



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved COMMON COUNCIL EXECUTIVE COMMITTEE

Tuesday, September 4, 2018

4:30 PM

210 Martin Luther King, Jr. Blvd.
Room 108 (City-County Building)

CALL TO ORDER / ROLL CALL

Present: 4 - Samba Baldeh; Paul E. Skidmore; David Ahrens and Marsha A. Rummel

Excused: 4 - Sheri Carter; Shiva Bidar-Sielaff; Rebecca Kemble and Barbara Harrington-McKinney

Others Present: Mayor Paul Soglin, Budget & Program Evaluation Manager Laura Larsen, City Attorney Mike May, Ald. Keith Furman, Deputy Mayor Enis Ragland and Finance Director David Schmiedicke

Ald. Samba Baldeh, chair, called the meeting to order at 4:31 p.m.

APPROVAL OF MINUTES

A motion was made by Ald. Paul Skidmore, seconded by Ald. David Ahrens, to approve the minutes from the August 6, 2018 Special CCEC meeting and the August 7, 2018 CCEC meeting. The motion passed by voice vote/other.

PUBLIC COMMENT

There was no public comment.

Ald. Shiva Bidar-Sielaff and Ald. Rebecca Kemble arrived at 4:33 p.m. Ald. Sheri Carter arrived at 4:36 p.m.

Present: 7 - Samba Baldeh; Sheri Carter; Shiva Bidar-Sielaff; Paul E. Skidmore; Rebecca Kemble; David Ahrens and Marsha A. Rummel

Excused: 1 - Barbara Harrington-McKinney

DISCLOSURES AND RECUSALS

There were no disclosures or recusals from the members present.

Ald. Barbara Harrington-McKinney arrived at 4:51 p.m.

Present: 8 - Samba Baldeh; Sheri Carter; Shiva Bidar-Sielaff; Paul E. Skidmore; Rebecca Kemble; David Ahrens; Barbara Harrington-McKinney and Marsha A. Rummel

REFERRALS FROM COMMON COUNCIL

50110

SUBSTITUTE - Establishing a moratorium on issuance of new alcohol licenses in a high density, high police call area in downtown Madison and establishing a Task Force on Downtown violence.

Sponsors: Paul R. Soglin

Attachments: [Map Alcohol License Moratorium Area Density Map With Establishments.pdf Version 1](#)
[Map for Revised Area - Substitute](#)

Mayor Soglin was present for discussion on his substitute resolution. He noted that there were two main issues: public safety and public investment. He noted that the unsafe situations that are occurring downtown with the large quantities of alcohol being consumed, are driving the up the costs with dealing with those issues. Cannot have a healthy city without a healthy downtown and the proliferation of liquor licenses is creating an unhealthy atmosphere and has affected the retail sector.

Ald. David Ahrens asked if the report on "place of last drink" from the Madison Police Department had been given to the ALRC (e.g. establishments over serving). Ald. Shiva Bidar-Sielaff was not aware that it had.

Ald. Bidar-Sielaff noted that Zoning Code language regarding density expires in July 2019 and closing times are now set earlier (1:30 am).

Ald. Marsha Rummel asked the Mayor about the goals of the task force. The Mayor hoped that the task force could provide more data and evidence as to the nature of the problem for future discussions (e.g. alcohol consumption doesn't subside in 10-15 years and State Street is 80-90% bars). Ald. Rummel suggested that the health aspect of alcohol and its impacts should also be considered, not just focusing on the number of liquor licenses. She also thought the issue of capacity should be studied as well. Mayor Soglin agreed that the challenges to finding a solution includes the culture of drinking. Students already come to UW-Madison with their norms formed on alcohol and drinking.

Ald. Rebecca Kemble asked what the relationship would be between the task force and the staff group (as mentioned in Legislative File No. 52680). Mayor Soglin thought the staff group could support the task force with data and information on what was happening downtown (e.g. change in rents, what happens to a vacated space, etc.).

A motion was made by Ald. Shiva Bidar-Sielaff, seconded by Ald. Rebecca Kemble, to re-refer this item to the COMMON COUNCIL EXECUTIVE COMMITTEE meeting on 10/2/2018.

Ald. Shiva Bidar-Sielaff stated that clarifications be made to the resolution:

- Not supportive of a rolling moratorium but a specific start and end date
- Supports combining the two proposed resolutions

- If audits are mandatory then the city needs to review staffing levels to conduct audits of restaurants serving 50% food
- Address the issue of people drinking at home and then going drunk to establishments

The motion passed by voice vote/other.

52680

Acknowledging the City of Madison inter-disciplinary staff team tasked with analyzing alcohol outlet density, to identify issues related to excessive alcohol consumption that result in disproportionate calls for service, and propose steps to address such problems.

Sponsors: Ledell Zellers, Michael E. Verveer and Zach Wood

A motion was made by Ald. Shiva Bidar-Sielaff, seconded by Ald. Rebecca Kemble, to re-refer this item to the COMMON COUNCIL EXECUTIVE COMMITTEE meeting on 10/2/2018. The motion passed by voice vote/other.

DISCUSSION ITEM

48401

Discussion: Council Social Media Policy (see *The Role of Council Members*) & Alders Developing Websites on How to Run for Council - Council President Samba Baldeh

Attachments: [Beta Website: Runforcouncil.com / Ald. K. Furman](#)
[Website: City Clerk's Campaign & Election Site](#)
[Council Social Media Policy.pdf](#)

Ald. Keith Furman was present for discussion on this item and provided background on the website he developed to inform the public on the requirements and how to run for city elected office. He would ask alders to contribute their perspectives on serving on the Council.

City Attorney May said that the website could potentially fall under the Open Records law and would want to revisit the website again.

CCEC members agreed that the information was valuable but that residents should be directed to public websites for information: City Clerk, State of WI and Council websites. Ald. Barbara Harrington-McKinney was concerned about residents who do not have access to a computer and thought the current alder brochure could be expanded to include more information.

Ald. Furman offered to work on the Council's website (contributing content): budget, serving on committees, etc. and feels strongly that the city should promote this information.

UPDATE

[48400](#)

Update: Common Council Chief of Staff (9/4/18)

Attachments: [Council Chief of Staff Updates 090418.pdf](#)

Kwasi Obeng, Council Chief of Staff, provided an update to members of the CCEC (see attached report).

Ald. Marsha Rummel indicated her interest in assisting on the process to hire the legislative analyst.

FUTURE AGENDA ITEMS

There were no additional future agenda items discussed at the meeting.

Current List of Future Agenda Items

*Leg. File No. 52071 - Amending TIF Goals - Jobs Project Section
(Referred to: CCEC (lead), Economic Development Committee (recommended changes), Finance Committee (re-referred))

Discussion Items

*CCEC Priority Items and Dedicated Time to Discuss Priority Issues (identified @ 6/5/18 CCEC meeting)

*Application of Administrative Procedure Memoranda to Alderpersons - Ald. Paul Skidmore / Updating Council Policy Guide to Incorporate APM language - K. Obeng

* Holding Common Council Meetings in Different Locations - Council President Samba Baldeh

*MMSD Ad Hoc Committee - Final Report on ERO Program In High Schools

Updates

* Update on 311 RFP - Council President Samba Baldeh

* Update on Reorganization of Transportation Department and Related Committees – Ongoing

*Standing Updates:

- Council Chief of Staff

- Task Force on City Government Structure

- President's Work Group to Develop City-Wide Surveillance Equipment & Data Management

ADJOURNMENT

A motion was made by Ald. Sheri Carter, seconded by Ald. Barbara Harrington-McKinney, to adjourn. The motion passed by voice vote/other. The meeting adjourned at 5:46 p.m.