

April 11, 2011

Proposed CITY OF MADISON Event Recycling Enforcement Plan

- 1) Hire PAOLO VERDE, a consultant with experience in field of event recycling.
- 2) Set up Community Recycling/Composting Advisory Board
 - Recognize established community group Sierra Club/MadisonRAH Invite them to participate;
 - Invite waste industry trade group Associated Recyclers of Wisconsin to participate;
 - Invite commercial compost industry to participate.
- 3) Refine/strengthen existing event recycling ordinance to coordinate Streets Division, Parks and Health Department permitting.
- 4) Require haulers (including city agencies) to weigh collected waste and/or provide scales for use by events;
- 5) Create a one-stop on-line equipment reservation system linked between city/county agencies;
- 6) Establish secure, volunteer staffed drop-off and pick-up points, structure for fees and/or penalties for use/non-return of gear; discounts for honorable, established groups;
- 7) Establish on-site inspection process similar to Health permitting for food cooking operations. Recycling Permit released at time of Food Permit.
- 8) Modify Health check-list to include monitoring of recyclable/compostable items to be sold/used for service ware at events, to be provided by event management at time of on-site cooking facility inspection;
- 9) Create incentives for composting, use of reusables, reaching recycling goals;
- 10) Start city-wide awareness campaign to establish recycling/composting as a community standard "the way Madison wants events to be".

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