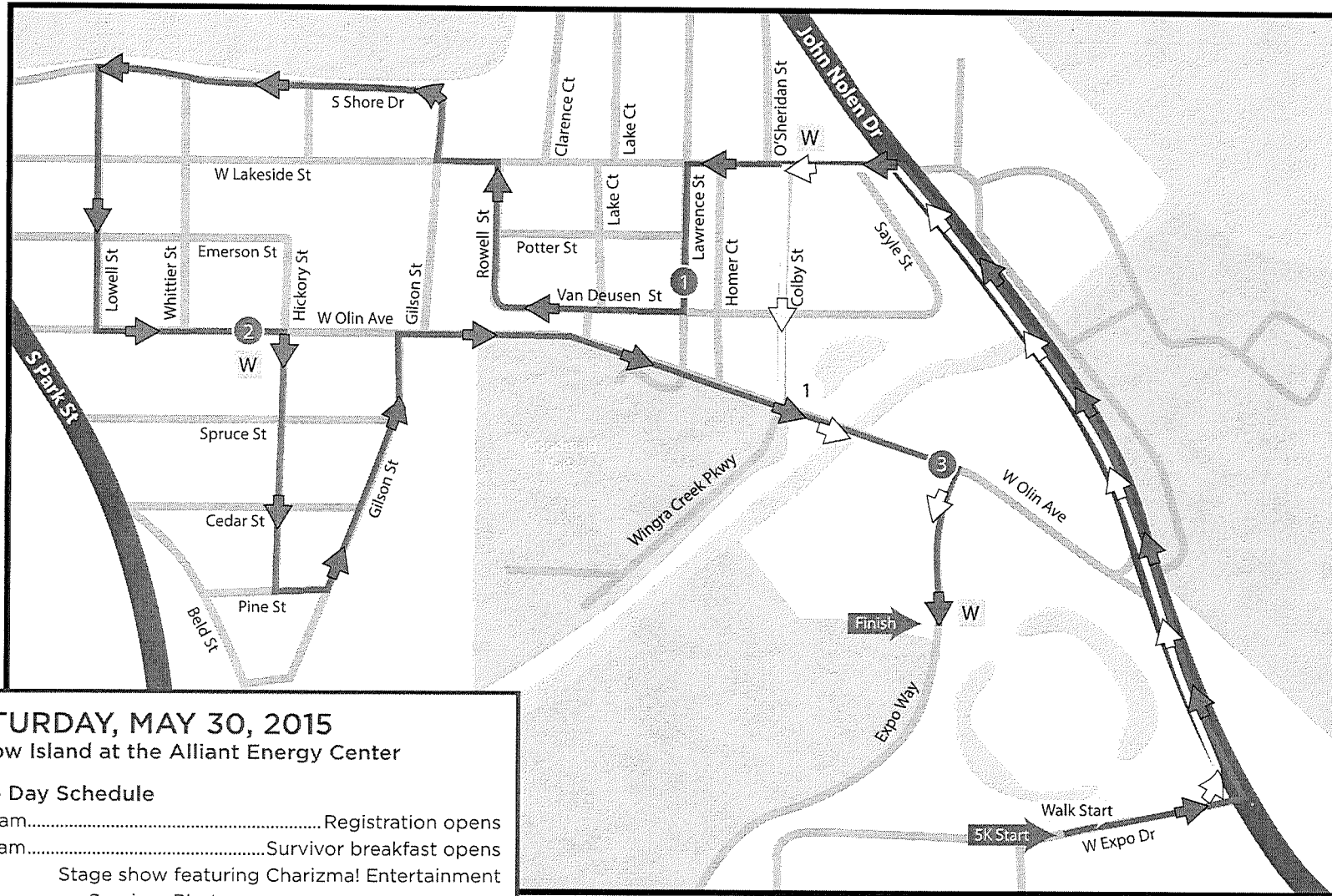
FREE Shuttle Service

Avoid traffic delays by enjoying one of our two free shuttle services. Badger Bus Lines busses will be running continuously from WPS located at 1717 W. Broadway, Madison and from Arbor Gate Towers located directly off of Todd Drive at 2501 W. Beltline Hwy. The shuttles will begin at 6 am and run until noon on Race day.

F
N
Y
T
O

V
T
t
w
E

SUSAN G. KOMEN SOUTH CENTRAL WISCONSIN RACE FOR THE CURE®

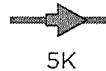


SATURDAY, MAY 30, 2015

Willow Island at the Alliant Energy Center

Race Day Schedule

- 6:00 am.....Registration opens
- 7:00 am.....Survivor breakfast opens
Stage show featuring Charizma! Entertainment
- 7:45 am.....Survivor Photo (located on bleachers near stage)
- 8:20 am.....Chip time 5K and Wheelchair Starts
- 8:25 am.....5K Run Starts
- 8:35 am.....5K Walk Starts
- 8:45 am.....1.25 Mile Fun Walk Starts
- 10:00 am.....Awards Program at Stage



5K



1.25 Mile
Walk



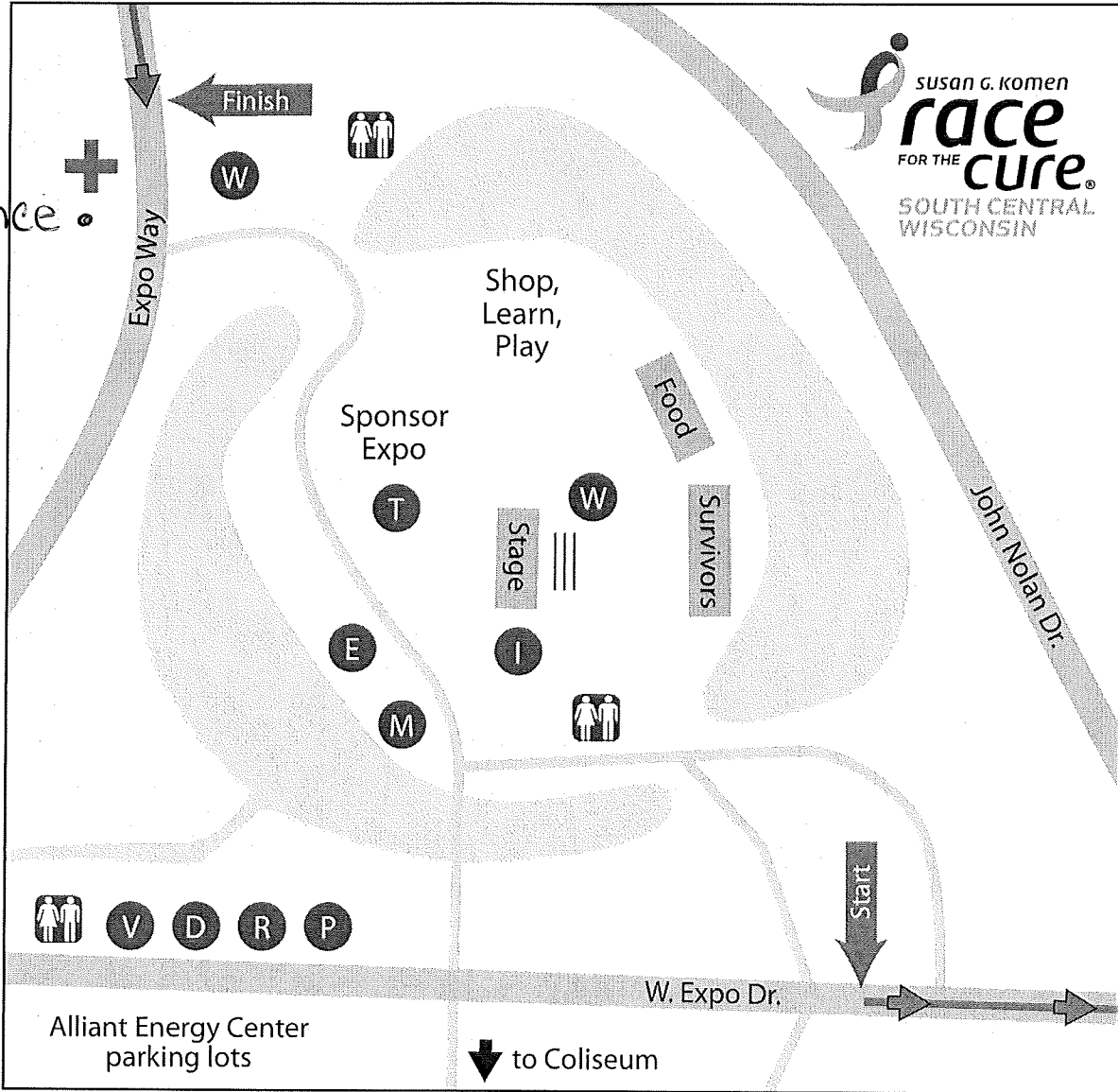
Mile Mark



Water
Station



KOMEN SOUTH CENTRAL WISCONSIN RACE FOR THE CURE VILLAGE



P Shirt Pick-up

R Registration

D Donations

V Volunteer Check-in

E Emergency
Command Center

+ First Aid Tent

W Water

T Team Meet & Greet

M Memorial Area

I Information

Shop, Learn, Play

- Kids 4 a Cure
- Shop Komen
- I AM THE CURE

Restrooms

EMERGENCY ACTION PLAN (EAP)

I. GENERAL

The "Susan G. Komen South Central Wisconsin Race for the Cure" will be held May 30, 2015 at Willow Island at the Alliant Energy Center.

II. PURPOSE

- A. This emergency action plan predetermines actions to take before and during the "Susan G. Komen South Central Wisconsin Race for the Cure" (hereinafter referred to as the event) in response to an emergency or otherwise hazardous condition. These actions will be taken by organizers, management, personnel, and attendees. These actions represent those required prior to the event in preparation for and those required during an emergency.
- B. Flexibility must be exercised when implementing this plan because of the wide variety of potential hazards that exist for this event. These hazards include, but are not limited to, Fire, Medical Emergencies, Severe Weather, or situations where Law Enforcement is required.

III. ASSUMPTIONS

The possibility of an occurrence of an emergency is present at this event. The types of emergencies possible are various and could require the response of Fire & Rescue, Emergency Medical Services, and Police.

IV. BASIC PLAN

A. Emergency Action Plan (EAP) Event Representative

1. The EAP event representative will be identified as the point of contact for all communications regarding the event. This person is identified as Race Coordinator, Allyson Crowley.

B. Emergency Notification

1. In the event of an emergency, notification of the emergency will be through the use of 911. The caller should have the following information available to the 911 operator: nature of emergency, location, and contact person with callback number.
2. We will / will not have on-site EMS (Derek Weum 608-235-7240)
3. We will / will not have on-site Police or Security (Joan Kamholz 608-576-5814)

C. Severe Weather

1. Weather forecasts and current conditions can be monitored through the National Weather Service's Madison Weather Forecast website.
2. Before the event - If severe weather is predicted prior to the event, the EAP event representative will evaluate the conditions and determine if the event will remain scheduled. The EAP event representative or his/her designee will be identified as such Allyson Crowley and will be responsible to monitor the weather conditions before and during the event.
3. During the event - If severe weather occurs during the event, the EAP event representative or his/her designee Allyson Crowley will make notification to those attending the event that a hazardous weather condition exists and direct them to shelter.
4. There are very limited provisions for sheltering participants in the event of severe weather.
5. This event will follow the 30-30 Rule for lightning. If lightning is observed and thunder is heard within 30 seconds, the event will be delayed until 30 minutes have passed since thunder was last heard.

D. Fire

1. If a specific hazard has been identified as an increased risk of fire at this event, event manager will work with the Fire Department to determine how to address the hazard.
2. All event staff will be instructed on the safe use of Portable Fire Extinguishers.
3. If cooking is intended, you must contact the fire department and -
 - a) Must have a valid fire extinguisher, 2A10BC

- b) Each space is allowed 1 LP tank per cooking device. All LP tanks are to be secured in an approved manner (tied, strapped, chained, etc.)
- c) No cooking shall be allowed under a tent. Cooking shall be a minimum of 20' away from tents/canopies.
- d) Cooking must be on a non-combustible surface (grease collection material generally required under cooking and food service areas)
- 4. Fire Inspectors may be required to do an inspection of your event (depends on size and nature of the event), contact the Fire Department for guidelines
- 5. All tents/canopies used for cooking shall have a FLAME SPREAD Certification attached to the tent.
- 6. Should an incident occur that requires the Fire Department, 911 will be utilized to request this resource. The caller should have the following information available to the 911 operator: nature of emergency, location, and contact person with callback number.

E. Medical Emergencies

- 1. As with any outdoor event, there is potential for injury to the participants. The types of injuries are various and include those that are heat related as well as traumatic injuries.
- 2. Event manager shall contact the Fire Department to determine if there is a need for on-site Emergency Medical Services at this event.
- 3. Should an incident occur that requires Emergency Medical Services to be called to this event, the caller will have the following information available to give to the 911 Center:
 - a) nature of emergency
 - b) precise location
 - c) contact person with callback number

F. Law Enforcement

- 1. The need for constant Law Enforcement presence at this event
 has / has not been identified. Event manager shall contact the Police Department to determine if there is a need for Law Enforcement presence at this event
- 2. Should an incident occur that requires Law Enforcement, to be called to this event, the caller will have the following information available to give to the 911 Center:
 - a) nature of emergency
 - b) precise location
 - c) contact person with callback number

G. Emergency Vehicle Access

- 1. Access for Emergency Vehicles will be maintained at all times.
- 2. 20' Fire Lanes are required to be kept open at events.
- 3. A 14' minimum height clearance requirement for anything that goes over a street or fire lane
- 4. Participants and spectators will be directed to park in approved areas and not to obstruct protective features, sidewalks or public throughways.
- 5. Crowd control will be managed by: Joan Kamholz.
- 6. Parking for vendor and staff vehicles will be: Alliant Energy Center Parking Lot.
- 7. Parking for attendee vehicles will be: Alliant Energy Center Parking Lot.

V. CONTACT INFORMATION

Primary Contact	Allyson Crowley	608-877-4045
Secondary Contact	Linda Plourde	608-335-8018
Emergency	Dane County 911 Center	911

Madison Fire Department

Non-Emergency Fire Inspector Jerry McMullen (608) 266-4420
 Division Chief Ron Schwenn (608) 266-4420

Madison Police Department

Non-Emergency

Field Lieutenant
Executive Captain

David McCaw
Carl Gloede

(608) 261-9694
(608) 261-9694

Susan G. Komen South Central Wisconsin Race for the Cure Emergency Action Plan

Willow Island at the Alliant Energy Center and Bay Creek Neighborhood
May 30, 2015

Main Event Organizer: South Central Wisconsin Affiliate of Susan G. Komen
Race Coordinator: Allyson Crowley (Race Day: 608-220-7135)
Race Chair: Linda Plourde (Race Day: 608-335-8018)
Executive Director: Michelle Heitzinger (Race Day: 608-332-5778)
Course Production: Lakeshore Athletic Services
Traffic Production: Barricade Flasher Service

Traffic Control

Coverage will be provided at major intersections by both the Dane County Sheriff's Office and the City of Madison Police. Traffic will be assisted by barricades and electronic signs assembled and managed by local barricade contractors.

At all other intersections, volunteers will direct runners. Additionally, a volunteer Course Marshal will be on the course to supervise and will have radio communication available should any emergencies arise.

Event Command

A central command post will be located on Willow Island at the Alliant Energy Center, will be staffed by law enforcement personnel, and coordinated by Joan Kamholz. All volunteer captains and Komen staff will be trained on use and protocols for radio communication so participants have a safe event. Any additional law enforcement personnel either on the course or the grounds will be added as recommended by local authorities. All law enforcement personnel will be connected via radio, which will be monitored from the central command post.

The central command post will also serve as the Lost Child reconnection point.

Medical Emergencies

A Medical Tent staffed with medical personnel and an ambulance housing four medics will be stationed near the finish line of the Race for any participants who need attention during the event. In addition, two paramedics on bicycles will be on site for incidents on the course.

Weather Emergencies

In the event of inclement and/or dangerous weather conditions, the following Race for the Cure organizers will meet to make the decision to continue, delay, or cancel the Race by 8:00:

- Affiliate Executive Director, Michelle Heitzinger
- Race Coordinator, Allyson Crowley
- Race Chair, Linda Plourde
- Race Committee Security Coordinator, Joan Kamholz
 - All can be contacted by radio on Race morning

Should the decision be made to delay or cancel the Race, it will be the responsibility of the Executive Director to notify the participants on site and the responsibility of the Race Coordinator to notify the local media.

In the event of tornado, Alliant Energy Center personnel will open the Coliseum building for shelter. In the event of thunderstorms, participants will be asked to wait in their cars. Participants that utilized the shuttle service may wait in large tents.

Recycling Plan

All refuse will be cleaned up by race day volunteers and staff and brought to the Alliant Energy Center, where it will be recycled or disposed of by Alliant Energy Center staff. Any recyclable items used on the Alliant Energy Center premises will be deposited in recycling bins placed on Willow Island and surrounding areas.

Detailed Timeline with Traffic Control

Saturday, May 30, 2015

5:30 am	Volunteers arrive on Willow Island, Barricade Flasher Service and Lakeshore Athletic Services on site.
6:00 am	Event registration begins
6:30 am	Dane County Sherriff's Deputies, MPD Officers, City of Madison EMS, Town of Madison Fire in place
7:30 am	Opening Ceremony begins on Willow Island
8:00 am	Volunteer course marshals in place
8:20 am	Blue bibed, timed runners begin
8:25 am	5K non-timed runners begin
8:35 am	5K walkers begin
8:45 am	1.25 Mile short course walkers begin
9:15 am	John Nolen clear and open for traffic – based on 2014 Race
10:00 am	Awards Ceremony
10:10 am	Approximate time for last participant to cross finish line based on 2014 Race, entire course available for tear down
10:15 am	Course marshals and volunteers remove and recycle all trash on course
11:00 am	All law enforcement and EMS finished for event