



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft EARLY CHILDHOOD CARE AND EDUCATION COMMITTEE

Wednesday, June 24, 2009

8:00 AM

Bridge Lake Point Waunona
Neighborhood Center
1917 Lake Point Dr.
Madison, WI 53713

CALL TO ORDER / ROLL CALL

Present: 7 -

Shiva Bidar-Sielaff; Lynn E. Edlefsen; Joanna R. Parker; Patricia A. Lasky;
Diane B. Adams; Richard C. Schultz and Joanne E. Brown

Absent: 3 -

Kathleen B. Raschke; Bev A. Willer and Michael B. Jacob

Staff: Jolene Ibeling, Monica Host, Becky Schesny

Brown called the meeting to order at 8:05 am.

APPROVAL OF MINUTES

MOTION by Lasky, seconded by Adams to approve the May 27 minutes.
Motion passed by voice vote.

PUBLIC COMMENT

None.

DISCUSSION ITEMS

1. [15164](#) Name Change of the Early Childhood Care and Education Board

The Board will now be called the Early Childhood Care and Education Committee.

Raschke joined the meeting.

Present: 8 -

Shiva Bidar-Sielaff; Lynn E. Edlefsen; Kathleen B. Raschke; Joanna R. Parker; Patricia A. Lasky; Diane B. Adams; Richard C. Schultz and Joanne E. Brown

Absent: 2 -

Bev A. Willer and Michael B. Jacob

2. [15165](#) Community Resources Funding Subcommittee Update
 -Mission Statements
 -Ordinance Updates

The group reviewed the draft Community Resources Program mission statement and draft ordinance proposed by the Community Resources funding process subcommittee.

MOTION by Raschke, seconded by Edlefson to recommend to the Subcommittee to change the mission statement language from “foster understanding and harmony” to “foster respectful interactions among residents”. Motion passed by voice vote.

MOTION by Edlefson, seconded by Lasky to accept the updated mission statement with recommended language change. Motion passed by voice vote.

Ibeling highlighted changes to the draft 33.16 ordinance.

Raschke noted that the University of Wisconsin is identified as a requirement for membership of the CSC but does not allow for any other secondary education representation such as the technical college system or private education institutions.

MOTION by Bidar-Sielaff, seconded by Raschke to make the following changes to the ordinances:

- Under 33.16 Community Services Commission (2), replace “University of Wisconsin representative” with “representative of a higher education institution in the City of Madison, such as University of Wisconsin, MATC, Edgewood, etc.”
 - Under Early Childhood Care and Education Committee 5(b) add “private, secular non-profit” before “early childhood care and education services”
 - Under Early Childhood Care and Education Committee (2) change “day care worker” to “child care worker”.
 - Update the Committee name by changing all references to the Early Childhood Care and Education “Board” to “Committee”.
 - Under 33.16(2), replace “two year terms” with “one-year terms” with respect to the Youth Member.
- Motion passed by voice vote.

3. [15166](#) Child Care Assistance Update
 -Memos to Families and Providers
 -Child Care Assistance Report

Ibeling explained the Mayor directed OCS to begin implementing specific proposed cost saving measures, with the exception of the 14th period/4 week

termination of child care assistance. This measure may still need to be implemented, but not at this point.

The Child Care Assistance report was discussed along with the memos sent to families and providers/programs.

Bidar-Sielaff suggested staff keep track of turnover data and continually report back to the Committee on what the impact of the cost saving measures have been on families and programs.

Adams inquired if programs and families understand the new co-pays. Ibeling answered that the programs and families are notified via an authorization that identifies the family's co-payment amount. The program may decide to collect the co-pays or forgive them. Host added that stabilization grants have also been eliminated and that agencies cannot use them to make up for a lack of these co-pays.

Adams inquired if families receiving City Child Care assistance are also receiving Wisconsin Shares funding. Ibeling answered that families eligible for WI Shares are not eligible for City Child Care Assistance and that no families are dually subsidized by both child care programs.

Adams asked how many school-age children receive City Child Care Assistance. The report indicates 34 children.

Bidar-Sielaff expressed interest in receiving continual updates on the budget issues so that if it is determined, after implementing these initial cost saving measures, additional funding is needed to make the target budget the ECCEC can discuss/make recommendations and/or request additional funding from Council by October if needed.

Adams requested information relative to the total amount expended each period be included in the monthly child care assistance report.

Edlefson inquired about family response to the memos? Ibeling explained they just went out on Friday and they've only received one inquiry from a family child care provider regarding collection of copayment.

MOTION by Bidar-Sielaff, seconded by Raschke that before OCS staff implement any further cost saving measures to the Child Care Assistance program, such possible implementation be brought to the attention of ECCEC's Council representative, Alder Bidar-Sielaff, the Community Development Division Director and the Mayor. Motion passed with Parker abstaining.

4. [13782](#)

4K Update

- MAAECA and Bright & Early 4k Forum
- 4K Community Planning Group and Subcommittees

Parker updated the group on 4K meetings. MAAECA and Bright and Early hosted a 4K Forum on the evening of June 1 with all regulated child care programs in City of Madison invited. MMSD and union/ MTI negotiations are

not finalized. The 4K Community Planning Committee has divided into subcommittees that have begun meeting around issues and will meet to report back to larger group on July 27th.

5. [15167](#)

Bridge Lake Point Waunona Neighborhood Center Presentation

Postponed until later in the meeting.

Bidar-Sielaff left the meeting.

Present: 7 -

Lynn E. Edlefsen; Kathleen B. Raschke; Joanna R. Parker; Patricia A. Lasky; Diane B. Adams; Richard C. Schultz and Joanne E. Brown

Absent: 3 -

Shiva Bidar-Sielaff; Bev A. Willer and Michael B. Jacob

6. [15173](#)

2010 Funding

Jolene distributed a 2009 Community Resources Funding spreadsheet. The current budget for ECCEC is \$872,693. COLA is .2%.

The Committee discussed 2010, how to allocate additional funding using the 2009 supplemental list and the process for cutting funds if the budget is decreased. The Mayor will give budget instructions by July 13. Timeline for preliminary funding recommendations and hearings for the ECCEC and CSC were outlined.

July 15th

ECCEC will finalize preliminary 2010 funding recommendations

July 22nd

ECCEC will hold public hearing on preliminary 2010 funding recommendations, followed by meeting to finalize the funding recommendations to go to the CSC.

July 29th

CSC will host public hearing on ECCEC, SCAC and CSC finalize 2010 funding recommendations.

August 7th

CSC 2010 funding recommendations to Mayor

MOTION by Parker, seconded by Schultz to accept proposal of flat funding for agencies rather than a .2% COLA. Motion passed by voice vote.

Staff explained that the 3 agencies with contingencies for 2010 funding have either fully met the contingencies or are on target to meet the requirements. Staff recommends not cutting the funds for these 3 agencies for 2010.

MOTION by Lasky, seconded by Edlefsen to continue funding programs at the 2009 level for those programs funded in 2009. Motion passed by voice vote.

Adams suggested that the surveys for the school age programs be done online and be standardized so that all children could complete them, providing useful information to agencies and the Committees regarding impact of their programs.

The supplemental list was discussed should an increase in funds available for Program Area I.

MOTION by Parker, seconded by Schultz to retain the 2009 supplemental list as it stands with the removal of DCPC Great Beginnings. Motion passed by voice vote.

The Committee discussed allocation of cuts should funding be decreased.

Parker suggested that a specific approach for allocating cuts or increases not be determined until the ECCEC is able to consider information relative to status of programs that may be receiving additional ARRA funding. Stimulus funds may have been allocated to agencies/programs that are also funded by the Community Resources program. This information would not have been included in the original proposal/application. The current financial structure of each agency should be reviewed before changes in allocation are considered.

MOTION by Parker, seconded by Lasky that should reductions to agency contract amounts become necessary, the Committee will explore the current economic status and review funding of programs/agencies before making changing 2010 allocations. Motion passed by voice vote.

Upcoming meetings will be July 15 at 8 am to discuss preliminary funding recommendations. July 22 there will be a public hearing followed by a meeting to finalize ECCEC funding recommendations.

Adams suggested that agencies be informed via memo from OCS of upcoming meeting/hearing dates and notify agencies they should be prepared to provide information and address questions regarding any additional funding they've received since submission of the initial application.

Raschke and Lasky will not be able to attend certain meetings this summer.

5. [15167](#)

Bridge Lake Point Waunona Neighborhood Center Presentation

Tom Solyst, Center Director, Mara McGlynn from the Children's Program and Mickey Buhl, Principal of Glendale School were present to share information regarding the children's program.

McGlynn provided an overview of the program serving school-age children. The group has increased from enrollment of 25 to 40 children. 15 children are from Owl Creek neighborhood. The children were chosen because they were

the most at risk or in need of the center's program/services.

Lack of funding come September will require the program to disenroll 20 children from the program.

Buhl thanked the group for the funding previously allocated to the Center. The program has had a positive impact on the children from his school and behavioral issues significantly decreased since the children began attending BLW program. Buhl stated that impact of the Neighborhood Center has also improved relationships with parents and the school.

A goal for the Center is to coordinate efforts and funding between United Way, the City and MMSD in order to continue providing services/programs for those children.

Adams suggested the effectiveness of the program could be demonstrated by Police, Sheriff or Public Safety Departments relative to any data quantifying cost savings from working with these children from an early age. A cost benefits analysis could be beneficial.

7. [12054](#) ECCEB Subcommittee

The July 15 Subcommittee will consist of Lasky, Adams and Schultz. The July 22 Subcommittee will consist of Parker, Schultz and Adams.

8. [13785](#) Next Meeting
July 22, 2009

Next meeting will be 7/15. Location to be determined.

ADJOURNMENT

MOTION by Raschke, seconded by Lasky to adjourn the meeting. Motion passed by voice vote. Meeting adjourned at 10:06 am.