

MT BEA FUND ACTIVITY MEMO

DATE: Thursday, April 24, 2025

SUBJECT: MT BEAAC Meeting

MT BEAAC Meeting

Tuesday, May 6, 2025 / 4:00 pm-4:30 pm

Meeting held via Zoom

For the calendar year 2025, the committee has \$270,000 to appropriate. After the February 25, 2025, meeting, there existed a balance in the fund of \$143,677. Re-appropriations below of \$34,500, leaves the committee with available funds of \$178,177 to consider and appropriate at this meeting. There are four new event requests, which will leave a remaining balance of \$91,627 in the fund.

Re-appropriations to address at this meeting. These re-appropriations result from a previously approved event not held at Monona Terrace or not qualifying for the entire amount that had been approved.

| Group & Event Name | Event Dates | Award Amount | Paid Amount | Amount Re-appr | Award / Pick-up RN | Date Approved | Reason |
|---|----------------|--------------|-------------|-----------------|--------------------|---------------|----------------------------|
| USA Boxing - 2026 National Championships | 2026, Dec 2-12 | \$34,500 | \$0 | \$34,500 | n/a | 12/3/24 | Loss – room rates too high |
| Total to Re-appropriate at this meeting: | | | | \$34,500 | | | |

Fund Requests for this meeting, May 6, 2025.

| Group & Event Name | Event Dates | Amount | Use | Attendance | Room Nights | Direct Spending |
|---|--------------------|-----------------|-----------------|--------------|--------------|--------------------|
| Master Brewers Association of the Americas - 2026 Annual Conference | 2026, Aug 4-8 | \$16,500 | Facility Rental | 700 | 1100 | \$590,909 |
| Solution Tree - 2026 Effective Coaching Institute | 2026, Sep 29-Oct 2 | \$7,425 | Facility Rental | 550 | 495 | \$392,109 |
| National Alliance on Mental Illness - NAMIcon 2029 | 2029, June 3-9 | \$55,500 | Facility Rental | 2500 | 3700 | \$2,105,808 |
| Wisconsin Realtors Association - 2026 Annual Convention | 2026, Sep 21-23 | \$7,125 | Facility Rental | 600 | 475 | \$334,767 |
| Total requests for funding approval at this meeting: | | \$86,550 | | 4,350 | 5,770 | \$3,423,593 |