



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved GOLF SUBCOMMITTEE

Thursday, January 4, 2018

4:00 PM

Goodman Maintenance Facility
1402 Wingra Creek Pkwy

CALL TO ORDER / ROLL CALL

A meeting of the Golf Subcommittee was held at 4:00PM on Thursday, January 4, 2018 at the Goodman Maintenance Facility, 1402 Wingra Creek Pkwy. The meeting was called to order at 4:01PM. A quorum was present and the meeting was properly noticed.

Members Present: Joanne Dye; Robert Dye; James Kopp; Warren Onken; Dan Smith; Claudia Standorf; and David Wallner.

Parks Staff Present: Eric Knepp; Charlie Romines; Ryan Brinza; and Theran Steindl.

APPROVAL OF MINUTES

Warren Onken would like to amend the language "subject to the results of the Operational Analysis compiled by Edgehill Golf Advisors" to state "Onken wishes to provide a preference list to the Board of Parks Commissioners subject to an operational analysis and the results of a business plan recommendation."

Motion made by W. Onken, seconded by J. Dye to approve the minutes.
Motion passed by voice vote/other.

PUBLIC COMMENT

Registered speaker Dar McDuffee spoke to oppose sale of Monona golf course
Registered speaker Jeff Stafford spoke to oppose sale of Monona golf course.
Registered speaker Ken Russell spoke to oppose sale of any golf course
Registered speaker Tim Saterfield spoke to oppose sale of Monona golf course
Registered speaker Dan Dettmann spoke to neither support nor oppose.
Registrant Mike Pond registered in support of not closing any holes of the city golf courses.
Registrant Sara Kerr Persing registered to oppose sale of Monona golf course.
Registrant Grace Cudney registered in opposition.
Registrant Pamela DeVore registered in opposition.

DISCLOSURES AND RECUSALS

Joni Dye and Dan Smith recuse themselves from any motions or votes involving The First Tee.

NEW BUSINESS**49982** 2018 Golf Guidelines

West side Golf Operations Supervisor, Ryan Brinza, presented an updated draft copy of the City of Madison Golf Guidelines to the Golf Subcommittee for approval. The Golf Subcommittee has tabled an approval until the next meeting so they may have time to look over the changes and provide any recommendations.

Reminder to Subcommittee members to turn in Statement of Interest forms.

49983 2018 Golf Subcommittee Meeting Dates

**Motion made by Wallner, seconded by J. Dye, to Approve the meeting dates.
Motion passed by voice vote/other.**

49984 Edgehill Golf Market Report Discussion

Parks Superintendent Eric Knepp and Assistant Parks Superintendent Charlie Romines presented a short summary of the Executive Golf Market Summary Report compiled by Edgehill Golf Advisors. A brief discussion began regarding the report and the state of golf in general.

49608 Future of Golf Enterprise Operations

Parks Superintendent Eric Knepp presented the Financial and Operational Analysis of Course Closure and Hole Reduction as well as a spreadsheet showing revenues and expenses over the past three years for the 72 hole model. The report outlines many of the advantages and disadvantages as well as showing the program's projected revenue and expense totals as a 72 hole model, 63 hole model, 54 hole model and 36 hole model. The Golf Subcommittee took up a long discussion regarding the report as well as the future of golf in Madison. No recommendation was made.

ADJOURNMENT

Motion made by Standorf, seconded by Smith, to Adjourn at 5:42 PM. Motion passed by voice vote/other.