

**APPLICATION FOR
URBAN DESIGN COMMISSION
REVIEW AND APPROVAL**

AGENDA ITEM # _____
Project # _____

14267

DATE SUBMITTED: <u>5-85-09</u>	Action Requested
UDC MEETING DATE: _____	<input type="checkbox"/> Informational Presentation
	<input type="checkbox"/> Initial Approval and/or Recommendation
	<input checked="" type="checkbox"/> Final Approval and/or Recommendation

PROJECT ADDRESS: 232 E. OLIN AVENUE

ALDERMANIC DISTRICT: _____

OWNER/DEVELOPER (Partners and/or Principals) ARCHITECT/DESIGNER/OR AGENT:
Colegium Bar _____

CONTACT PERSON: JEFF SOLNER SIGNS BY DESIGN
Address: 2315 PINE HURST DR.
MADOLETON WI
Phone: 931-2315
Fax: _____
E-mail address: SIGNS & TEXTURES.COM



- TYPE OF PROJECT:
(See Section A for:)
- Planned Unit Development (PUD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
 - Planned Community Development (PCD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
 - Planned Residential Development (PRD)
 - New Construction or Exterior Remodeling in an Urban Design District * (A public hearing is required as well as a fee)
 - School, Public Building or Space (Fee may be required)
 - New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 Sq. Ft.
 - Planned Commercial Site
- (See Section B for:)
- New Construction or Exterior Remodeling in C4 District (Fee required)
- (See Section C for:)
- R.P.S.M. Parking Variance (Fee required)
- (See Section D for:)
- Comprehensive Design Review* (Fee required)
 - Street Graphics Variance* (Fee required)
 - Other _____

*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)
Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.

SIGNS BY DESIGN INC.

Phone: (608) 831-2315

Fax: (608) 836-7446

2315 Pinehurst Drive

Middleton, WI 53562

signs@terracom.net

The City of Madison,

The correct calculation results in a request for the area of a sign that exceeds the 25% increase threshold of a variance. Making this a request for a comprehensive design approval for a sign that is 60 sq. ft. where the maximum allowed in the John Nolen Dr. area of UDD#1 allows only 40 sq. ft. The sign that was up before using the box Radius is 57.76 Sq.Ft. Total sign area is 43.3 sq. ft. The new sign when you draw a box around the Oval sign is 60 Sq. Ft. Total sign area is 48 sq. ft. I am asking for approval regarding this size change. There are six lanes of traffic with speeds in the excess of 35 mph, and trees and small hills preventing a clear line of sight, are the reasons for the change. Thank you.

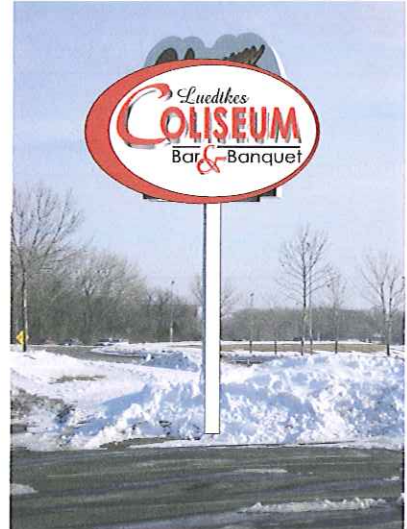
Jeff Solner

Signs by Design

*Rec'd 5-27-09
~ 4:00*

Remove Old Top Replace with New
Same Pole

Solid Aluminum Face / Cut out Letters
Cardinal PMS 187 Red Letters and Swish
Black (Luedkes / Bar & Banquet)
White at Night
120 Volt T12 Cool White HO Lamps



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