



Agenda Item #: 9

Project Title: 1430-1436 Monroe Street – Major Amendment to a Planned Development (PD) for Exterior Building Modifications to the Camp Randall Sports Center and McClain Athletic Facility Buildings. (District 5)

Legistar File ID #: 83152

Members Present: Cliff Goodhart, Chair; Shane Bernau, Wendy von Below*, Christian Harper, Marsha Rummel, Rafeeq Asad, and Russell Knudson

Prepared By: Jessica Vaughn, AICP, UDC Secretary

*von Below was recused on this item.

Summary

At its meeting of May 8, 2024, the Urban Design Commission **RECEIVED AN INFORMATIONAL PRESENTATION** on a major amendment to a Planned Development (PD) for exterior modifications to Camp Randall located at 1430-1436 Monroe Street. Registered and speaking in support were Aaron Williams, and Paul Joran. Registered in support and available to answer questions were Jim Hinze, Scott Utter, and Peter Schlecht.

Summary of Commission Discussion and Questions:

The Commission inquired about how snow was going to be handled on the curved roof and the applicant team clarified that snow cleats and gutters will be used to catch falling/sliding snow.

The Commission inquired about the programming of the rooftop plaza on Monroe Street. The applicant team noted that the goal with that space is to maintain flexibility in programming and vegetation. Ultimately, they are still working through it. The turf area is an extension of the indoor practice facility and break-up concrete surface of the deck. The Commission noted that this plaza and mass is the most “front door” of the building. There is something long and horizontal and low that is strange relative to the rest of the building massing. How that becomes integrated and used will be interesting. What happens on top of the plaza could be a uniquely Wisconsin landscape expressed through the landscape could be interesting there.

The Commission noted that the pleated material was similar to that on the newer music facility on the other side of campus – was that intentional? There is a lot of texture to the music building. The applicant team agreed but noted that it is not exactly the same. They really wanted to work with the shadowing that the material provides and how those panels come down to the ground. The tone of the material is intended to be a warm buff color, similar to the renderings. Overall, the Commission noted that this is an attractive project. The building composition is nice, unique elevations with repetition. The barrel roof recalls the previous Shell building – you are giving something new but referencing the old. That is nice because it is somehow familiar.

The Commission inquired about what will happen to the hall of fame wall on the shell and the applicant team noted that it will be recreated. Currently there are over 300 plaques and 10 get added annually. The question is where and how to accommodate the level of growth.

Action

Since this was an **INFORMATIONAL PRESENTATION** no formal action was taken by the Commission.