



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended ALCOHOL LICENSE REVIEW COMMITTEE

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Wednesday, January 18, 2017

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

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Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of February 7, 2017

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Notified Absences: None

Call to Order/Roll Call

Approval of Minutes

December 21, 2017: <http://madison.legistar.com/Calendar.aspx>

Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

- 1) items which have registrants opposed wishing to speak
- 2) items which members have seperated out for discussion/debate purposes
- 3) items recommending ordinance changes
- 4) operator license applications

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

- 1. [45423](#) Operator License Application
Jake T Englebert
Legislative History
12/21/16 ALCOHOL LICENSE Re-refer to the ALCOHOL LICENSE
REVIEW COMMITTEE REVIEW COMMITTEE

- 2. [45702](#) Operator License Application
Sandy J Kreger - Establishment where employed: VFW and Villa Tap

- 3. [45704](#) Operator License Application
Megan Mayhew

- 4. [45710](#) Operator License Application
Mark A Grman - Establishment where employed: Roman Candle Pizzeria

Entity Reorganization

- 5. [45499](#) Entity Reorganization
HOA Restaurant Holder LLC • dba Hooters
2639 East Springs Dr
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh) Sector 632
add one officer, remove one officer

- 6. [45705](#) Entity Reorganization
Echo on Main Inc • dba Echo Tap & Grill
554 W Main St
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)
Removing one officer.

Business Name Change

- 7. [45703](#) Business Name Change
89 West LLC • Current dba: 43 North
108 King St
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)
New dba: Muramoto Downtown

Entertainment License Applications

- 8. [44856](#) Adult Entertainment Tavern
Infamous • dba Visions
3554 E Washington Ave • Agent: Apollo Marquez • Estimated Capacity: 160
Class B Combination Liquor & Beer • 95% alcohol, 5% food
Aldermanic District 15 (Alder Ahrens) • Police Sector 513
Attachments: [INFAMOUS LLC Business Operations and Security Plan.pdf](#)

Legislative History

11/16/16	ALCOHOL LICENSE REVIEW COMMITTEE	Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE
12/6/16	COMMON COUNCIL	Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE
12/21/16	ALCOHOL LICENSE REVIEW COMMITTEE	Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE

Change of Licensed Premise

9. [45137](#) Change of Licensed Premise
Compass Group USA, Inc. • dba Edgewood College
1000 Edgewood College Drive • Agent: Brandon Kahl
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 13 (Alder Eskrich) • Police Sector 302
Remove high school from current license premise, and include all of Edgewood College in the license premise, with the exception of the floors on which students reside.

The current premise description reads: Regina Hall (Washburn Heritage Room, Lake Room, Dining Room, Regina Terrace), Predolin Humanities (Nona McGreal Room, Wingra Commons, Predolin Terrace), DeRicci Hall (Gathering Space), Edgedome, Edgewood High School (Commons, WilkesGym, Library), Sonderegger Science Center (Rotunda Lobby), The Stream (Atrium, Gallery, 2nd Floor Gathering Area, Lower Level Gathering Area).

Attachments: [original application](#)
[original legislative file](#)

Legislative History

10/19/16	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO GRANT AS AMENDED - REPORT OF OFFICER
	Change in licensed premises was granted only for the addition of the high school lawn for Oct. 29, 2016 special event.	
11/16/16	ALCOHOL LICENSE REVIEW COMMITTEE	Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE
12/21/16	ALCOHOL LICENSE REVIEW COMMITTEE	Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE

Change of Licensed Conditions

10. [45218](#) Change of Licensed Conditions
E Washington Liquor Inc. • dba Rocky's Liquor West
4217 W Beltline Hwy • Agent: Gurpreet Ghuman
Class A Liquor, Class A Beer
Aldermanic District 10 (Alder Cheeks) • Police Sector 104
Request to remove original conditions 1, 2, 3 and 4.

Legislative History

12/21/16	ALCOHOL LICENSE REVIEW COMMITTEE	Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE
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Recessed Public Hearing

11. [44841](#) Public Hearing - New License
Infamous • dba Visions
3554 E Washington Ave • Agent: Apollo Marquez • Estimated Capacity: 160
Class B Combination Liquor & Beer • 95% alcohol, 5% food
Aldermanic District 15 (Alder Ahrens) • Police Sector 513
Attachments: [application](#)
[INFAMOUS LLC Business Operations and Security Plan.pdf](#)

Legislative History

10/19/16	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
11/1/16	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
11/16/16	ALCOHOL LICENSE REVIEW COMMITTEE	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
12/6/16	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
12/21/16	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO DENY - RECESSED PUBLIC HEARING
12/21/16	ALCOHOL LICENSE REVIEW COMMITTEE	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

Recessed Public Hearing

12. [44842](#) Public Hearing - New License
BKM Group LLC • dba Olbrich Biergarten
3527 Atwood Ave • Agent: Erik Kesting • Estimated Capacity: 300
Class B Beer, Class C Wine • 70% alcohol, 30% food
Aldermanic District 15 (Alder Ahrens) • Police Sector 610

Attachments: [application](#)
[SASY Letter of Support - Olbrich Biergarten.pdf](#)
[LENA Letter of Support - Olbrich Biergarten.pdf](#)
[44842 ALRC Comments.pdf](#)
[44842 Breedlove Email.pdf](#)
[Olbrich Park Beach 2010-2012 Sanitary Survey FINAL \(1\).pdf](#)
[Olbrich Beach Letter 11.28.16.pdf](#)
[44842 Karis comments.txt](#)
[44842 Olsen comments.txt](#)
[44842 Seligman comments.txt](#)
[44842 Fite email.pdf](#)
[44842 Watson email.pdf](#)
[44842 Silbernagel email.pdf](#)
[44842 Wilde email.pdf](#)
[44842 Prusynski email.pdf](#)
[44842 Finger email.pdf](#)
[44842 Kosmerl email.pdf](#)
[44842 Braunginn email.pdf](#)
[44842 Rappe email.pdf](#)
[44842 Kennedy email.pdf](#)
[44842 Rucinski email.pdf](#)
[44842 Fontella letter support.pdf](#)
[44842 Both email.pdf](#)
[44845 Chronister email.pdf](#)
[44842 Doran email.pdf](#)
[44842 Marx email.pdf](#)
[44842 Britigan email.pdf](#)
[44842 Feland email.pdf](#)
[44842 Rice email.pdf](#)
[44842 Witt email.pdf](#)
[44842 Hoffmeister email.pdf](#)
[44842 Piersma email.pdf](#)
[44842 Drilias email.pdf](#)
[44842 Scoll email.pdf](#)
[44842 Fontella email.pdf](#)
[44842 Kemp email.pdf](#)
[44842 Rollins email.pdf](#)
[44842 Heim email.pdf](#)
[44842 Jesse Hoffmeister email.pdf](#)
[44842 Illene email.pdf](#)
[44842 Holly email.pdf](#)

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[44842 Crespo email.pdf](#)
[44842 Safar email.pdf](#)
[44842 Caitlin Breedlove email.pdf](#)
[44842 Amber email.pdf](#)
[44842 Covert email.pdf](#)
[44842 Courtney email.pdf](#)
[44842 Fischer email.pdf](#)
[44842 Esposito Dog Area Request email.pdf](#)
[44842 Watson email 2.pdf](#)
[44842 Kramer email.pdf](#)
[44842 Andrew Illene email.pdf](#)
[44842 Lawton email.pdf](#)
[44842 Eagon email.pdf](#)
[Sletten comments 44842.pdf](#)
[Jackson letter 44842.pdf](#)
[Connor comments 44842.pdf](#)
[BKM group letter to Board of Park Commissioners 44842.pdf](#)
[Ruatabaga comments 44842.pdf](#)
[Draft responsible consumption plan 44842.pdf](#)
[Ald. Ahrens follow up information with Q and A 44842.pdf](#)
[Pausch comments 44842.pdf](#)
[Mazack comments 44842.pdf](#)
[Fuszard comments 44842.pdf](#)
[Kaether comments 44842.pdf](#)
[McMullin-Lawton comments 44842.pdf](#)
[Frank Beer comments 44842.pdf](#)
[Olejiczak comments 44842.pdf](#)
[Eastmorland Community Assoc comments 44842.pdf](#)
[Kaminski comments 44842.pdf](#)
[Jackson comments 44842.pdf](#)
[Waitrovich 44842 .pdf](#)
[Burgess comments 44842.pdf](#)
[Ald. Ahrens Pertzborn email string 44842.pdf](#)
[Laack comments 44842.pdf](#)
[Link comments 44842.pdf](#)
[Dellger comments 44842.pdf](#)
[Nelson comments 44842.pdf](#)

- [deGrood comments 44842.pdf](#)
- [Morris comments 44842.pdf](#)
- [Svensson comments 44842.pdf](#)
- [Guyer comments 44842.pdf](#)
- [Hicklin comments 44842.pdf](#)
- [Sisson comments 44842.pdf](#)
- [Hiebert comments 44842.pdf](#)
- [Daniels comments 44842.pdf](#)
- [Nordstrom comments 44842.pdf](#)
- [Ziesemer Sala comments 44842.pdf](#)
- [Woolsey comments 44842.pdf](#)
- [BKM Group 12.20.2016 comments and attachments 44842.pdf](#)
- [Landsness comments and attachments 44842.pdf](#)
- [Celesnik comments 44842.pdf](#)
- [Wipperman comments 44842.pdf](#)
- [Fealand comments 44842.pdf](#)
- [Heyrman comments 44842.pdf](#)
- [FOOT DeChant comments 44842.pdf](#)
- [Lehnertz comments 44842.pdf](#)
- [Lindstrom comments 44842.pdf](#)
- [Magdalena comments 44842.pdf](#)
- [stop 44842 petition.pdf](#)
- [Kroncke comments 44842.pdf](#)
- [Britigan comments 44842.pdf](#)
- [Fox comments 44842.pdf](#)
- [Franco comments 44842.pdf](#)
- [Shelleby comments 44842.pdf](#)
- [JJackson comments 44842.pdf](#)
- [Johanneck Comments .pdf](#)

Legislative History

10/19/16	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
11/1/16	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
11/16/16	ALCOHOL LICENSE REVIEW COMMITTEE	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
12/6/16	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
12/21/16	ALCOHOL LICENSE REVIEW COMMITTEE	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

Agenda Note: Applicants request referral of this item to the ALRC February regular meeting.

13. [45496](#) Public Hearing - New License
North Central Management, Inc. • dba AC Hotel Madison
1 N. Webster St. • Agent: Dennis Clark
Class A Liquor, Class A Beer
Aldermanic District 2 (Alder Zellers) • Police Sector 406
Attachments: [application](#)

Legislative History

12/20/16	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
1/3/17	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

Agenda Note: Applicants request referral of this item to the ALRC February regular meeting.

14. [45497](#) Public Hearing - New License
Eno Vino Downtown Madison, LLC • dba Eno Vino Downtown Madison
1 N. Webster St. • Agent: Matt Robert • Estimated Capacity: 220
Class B Combination Liquor & Beer • 48% alcohol, 50% food, 2% other
Aldermanic District 2 (Alder Zellers) • Police Sector 406
Attachments: [application](#)

Legislative History

12/20/16	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
1/3/17	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

Agenda Note: Applicants request referral of this item to the ALRC February regular meeting.

Public Hearing

New License - Public Hearing

15. [45183](#) Public Hearing - New License
 Top Shelf Hospitality LLC • dba The Hail Mary Sports Grill
 401 E Washington Ave • Agent: Daniel Mijal • Estimated Capacity: 200
 Class B Combination Liquor & Beer • 35% alcohol, 60% food, 5% other
 Aldermanic District 6 (Alder Rummel) • Police Sector 406

Attachments: [application](#)
[Ald Rummel conditions on 45183.pdf](#)
[Ald. Rummel on Hail Mary application.pdf](#)
[Tiki Shack Memo](#)

Legislative History

11/21/16	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
12/6/16	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
12/21/16	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE
1/3/17	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

16. [45184](#) Public Hearing - New License
 Laura Garden LLC • dba TBD
 502 State St • Agent: Xi wang Filion • Estimated Capacity: 98
 Class B Combination Liquor & Beer • 40% alcohol, 60% food
 Aldermanic District 2 (Alder Zellers) • Police Sector 403

Attachments: [application](#)
[Comments from Ald. Zellers](#)

Legislative History

11/21/16	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
12/6/16	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
12/21/16	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE
1/3/17	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

17. [45495](#) Public Hearing - New License
Panchim LLC • dba Harry's Market
555 W. Mifflin St. • Agent: Lakhvir Kaur
Class A Liquor, Class A Beer
Aldermanic District 4 (Alder Verveer) • Police Sector 404
Attachments: [application](#)
[Keller comments](#)

Legislative History

12/20/16	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
1/3/17	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

18. [45498](#) Public Hearing - New License
Gloria's Mexican Restaurant LLC • dba Gloria's Mexican Restaurant
610 Junction Rd. • Agent: Sergio Ugalde Alcantara • Estimated Capacity: 49
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 9 (Alder Skidmore) • Police Sector 128
Attachments: [application](#)

Legislative History

12/20/16	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
1/3/17	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

Items Referred

- 18a. [45149](#) Amending Sections 38.05(3)(b), 38.06(11)(j) & (k), 38.06(12)(d)2., 38.06(12)(e), 38.11(1) and 9.05(5) of the Madison General Ordinances to require applicants for "18 plus", "21+" or Adult Entertainment licenses to follow the process for obtaining a permanent Class A or Class B alcohol license and establish that the fee for an adult entertainment license is an annual fee.

Sponsors: Michael E. Verveer

Legislative History

11/15/16	Attorney's Office/Approval Group Alcohol License Review Committee	Referred for Introduction
11/22/16	COMMON COUNCIL	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE

Discussion Items

19. [45136](#) Presentation by Capt. Gloede regarding football game days.
Legislative History

11/16/16	ALCOHOL LICENSE REVIEW COMMITTEE	Refer
12/21/16	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE

Report of Madison Police Department

20. [34003](#) Summary of recent calls for service
Attachments: [alrc 1 dec 25 to 31.pdf](#)
[alrc 2 dec 25 to 31.pdf](#)
[alrc 1 jan 1 to 7.pdf](#)
[alrc 2 jan 1 to 7.pdf](#)
[alrc 1 jan 8 to 14.pdf](#)
[alrc 2 previous month.pdf](#)
[alrc 1 previous month.pdf](#)
[alrc 2 jan 8 to 14.pdf](#)
[alrc 2 jan 8 to 14.pdf](#)
[alrc 1 previous month.pdf](#)
[alrc 2 previous month.pdf](#)

Report of City Clerk's Office

21. [28524](#) Summary of licenses issued
Attachments: [Summary of Licenses Issued.pdf](#)

Adjournment