



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved DOWNTOWN COORDINATING COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Thursday, November 20, 2025

5:30 PM

215 Martin Luther King, Jr. Blvd.
Room 206 (Madison Municipal Building)

Call to Order/Roll Call

The meeting was called to order at 5:36 pm.

Present: 6 - Michael E. Verveer; Will Ochowicz; Jonathan D. Cooper; Adam J. Plotkin;
Ted Crabb and Davy Mayer

Excused: 1 - Sophia M. Hague

Approval of Minutes

McAuliffe stated he reviewed the recordings of the 9/18 meeting and made minor changes to the draft minutes.

A motion was made by Crabb, seconded by Mayer, to Approve the September 18 and October 16, 2025 Minutes. The motion passed by voice vote/other.

Public Comment

1. [61242](#) Public Comment
None

Disclosures and Recusals

None

2. [86694](#) Report of Mall Concourse Maintenance and Special Events 2025
Mark Kiesow gave an update on the activities of Mall Concourse Maintenance. He discussed the sidewalk repair program and issues they've had with the contractor.
3. [90366](#) Approving the 2026 Operating Plan for Madison's Central Business Improvement District. (District 2, District 4, District 8)
Matt Tramel, Madison Central BID executive director, briefly presented the operating plan for 2026.
A motion was made by Mayer, seconded by Verveer, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.
4. [90907](#) State Street and Downtown Business Patterns - Madison's Central Business Improvement District

Tramel presented key business statistics for the BID area, including changes in business mix, ownership patterns, vacancy and number of visits.

5. [83003](#)

Mifflin Plaza

McAuliffe briefly updated the committee on progress being made on the Mifflin and Carroll plazas project. Staff is working to address concerns being raised by various stakeholders in the design and working with the art consultant on potential public art pieces. The next public meeting is expected in the first quarter 2026.

6. [89540](#)

Downtown Area Plan Updates

McAuliffe reminded the committee of the upcoming December 2nd kick off meeting for the Downtown Area Plan and DMI's Economic Strategy. The meeting will be hybrid and committee members are encouraged to attend.

Announcements

McAuliffe presented the meeting schedule for 2026 and asked committee members about the December 2025 meeting status. He stated the meeting is often cancelled due to limited availability of committee members. Plotkin suggested staff check in with committee members before the next meeting to determine if a quorum would be present.

Adjournment

A motion was made by Mayer, seconded by Crabb, to Adjourn at 6:31 pm. The motion passed by voice vote/other.